IDEV Questionnaire (for websites)

How does it work?\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

1. **You answer 10 questions:** This brief questionnaire will help identify your goals and expectations for your new or current website.
2. **IDEV reports back with a proposal within a week:** We know speed is important, so we make it our priority to report back as soon as we can. We’ll walk you through exactly how we plan to create or improve your new or current website.
3. **IDEV begins work and delivers:** As soon as you are ready, we start working to bring your ambitions to fruition. Satisfaction guaranteed.

The Questions\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Please type your answers in this document and email the completed file to hello@idevtechn.com

1. Why do you want a new website or a current website redesign?
2. What are the primary/secondary goals of the website you want? (include URL to the page you want redesigned if it is a current website)
3. How will you measure the success of a new website or website redesign?
4. How do you want visitors to respond to this website?
5. What's right/wrong with the website now?
6. Are there technical constraints or other limitations that should be considered while redesigning this website? (be as specific as possible)
7. How would you describe this website's typical visitor?
8. Which visitors are most important? (e.g. how would you prioritize between current customers, new customers, job seekers, the press, etc.)
9. What are the strengths/weaknesses of similar websites at competitor sites or elsewhere on the Web? (include URLs if applicable)
10. Is there anything else IDEV should know?

For more information on IDEV\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Email us at hello@idevtechn.com or visit http://www.idevtechn.com