



2019

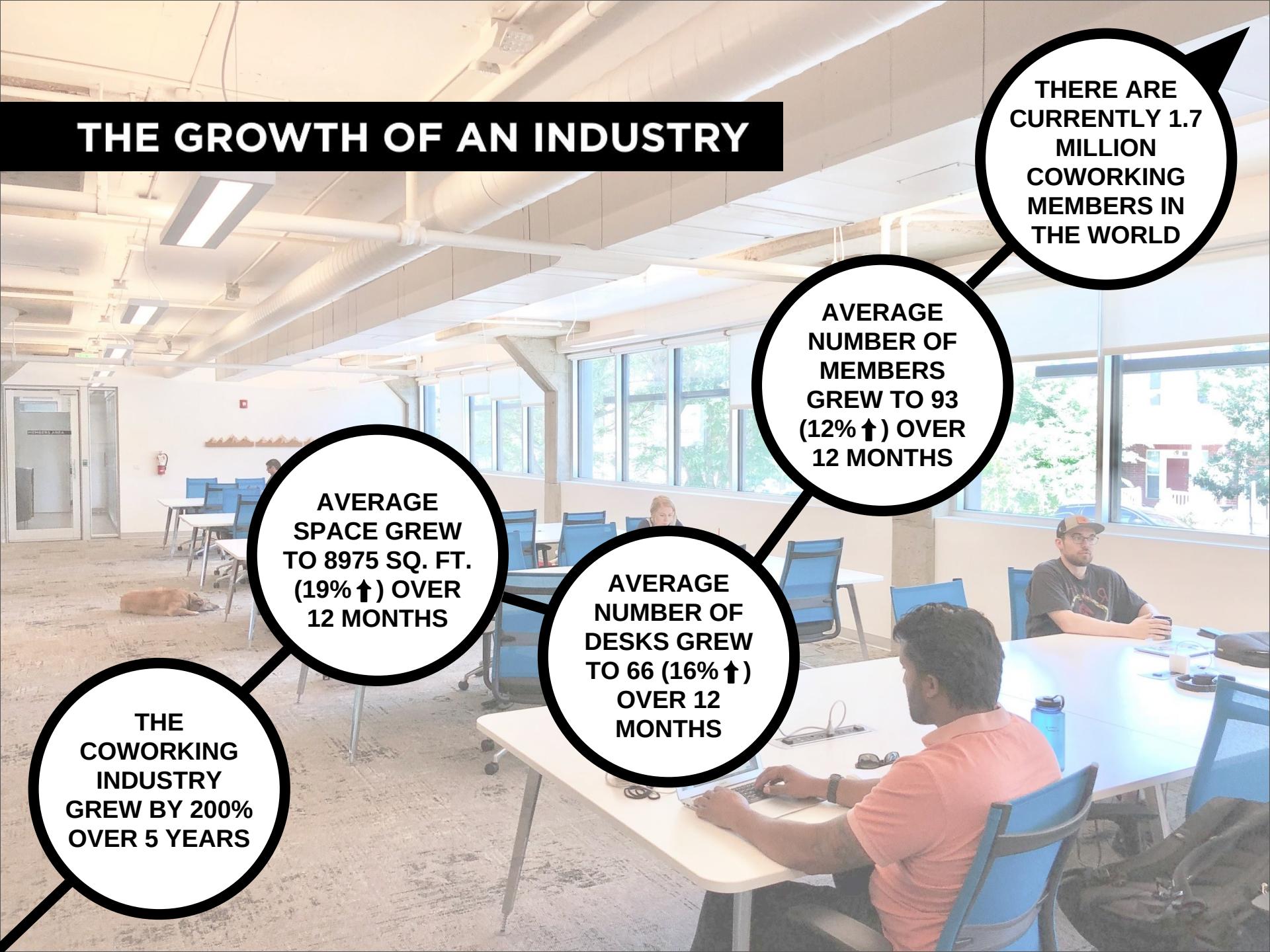
ENTERPRISE

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DENVER COWORKING GUIDE

INDUSTRY STATS, TRENDS, AND OUTLOOK

# THE GROWTH OF AN INDUSTRY

A photograph of a modern coworking space. In the foreground, a man in an orange polo shirt sits at a white desk, working on a laptop. To his right, another man in a grey t-shirt and cap sits at a long white conference table. In the background, there are more desks and chairs, some occupied by people. A large window looks out onto a street with buildings. On the floor, a brown dog is sleeping. The ceiling has exposed pipes and ductwork.

