

Colby Ford

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EDUCATION

UNIVERSITY OF NORTH CAROLINA AT CHARLOTTE

DOCTOR OF PHILOSOPHY
Bioinformatics &
Computational Biology
Wayland H. Cato Doctoral Fellow

MASTER OF SCIENCE
Data Science & Business Analytics
First Graduate of the Program

BACHELOR OF ARTS
Applied Mathematics
Minor: Psychology
Coffey Foundation Scholar
C.L. Robbins Scholar

CALDWELL COMMUNITY COLLEGE & TECHNICAL INSTITUTE

ASSOCIATE IN SCIENCE
ASSOCIATE IN ARTS

LINKS

Github:// colbytylerford
LinkedIn:// colbytylerford
Twitter:// @colbytylerford
Research Gate:// colby_ford
Google Scholar:// Colby T. Ford

SKILLS

PROGRAMMING

Object-Oriented:
Visual Basic • Python • Java
Functional/Statistical:
R • Perl • SAS
MatLab • Mathematica
Markup/Design:
HTML5 • CSS3 • LaTeX

MUSIC

Instruments & Vocal:
Piano • Organ • Percussion
Tenor/Baritone Voice • Composition •
Recording

OCCUPATIONAL EXPERIENCE

LASH GROUP | SR. DATA SCIENCE LEAD

February 2016 - Present | Fort Mill, SC

- Develop machine learning experiments and data analysis workflows to aid in client analytics.
- Discover, understand, and present insights into patient drug adherence.
- Consult in company data architecture including master data management and governance for future business strategy to grow value for client accounts.

MARINER | DATA SCIENTIST

October 2014 - February 2016 | Charlotte, NC

- Develop machine learning experiments, including parametric and non-parametric models, statistical predictions, and data mining.
- Build cloud-based solutions for data collection, processing, and storage.
 - Microsoft Azure Technologies:
 - * Virtual Machine Management with SQL Server
 - * Machine Learning Studio, AzureSQL Database, & Blob Storage
- Design and create visualizations including dashboards and reports.
 - Technologies:
 - * Tableau Desktop & Tableau Server
 - * Microsoft PowerBI, PowerView, & PowerMaps
- Consult in many industries from:
 - Utilities - Meter performance prediction
 - Manufacturing - Insight into production quality
 - Retail - Product sales forecasting
 - IT - Network infrastructure management

NORTH CAROLINA NEW SCHOOLS | TECHNOLOGY FACILITATOR & MATHEMATICS INSTRUCTIONAL ASSISTANT

April 2014 - October 2014 | Hudson, NC

- Responsible for entire technology inventory: ordering, maintenance, management, etc.
- Design and maintenance of school website.
- Liaison between college & high school technology departments.
- Taught NCVPS mathematics courses as well as tutoring sessions.
- Hosted SAT & ACT preparatory sessions for students.

STAPLES | STORE OPERATIONS SUPERVISOR & TECH SALES SUPERVISOR

April 2011 - June 2014 | Lenoir, NC

- Managed store planogram setup & inventory as well as employee hiring & labor scheduling.
- Supervised store P&L for EasyTech department for technology, warranty, & repair service sales.

CALDWELL HOSPICE & PALLIATIVE CARE

ELECTRONIC MEDICAL RECORDS DATABASE ADMIN

August 2008 - December 2011 | Hudson, NC

- Pioneered the transition from hand-written, paper medical forms to electronic data input and record keeping.
- Worked closely with HIPAA and Medicare/Medicaid guidelines for compliance.
- Served as administrator for the Suncoast database system.

