

HOME

Customer Summary

Churn Summary

Churn Analysis

Q & A



CLIENTS PROFILE

TOTAL CUSTOMERS

7032

DEMOGRAPHICS

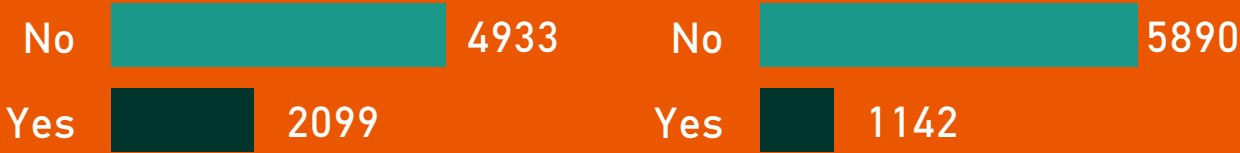
Gender



Married



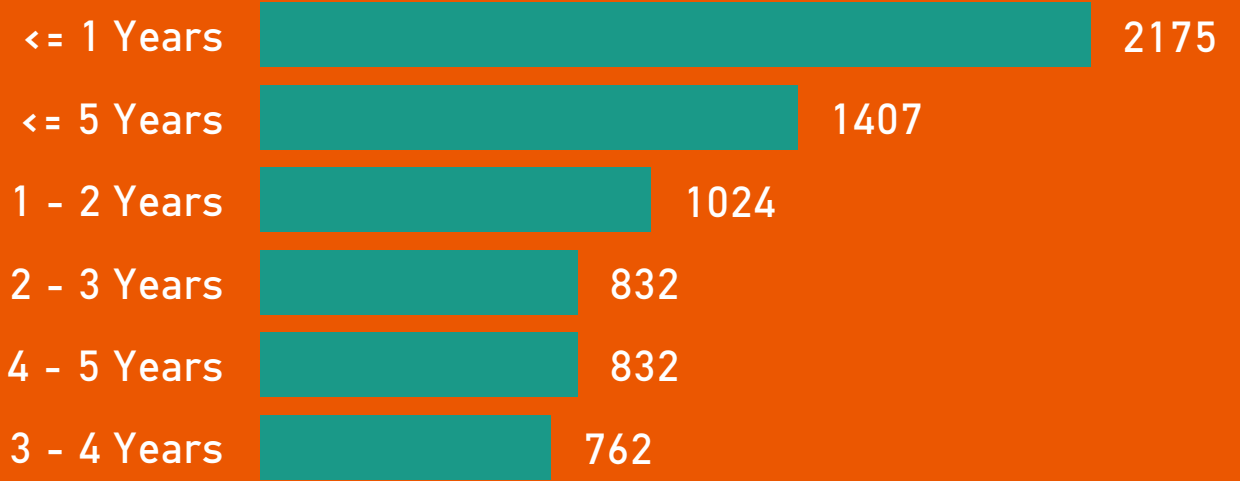
Economic Dependant



Senior Citizen



Remain Tenure



SERVICES

Phone Service



MULTIPLE LINE

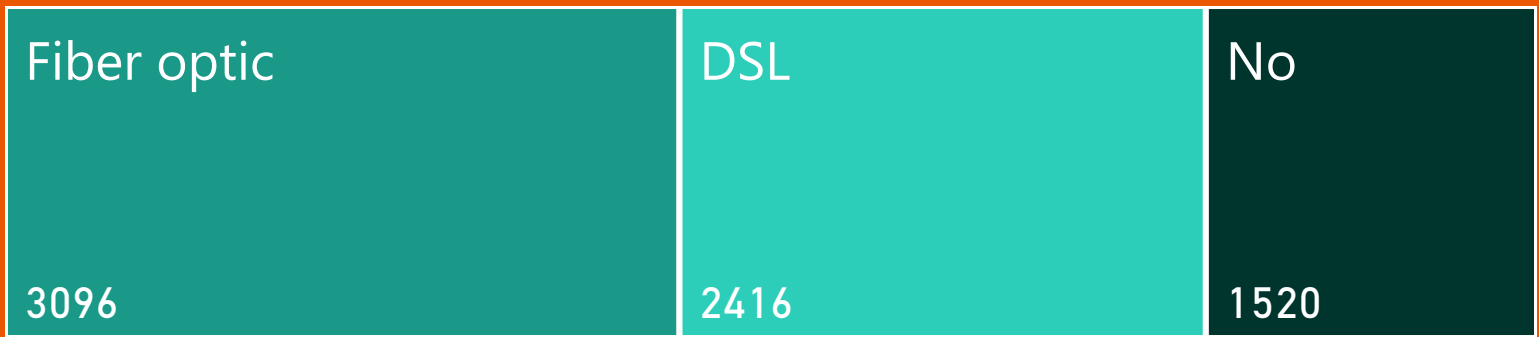
