

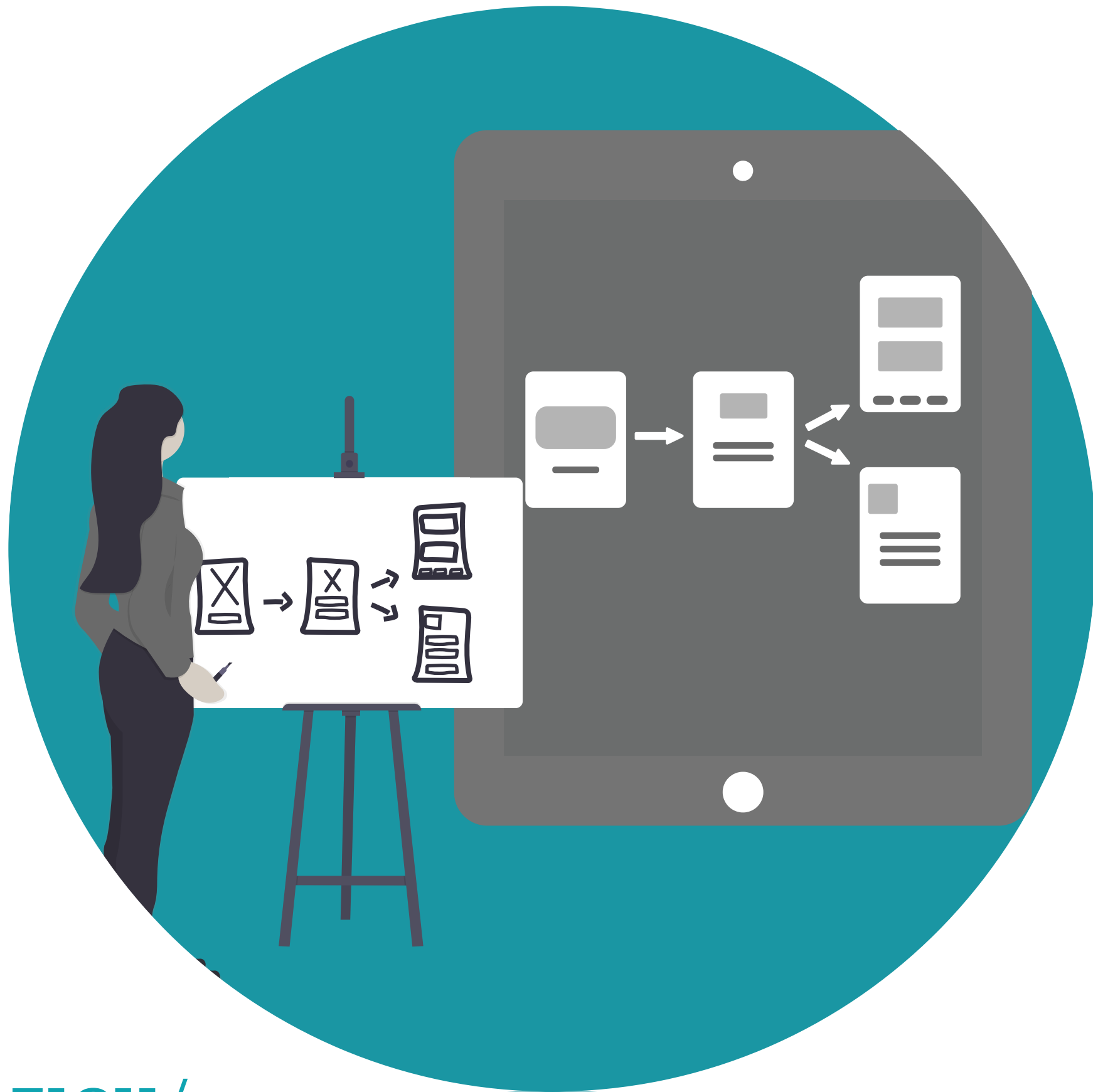
Nicole Rosenberg

UI / UX Designer

Somerville, MA

 Portfolio
[behance.net/nicolerosenberg1](https://www.behance.net/nicolerosenberg1)

 Network
<https://www.linkedin.com/in/nicole-rosenberg-26b31811/>




Skills

 **Wireframes & prototypes**
Adobe XD, Sketch, Figma, Balsamiq, Prott, & LucidChart

 **Visual design**
PiktoChart; Illustrator, InDesign, & Photoshop

 **Web development**
HTML, CSS, & JavaScript (Atom, GitHub);
SquareSpace, Webflow

 **Data analysis**
SPSS, Stata, R, Excel, NVivo

 **Research**
Design, implementation & oversight of surveys,
interviews, focus groups, & user testing

 **Business suites**
MS Office, iWork, Google Workspace

Expertise

UI / UX design
Market research
Project management
Client relations
Writing & reporting
Out-of-box thinking
Quality control

Attributes

Organized
Creative
Focused
Collaborative
Analytical
Reflective
Detailed
Empathetic
Leader

Work

- **Growth Consultant | 2020 to 2021**

Davis Design / Development | Somerville, MA

Built & maintain company website featuring property development & real estate

Developed & manage social media presence, such as creating Instagram posts & stories

Design real estate brochures & proposals to increase company capital & sales

Build customer / client relationships through community engagement

Conduct analyses of solar PV production disbursements

- **Senior Project Manager | 2018 to 2020**

- **Project Manager | 2015 to 2017**

- **Research Analyst | 2012 to 2014**

NMR Group, Inc. | Somerville, MA

Designed & conducted data collection (surveys, interviews, etc.) on over 50 projects

Managed evaluations of utility and government energy savings programs

Oversaw high-profile multi-million dollar projects & portfolios from planning to completion

Acted as principal on high-stakes portfolio contracts central to business revenue

Supervised individuals and teams of up to ten analysts and technicians

Conducted presentations to a broad variety of audiences, including regulatory officials

- **Project Analyst | 2010 to 2012**

Opinion Dynamics Corporation | Waltham, MA

Evaluated efficacy of energy efficiency incentive programs through market research

Designed surveys and prepared samples directed at diverse populations

Managed survey fielding to assess program processes and energy savings impacts

Analyzed survey and other primary data results and reported findings

Work cont.

- **Research Analyst | 2009 to 2010**

World Resources Institute | Istanbul, TR

Led analysis of vehicle tailpipe emissions data

Estimated Istanbul's city-level and vehicle-level emissions factors

Collaboratively wrote scientific journal article submittal using results

- **Program Services Manager | 2007 to 2008**

Consortium for Energy Efficiency | Boston, MA

Managed and organized staff reporting and presentations to assist Deputy Director

Planned and executed all logistical aspects of quarterly meetings of up to 180 attendees

Prepared and edited grant progress reports and statements of work to US government

Education

- **Certificate in User Interface Design**

CareerFoundry, Berlin | 2020 to 2021

UX Design: User research & testing, wireframing, user psychology, branding, etc.

UI Design: Responsive grid design, heuristics, hierarchy, icon design, style guides, & animation

Front end development: HTML, CSS, & Javascript

- **M.A. in Sustainable International Development**

Brandeis University, Waltham | 2008 to 2010

Focus on Econometrics, Energy, & Environment in Emerging Markets

- **B.A. in Philosophy, Cum Laude**

University of Massachusetts, Amherst | 2000 to 2003

Focus on Analytics & Logic