# Aderibigbe Damola John

#### **SUMMARY**

Business leader with extensive experience in leadership and management. Proven track record of driving growth and profitability through innovative strategies and operations. Seeking to leverage skillset as an CEO at C Tech to further drive success and create lasting value.

## **EXPERIENCE**

## CEO

C Tech June 2023 - Present, Ado

· Visionary Leadership:

 $\boldsymbol{\cdot}$  Setting the overall vision and strategic direction for the company.

- · Defining long-term goals and objectives that align with the company's mission.
- · Strategic Planning:
- · Developing and implementing strategies to achieve the company's goals.
- · Identifying market trends and opportunities for growth and innovation.
- · Making decisions regarding product development, expansion, and market positioning.
- Team Building and Management:
- · Building and leading an effective executive team.
- $\boldsymbol{\cdot}$  Recruiting, hiring, and retaining top talent in technology and other key areas.
- · Fostering a culture of innovation, collaboration, and accountability.
- · Financial Management:
- · Managing the company's finances, including budgeting and financial planning.
- · Raising capital through investments or fundraising efforts.
- Ensuring the company operates within budgetary constraints.
- · Stakeholder Relations:
- · Building and maintaining relationships with investors, shareholders, and board members.
- · Communicating the company's strategy and performance to stakeholders.
- $\boldsymbol{\cdot}$  Handling investor relations and reporting.
- $\boldsymbol{\cdot}$  Product and Technology Oversight:
- · Overseeing the development and launch of new products or services.
- · Staying up-to-date with technological advancements and industry trends.
- · Ensuring the company remains competitive in the tech space.
- · Marketing and Branding:
- · Developing and executing marketing strategies to promote the company's products or services.
- · Building and maintaining the company's brand image.
- · Monitoring customer feedback and market trends to adjust marketing efforts.
- $\boldsymbol{\cdot}$  Sales and Business Development:
- · Expanding the company's customer base through effective sales strategies.
- Exploring new markets and partnerships to drive growth.
- · Negotiating and closing important deals and partnerships.
- · Risk Management:
- · Identifying and mitigating potential risks and challenges.
- · Developing contingency plans for various scenarios, including market fluctuations and cybersecurity threats.
- · Innovation and Research:
- · Encouraging a culture of innovation and continuous improvement.

- · Investing in research and development to stay at the forefront of technology.
- Evaluating and implementing emerging technologies that could benefit the company.
- · Legal and Compliance:
- Ensuring the company complies with all relevant laws and regulations.
- · Managing legal affairs, contracts, and intellectual property.
- · Handling any legal disputes or issues that may arise.

## **PROJECTS**

## Text to speech converter

C Tech · https://colesites.github.io/text-to-speech/

## **EDUCATION**

#### **Statistics**

Ekiti State University · Ado, Ekiti

## **CERTIFICATIONS**

## **Responsive Web Development**

Free Code Camp · 2023

## INVOLVEMENT

#### **CEO**

C Tech • June 2023 - Present

## **SKILLS**

Technical Skills: Javascript, Node Js, Html Css, Javascript Jquery, Sass, Reactjs, Python, C, Python, C++

Soft Skills: Invention, Novel

Software: Coding, Object Oriented, Application, Web