THE COWORKING INDUSTRY GREW BY 200% OVER 5 YEARS

AVERAGE SPACE GREW TO 8975 SQ. FT. (19%↑) OVER 12 MONTHS

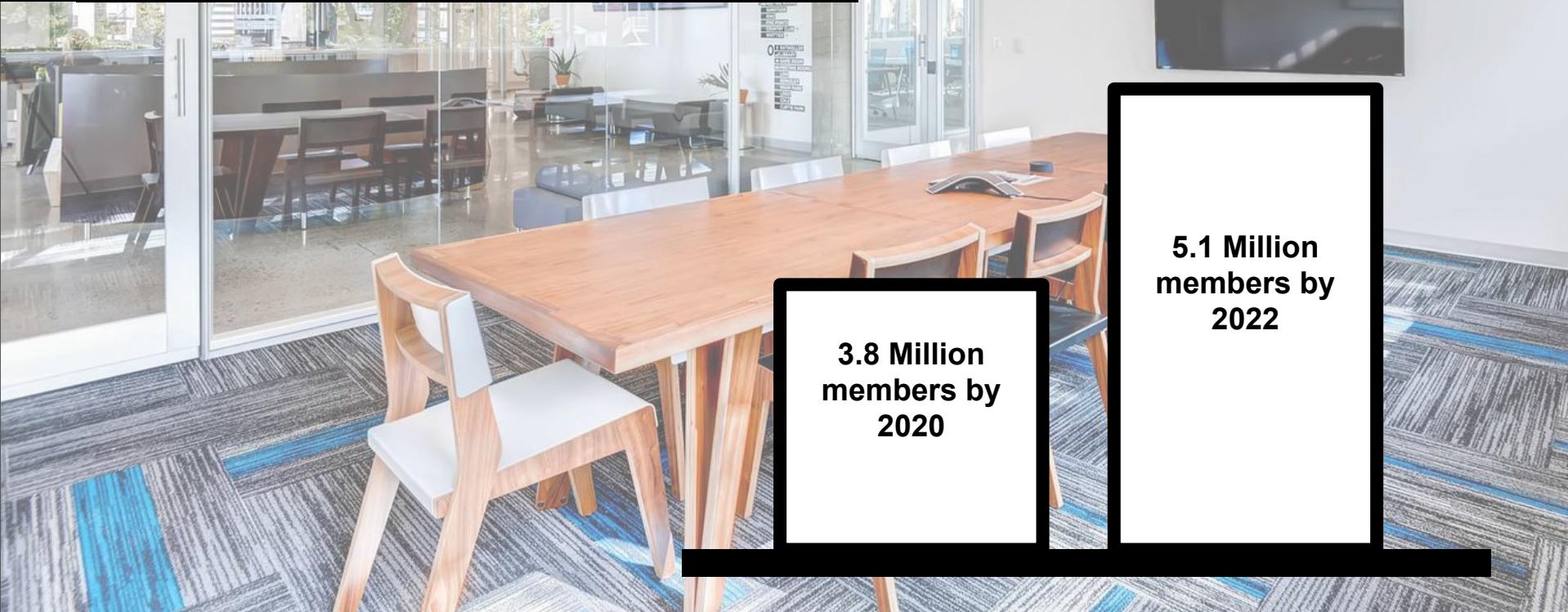
AVERAGE NUMBER OF DESKS GREW TO 66 (16%↑) OVER 12 MONTHS

AVERAGE NUMBER OF MEMBERS GREW TO 93 (12%↑) OVER 12 MONTHS

THERE ARE CURRENTLY 1.7 MILLION COWORKING MEMBERS IN THE WORLD

# WHAT CAN WE EXPECT?

MAJOR BROKERAGE FIRM JLL  
PREDICTS BY 2020 UP TO 30% OF ALL  
OFFICE SPACE WILL BE SOME FORM  
OF COWORKING



3.8 Million  
members by  
2020

5.1 Million  
members by  
2022

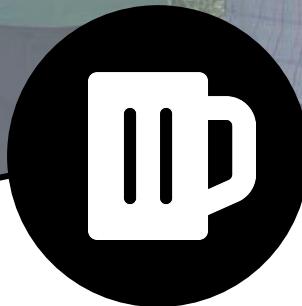
## NOT JUST FOR WORK



**79%** SAY COWORKING HAS EXPANDED THEIR SOCIAL NETWORK.

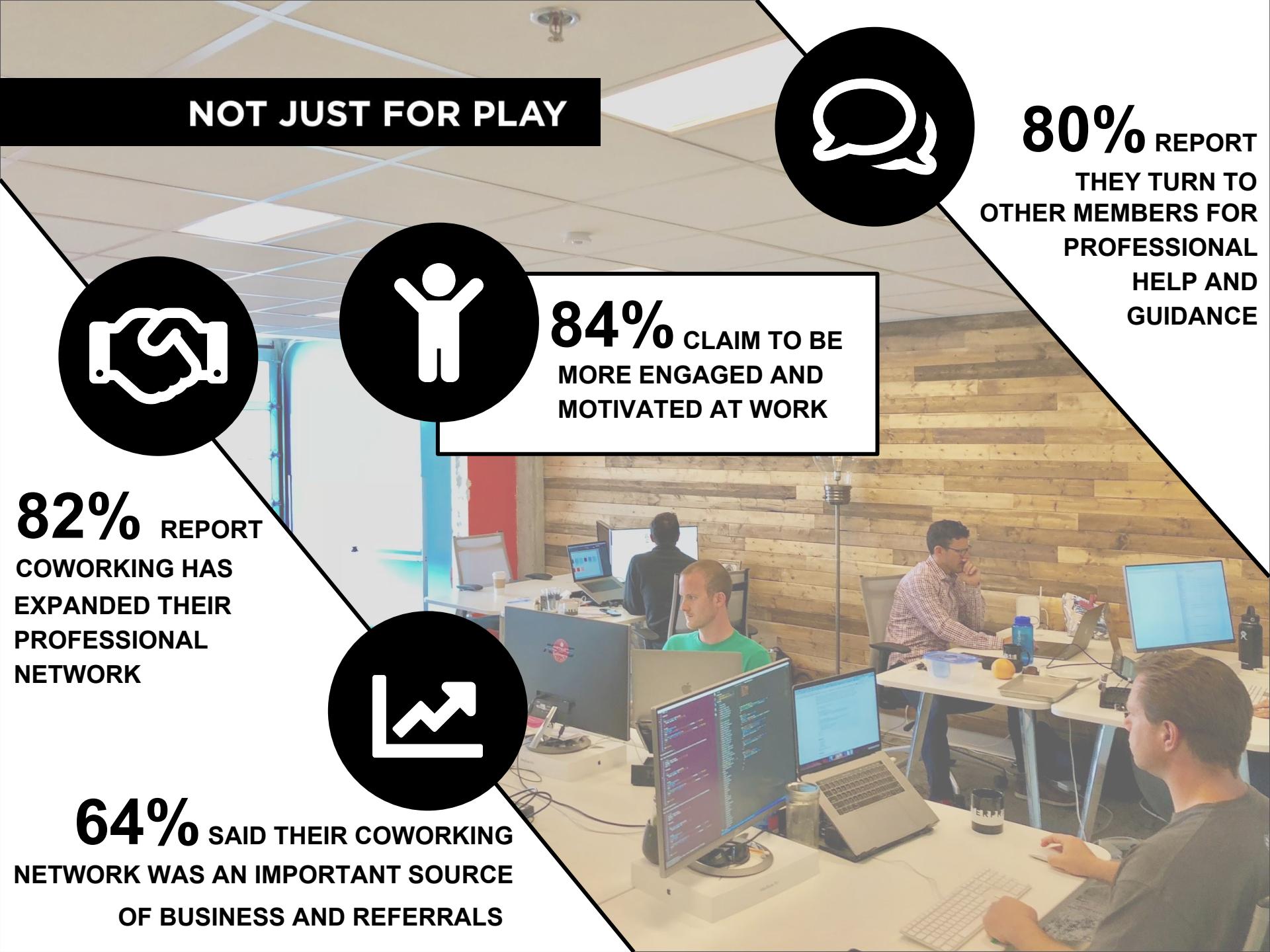


