

NOA RABIN-COHEN

Software Developer

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SUMMARY

Full-Stack Software Engineer experienced in JavaScript, Ruby on Rails, React and Redux, with a background as a cross-functional project manager and operations professional. A client-oriented producer at heart, a problem solver, and a creative thinker. Passionate about learning. Continuously looks for ways to learn new languages and frameworks and add value to teams. Recognized by colleagues and supervisors for amazing customer service and organizational skills.

TECHNICAL SKILLS | SOFTWARE SKILLS

ActiveRecord
AWS
CSS
HTML

JavaScript
Microsoft Office Suite
PostgreSQL
React

Redux
Ruby on Rails
SQL
SQLite

KNOWLEDGE | SKILLS | ABILITIES

Collaboration | Teamwork
Customer Service
Full-Stack Development

Presentations
Process Enhancement
Program Management

Project Management
Promoting Diversity
Relationship Management

TECHNICAL PROJECTS | FLATIRON SCHOOL

FollowDoc: [Github](#) | [Demo](#)

- Developed and designed React application to help the user keep track of medical issues and doctor appointments.
- Built complex Rails API backend with PostgreSQL using JSON Web Token (JWT) and Bcrypt to establish relationships between users, appointments, and doctors.
- Utilized ActiveStorage and AWS to store user files and Google Maps API to display appointment locations.
- Created and designed user interface using React and Redux, and CSS for styling.

QPQ: [Github](#) | [Demo](#)

- Collaborated with three engineers to build React web application allowing users to trade services.
- Developed Rails API and PostgreSQL backend with endpoints for users and services.
- Produced React Js frontend with CSS to display services information.

What Should We Do: [Github](#) | [Demo](#)

- Created an activity journal to help users log everywhere they visit and add reviews for those places.
- Built a single page application with HTML, CSS, and vanilla JavaScript.
- Generated Rails API backend to track activities and users.

Favfest: [Github](#) | [Heroku](#) | [Demo](#)

- Built Rails Application provides users with information about music festivals, allowing an interactive diary.
- Utilized MVC structure and RESTful conventions, HTML Forms, ActiveRecord Models, and Relationship using PostgreSQL Database. Added custom validations to increase security.
- Embedded seeded YouTube links that rendered fully interactive videos on rendered pages.

EDUCATION

Flatiron School | Full Stack Web Development, Ruby on Rails, and JavaScript Certificate Program | Seattle, WA | 2020
Bachelor of Arts (B.A.) | Media Studies & Management | School of Media Studies | College of Management | Israel

PROFESSIONAL EXPERIENCE

Operations Manager | Project Manager ZAPPA Group

2011 to 2018
Israel and Remote

The Zappa Group owns music clubs located in major cities in Israel, a production company that is responsible for local and international festivals and music events, and a ticket office that sells more than one million tickets a year for a variety of performances. Promoted into Project Manager role based on relationship management skills.

- **Operations Strategy:** Designed, planned, executed, and managed a large-scale project of an online box-office/ticketing platform website. Implement processes to ease remote working using cloud technologies. Designed and maintained company data sets. Subsidiary eventually became one of Israel's biggest ticketing companies.
- **Project Management:** Planned and managed more than 30 project schedules, timelines, and budgets of \$100k - \$1M annually. Resulted in 30% growth in new projects each year.
- **Training:** Supported Representatives in troubleshooting complicated calls as well as technical support and software issues. Improved overall retention and reduced hiring costs. Managed 15 employees directly and oversaw over 100.

Ticketing Call Center Shift Lead ZAPPA Group

2009 to 2011
Tel Aviv, Israel

Shifted career focus to build direct customer service leadership experience, marketing, and event management experience.

- **Customer Relationship Management:** Managed and operated the VIP membership club (e.g. communications, billing, tracking membership renewal, event coordination, and data analysis). Increased new memberships by 10% monthly and improved membership retention by 5% yearly.

Advertising Account Executive Ankona Advertising

2008 to 2009
Tel Aviv, Israel

- **Coordination | Advertising | Collaboration:** Coordinated high-profile corporate agency clients (such as Microsoft Israel and Office Depot Israel) Creatives and Account Executives to create marketing and advertising campaigns with budgets of \$20K - \$50K. Integral part of team that developed advertising for retail stores.

CERTIFICATIONS

Project Management Essentials Certified (PMEC) | Management and Strategy Institute (MSI) | 2020
Six Sigma White Belt Certified | The Council for Six Sigma Certification | 2020
Project Management Principles and Practices | University of California, Irvine on Coursera | 2020

VOLUNTEER EXPERIENCE | COMMUNITY INVOLVEMENT

Volunteer | Seattle Humane | 2019 to Present
Volunteer | IAC EDGE Young Professionals | 2019 to Present