COLBY M. CARTER

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EDUCATION

University of California, Berkeley – Master of Information and Data Science

April 2019

May 2012

Relevant coursework: Statistical Methods; Applied Machine Learning; Experiments; Data Engineering; NLP with Deep Learning Project portfolio: https://github.com/colbycarter/Data_Science_Portfolio

College of the Holy Cross, Worcester, MA

Bachelor of Arts, *cum laude*, Economics and Mathematics

GPA: 3.67/4.00

TECHNICAL SKILLS

R (e.g. dplyr, caret), Python (Jupyter, NumPy, pandas, scikit-learn, xgboost), SAS/SQL (Teradata), AWS EC2 & S3

PROFESSIONAL EXPERIENCE

Liberty Mutual Insurance

Boston, MA

Principal Analyst, Data Science, Agent & Distribution Insights

February 2019-current

- Research data science opportunities, build and deploy models in R and Python, and design experiments for evaluation
- Build agent-level propensity models to target agents with the largest opportunity to sell Safeco policies; develop SAS
 to AWS data pipeline; and analyze effectiveness of marketing campaigns using randomized holdouts
- Research and develop model solutions to reduce call queue time and transfer rates within policy service call center
- Improved and deployed final tree-based model in Python to predict policy cancellation risk for agent intervention pilot

Consultant, Advanced Analytics, Special Investigative Unit (SIU), Claims

July 2017-February 2019

- Developed and deployed gradient-boosted tree models in R targeting high severity, intentional auto accidents in partnership with fraud investigation experts, mitigating \$100k in nonmeritorious claim losses
- Generated potential fraud indicators and interaction terms from numerous data sources and statistically evaluated predictive power for proactive sourcing reports and fraud models
- Quantified effects of new processes such as investigative vendor usage and changes in policy underwriting rules on fraud detection and investigative claims volume using statistical testing
- Forecast regional investigation demand to assist staffing decision-making and curtail extreme workloads, plus reported on key performance metrics including productivity, case inventory, cycle time, quality and vendor usage

Senior Analyst, Advanced Analytics, CX/QI/NF/SIU, Claims

January 2016-June 2017

- Developed inaugural OLS and logistic regression models to identify key operational metrics associated with customer claim satisfaction scores and recommended areas of strategic focus to business leaders, such as cycle time targets
- Built models forecasting monthly claims volume and staffing needs based on employee productivity targets and regional policy growth expectations to aid staffing decisions for SIU, No Fault and Subrogation claims field operations
- Estimated linear time series and autoregressive models to predict future J.D. Power claims satisfaction scores by carrier
- Produced key claims data for quality improvement reviews of field performance using stratified sampling

Analysis Group, Economic Consulting

Boston, MA

Senior Analyst/Analyst

February 2014-December 2015

- Assisted with expert reports, analysis and other client deliverables in economic litigation across multiple industries
- Rigorously cleaned and standardized several large client datasets representing billions of dollars in automobile part sales using SAS and SQL for purposes of assessing economic damages
- Developed dynamic models and exhibits in Excel estimating lost sales and profits but-for alleged anticompetitive behavior by brand and generic pharmaceutical manufacturers
- Supported research on alternative television-viewing platforms and difference-in-difference statistical analysis of survey data to estimate consumer preferences
- Became internal expert on major software client's large-scale SQL sales databases and delivered on ad hoc requests
- Automated web-scraping of prescription drug price data from public online resources using VBA and SAS

Concentric Energy Advisors

Marlboro, MA

Assistant Consultant/Analyst

June 2012-January 2014

- Contributed to expert reports on cost of capital for North American electric and gas utilities; contributions included regulatory research, data collection, DCF and CAPM financial modeling, and regression analysis
- Built interactive, price-optimizing models in Excel for electric generators in the New England electric market auctions
- Evaluated fair market value and replacement cost of power-generating assets of nearby plant for sell-side advisory
- Forecasted demand for natural gas distribution in Massachusetts with econometric models using SPSS
- Categorized costs of a major nuclear plant upgrade and assisted with drafting of expert testimony in support of client