**87%** OF MEMBERS MEET OTHER MEMBERS FOR SOCIAL REASONS. 54% SAID THEY MEET OTHER MEMBERS AFTER WORK AND ON WEEKENDS.



**89%** OF MEMBERS REPORTED FEELING OVERALL HAPPIER WORKING IN A COWORKING SPACE.





**NOT JUST FOR PLAY**



**80%** REPORT  
THEY TURN TO  
OTHER MEMBERS FOR  
PROFESSIONAL  
HELP AND  
GUIDANCE

**84%** CLAIM TO BE  
MORE ENGAGED AND  
MOTIVATED AT WORK



**82%** REPORT  
COWORKING HAS  
EXPANDED THEIR  
PROFESSIONAL  
NETWORK



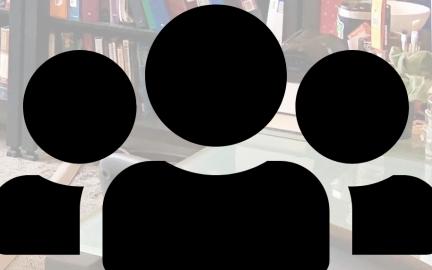
**64%** SAID THEIR COWORKING  
NETWORK WAS AN IMPORTANT SOURCE  
OF BUSINESS AND REFERRALS

# KEEPING SMALL COMPANIES COMPETITIVE

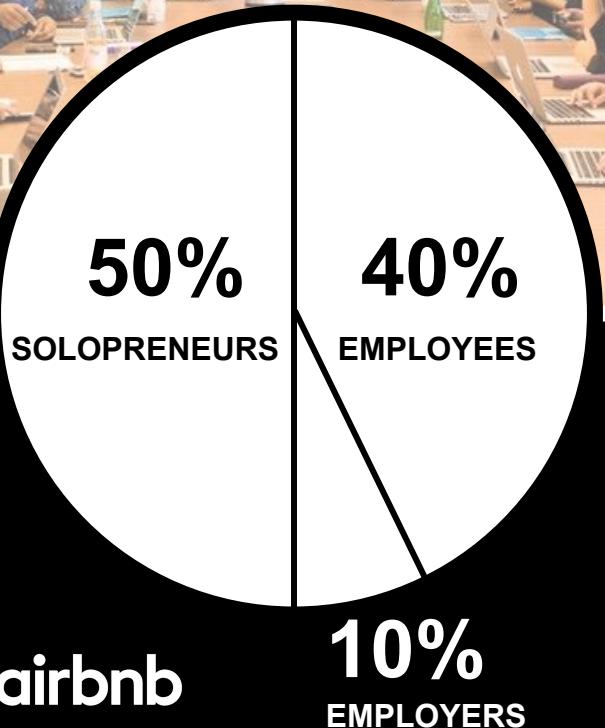


A COWORKING SPACE ENABLES SMALL TO MID-SIZED COMPANIES TO OFFER THEIR EMPLOYEES THE TYPE OF AMENITIES FOUND AT LARGER CORPORATIONS SUCH AS EDUCATIONAL EVENTS, YOGA CLASSES, PING PONG, BEER ON TAP, AND SO MUCH MORE

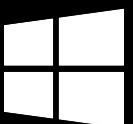
OFFERING A ROBUST SET OF AMENITIES HELPS COMPANIES RECRUIT AND RETAIN TALENT IN TODAY'S COMPETITIVE EMPLOYEE ENVIRONMENT



## NO LONGER JUST A "STARTUP THING"



LARGE CORPORATIONS  
OPENING REGIONAL OFFICES  
IN COWORKING SPACES:



verizon<sup>✓</sup>



airbnb

BY 2020, 50% OF LARGE  
COMPANIES WILL BE  
PART OF SOME FORM  
OF SHARED  
WORKSPACE.

## COWORKING WORKS FOR COMPANIES OF ALL AGES

**38%**

OF COMPANIES HAVE BEEN IN  
BUSINESS 3-5 YEARS.

