



LITEPAPER



Dough

The most tasty recipe you will find on the

Binance Smart Chain

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CONTENT

- 1 Intro
- 2 Recipe
- 3 Product
- 4 Roadmap

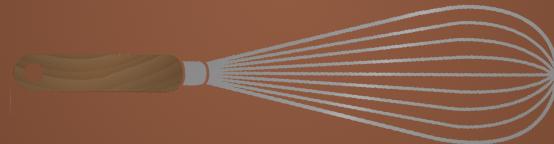


Dough

Dough

The first *Binance Smart Chain* token to introduce an automated *Reward*-switching system based on real-time price movement.

Tasty



Focusing on the *Food & Health* industry with innovative Dough™ products, rewarding its holders with unique cooking and baking content.



Dough

1

INTRO

TOKENOMICS

explained

“It’s all down to picking the right ingredients.”

The recipe for *Dough* has been carefully composed by the *Dough* Team.

Taking a cup of *Cake* rewards and mixing these with 10g of *Dough* rewards.
Add a tablespoon of Marketing and Liquidity and it's ready to go in the oven.

The Recipe

200k

Min holdings for Rewards

WALLET	BUYS	SELLS
LP	4%	4%
Marketing	1%	4%
Burn	0%	2%
Rewards	10%	10%
Total:	15%	20%

1
%

Max Wallet

Reward Switch

The *Dough* contract constantly monitors the amount of tokens bought and sold, and dynamically adjusts the rewards paid to ensure the selling pressure from the contract doesn't get too high.

Lots of buys? The contract automatically adjusts the rewards in favour of *Cake* to take advantage of the pump when selling.

Lots of sells? More *Dough* rewards are distributed, ensuring the contract is contributing as little as possible to the dip.

2
Rewards are paid every 24 hours to all holders. Selling stops rewards from being baked for you, you wont receive any rewards for the next 24 hours.

Dough

LOVE FOR FOOD

Dough

In Dutch we say:
“Love goes through the stomach.”

Therefore we will be launching
exclusive

Dough™ products

combining the best of the
blockchain with your favorite
meals!

NFTs

Dough will feature never seen before NFT recipe books handmade by the *Dough* Team. Remember your grandmother's recipe for stew? Or the neighbour's ultimate lasagne?

Dough™ Recipe gives you a chance to share and own these recipes through NFTs minted on the Blockchain.

Hope you're Hungry

Partners

Dough will partner with renowned chefs to get the best recipes and host community giveaways in the form of vouchers for highly-rated restaurants.

Bloggers will be hired to write frequent updates about the project and the recipes.

Dough plans on doing charity for shelters.

A meal tastes best when shared with others

More *Dough™* products will be added to the product line based on market needs and community suggestions.

Holders of *Dough* will get first access to amazing recipes, NFTs and personal restaurant vouchers.

3

ROADMAP

What's for dinner?

Dough will fair launch at the beginning of September 2021. We choose to fairlaunch to give everyone an equal chance to secure a share. The main developer of **Dough** will be in videochat before the launch.

Fairlaunch

September 2021



The team behind **Dough** has significant experience in the crypto sphere; with direct contacts to several exchanges and influencers.

Marketing will be rolling out of the

Dough oven like hot buns.

Be Ready for Something Big

Dough will apply to CoinMarketCap and CoinGecko immediately after launch.

At **Dough** we believe in value for your money, therefore we won't be paying to be "fast-tracked" and spend the funds on actual marketing.

CoinMarketCap CoinGecko

September 2021

Dough has direct contacts to multiple centralized exchanges. Based on a community vote we will decide which exchange to list **Dough** at first.

Lets Go Mainstream

Centralized exchange listing

November 2021



Marketing campaign

September 2021

As described in the Product section, **Dough** will launch NFT recipe books for its community.

As the projects develops, more Food and Health related products will be launched under the **Dough™** brand.

Release Dough™ products

November 2021

The team is dedicated to make **Dough** a household brand for Food and Health related content. With the addition of more products to **Dough™** and global exposure from marketing and influencer endorsement we plan to see **Dough** recipes in every kitchen.

Expansion of the Dough brand

2022

Dough

4