

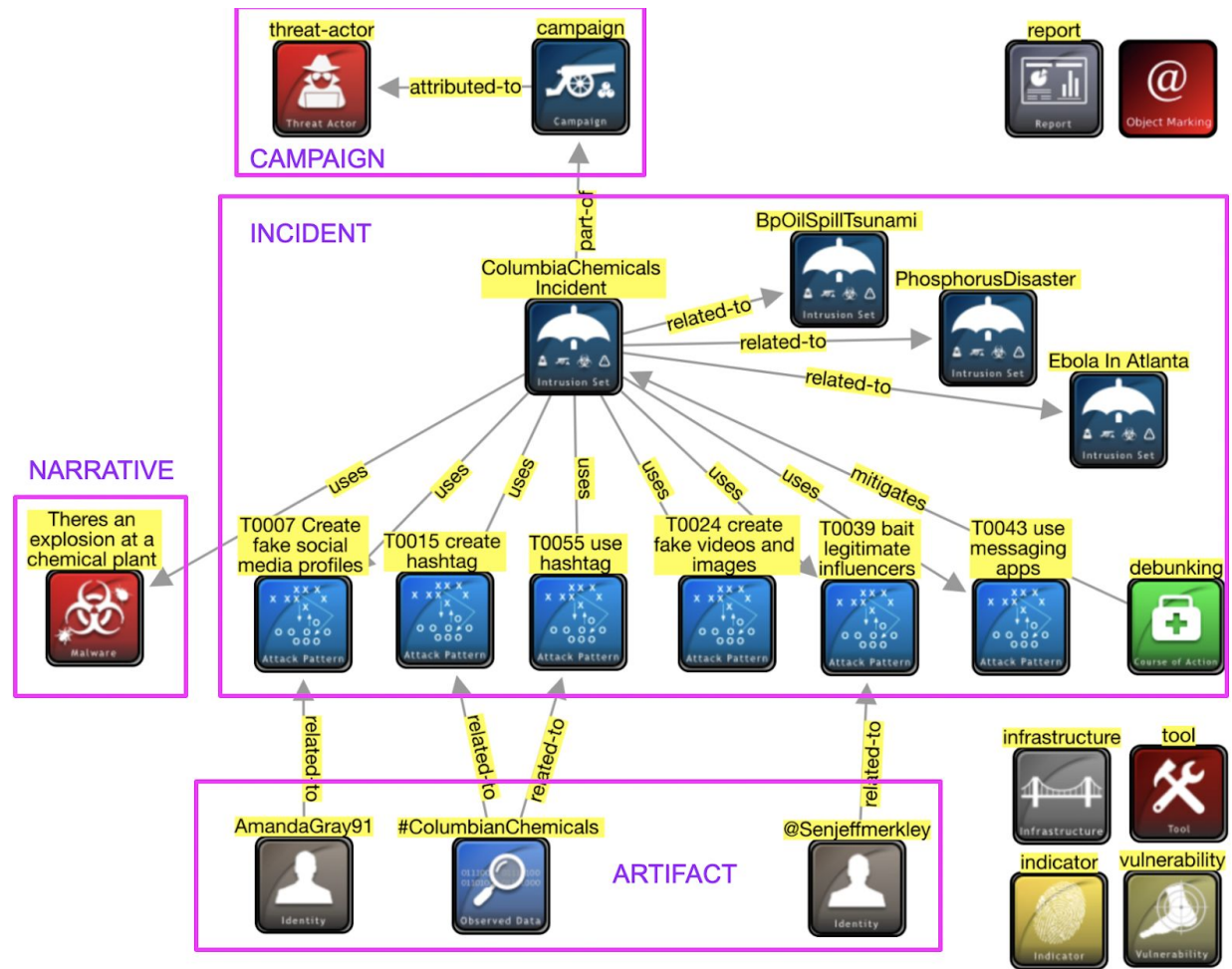
AMITT Use Cases

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Introduction

This report shows examples of the AMITT disinformation standards set - AMITT STIX, AMITT Framework TTPs, and AMITT Counter TTPs, in action. There's also a companion document - [the AMITT Incident List](#) - that describes the incident data used to create the original AMITT models.

I00006 Colombian Chemicals



STIX for Colombian Chemicals

Plandemic

Based on MITRE ATT&CK Navigator

#Plandemic												
Strategic Planning	Objective Planning	Develop People	Develop Networks	Microtargeting	Develop Content	Channel Selection	Pump Priming	Exposure	Go Physical	Persistence	Measure Effectiveness	
4 items	2 items	3 items	6 items	3 items	10 items	10 items	8 items	10 items	2 items	3 items	3 items	
5Ds (dismiss, distort, distract, dismay, divide)	Center of Gravity Analysis	Create fake experts	Create fake websites	Clickbait	Adapt existing narratives	Backstop personas	Bait legitimate influencers	Cheerleading domestic social media ops	Organise remote rallies and events	Continue to amplify	Behavior Changes	
Competing Narratives	Create Master Narratives	Create fake or imposter news sites	Create funding campaigns	Paid targeted ads	Conspiracy narratives	Facebook	Demand unsurmountable proof	Cow online opinion leaders	Sell merchandising	Legacy web content	Message Reach	
Facilitate State Propaganda		Create fake Social Media Profiles / Pages / Groups	Create hashtag	Promote online funding	Create competing narratives	Instagram	Deny involvement	Dedicated channels disseminate information pollution		Play the long game	Social Media Engagement	
Leverage Existing Narratives			Cultivate ignorant agents		Create fake research	LinkedIn	Kernel of Truth					
			Hijack legitimate account		Create fake videos and images	Manipulate online polls	Search Engine Optimization					
			Use concealment		Distort facts	Pinterest	Fabricate social media comment					
					Generate information pollution	Reddit	Seed distortions	Flooding				
					Leak altered documents	Twitter	Use fake experts	Muzzle social media as a political force				
					Memes	WhatsApp	Use SMS/ WhatsApp/ Chat apps	Tertiary sites amplify news				
					Trial content	YouTube		Twitter bots amplify				
								Twitter trolls amplify and manipulate				
								Use hashtag				

Based on ATT&CK Navigator v2.3.1

AMITT TTPs for Plandemic incident

Double Deceit

DOCTRINE-BASED COUNTERMEASURES

IRA IN GHANA: DOUBLE DECEIT

- Resources
 - Staff ~16
 - Audience ~338k
 - Mobile Devices
- Infrastructure
 - NGO
 - Operator Content Pool
 - Twitter Analytics
- Execution
 - T0007, T0010, T0015, T0055, T0013
 - T0014, T0018, T0021, T0030, T0039
 - T0042, T0053
- Time
 - Direct Engagement
 - No Automation + Bots
 - 'Audience Building' Phase

Graphic

IRA in Ghana: Double Deceit

The Graphika Team

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Information Operations