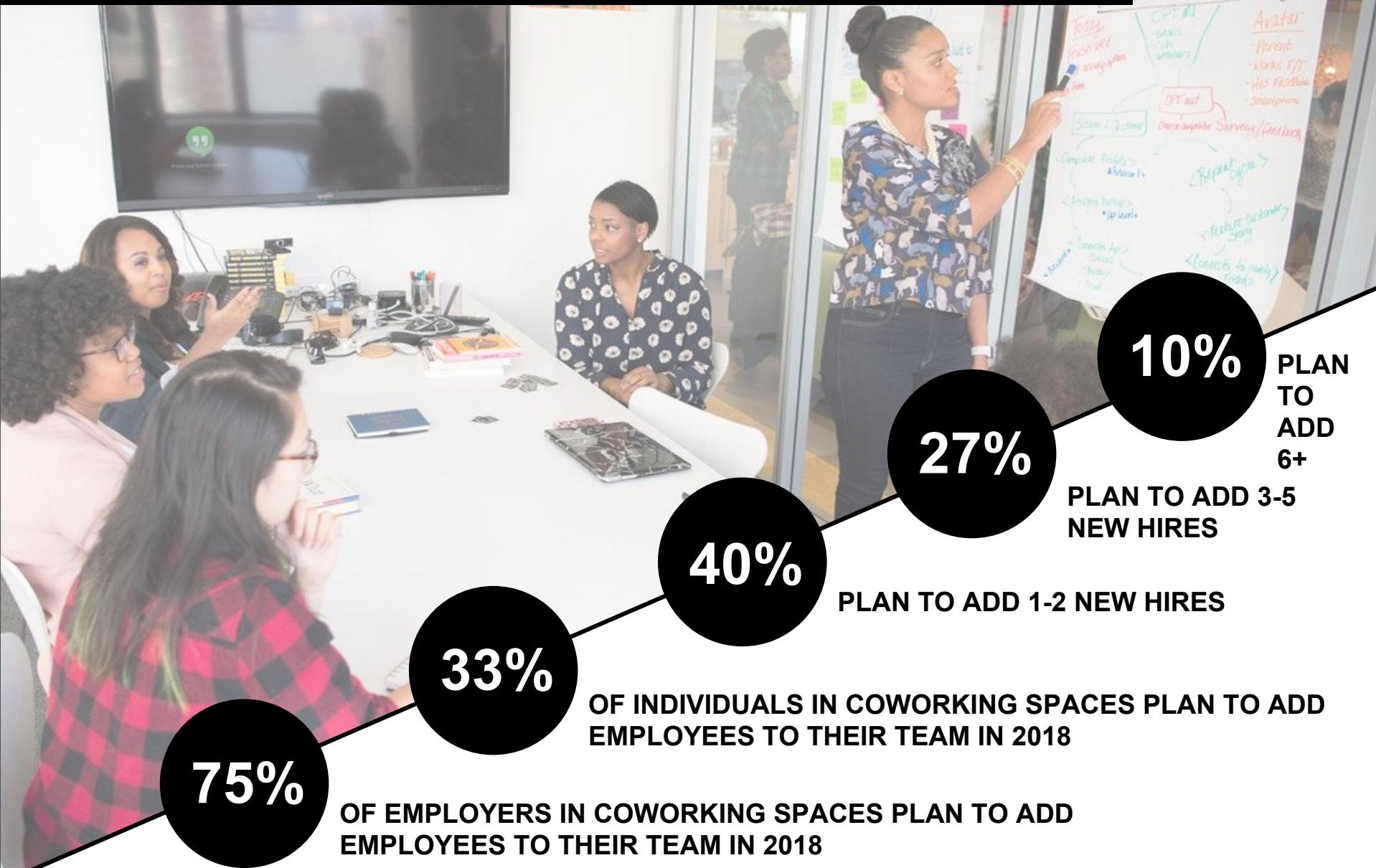
**25%**

OF COMPANIES HAVE BEEN IN  
BUSINESS MORE THAN 10 YEARS.

**12%**

OF COMPANIES HAVE BEEN IN  
BUSINESS LESS THAN 1 YEAR.

