

FORMAL NOTICE: CESSATION OF CRIMINAL INSTRUCTIONS

Dear Pete,

This letter serves as formal notice regarding your recent instructions to employees to bypass Shopify and use unauthorized domains for processing customer data.

LEGAL STATUS OF YOUR INSTRUCTIONS

Your directives to employees constitute:

1. **Conspiracy to violate POPI Act** - instructing unauthorized data access
2. **Breach of fiduciary duty** under Companies Act Section 76
3. **Potential fraud** through misrepresentation to customers
4. **Vicarious liability** for each employee violation

Maximum personal penalties: R10 million fine and/or 10 years imprisonment

YOUR PERSONAL LIABILITY

As director instructing these violations:

- You face greater liability than employees following orders
- Corporate insurance will not cover intentional criminal acts
- Personal assets are at risk for damages
- Criminal record would prevent future directorships

OPPORTUNITY TO REMEDY

I am providing you this opportunity to:

1. Immediately rescind all instructions to bypass Shopify
2. Confirm in writing that all orders must use approved systems
3. Restore proper corporate governance
4. Provide the withheld bank cards for director oversight

Deadline: 48 hours from receipt

IF EXTERNAL PRESSURE EXISTS

If someone is pressuring you to give these instructions:

- Document their demands

- We can address this together legally
- Criminal liability cannot be transferred

No business relationship justifies criminal conduct

CONSEQUENCES OF NON-COMPLIANCE

Should you continue instructing criminal violations:

1. Criminal charges will be filed
2. Director delinquency proceedings will commence
3. Personal liability for all losses will be pursued
4. This letter will serve as evidence of willful conduct

PRESERVATION OF EVIDENCE

Be advised that:

- All employee communications are being preserved
- System access is being monitored
- Deletion attempts are being logged
- Multiple backup systems are active

A PERSONAL NOTE

We have built these companies together. Whatever challenges we face can be resolved legally. Criminal conduct is not the solution and will destroy everything we've worked for.

If you're trying to help the companies, this approach guarantees their destruction through regulatory action, criminal prosecution, and customer lawsuits.

If someone has convinced you this is necessary, they are wrong and likely using you.

REQUIRED RESPONSE

Please confirm within 48 hours:

1. All illegal instructions are withdrawn
2. Shopify will be used for all transactions
3. Bank cards will be provided for oversight
4. Commitment to legal compliance

Failure to respond will be taken as refusal to cease criminal conduct.

FINAL WARNING

This is your opportunity to correct course before irreversible consequences. Once criminal charges are filed, I cannot withdraw them. The Information Regulator and Hawks take director-instructed data crimes extremely seriously.

Choose wisely. Your future and freedom depend on your next actions.

Regards,

Daniel Faucitt

Director

IMPORTANT: This letter is being retained for potential criminal proceedings. All future communications should be through legal counsel if criminal instructions continue.
