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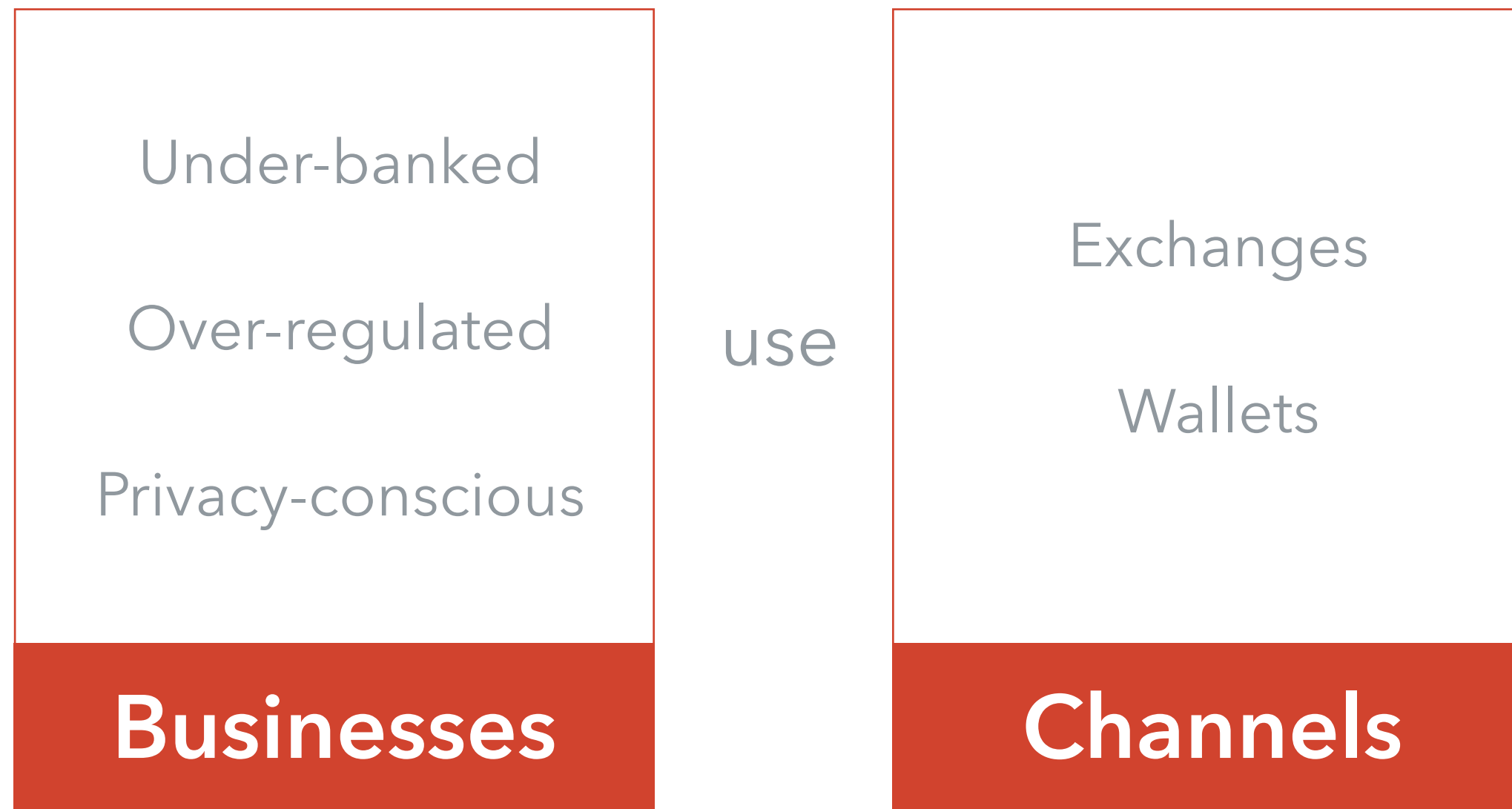
Bitcoin for businesses  
No compromises



**The most flexible and user-friendly way  
to accept bitcoin for your business**

**From your customer's wallet,  
directly to yours**

# Bitcoin's greatest potential



# Businesses compromise

Benefit		Processors	Wallets
Flexibility, Accounting, Business Analytics	Invoice pricing in national currencies	YES	NO
	Accounting in national currencies	YES	NO
	Email notifications and receipts	YES	NO
	Business analytics	YES	NO
Ease of Integration	API	YES	NO
	Payment links in email, social media	YES	Limited
	Ecommerce software integration	YES	Limited
	Mobile apps	YES	YES
Privacy	Financial control	NO	YES
	Financial privacy	NO	YES
Innovation	Recurring payments	NO	NO
	Acceptance of other cryptocurrencies	NO	NO

