## README: About The BigBook

These are chapters from the Big Book of Disinformation Response, as used in the CTI League's Disinformation threat intelligence team for its Covid19 disinformation response. We have modified the chapters from their original form by removing CTI-specific notes and adding in other notes that might help other teams who are engaging in similar work. We've released them in the hope they can be useful to other teams running disinformation defense.

This book is intended for use by groups setting up their own disinformation monitoring.

## **Book Structure**

- Introduction
  - Chapter 0 About this book
- What are you trying to do?
  - Chapter 1 Disinformation
  - o Chapter 2 Disinformation Models
  - o Chapter 3 Influence techniques
- Getting organised
  - Chapter 4 Looking after yourself
  - Chapter 5 The Disinformation Response Team
  - Chapter 6 Disinformation Response Networks
- Building evidence
  - Chapter 7 Monitoring
  - Chapter 8 Incident Response
  - Chapter 9 Detective work: Asking the Right Questions
  - Chapter 10 OSINT: Investigating Artifacts
  - Chapter 11 Data Science: Investigating Big Data
  - Chapter 12 Machine Learning: Pattern Hunting
- Taking Action
  - Chapter 13 Creating a Situation Picture
  - Chapter 14 Sharing Information
  - o Chapter 15 Countermeasures
- Useful References
  - Chapter 16 Tools
  - o Chapter 17 General References
  - o Annex A: Covid-related disinformation
  - Annex B: Election-related disinformation

The original BigBook was a set of GoogleDocs. We <u>moved it to GitBook</u>, but baulked at the fee to keep printing PDFs. So now it's here.