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2024

Year in Review

Hello Cole,

2024 was an eventful year for all of us. It was an election year across the planet, with impactful results in dozens of countries. Economically, reducing

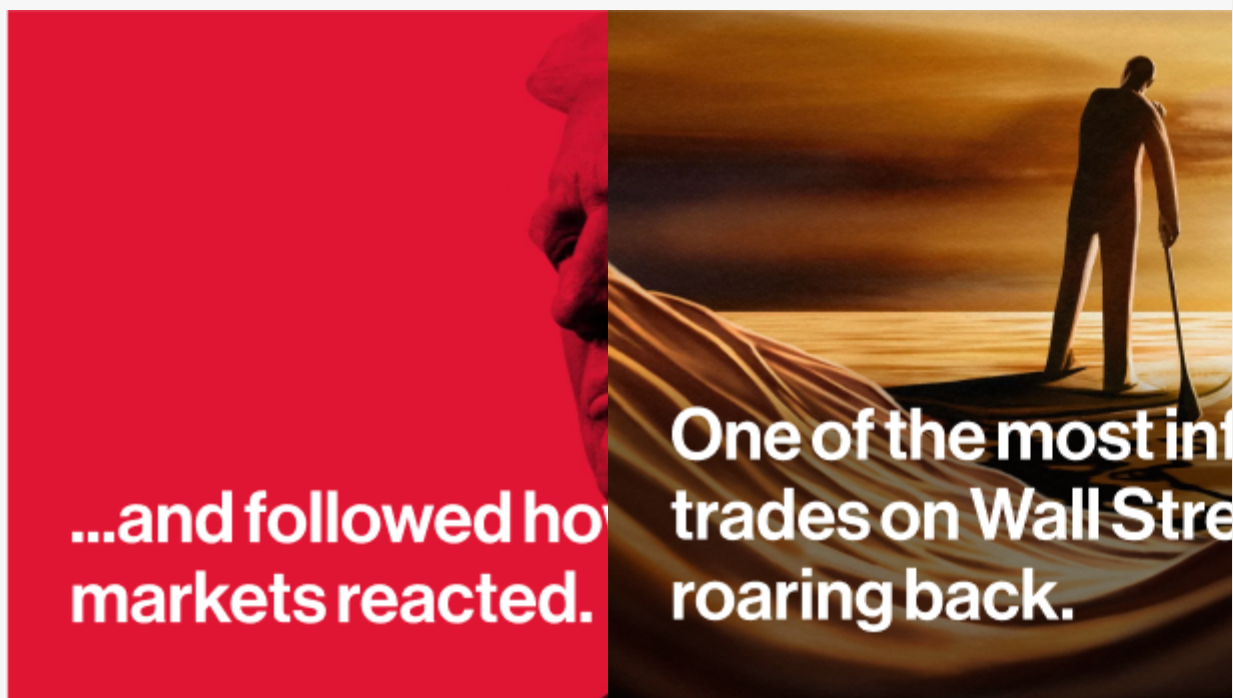
inflation became the goal for many central banks as they tinkered with interest rates and stimulus. And AI remained the year's biggest tech trend, with discussions about its effects from employment to the environment.

Below are the stories and insights that captured the attention of Bloomberg.com subscribers this year.

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This year's top stories



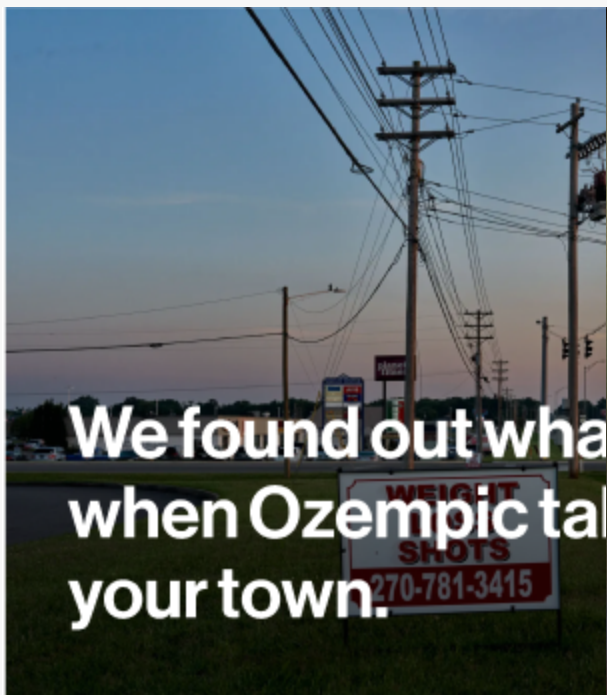




**Remember when
couldn't access
Microsoft Outlook**



**The S&P 500 saw
day since 2022.**



**We found out what
when Ozempic took
your town.**



**And, of course, we
the fortunes of the
richest people.**



Just the numbers:

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watched...

90 MM

Hours of Videos

And downloaded...

95 MM

Podcast Episodes

**These are the most
followed tickers in 2024:**

NVDA:US

AAPL:US

GOOGL:US

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**And our readers shared
these stories the most:**

- 1. Here's (Almost) Everything
Wall Street Expects in 2024**
- 2. If You Didn't Get Into an Ivy
League, a Public School Is the
Better Investment**

3. How Bernard Arnault Became One of the World's Richest People

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