# A COWORKING BUSINESS IS A GROWING BUSINESS



# HOW DOES ENTERPRISE COWORKING STACK UP?

## INDUSTRY AVERAGE



**8,975 SQ FT**

**93 MEMBERS**

**96 SQ FT/MEMBER**

**68% RENT THEIR  
PROPERTY**

## ENTERPRISE RINO



**66,000 SQ FT**

**436 MEMBERS**

**138 SQ FT/MEMBER**

**WE OWN OUR  
PROPERTY**

**ENTERPRISE COWORKING IS A PROUD MEMBER OF THE LEXC NETWORK - A DESIGNATION GIVEN TO A SELECT FEW EXTRAORDINARY COWORKING SPACES AROUND THE WORLD.**

## MORE ON ENTERPRISE COWORKING

### ENTERPRISE RINO

1GB FIBER INTERNET

ROOFTOP LOUNGE

ON-SITE GYM &  
SHOWERS

14 CONFERENCE  
ROOMS

FREE LOCAL COFFEE  
TEA & BEER

ON-SITE PARKING LOT

24/7 ACCESS

LARGE EVENT SPACE

EDUCATIONAL  
WORKSHOPS

ON-SITE CAFE

WEEKLY COMMUNITY  
EVENTS

REC ROOM

DOG FRIENDLY



# MEMBERSHIP TYPES

## PRIVATE OFFICE SUITE

A space of your own to foster a strong team camaraderie.

- For teams of 2-50
- Flexible month-to-month or short term leases
- Move-in ready
- Furnished with desks, chairs, whiteboards and cabinets
- Complimentary meeting room hours
- Mail service
- 24/7 access to all amenities and events

## DEDICATED DESK

Your own personal desk with access to all coworking amenities.

- Height-adjustable desk and chair
- Locking filing cabinet
- Complimentary meeting room hours
- Month-to-month memberships
- 24/7 access to all amenities and events

## COWORKING FLOATER

Work when and where you want with access to all coworking amenities. Plug in and get to work!

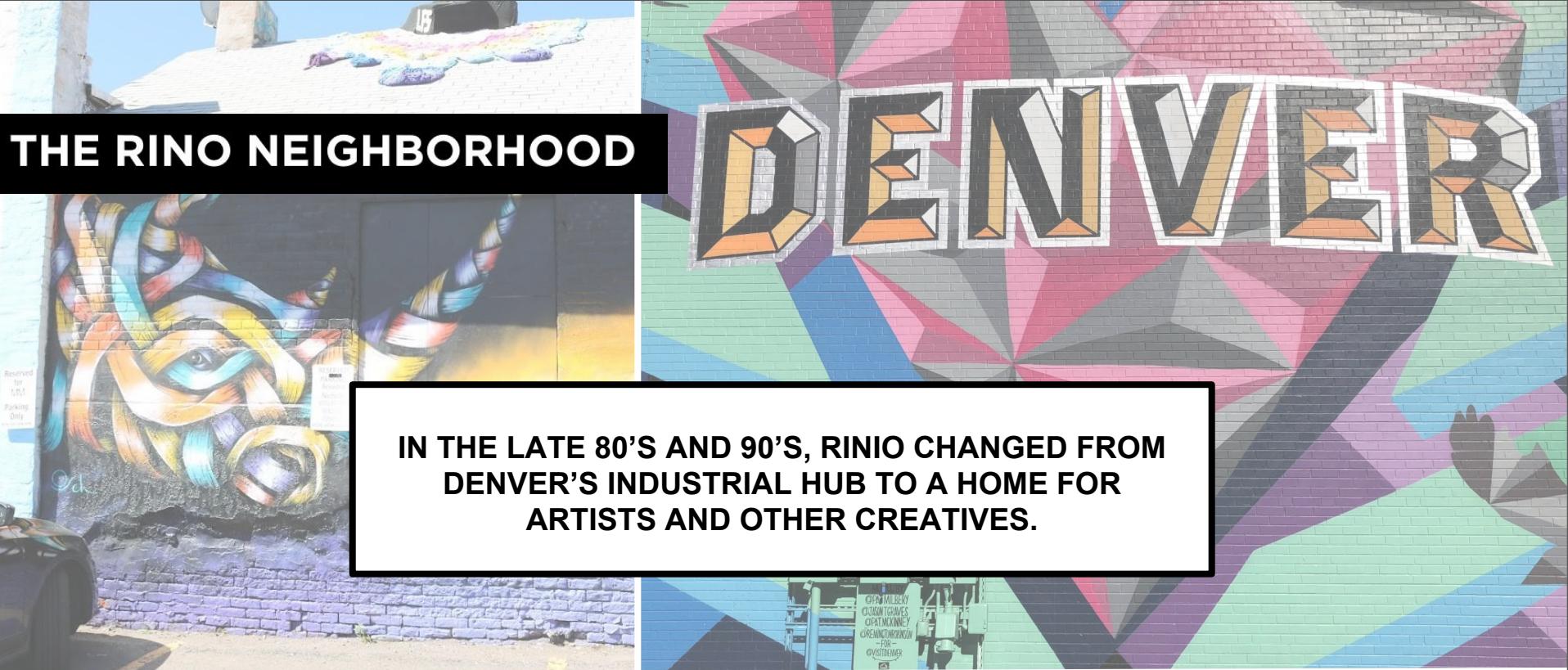
- 24/7 or Mon-Fri 9-5 access based on membership level
- Month-to-month memberships
- Access to all amenities and events

