

# P#1 - Jacob



## Demographics

- 20
- Male
- Vet Tech, Bartender

## Relevant attributes

Not very good with Technology  
Likes animals

## Comments, Quotes, Stories

- On the first page the user was having a hard time finding what they were looking for on the page because the navigation was all over the place. When they got to the gallery page they clicked on an image and could not get out of the image without help. They could not find the homepage in the navigation. Had a hard time finding the navigation on the mobile page. The colors were bad.
- On the second page they had a better time finding what they wanted. Liked the gallery page on the website because it was easy to use. Had a hard time reading the text because they do not have good sight and the text was too small.

## Behavior or task analysis:

Was having a hard time with the first page. Had a better time with the second page

## Needs

Easy to use.  
Gallery  
Good navigation