# Wallets & exchanges compromise

Benefit	Processors	In-house
Turn-key solution	YES	NO
Support-free	YES	NO
Maintenance-free	YES	NO
Security risk-free	YES	NO
Low cost	YES	NO
Brand maintenance	NO	YES
Fund control	NO	YES
Options for charging	NO	YES
Custom apps, plugins	NO	YES





Bitcoin for businesses  
No compromises

Feature-rich, non-custodial  
and white-labeled



# Complete flexibility

? Price in:

MXN

? BTC price from:

Bitcoin Average

APPLY DISCOUNT:

? Receive using:

My Wallets

✓ Armory

Wallet

Trezor

Electrum

Multi-Sig Electrum

My Exchanges

MeXBT

My Processors

GoCoin

# Accept any cryptocurrency



**0.41358204 BTC**

1A5uk4ZAUj6Jvr8LMqmzpKr7GspvJXtR69

Launch Wallet

**14:03\***


\*This address is only active during the allotted time.  
It is only usable for this purchase. Do not save for any reason.

Prefer a different crypto currency?





# Email notifications



Dear Nikos Benteinitis,

**Eureka Science** has used CoinSimple to create this invoice. Please review the details of the invoice.

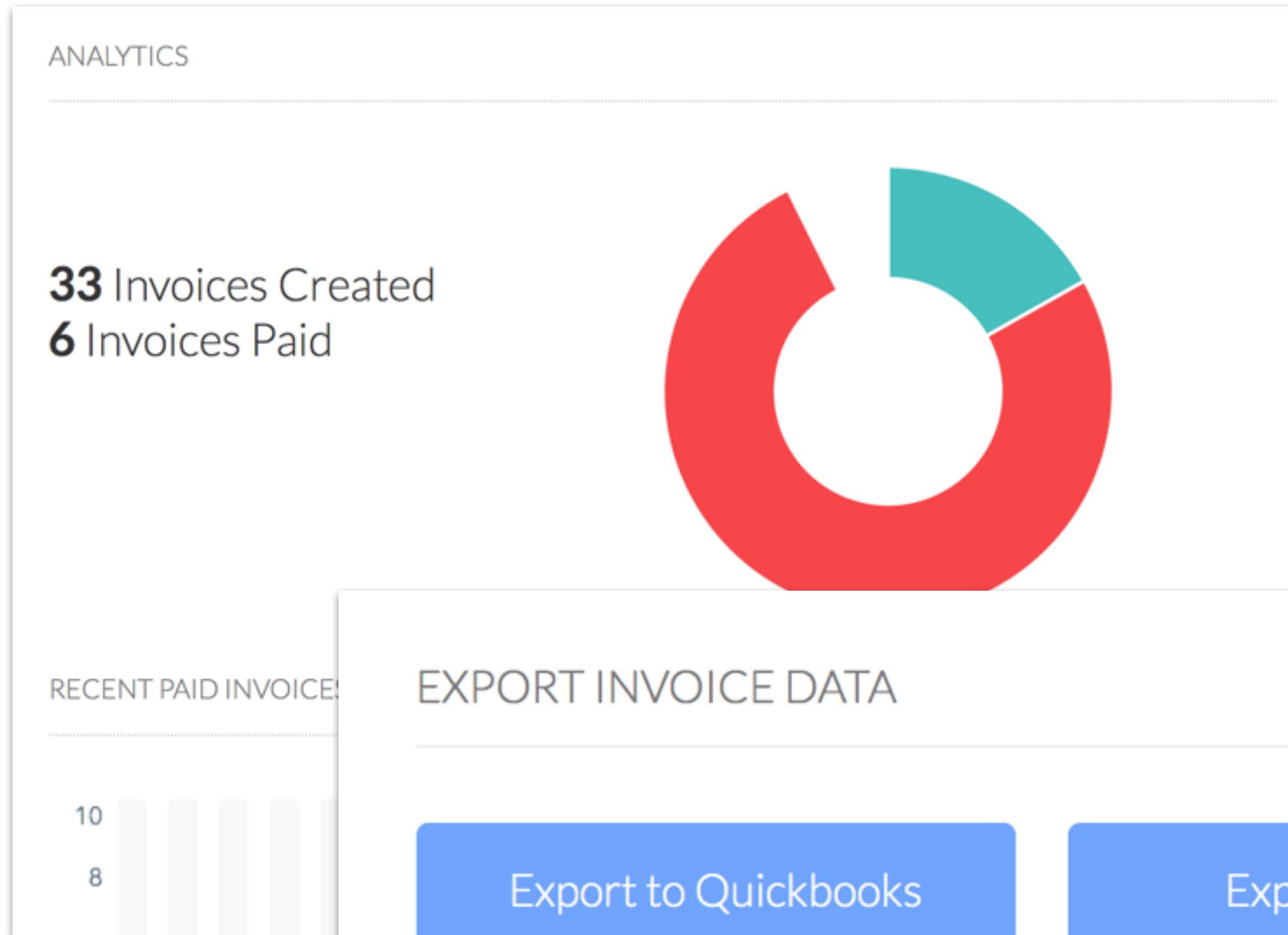
If you have received this invoice in error or the amount is incorrect, please click "Reject Invoice" so that the issuer receives a notification.

