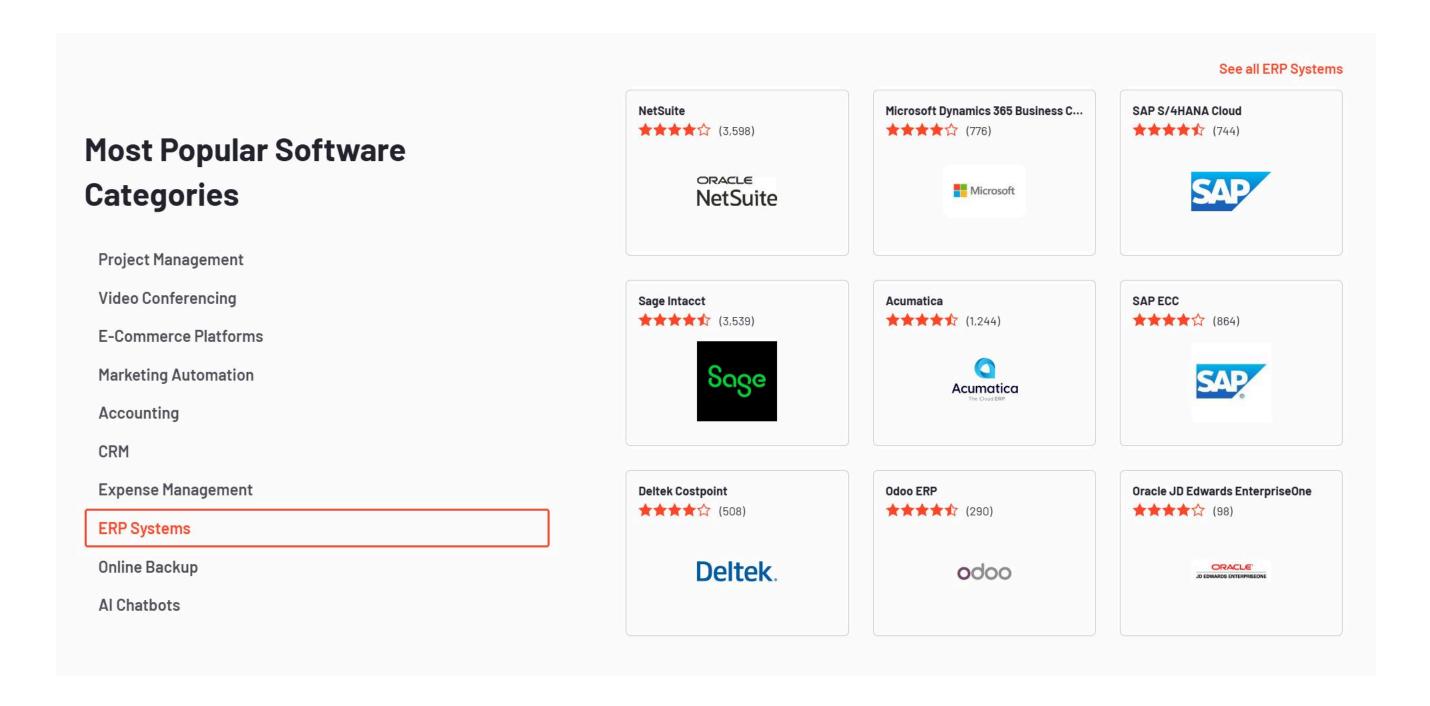
Global ERP Market

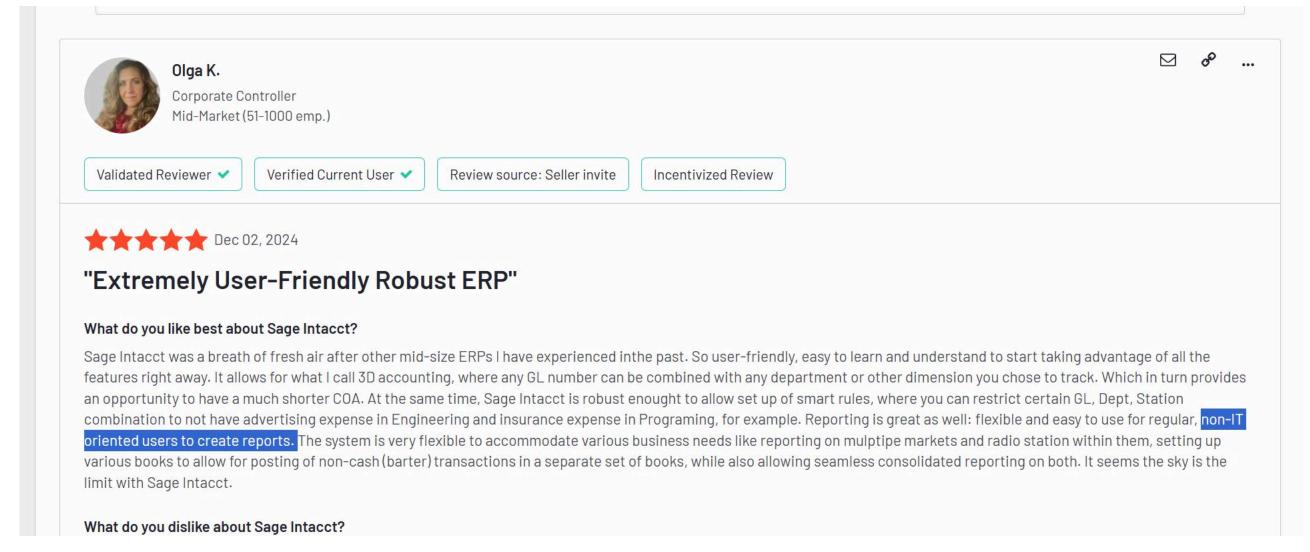
\$124B 3.6% CAGR

Most Popular Software Categories



TOP ERP Vendors satisfaction score





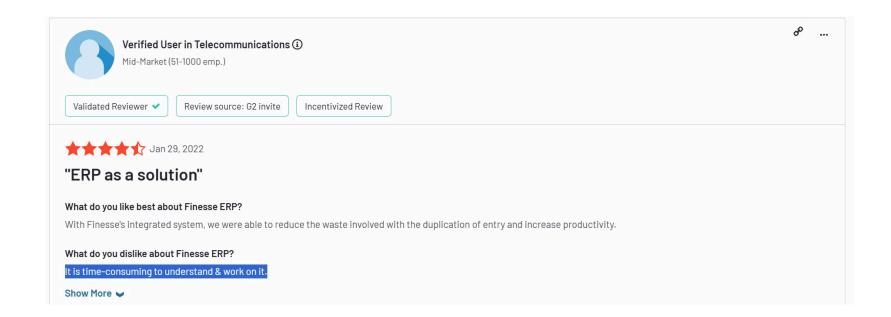
TOP 10 ERP Vendors worldwide



TOP 10 ERP Vendors YOY Growth

| 1 | SAP | 5.7% |
|----|-----------------------------|-------|
| 2 | Oracle | 6.2% |
| 3 | Intuit Inc. | 7.3% |
| 4 | Microsoft | 11.9% |
| 5 | Constellation Software Inc. | 23.9% |
| 6 | FIS Global | 2.5% |
| 7 | IQVIA | 2.0% |
| В | Roper Technologies | 16.2% |
| 9 | Sage | 20.1% |
| 10 | Infor | 4.8% |
| | Subtotal | 9.0% |
| | Other | 9.1% |
| | Total | 9.1% |

User reviews



| What do you dislike about FDM4 ERP? | |
|---|---|
| Lack of documentation/ processes on FDM4's end. | he support and defined processes has improved over the years, however, we still struggle from the lack of documention for |
| preciously implemented change requests. | |
| | |

Growth Strategy

Brand

- 1 Competitors research for better Brand and Value Prop positioning
- 2 Customer research
- 3 Website redesign
- 4 Re-branding
- 5 Distancing from 'legacy system' perception
- 6 Social media presence with engaging stories -- how SARAS is faster than competition etc.

