

# Brainstorming

Maps

Map of US



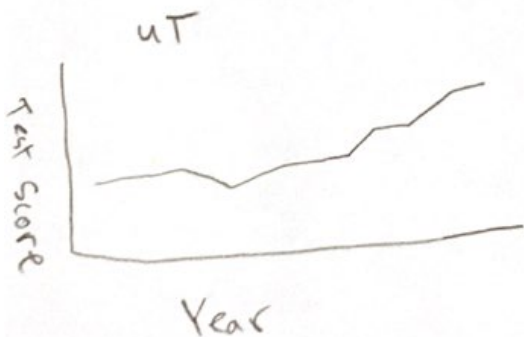
OR

group Bar Graduated  
Symbol



or show tests scores  
and funding

ON State Click show  
historical scores



English

"Stack Bar" chart  
in each state for  
subjects.



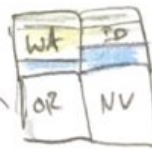
Reading

Math

Saturation

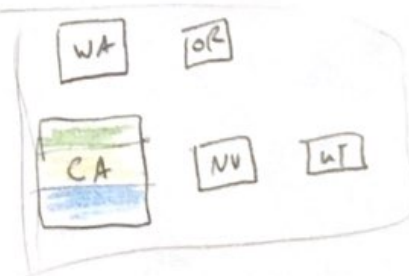
for overall scores Nation  
wide

use squares for each state  
to deal with different shapes & sizes



use SIZE

to encode  
funding variable



Simple Heat map

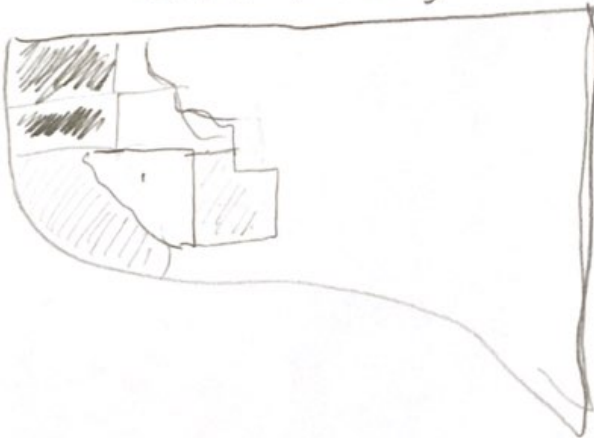


# Initial Design 1

## Juxtapose Heatmaps

Drop down to  
select year

School Funding

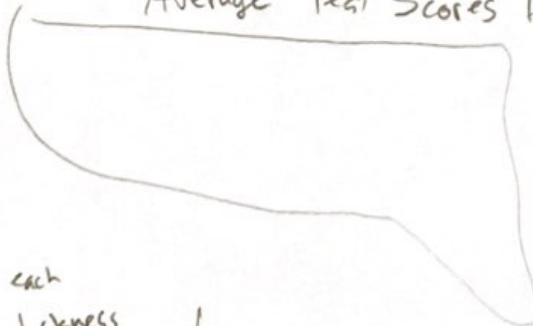


2018

Heatmap of school  
funding.

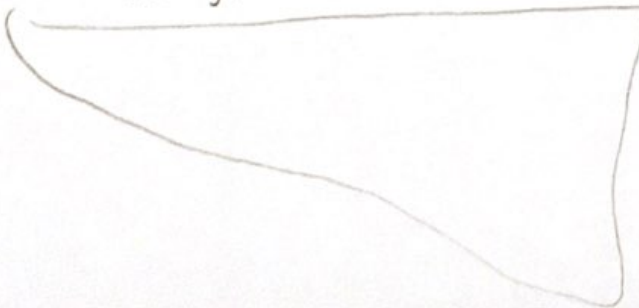
Darker color for more  
funding

Average Test Scores Heatmap



3 colors for each  
subject and darkness  
of the color shows  
margin of subject.

Strongest subject

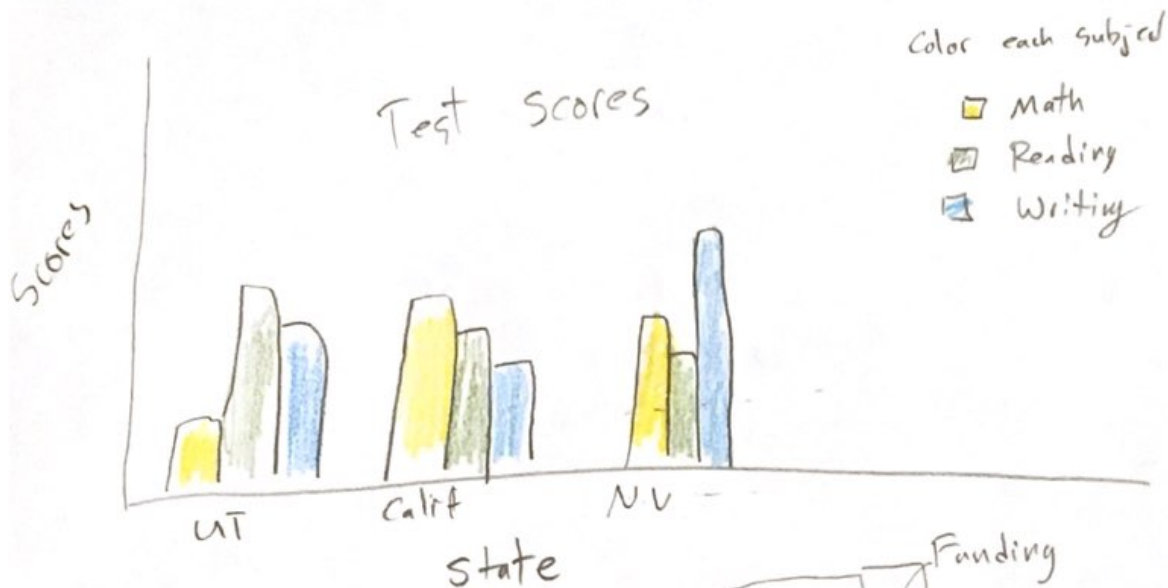


PROS: - we can tell a  
story with each map,  
- Not too cluttered

CONS: - Not good on space  
- Use of memory required  
jumping between  
maps.