YES

2967

NO

3385

Internet Service



ADD-ON SUPPORTS

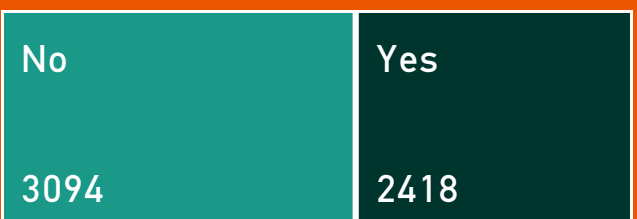
Online Backup



Online Security



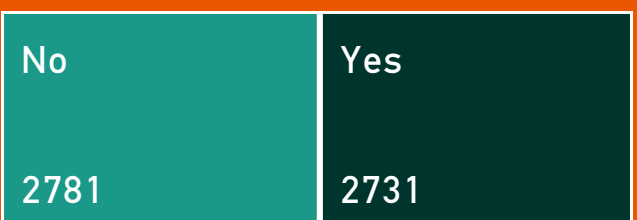
Device Protection



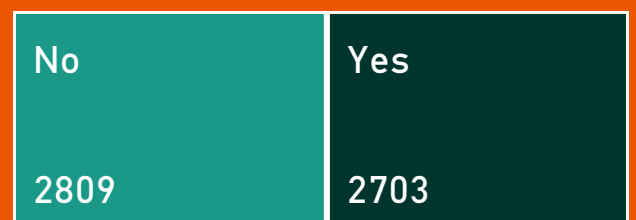
Tech Support



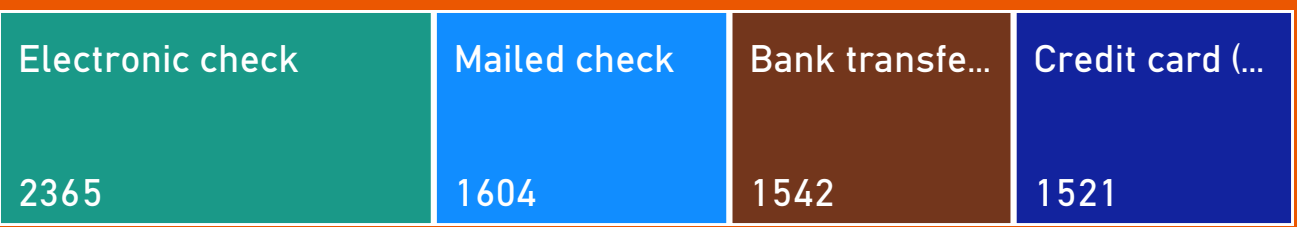
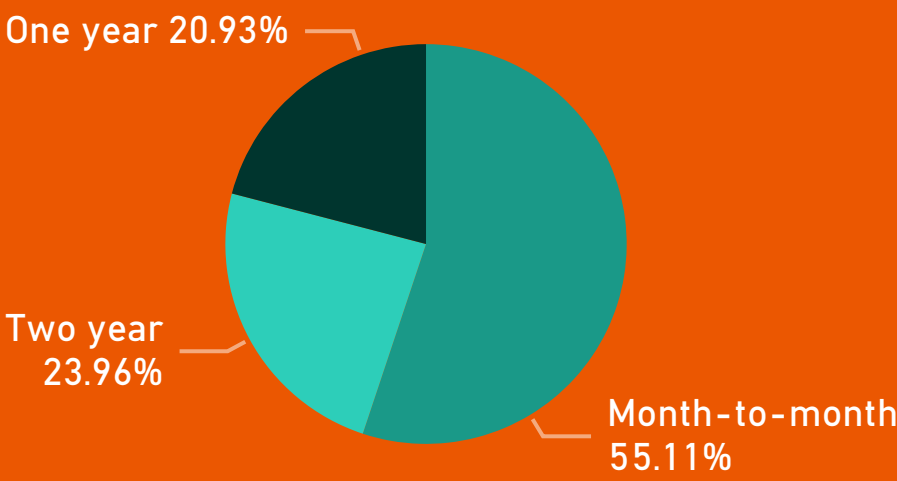
Movie Streaming