From: Eureka Science  
[nikos@coinsimple.com](mailto:nikos@coinsimple.com)

Item description	QTY	Unit Price	Total Price
Consulting	1	100.00 USD	100.00 USD
Total Due:			100.00 USD

Thank you for using CoinSimple

# Accounting and Analytics



## EXPORT INVOICE DATA

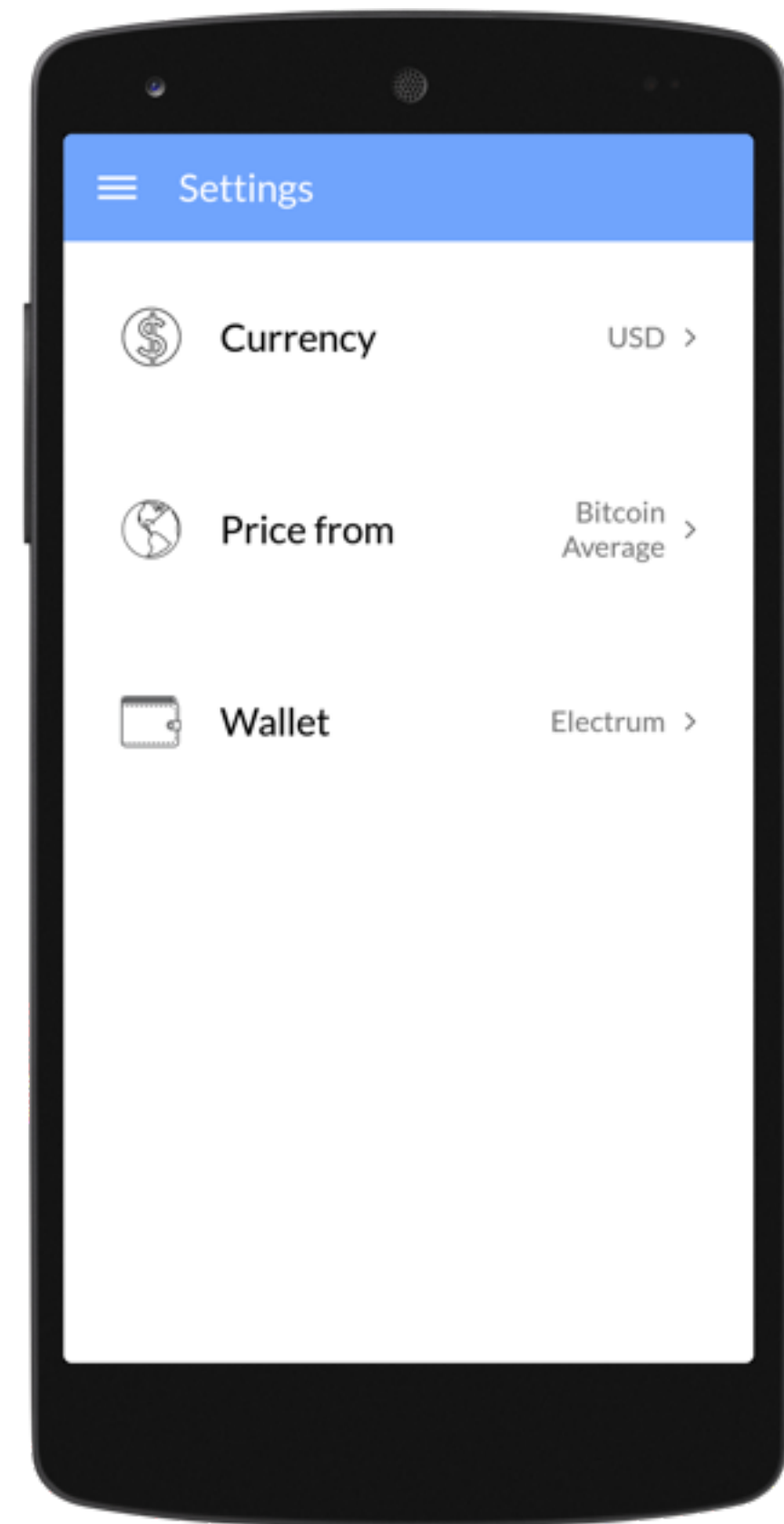
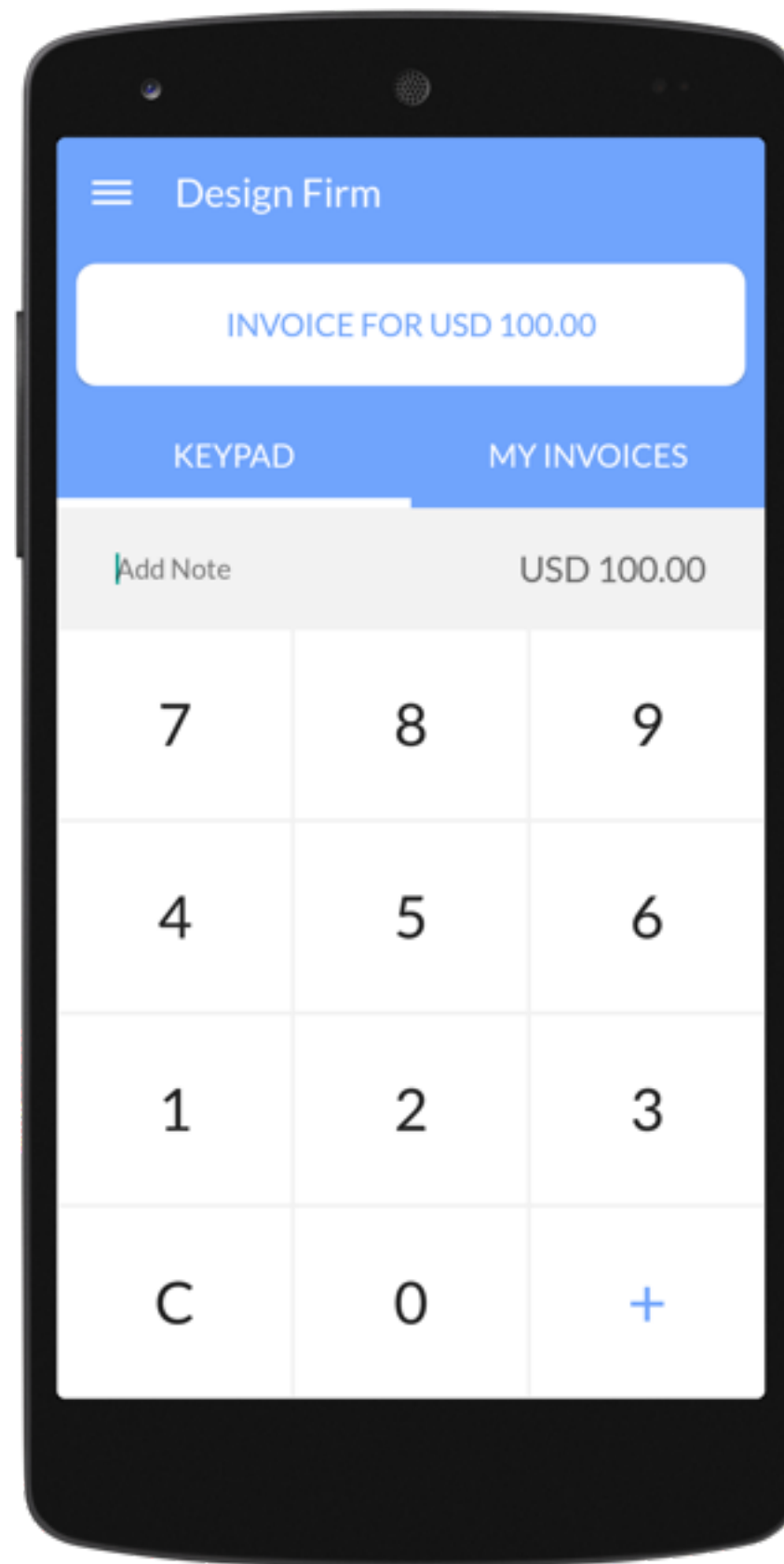
Export to Quickbooks

