

Bitcoin expert Andreas M. Antonopoulos joins CoinSimple

Hong Kong, September 15, 2014: CoinSimple, the service that makes it extremely easy for consultants and e-commerce merchants to accept bitcoin, is proud to announce that Bitcoin expert Andreas M. Antonopoulos has joined the company as an Advisor to the Board. Andreas has been involved in various roles with CoinSimple since the company's formation and his role as an advisor will allow him to help shape CoinSimple's future and core product.

"CoinSimple's commitment to decentralized solutions for payment processing, including the Do-It-Yourself solution that CoinSimple offers, as well as the strength and the proven execution record of the team, give me the confidence that CoinSimple will bring more consultants and e-commerce merchants to the Bitcoin ecosystem," said Antonopoulos.

CoinSimple integrates BitPay, Coinbase, GoCoin and a Do-It-Yourself payment processing solution through the Armory wallet, the Electrum wallet or any Bitcoin address. Using CoinSimple, professionals and online merchants can:

- Start accepting bitcoin immediately, using the DIY payment processing and, if their business grows and requires it, add bitcoin-to-fiat-currency processors. No developer is necessary.
- Provide the best bitcoin price for their customers, if they sign up with more than one payment processor;
- Switch to alternative processors either automatically, if one is unresponsive, or manually, if one offers more benefits. They can also choose a different payment processor per invoice, including DIY;
- Price their products and services in any currency, settle purchases in the currency of their payment processor, and even set their own bitcoin exchange rate;
- Accept more than one cryptocurrency, if the payment processor they have signed up for allows it;
- View and store sales data, independently of the payment processor.

CoinSimple launches its Software-As-A-Service product in beta on September 15, 2014, during the Inside Bitcoins Conference in London, UK. E-commerce store plugins will be released soon after.

About CoinSimple: CoinSimple makes it extremely simple for professionals and online merchants to accept bitcoin, get the most competitive services from among bitcoin payment pro-



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cessors and review comprehensive sales data. For further information, please contact Nikos Benteitis at nikos@coinsimple.com, +1-512-861-1972 or visit coinsimple.com.

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