

CONTACT

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RIYANA ALIFIYA

Digital Creative
Multimedia Student

PERSONAL PROFILE

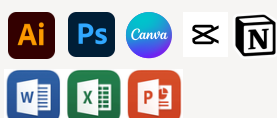
I am a Digital Creative Multimedia student with a passion in graphic designing & content creating. I am experienced in social media handling, work in a team, as well as dealing with client to turn their desired designs into life.

EXPERTISE

Graphics Design
Video Editing
Social Media Management

SOFTWARE KNOWLEDGE

Graphic Design Software
Productivity Software
Video Editing Software



PERSONAL SKILLS

Creativity
Interpersonal Communication
Leadership
Time Management
Emotional Intelligence

EDUCATION

HIGHSCHOOL DIPLOMA

SMA N 9 Binsus Manado
| 2020 - 2023

DIGITAL CREATIVE MULTIMEDIA

Telkom University
| 2023 - Present

EXPERIENCE

LAB ASSISTANT OF 2D DESIGN STUDY GROUP DIVISION

Multimedia Engineering Technology Research Laboratory
(Metalabs), FIT | Apr 2024 - Present

- Developing concept & design ideas for team project
- Creating & editing assets used to create products (game app, etc.)
- Organizing & maintaining digital assets
- Ensuring accuracy in design & assets created to being use in a product (digital product & physical product
- Preparing & teaching 2D design related material to lab associate

STAFF OF PROMOTION TEAM

Multimedia Attractive Party Section 2023 |
Oct 2023 - Dec 2023

- Managing & growing social media account for event promotion purposes (Tiktok)
- Developing innovative ideas for event promotion strategies
- Creating, filming & editing content for event promotion on Tiktok
- In charge of looking for media partner to promote the event

FREELANCER

BluwiePixie's Mini Cottage on X, Design Service |
Feb 2024 - Present

- Creating and editing graphic design assets & layout for the store catalogue
- Designing visually appealing & functional website as well as managing the website
- Addressing design challenges & find the best solution
- Developing ideas & concept for each new catalogue launch
- Managing social media platforms & dealing with client

STAFF OF DEPARTEMEN LUAR NEGERI

HIMATREDIA | Apr 2024 - Present

VICE DIRECTOR

Multimedia Attractive Party Section 2024 | Jun 2024 -
Present

MASTER OF CEREMONY

Multimedia Attractive Party Section 2023 | Dec 2023

STAFF OF PUBLICATION & DOCUMENTATION TEAM

Korean Culture Day | Aug 2024 - Present

STAFF OF MEDIA & COMMUNICATION TEAM

Senior High School, Rohis | Aug 2021 - Mar 2022

BINIX AMBASSADOR | Putri Favorit Binx Ambassador, 2021