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## **EDUCATION**

## UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

DOCTOR OF PHILOSOPHY Bioinformatics & Computational Biology Wayland H. Cato Doctoral Fellow

#### MASTER OF SCIENCE

Data Science & Business Analytics First Graduate of the Program

#### **BACHELOR OF ARTS**

Applied Mathematics Minor: Psychology Coffey Foundation Scholar C.L. Robbins Scholar

# CALDWELL COMMUNITY COLLEGE & TECHNICAL INSTITUTE

ASSOCIATE IN SCIENCE ASSOCIATE IN ARTS

## LINKS

Github:// colbyford LinkedIn:// colbyford Research Gate:// colby\_ford Google Scholar:// Colby T. Ford

## SKILLS

#### **PROGRAMMING**

Object-Oriented:

Visual Basic • Python • Java Functional/Statistical:

R • Perl • SAS

MatLab • Mathematica

Markup/Design:

HTML5 • CSS3 • LATEX

#### **MUSIC**

Instruments & Vocal:
Piano • Organ • Percussion
Tenor/Baritone Voice • Composition •
Recording

## OCCUPATIONAL EXPERIENCE

#### **BLUEGRANITE** | DATA SCIENTIST

January 2017 - Present | Charlotte, NC

- Develop machine learning models using Python, R, Microsoft R Server, and Microsoft Azure Machine Learning.
- Utilize Microsoft R technologies for massive parallel processing on Hadoop and Spark.
- Host client training workshops and demonstrations of Microsoft advanced analytics technologies.

#### LASH GROUP | SR. DATA SCIENCE LEAD

February 2016 - February 2017 | Fort Mill, SC

- Develop machine learning experiments and data analysis workflows to aid in client analytics.
- Discover, understand, and present insights into patient drug adherence.
- Consult in company data architecture including master data management and governance for future business strategy to grow value for client accounts.

#### MARINER | DATA SCIENTIST

October 2014 - February 2016 | Charlotte, NC

- Consult in the development of machine learning experiments, including parametric and non-parametric models, statistical predictions, and data mining.
- Build cloud-based solutions for data collection, processing, and storage.
  - Microsoft Azure Technologies:
    - \* Virtual Machine Management with SQL Server
    - \* Machine Learning Studio, AzureSQL Database, & Blob Storage
- Design and create interactive visualizations for both dashboarding and reporting.
  - Technologies:
    - \* Microsoft PowerBI, Tableau Desktop & Tableau Server

## NORTH CAROLINA NEW SCHOOLS | TECHNOLOGY FACILITATOR &

MATHEMATICS INSTRUCTIONAL ASSISTANT

April 2014 - October 2014 | Hudson, NC

- Responsible for entire technology inventory: ordering, maintenance, management, etc.
- Design and maintenance of school website.
- Liaison between college & high school technology departments.
- Taught NCVPS mathematics courses as well as tutoring sessions.
- Hosted SAT & ACT preparatory sessions for students.

## **STAPLES** | Store Operations Supervisor & Tech Sales Supervisor

April 2011 - June 2014 | Lenoir, NC

- Managed store planogram setup & inventory as well as employee hiring & labor scheduling.
- Supervised store P&L for EasyTech department for technology, warranty, & repair service sales.

## **CALDWELL HOSPICE & PALLIATIVE CARE**

**ELECTRONIC MEDICAL RECORDS DATABASE ADMIN** 

August 2008 - December 2011 | Hudson, NC

- Pioneered the transition from hand-written, paper medical forms to electronic data input and record keeping.
- Worked closely with HIPAA and Medicare/Medicaid guidelines for compliance.
- Served as administrator for the Suncoast database system.

