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Bloomberg

Morning Briefing

Americas Edition

Your File Format APIs

Good morning. Netflix scores a touchdown with Beyoncé’s halftime show. Elon Musk taps his most trusted deputy to recruit staff at DOGE. And Jeff Bezos’ Miami neighbor is selling—but it’ll cost you. [Listen to the day’s top stories.](#)

Markets Snapshot		
S&P 500 Futures	6,073.25	-0.36%
Nasdaq Futures	21,925	-0.38%
Bloomberg Dollar Spot Index	1,303.39	+0.06%
Market data as of 06:12 am EST.		View or Create your Watchlist

Market data may be delayed depending on provider agreements.

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Netflix scored 24 million viewers during each of its Christmas Day NFL games, a [streaming record for pro football](#). The second match, in which the Ravens trounced the Texans 31-2, peaked at 27 million during [Beyoncé's halftime show](#).



Equities May Be the Better Option in 2025

[Watch the Video](#)

Elon Musk's deputy Steve Davis has spent more than 20 years [helping the billionaire cut costs](#) at businesses such as SpaceX, the Boring Company and Twitter—now he's [helping recruit staff](#) at Musk's Department of Government Efficiency.

Panama is still PO'd, with President Jose Raul Mulino reiterating the country [won't cede control of the canal](#) to the US and pushing back against [Donald Trump's threats](#).

He also said China has no stake in the Panama Canal and that US warships pay the same toll rates as other nations.



Wreckage of the crashed Azerbaijan Airlines jet in Aktau, Kazakhstan, on Dec. 25. *Photographer: Issa Tazhenbayev/Getty Images*

The latest on the Azerbaijan Airlines crash: The plane [was struck by Russian air defense](#) before crashing in Kazakhstan during an attempted emergency landing, according to the Azerbaijan government-backed Caliber news website. Azerbaijan called for an international probe, according to another report.

Deep Dive: Bezos' Billionaire Bunker



Indian Creek Island, Florida. *Photographer: Chandan Khanna/AFP*

Want to live next to Jeff Bezos? Now you can—if you’ve got some spare millions.

- **A mystery seller** is asking [\\$200 million for an empty waterfront lot](#) next to the properties Jeff Bezos bought in South Florida.
- **Even if it doesn’t sell** for quite that much, there may be substantial profit in store. The land was bought for just \$27.5 million in 2018.
- **Amazon’s founder** has already bought [three mansions on Indian Creek](#), a man-made barrier island dubbed “[Billionaire Bunker](#).” He last paid about \$90 million in an off-market transaction for a six-bedroom home.

The Big Take



Trump's Tariff Threats Are Setting Off a Global Supply Chain 'Freakout'

US and European companies are frontloading orders and weighing price hikes while Chinese factories hunt for buyers elsewhere.

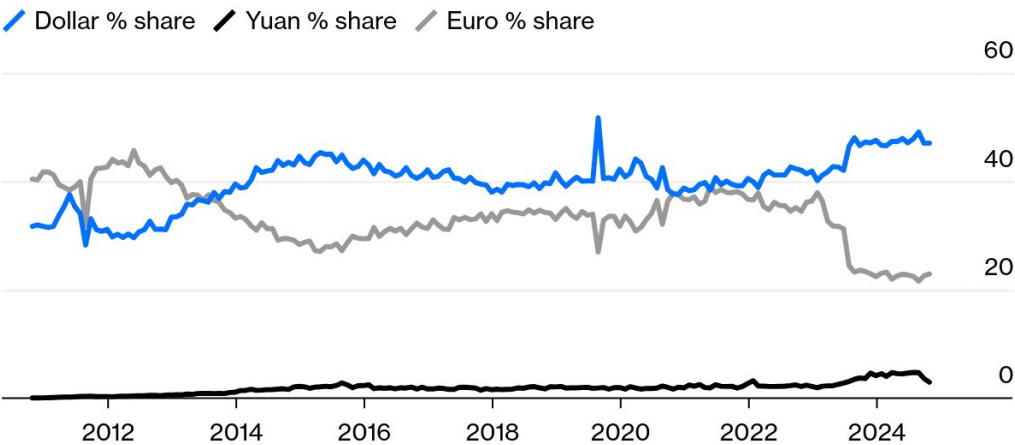
[Read the Story](#)

Opinion

Dollar dominance is the key to US debt and deficits, Daniel Moss writes. President-elect Trump would do well to recognize its [huge strategic value](#).

Long Way to Go

The greenback is the big player in international payments



Source: Society for Worldwide Interbank Financial Telecommunication (Swift) Bloomberg Opinion

More Opinions



Marc Champion
What You Think You Know About Ukraine Is Probably Wrong



Lara Williams
Why Are My Vegan Friends Going Back to Meat?

Before You Go



Photographer: Jung Yeon-je/AFP

Not a winner: South Korean companies related to Netflix's *Squid Game* slumped after Season 2 was met with [less-than-stellar reviews](#). The first season topped the US streaming giant's most-watched titles on every continent, but the second has just a 65% viewer approval rating on Rotten Tomatoes so far.

A Couple More



Journalism That Turned Heads This Year



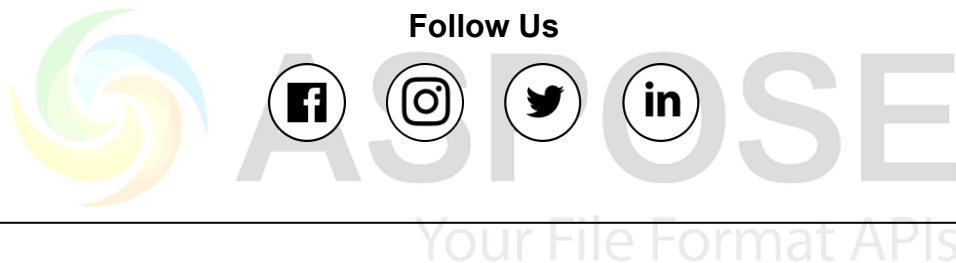
Covid Pregnancies May Have Boosted Autism Risk

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