



# Selling with Cole

Selling a home is often an emotional experience. There are a lot of big feelings along the way!

It's my job to walk through all aspects of the process with you. Not just economical and transactional, but the emotional and logistical as well. I got you!



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**Cole Hooey, Realtor**

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## **Give me a call!**

You can't reach out too soon – the more time we have to plan the better.

We're going to talk about your goals and figure out a strategy that makes sense for you.

I'll put together a market analysis to determine what the market says your home is worth to guide our pricing strategy.

## **Get your home ready**

Some folks might want to stick a sign in the yard, snap some iPhone photos, and call it a day, but I believe in order to get the most money for your home we need to take extra care and put in the effort.

Our on-staff stagers and I will tour your home and provide you with a to-do list that will net you the most money.

## **Marketing + listing**

I use social media, traditional mailers, and agent-to-agent relationships backed by beautiful professional photography and engaging video. I use as many channels as possible to get the word out about your awesome house and get people in the door.

## **Open houses + showings**

I'll host open houses to give the largest number of people an opportunity to consider your home.

Buyers will schedule private showings with their agent to tour your home in privacy.

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## Reviewing offers

As offers come in we'll review and discuss to see how they line up with what's important to you.

It's more than just the dollar amount! Timing, financing terms, contingencies - there are a lot of details that are easy to overlook, but I'll lay it all out in a way that's easy to understand.

We'll consider all the details and I'll negotiate the outcome best for you!

## Closing

Once we've accepted an offer, worked through any contingencies, and the appraisal has been completed, we head to closing.

Here you sign a lot of documents, high-five, laugh, cry, and get paid!

That's it, you're done and ready for the next chapter!

## Need advice specific to your situation?

Just shoot me a message! Always happy to chat!

Feel free to call, text, or email

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