## **COURSEWORK**

#### **DOCTORAL**

Bioinformatics Programming - Perl Molecular Sequence Analysis Bioinformatics Programming - Python Energy and Interaction Research Rotation I Research Rotation II Drugs: Molecular & Cell Mechanics Computational Structural Biology Statistics for Bioinformatics

#### **MASTERS**

Database Systems
Visual Analytics
Big Data Analytics
Business Intelligence
Database Design & Management
Consumer Marketing Analytics
Innovation Analytics
Advanced Business Analytics
Machine Learning
Data Warehousing

#### **UNDERGRADUATE**

Mathematical Dataset Modeling
Mathematical Thought
Applied Regression
Financial Mathematics
Regression Analysis
Industrial & Organizational Psychology
Deductive Logic
Deterministic Modeling
Cognitive Science - Perception
Business Programming - Visual Basic

## **PUBLICATIONS**

## **RESEARCH PAPERS**

- Ford, C., Xue, M., Whiteley, P.M., Wheeler, W., Janies, D.A., Shi, X. (2017) (Society for Anthropological Sciences) Visualizing Linguistic Disparity of Uto-Aztecan Languages and Bantu Languages
- Janies, D.A., Ford, C., Damodaran, L., Witter, Z., (2016)(Online Journal of Public Health Informatics) Spread of Middle East Respiratory Coronavirus: Genetic versus Epidemiological Data
- Ford, C., Nodzak, C.M., Uppal, A., Zhao, L., (2016) Prediction of the effect of naturally occurring missense mutations on cellular n-acetyl-glucosaminidase enzymatic activity.
- Ford, C., Griggs, L., Tillinger, T., & Wood, K. (2015). QVC product airtime analysis.
- Amick, J., Ford, C., Krauss, T., & Wood, K. (2015). Toyota: preparing for the next generation Camry.
- Ford, C. (2015). CongloMed: conglomerate medical data warehousing for analysis, mining, and classification.
- Ford, C. (2015). Creating an integrated, analytical system for the modern, digital business. Masters Practicum.
- Bulusu, M., Ford, C., Ramesh, A., & Patil, P. (2014). VisUFO: organization and representation of UFO sighting data.

#### WHITE PAPERS

- Ford, C. (2015). Demand forecasting using machine learning to reduce working capital. *Mariner White Paper*.
- Ford, C. (2015). The allure of machine learning, now within reach in Microsoft Azure. *Mariner White Paper*.
- Ford, C., & Snyder, W. (2015). Revenue protection using machine learning for utilities management. *Mariner White Paper*.
- Ford, C., (2016). Assessment of retail out-of-stock conditions using statistical inference. *Mariner White Paper*.

#### **BOOKS**

• Ford, C. (2010). Caesura, late-intermediate piano technique book. Hudson, NC: Author.

ISBN: 978-0-557-36832-7

## **TEACHING**

Advanced Functions & Modeling Discrete Mathematics Precalculus Machine Learning SAT/ACT Prep

## RESEARCH

## JANIES LAB | DOCTORAL RESEARCH ROTATION

August 2015 - Present | Charlotte, NC

Working with **Dr. Dan Janies** to understand the potential disparity between the phylogenetic tree of the Middle Eastern Respiratory Syndrome coronavirus and the geographic spread of the pathogen reported in confirmed cases by the World Health Organization.

## **DARPA** | Language Research

November 2015 - Present | Charlotte, NC

Working with researchers from DARPA, The American Museum of Natural History (Drs. Ward Wheeler and Peter Whitley), and The University of North Carolina at Charlotte (Drs. Dan Janies and Xinghua (Mindy) Shi) to understand the genetic, geographic, and linguistic relationship between languages in both Bantoid and Uto-Aztecan groups. My role was to reduce the >100-dimensional language space of sounds into a 3-dimensional visualization for language-sound comparison among groups and geographic dispersion.

## PROFESSIONAL MEMBERSHIPS

2014 The American Statistical Association

2015 UNCC Data Science Initiative Advisory Board

2016 Northeastern University LEVEL Board Member and Lecturer

2016 The Society for Anthropological Sciences

## **CONFERENCE ATTENDANCES**

Nov. 2014	Microsoft Roadmap Event (Speaker)	Charlotte, NC
Sep. 2015	Microsoft Cortana Analytics Conference	Seattle, WA
Sep. 2016	Advanced Pharma Analytics	Newark, NJ
Feb. 2017	Analytics for Social Good - U. Cincinnati (Speaker)	Cincinatti, OH
Mar. 2017	Society for Applied Anthropology (Speaker)	Santa Fe, NM