Export to Excel

# Available for popular ecommerce software

A screenshot of a WooCommerce dashboard showing the CoinSimple plugin settings. The left sidebar contains a menu with items like Dashboard, Jetpack, Posts, Media, Pages, Comments, WooCommerce, Orders, Reports, Settings, System Status, Add-ons, Products, Appearance, and Plugins. The main content area has tabs for General, Products, Tax, Checkout, Shipping, Accounts, and Emails. The 'Checkout' tab is active, showing 'Checkout Options' with links for BACS, Cheque, Cash on Delivery, PayPal, Simplify Commerce, and CoinSimple. The 'CoinSimple' section has an 'Enable/disable' toggle set to 'Enable CoinSimple payments for woocommerce'. A yellow 'Payment Methods' modal is open, showing 'CoinSimple' as a selected payment method. It includes 'Setup Instructions' and fields for 'Enabled' (set to 'Yes'), 'Title' (set to 'CoinSimple'), 'API Key', 'Business ID', 'Sort Order', and 'Custom Redirect URL'. A 'Save Config' button is in the top right of the modal.

# Available on mobile devices





# Businesses don't compromise

Benefit		Processors	<b>CoinSimple</b>	Wallets
Flexibility, Accounting, Business Analytics	Invoice pricing in national	YES	YES	NO
	Accounting in national currencies	YES	YES	NO
	Email notifications and receipts	YES	YES	NO
	Business analytics	YES	YES	NO
Ease of Integration	API	YES	YES	NO
	Payment links in email, social	YES	YES	Limited
	Ecommerce software integration	YES	YES	Limited
	Mobile apps	YES	YES	YES
Privacy	Financial control	NO	YES	YES
	Financial privacy	NO	YES	YES
Innovation	Recurring payments	NO	YES	NO
	Acceptance of other	NO	YES	NO

# Wallets and exchanges don't compromise

Benefit	Processors	CoinSimple	In-house
Turn-key solution	YES	YES	NO
Support-free	YES	YES	NO
Maintenance-free	YES	YES	NO
Security risk-free	YES	YES	NO
Low cost	YES	YES	NO
Brand maintenance	NO	YES	YES
Fund control	NO	YES	YES
Options for charging	NO	YES	YES
Custom apps, plugins	NO	YES	YES

# Business Model

## Consultant

30 free invoices  
0.5% per invoice  
for 30+ invoices

**\$15/  
month**

## eCommerce

300 free invoices  
0.25% per invoice  
for 300+ invoices

**\$60/  
month**

## White-label

Same plans  
as direct

**25-50%  
off**

Free Plan: 1% fee per invoice

# Business Development

Businesses that  
already accept  
bitcoin

Content and  
education

**Direct**

Exchanges

Wallets

eCommerce  
providers

**White-label**



# Key metrics and projections

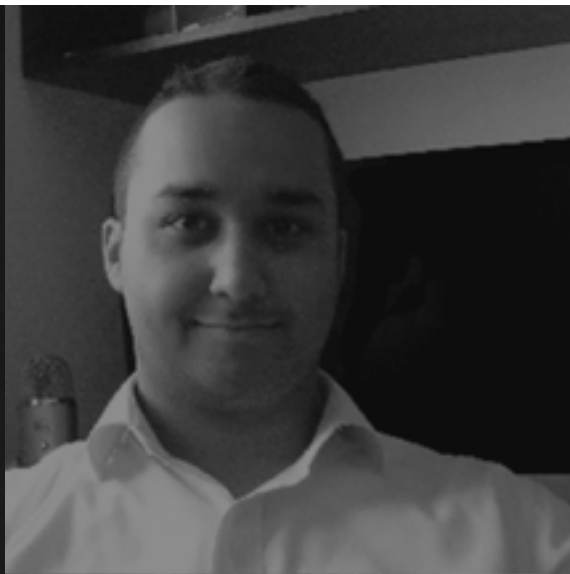
## Number of users & Number of invoices

	Dec '15	Dec '16
Users Direct	400	3,500
Users White-label	1,000	11,000
<b>Monthly Revenue</b>	<b>\$29,000</b>	<b>\$260,000</b>

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Nikos Benteinitis  
CEO



Gabriel Manricks  
CTO



Jon Myers  
Design



Andreas Antonopoulos  
Advisor



Pamela Morgan  
Advisor



Jeff Root  
Advisor

# Use of funds





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# Nikos Benteenitis

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