

CoinSimple Present at the North American Bitcoin Conference

Hong Kong, January 2, 2015: Two entrepreneurs from Seedcoin's first group of startups have been invited to participate at one of the largest Bitcoin conferences in the US - The North American Bitcoin Conference, set for January 16-18, 2015, at the Fillmore Theatre in Miami Beach, Florida. CoinSimple Founder Nikos Bentenitis and meXBT CEO and Founder Gabriel Miron will light up the conference startup stage. These two pioneers are backed by Hong Kong-based Bitcoin startup virtual incubator Seedcoin.

Hong Kong based e-commerce platform CoinSimple and Latin America's leading Bitcoin exchange meXBT also will exhibit at this major event. meXBT is committed to grant easy and broad access to crypto currencies in Latin America, and as such the Latin community in Florida can also benefit from meXBT's professional trading platform. meXBT has recently partnered with innovative industry leaders enabling the company to provide for the unbanked population, especially in Mexico as it's the world's third largest corridor for remittance transactions. meXBT will make another important announcement at The North American Bitcoin Conference, furthering the company's ability to tackle the remittance market. "We are honored to be invited to present at the North American Bitcoin Conference in Miami, which is becoming the hub for Fintech Latin American firms, and meXBT is driving adoption for new ways to transfer value across borders in the region," said Miron.

CoinSimple has developed e-commerce plug-ins and online tools that make it extremely simple for e-commerce merchants and professionals to accept Bitcoin or other cryptocurrencies: decentralized, hassle-free and developer-free. CoinSimple made the headlines earlier this year when it launched its Bitcoin payment solutions with the support of CoinSimple advisor Andreas Antonopoulos, cryptocurrency advocate and author of Mastering Bitcoin and CoinDesk's most influential person in Bitcoin in 2014.

Seedcoin Co-Founder Eddy Travia is proud of the startups' success, commenting 'I am pleased and excited to see these startups moving to the next stage of their development as Bitcoin adoption increases.'

About CoinSimple: CoinSimple is a Hong Kong-based e-commerce platform that allows professionals and online merchants to easily accept Bitcoins either through a Bitcoin payment processor (BitPay, Coinbase, GoCoin) or directly to their deterministic Bitcoin wallet (Electrum, Armory, Trezor) or to any non-deterministic wallet. The CoinSimple web app (at CoinSimple.com) can be used for issuing invoices, the Wordpress, WooCommerce, and Magento plugins for selling products online, and the "Pay with Bitcoin" button on any webpage. For further information,



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About meXBT.com: Providing digital currencies for serious traders and simple enough for beginners, meXBT's goal is to provide the best and most secure service to traders of digital currencies. MeXBT is combining state-of-the-art technology with a rock solid legal and fiscal structure on a single platform called meXBT.com, the 'Crypto Exchange of the Americas,' and the place to be when exchanging cryptos. Visit mexbt.com for more information.

About Seedcoin: Seedcoin is the world's first seed-stage Bitcoin startup virtual incubator. Seedcoin's objective is to invest in the creative entrepreneurs of the cryptocurrency economy and help them develop the future services, products and applications re-shaping the way we interact with money on a daily basis. Visit seedco.in for more information.

About The North American Bitcoin Conference: The North American Bitcoin Conference (TNABC) Miami has grown from 100 attendees in 2012, to over 2000 visitors from 40 countries in 2014, and will hit Miami Beach on January 16-18, 2015 at the historic Fillmore Theatre. Speakers include Vitalik Buterin, Nejc Kodrik, Peter Todd, Jeff Garzik, Jeffrey Tucker, Jonah Dorman, James Newsome, Roger Ver and Matt Roszak. TNABC Miami is opening the stage up to emerging talents and the most promising start-ups of 2015 with Pantera Capital. Start-ups include Airbitz, Augur, Bitreserve, Bitwage, Casheer, CoinSimple, Counterparty, MeXBT, Ribbit and Rivetz. Visit btcmiami.com for more information.

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