

# Nicole Rosenberg



UI Designer

## Story

I recently received a certificate in UI Design. I am seeking a role in which I can design attractive, intuitive, navigable, and delightful products.

I'm indeed a career changer. I've held project management, data analyst, and administrative roles over the past 15 years. From 2010 to 2020, I worked at consulting firms evaluating the efficacy of energy-efficiency programs through market research and program-data auditing. I enjoyed the creative aspects that came with managing projects, analyzing and collecting data, writing reports, and presenting results.

## Expertise

- ✓ UI/UX design
- ✓ Market research
- ✓ Data analysis
- ✓ Project management
- ✓ Client relations
- ✓ Writing & reporting
- ✓ Out-of-box thinking
- ✓ Quality control

## Attributes

- ✓ Organized
- ✓ Creative
- ✓ Focused
- ✓ Collaborative
- ✓ Analytical
- ✓ Reflective
- ✓ Detailed
- ✓ Empathetic
- ✓ Leader

# Recent Experience

## Senior Project Manager | 2018 to 2020

Project Manager | 2015 to 2017

Research Analyst | 2012 to 2014

NMR Group, Inc. | Somerville, MA

- Designed & conducted data collection (surveys, interviews, etc.) on over 50 projects

- Managed evaluations of utility and government energy savings programs

- Oversaw high-profile multi-million dollar projects & portfolios from planning to completion

- Acted as principal on high-stakes portfolio contracts central to business revenue

- Supervised individuals and teams of up to ten analysts and technicians

- Conducted presentations to a broad variety of audiences, including regulatory officials

## Project Analyst | 2010 to 2012

Opinion Dynamics Corporation | Waltham, MA

- Evaluated efficacy of energy efficiency incentive programs through market research

- Designed surveys and prepared samples directed at diverse populations

- Managed survey fielding to assess program processes and energy savings impacts

- Analyzed survey and other primary data results and reported findings

## Research Analyst | 2009 to 2010

World Resources Institute | Istanbul, TR

- Led analysis of vehicle tailpipe emissions data

- Estimated Istanbul's city-level and vehicle-level emissions factors

- Collaboratively wrote scientific journal article submittal using results

## Program Services Manager | 2007 to 2008

Consortium for Energy Efficiency | Boston, MA

- Managed and organized staff reporting and presentations to assist Deputy Director

- Planned and executed all logistical aspects of quarterly meetings of up to 180 attendees

- Prepared and edited grant progress reports and statements of work to US government



# Education

## Certificate in User Interface Design

> Includes UX Design (currently completing specialization in front end development)

CareerFoundry | 2020 to 2021

## Masters of Arts in Sustainable International Development

> Focus on Econometrics, Energy, & Environment in Emerging Markets

Brandeis University, Heller School for Social Policy & Management | 2008 to 2010

## Bachelors of Arts in Philosophy, Cum Laude

> Focus on Analytics & Logic

University of Massachusetts, Amherst | 2000 to 2003

# Technical Skills

### Business Suites

MS Office	★	★	★	★	★
iWork	★	★	★	★	★
Google Workspace	★	★	★	★	★

### Wireframes & Mockups

Adobe XD	★	★	★	★	★
Prott	★	★	★	★	★
Balsamiq	★	★	★	★	★
Sketch	★	★	★	★	★
Figma	★	★	★	★	★

### Visual Design

PiktoChart	★	★	★	★	★
LucidChart	★	★	★	★	★
Illustrator	★	★	★	★	★
InDesign	★	★	★	★	★
Photoshop	★	★	★	★	★

### Data Analysis

Excel	★	★	★	★	★
SPSS	★	★	★	★	★
Stata & R	★	★	★	★	★