COURSEWORK

DOCTORAL

Bioinformatics Programming - Perl
Molecular Sequence Analysis
Bioinformatics Programming - Python
Energy and Interaction
Research Rotation I
Research Rotation II
Drugs: Molecular & Cell Mechanics
Computational Structural Biology
Statistics for Bioinformatics

MASTERS

Database Systems
Visual Analytics
Big Data Analytics
Business Intelligence
Database Design & Management
Consumer Marketing Analytics
Innovation Analytics
Advanced Business Analytics
Machine Learning
Data Warehousing

UNDERGRADUATE

Mathematical Dataset Modeling
Mathematical Thought
Applied Regression
Financial Mathematics
Regression Analysis
Industrial & Organizational Psychology
Deductive Logic
Deterministic Modeling
Cognitive Science - Perception
Business Programming - Visual Basic

PUBLICATIONS

RESEARCH PAPERS

- Janies, D.A., Ford, C., Damodaran, L., Witter, Z., (2016)(*OJPHI*) Spread of Middle East Respiratory Coronavirus: Genetic versus Epidemiological Data
- Ford, C., Nodzak, C.M., Uppal, A., Zhao, L., (2016) Prediction of the effect of naturally occurring missense mutations on cellular n-acetyl-glucosaminidase enzymatic activity.
- Ford, C., Griggs, L., Tillinger, T., & Wood, K. (2015). QVC product airtime analysis.
- Amick, J., Ford, C., Krauss, T., & Wood, K. (2015). Toyota: preparing for the next generation Camry.
- Ford, C. (2015). CongloMed: conglomerate medical data warehousing for analysis, mining, and classification.
- Ford, C. (2015). Creating an integrated, analytical system for the modern, digital business. Masters Practicum.
- Bulusu, M., Ford, C., Ramesh, A., & Patil, P. (2014). VisUFO: organization and representation of UFO sighting data.

WHITE PAPERS

- Ford, C. (2015). Demand forecasting using machine learning to reduce working capital. *Mariner White Paper*.
- Ford, C. (2015). The allure of machine learning, now within reach in Microsoft Azure. *Mariner White Paper*.
- Ford, C., & Snyder, W. (2015). Revenue protection using machine learning for utilities management. *Mariner White Paper*.
- Ford, C., (2016). Assessment of retail out-of-stock conditions using statistical inference. *Mariner White Paper*.

BOOKS

- Ford, C. (2010). *Caesura, late-intermediate piano technique book*. Hudson, NC: Author.
ISBN: 978-0-557-36832-7

TEACHING

Advanced Functions & Modeling
Discrete Mathematics
Precalculus
Machine Learning
SAT/ACT Prep

RESEARCH

JANIES LAB | DOCTORAL RESEARCH ROTATION

August 2015 – Present | Charlotte, NC

Working with **Dr. Dan Janies** to understand the potential disparity between the phylogenetic tree of the Middle Eastern Respiratory Syndrome coronavirus and the geographic spread of the pathogen reported in confirmed cases by the World Health Organization.

DARPA | LANGUAGE RESEARCH

November 2015 – Present | Charlotte, NC

Working with researchers from DARPA, The American Museum of Natural History (**Drs. Ward Wheeler** and **Peter Whitley**), and The University of North Carolina at Charlotte (**Drs. Dan Janies** and **Xinghua (Mindy) Shi**) to understand the genetic, geographic, and linguistic relationship between languages in both Bantoid and Uto-Aztecan groups. My role was to reduce the >100-dimensional language space of sounds into a 3-dimensional visualization for language-sound comparison among groups and geographic dispersion.

PROFESSIONAL MEMBERSHIPS

- 2013 The Society for Industrial and Applied Mathematics
- 2014 The American Statistical Association
- 2015 UNCC Data Science Initiative Advisory Board
- 2016 Northeastern University LEVEL Board Member and Lecturer

CONFERENCE ATTENDANCES

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| Nov. 2014 | Microsoft Roadmap Event (<i>Speaker</i>) | Charlotte, NC |
| Sept. 2015 | Microsoft Cortana Analytics Conference | Seattle, WA |
| Sept. 2016 | Advanced Pharma Analytics | Newark, NJ |