TV Streaming



CONTRACT TERMS



Average Monthly Charges

64.80

Current Total Chacrges

16.06M



CHURNED PROFILE

TOTAL CHURNED CUSTOMERS

1869

DEMOGRAPHICS

Gender



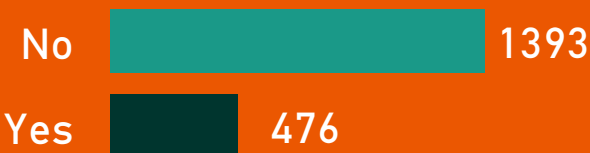
Married



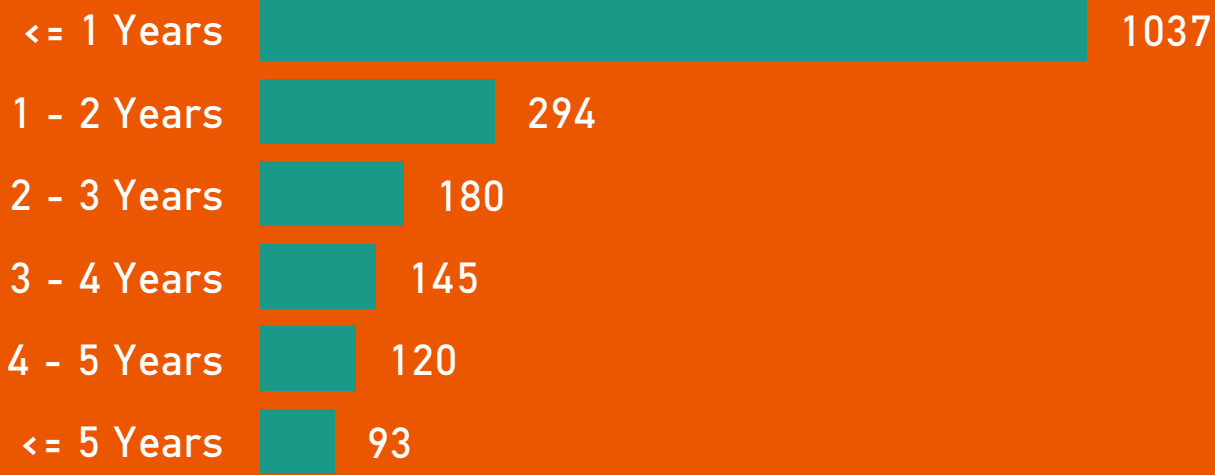
Economic Dependant



Senior Citizen



Remain Tenure



SERVICES

Phone Service



MULTIPLE LINE

YES 850

NO

849

Internet Service



ADD-ON SUPPORTS

Online Backup



Online Security



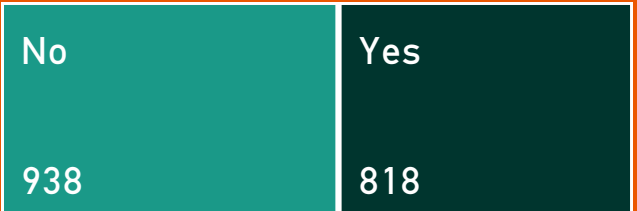
Device Protection



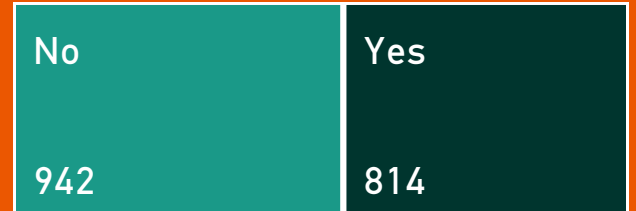
Tech Support



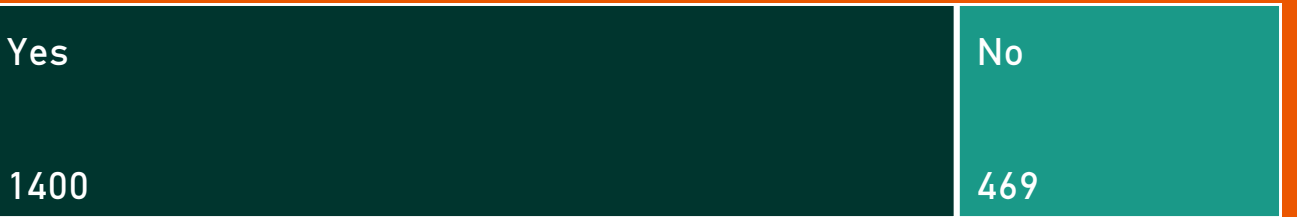
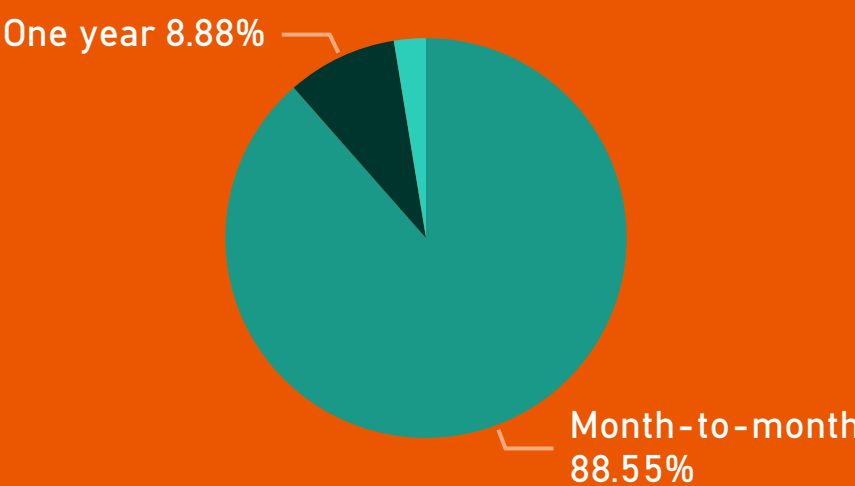
Movie Streaming



