

## OUR STORY

I'm sure we all have shared the same experience, sitting by the campfire and without warning the fire smoke shifts over and you can't seem to get it to go away. In 2022, This is exactly how White Rabbit started and we embarked on a mission to eliminate this for campfire lovers around the world. With our patented technology, we can promise you that not only will you never have to deal with campfire smoke in your face again, but fires using White Rabbit have proven to last longer due to the constant airflow feeding the fire from bottom up.



PROTECT



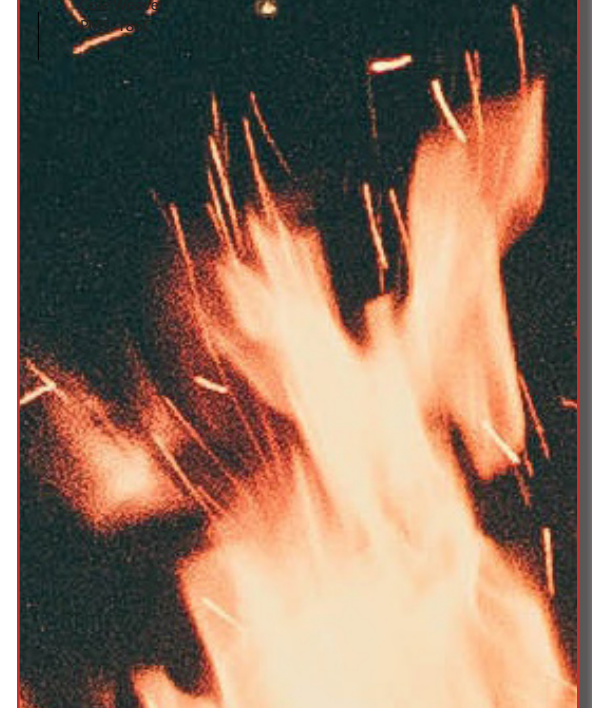
YOUR



EYES!



WHITE RABBIT





## OUR MISSION

Our mission here at WhiteRabbit is simple. How can we create a product that is easy to store, easy to travel, and actually works? Our team here at WiteRabbit did just that. Our WhiteRabbit smoke rerouter makes it easy to sit by the campfire without crying tears from smoke or getting up out of your seat every 2 minutes. We know that you went camping to enjoy yourself, so you go enjoy yourself and we will take care of the fire.

## WHY WHITERABBIT?

Have you ever found yourself sitting by the campfire constantly trying to dip, dive, duck, and dodge the smoke flying at your eyes? Well Look no further, WhiteRabbit is an all in one fire container, preserver, and smoke eluder. When using WhiteRabbit, you can enjoy your campfire without the hassle of the smoke in your face. Our technology pushes all of the smoke directly above the fire, while providing the fire with the oxygen for it to stay alive and hot.

## JOIN US!

Join us at Avila Beach for our product kickoff and bonfire!

- **W**hen?  
Saturday, May 21
- **W**here?  
Avila Beach Pier
- **W**hy?  
To showcase our product and connect with our customers!