SEO and Marketing

- 1 Modern web framework-based landing page to generate traffic
- 2 Blogging for generating traffic with comparisons etc
- 3 G2 customer reviews research
- 4 G2 customer reviews incentives
- 5 Social media (Linked In first of all)

Operations

- 1 LTD for more transparency (Not in India)
- 2 Stripe and other processing

Assets

ASP core ins one of the fastest backend frameworks, this can be a huge part of USP

| Best (bar chart) Data | table Latency | Framework overhead | | | | | | | | | | | |
|--------------------------------|-------------------|--|--------------------------------------|--------|-----|-----|-----|-----|-----|----|-----|-----|-----|
| | Best fortu | nes responses per second, De | ell R440 Xeon Gold + 10 GbE (496 tes | sts) | | | | | | | | | |
| Rnk Framework | Best performa | nce (higher is better) | | Errors | Cls | Lng | Plt | FE | Aos | DB | Dos | Orm | IA |
| 1 ■ may-minihttp | 585,122 | | 100.0% | 0 | Mcr | rs | rs | may | Lin | Pg | Lin | Raw | Rea |
| 2 ■ xitca-web | 578,573 | | 98.9% | | Mcr | rs | Non | xit | Lin | Pg | Lin | Raw | Rea |
| 3 ■ ntex [sailfish] | 558,331 | | 95.4% | 0 | Mcr | rs | Non | nte | Lin | Pg | Lin | Raw | Rea |
| 4 <u>■ h2o</u> | 549,078 | | 93.8% | | Plt | C | Non | h2o | Lin | Pg | Lin | Raw | Rea |
| 5 vertx-postgres | 453,406 | And the Control of th | 77.5% | 0 | Plt | Jav | ver | Non | Lin | Pg | Lin | Raw | Rea |
| 6 ■ axum [postgresql] | 438,996 | | 75.0% | | Ful | rs | rs | hyp | Lin | Pg | Lin | Raw | Rea |
| 7 ■ viz [postgresql] | 432,605 | | 73.9% | 0 | Ful | rs | rs | hyp | Lin | Pg | Lin | Raw | Rea |
| 8 jooby-pgclient | 427,682 | | 73.1% | | Ful | Jav | Nty | Non | Lin | Pg | Lin | Raw | Rea |
| 9 ■ just-js | 422,871 | | 72.3% | 0 | Plt | JS | jus | Non | Lin | Pg | Lin | Raw | Rea |
| 10 ■ salvo [postgres] | 413,812 | | 70.7% | | Mcr | rs | rs | hyp | Lin | Pg | Lin | Raw | Rea |
| 11 ■ redkale-graalvm | 413,537 | | 70.7% | 0 | Ful | Jav | red | red | Lin | Pg | Lin | Raw | Rea |
| 12 ■ actix-http | 405,144 | | 69.2% | | Plt | rs | Non | act | Lin | Pg | Lin | Raw | Rea |
| 13 vertx-web-postgres | 388,512 | | 66.4% | 0 | Mcr | Jav | ver | Non | Lin | Pg | Lin | Raw | Rea |
| 14 ■ ntex [async-std,db] | 375,054 | | 64.1% | | Mcr | rs | Non | nte | Lin | Pg | Lin | Raw | Rea |
| 15 ■ officefloor-sqlclient | 367,623 | | 62.8% | 0 | Plt | Jav | off | woo | Lin | Pg | Lin | Raw | Rea |
| 16 ■ � aspcore-ado-pg | 363,344 | | 62.1% | 0 | Plt | C# | .NE | kes | Lin | Pg | Lin | Raw | Rea |
| 17 vertx-web-kotlin-coroutines | -postgres 356,670 | | 61.0% | 0 | Mcr | Kot | ver | Non | Lin | Pg | Lin | Raw | Rea |
| 18 officefloor-async | 355,359 | | 60.7% | | Plt | Jav | off | woo | Lin | Pg | Lin | Raw | Rea |
| 19 ■ lithium-postgres | 351,475 | | 60.1% | 0 | Mcr | C++ | Non | Non | Lin | Pg | Lin | Ful | Rea |