TV Streaming



CONTRACT TERMS



Average Monthly Charges

74.44

Current Total Charges

2.86M



CHURNED REPORT

NUMBER OF CUSTOMERS OF GROUP
VERY LIKELY TO CHURN

734

TOTAL CHARGES OF GROUP
VERY LIKELY TO CHURN

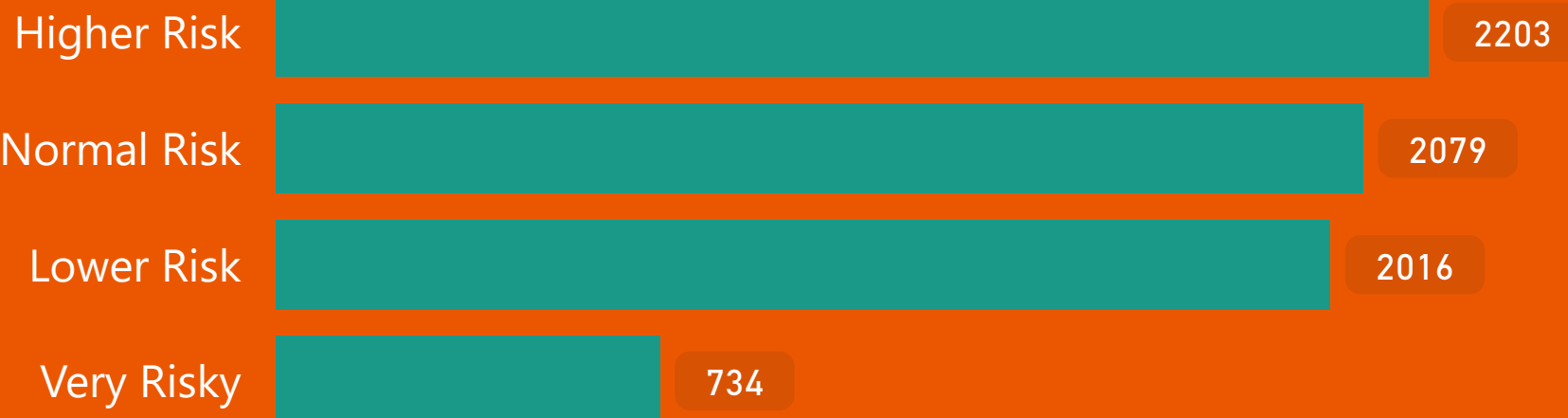
231,087.10

AVERAGES CHARGES OF GROUP
VERY LIKELY TO CHURN

314.83

RISK LEVEL ANALYSIS

Distribution of Risk Level



Total Charges by Risk Level



LIST OF CUSTOMERS IN VERY LIKELY TO CHURN GROUP

customerID	TotalCharges	MonthlyCharges	Contract	tenure	InternetService	PhoneService
7145-FEJWU	1,275.65	105.30	Month-to-month	12	Fiber optic	Yes
2027-FECZV	1,253.90	106.70	Month-to-month	12	Fiber optic	Yes
3902-FOIGH	1,218.55	101.35	Month-to-month	12	Fiber optic	Yes
7450-NWRTR	1,200.15	99.45	Month-to-month	12	Fiber optic	Yes
3338-CVVEH	1,173.55	94.55	Month-to-month	12	Fiber optic	Yes
7526-BEZQB	1,148.10	96.05	Month-to-month	12	Fiber optic	Yes
6688-UZPWD	1,145.35	102.00	Month-to-month	11	Fiber optic	Yes
2012-NWRPA	1,131.20	99.55	Month-to-month	11	Fiber optic	Yes
4078-SAYYN	1,129.75	100.75	Month-to-month	11	Fiber optic	Yes
0094-OIFMO	1,120.30	95.00	Month-to-month	11	Fiber optic	Yes
3338-FEJWU	1,001.50	81.80	Month-to-month	12	Fiber optic	Yes



Q & A

Ask a question about your data

Try one of these to get started

maximum monthly charge

show the maximum tenure

number of phone services

average predicted churn rate

data dashboards sorted by gender

sort data dashboards by tech support

Show all suggestions