NOA RABIN-COHEN

Software Developer

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SUMMARY

Full-Stack Software Engineer experienced in TypeScript, JavaScript, Ruby on Rails, React, and Redux, with a cross-functional project manager background. A client-oriented producer at heart, a problem solver, and a creative thinker. Passionate about learning. Continuously looks for ways to learn new languages and frameworks, tackle new challenges, and add value to teams. Recognized by colleagues and supervisors for amazing customer service and communication skills.

TECHNICAL SKILLS SOFTWARE SKILLS		
AWS GitHub	HTML JavaScript TypeScript	PostgreSQL SQLite React Redux
GraphQL	Node.Js Express	REST API
	KNOWLEDGE SKILLS ABILITIES	
Collaboration Teamwork	Problem Solving	Project Management
Collaboration Teamwork Customer Service		Project Management Promoting Diversity

FollowDoc: GitHub | Demo

- Developed and designed React web application to help users keep track of medical issues and doctor appointments.
- Built complex Rails API backend with PostgreSQL using JSON Web Token (JWT) and Bcrypt to establish relationships between users, appointments, and doctors.
- Utilized Active Storage and AWS to store user files and Google Maps API to display appointment locations.
- Created and designed user interface using React and Redux for state management, and CSS for styling.

Appointments List: GitHub | Demo

- Created a Multi-Language web application based on React Hooks and React Context.
- Formed a search engine that allows users to narrow down their list based on name, doctor, and other information.
- Designed and implement powerful user interfaces and elegant responsive design with CSS and SASS.

QPQ: GitHub | Demo

- Collaborated with three engineers to build React web application allowing users to trade services.
- Developed Rails API and PostgreSQL backend with endpoints for users and services complex workflows.
- Architected and Implemented rich components with CSS to display services information.

What Should We Do: GitHub | Demo

- Created an activity journal to help users log everywhere they visit and add reviews for those places.
- Developed a single-page application (SPA) with HTML and vanilla JavaScript.
- Optimized end-user experience using CSS to ensure responsiveness of the application.
- Generated Rails API backend to track activities and users.

Favfest: GitHub | Demo

- Built Rails Application provides users with information about music festivals, allowing an interactive diary.
- Utilized MVC structure and RESTful conventions, HTML Forms, Active Record Models, and Relationship using Postgres Database. Added custom validations to increase security.
- Embedded seeded YouTube links that rendered fully interactive videos on generated pages.

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EDUCATION

Flatiron School | Full Stack Web Development, Ruby on Rails, and JavaScript Certificate Program | Seattle, WA | 2020 Bachelor of Arts (B.A.) | Media Studies & Management | School of Media Studies | College of Management | Israel

PROFESSIONAL EXPERIENCE

Full-stack Software Developer Anchor Technologies, Inc.

01/2021 to present

Remote

Developing a series of integrated web apps allows a new product to be launched. Collaborating with the product's owner, stack holders, and other engineers to translate requirements into technical design. Review application functionality, and define project scope and execution plans. Working with Typescript, JavaScript, Express, Webpack, GraphQL, and Apollo server.

- Responsible for developing and implementing end-to-end product features. Build reusable front-end components to improve readability and maintainability by abstracting code and simplifying methods. Utilizing React framework with styled-components and Material-UI.
- Engineering Node.js server/backend systems to support data-intensive systems. Architecting schemas to create complex relationships between models and manipulate data to optimize requests.
- Build and design innovative admin web app to manage customers and customer databases, including uploading, parsing, and persisting sensitive data and sending requests to other servers.

Operations Manager | Project Manager ZAPPA Group

2011 to 2018

Israel and Remote

The Zappa Group owns music clubs located in major cities in Israel, a production company that is responsible for local and international festivals and music events, and a ticket office that sells more than one million tickets a year for a variety of performances. Promoted into Project Manager role based on relationship management skills.

- Operations Strategy: Designed, planned, executed, and managed a large-scale project of an online box-office/ticketing platform website. Implement processes to ease remote working using cloud technologies. Designed and maintained company data sets. Subsidiary eventually became one of Israel's biggest ticketing companies.
- **Project Management:** Planned and managed more than 30 project schedules, timelines, and budgets of \$100k \$1M annually. Resulted in 30% growth in new projects each year.
- **Training:** Supported Representatives in troubleshooting complicated calls as well as technical support and software issues. Improved overall retention and reduced hiring costs. Managed 15 employees directly and oversaw over 100.

Ticketing Call Center Shift Lead ZAPPA Group

2009 to 2011

Tel Aviv, Israel

Shifted career focus to build direct customer service leadership experience, marketing, and event management experience.

• **Customer Relationship Management:** Managed and operated the VIP membership club (e.g. communications, billing, tracking membership renewal, event coordination, and data analysis). Increased new memberships by 10% monthly and improved membership retention by 5% yearly.

Advertising Account Executive Ankona Advertising

2008 to 2009

Tel Aviv, Israel

• Coordination | Advertising | Collaboration: Coordinated high-profile corporate agency clients (such as Microsoft Israel and Office Depot Israel) Creatives and Account Executives to create marketing and advertising campaigns with budgets of \$20 - \$50K. Integral part of team that developed advertising for retails stores.

CERTIFICATIONS

Project Management Essentials Certified (PMEC) | Management and Strategy Institute (MSI) | 2020 Six Sigma White Belt Certified | The Council for Six Sigma Certification | 2020 Project Management Principles and Practices | University of California, Irvine on Coursera | 2020

VOLUNTEER EXPERIENCE | COMMUNITY INVOLVEMENT

Volunteer | Seattle Humane | 2019 to 2020 Volunteer | IAC EDGE Young Professionals and IAC CARE | 2019 to Present

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