

# West Message Privacy Policy

*Last updated: October 26, 2023*

## Introduction

Thank you for using West Message, a service provided by West Message, Inc. ("West Message", "we", "our", or "us"). Your privacy is of utmost importance to us. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you use our services and platforms, including our website, mobile applications, and other online products and services (collectively, the "Services").

By using our Services, you agree to the terms outlined in this Privacy Policy and our Terms of Service. If you do not agree with the terms, please do not use our Services.

## Permission to Communicate with Customers

By signing up for a West Message account, you affirm that you have obtained the required consent and permissions to communicate with your customers in the form of text messages through our Services. Failure to secure such permission may result in the termination of your account.

## Data We Collect

### Personal Information

We collect information you provide directly to us, including but not limited to your name, email address, phone number, and business information.

### Business Information

We collect information related to your business operations, customer lists, and other data you upload to our platform to utilize our Services.

### Automated Data Collection

We may automatically collect information about you, your computer or mobile device, and your activity over time when you access our Services.

## **How We Use Your Information**

We use the information we collect to:

- Provide, improve, and expand our Services
- Communicate with you
- Facilitate transactions
- Monitor and analyze usage patterns

## **Sharing Your Information**

We do not sell your information to third parties. We may share your information with third-party service providers for business purposes or when legally required.

## **Data Security**

We take reasonable measures to protect your information from unauthorized access or against loss, misuse, or alteration.

## **Your Choices**

You may update, correct, or delete information about you at any time by logging into your online account or emailing us at [contact@westmessage.com](mailto:contact@westmessage.com).

## **Changes to this Policy**

We may update this Privacy Policy from time to time. If we make changes, we will notify you by revising the "Last updated" date at the top of this Policy and, in some cases, provide you with additional notice.

## **Contact Us**

For questions or concerns regarding this Privacy Policy, please contact us at:

[contact@westmessage.com](mailto:contact@westmessage.com)

---

By using our Services, you agree to comply with this Privacy Policy. Thank you for choosing West Message.