# Initial Design 2

## Grouped Bar charts and Table



State	Math	Reading	Writing	Overall
Utah	20	50	31	60
Calif.	30	22	37	50
~				
⋮				
⋮				
⋮				
⋮				

Pros.. Less space used.

• A lot of info available

Cons: Loss of spatial Correlation

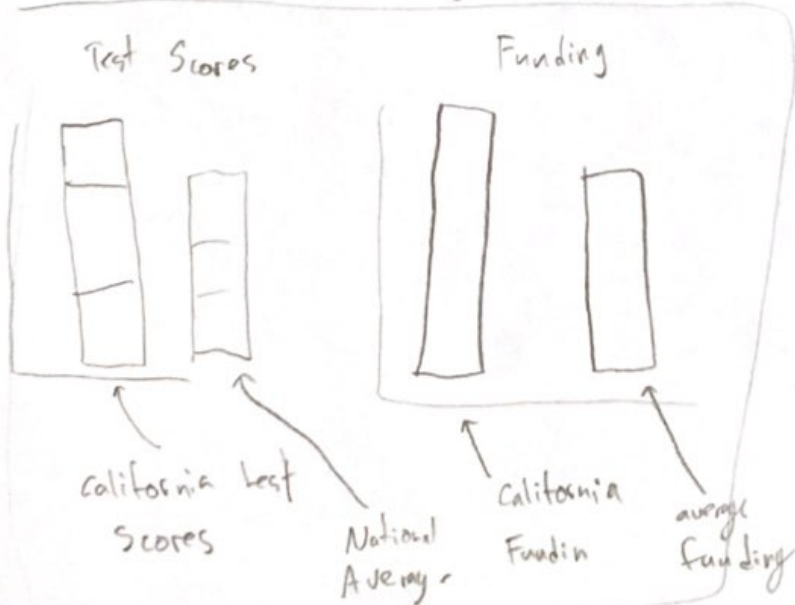
Not Really eye catching or attention holding

# Initial Design 3

## Symbol Map



Select State for a Funding Comparison



PROS: We can see

all the scores for each state.  
If we stack them we can also see the best overall.

Cons: Hard compare funding between the states

- Clutter on Map.

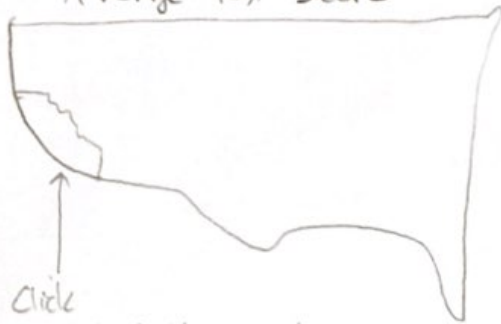


# Final Prototype

## Juxtapose Heatmaps with Interactive graphs

(MAP 1)

Average Test Score



(MAP 2)

Funding By State



SELECTIONS

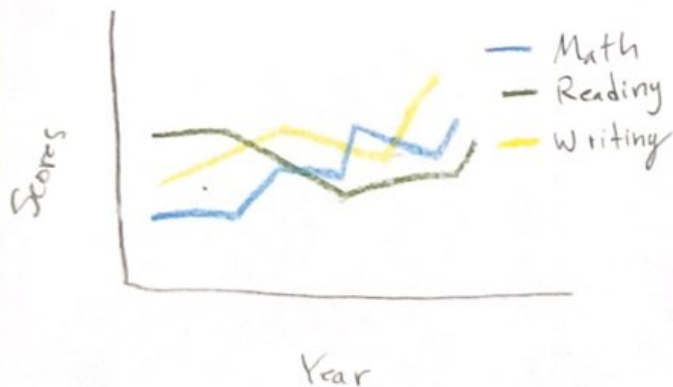
Year | v

Map 1 | v

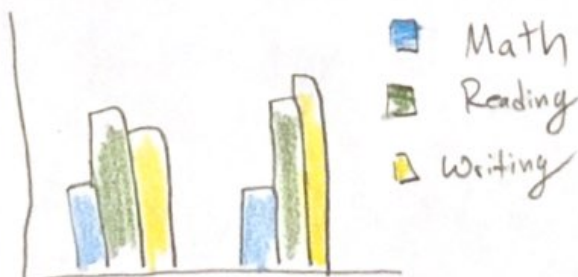
Map 2 | v

Click and highlight states on Both maps (outline)

If Clicked on one state Clicked CA. Scores over time



If 2+ states Clicked



PROS: This takes up less space than #1, and is easier to compare the two values we want to side by side, -More info is provided when needed.

CONS: May be a better way to compare 2 attributes on the same Map.  
→ 2 maps Requires Memory.