

Colby Fayock

Front-end developer & designer

- Structured, intelligent graphic design
- Responsive, cross-browser web design
- Semantic front-end web development
- Framework-driven templating
- Effective email and marketing campaigns
- A/B usability and conversion testing
- Organized, constructive project lead

Sass. JS  php



ShowClix

Web & Graphic Designer

Primary designer of marketing initiatives — front-end developer and designer of front facing showclix.com

Aug 2012 - Current

Endagraph

Graphic Designer

Large format advertising and banner designs for trailers, custom vinyl wraps for general cars, trucks, service vehicles

May 2011 - Aug 2012

SnapRetail

Marketing Web & Graphic Designer

Email campaigns, templates, and web advertising for SnapRetail, their partner OneCoast, and both companies' clients

Part time, Feb 2011 - May 2011

Pennsylvania State University

Main Campus, University Park, PA

Bachelor of Arts

Graphic Design & Photography

Fall 2006 - Spring 2010

 @colbyfayock  /colbyfayock  /in/colbyfayock

fayock@gmail.com 570.764.2744 colbyfayock.com