# lexc

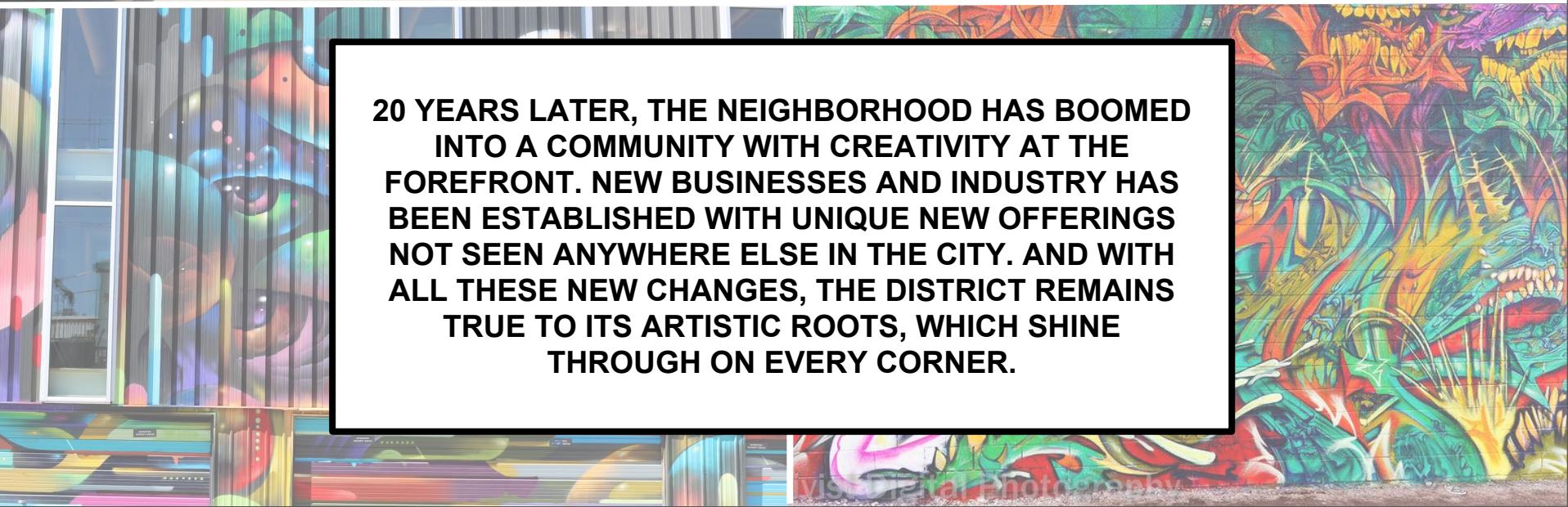
ENTERPRISE COWORKING  
IS A PROUD MEMBER OF  
THE LExC NETWORK.

THE LEAGUE OF EXTRAORDINARY COWORKING SPACES IS A WORLDWIDE CURATED NETWORK OF COWORKING SPACES THAT HAVE BEEN SELECTED FOR OFFERING THE BEST AMENITIES, DESIGN AND SERVICE IN THE INDUSTRY. AS A MEMBER OF A LExC SPACE, YOU HAVE ACCESS TO ALL OTHER LExC SPACES ACROSS FIVE CONTINENTS!

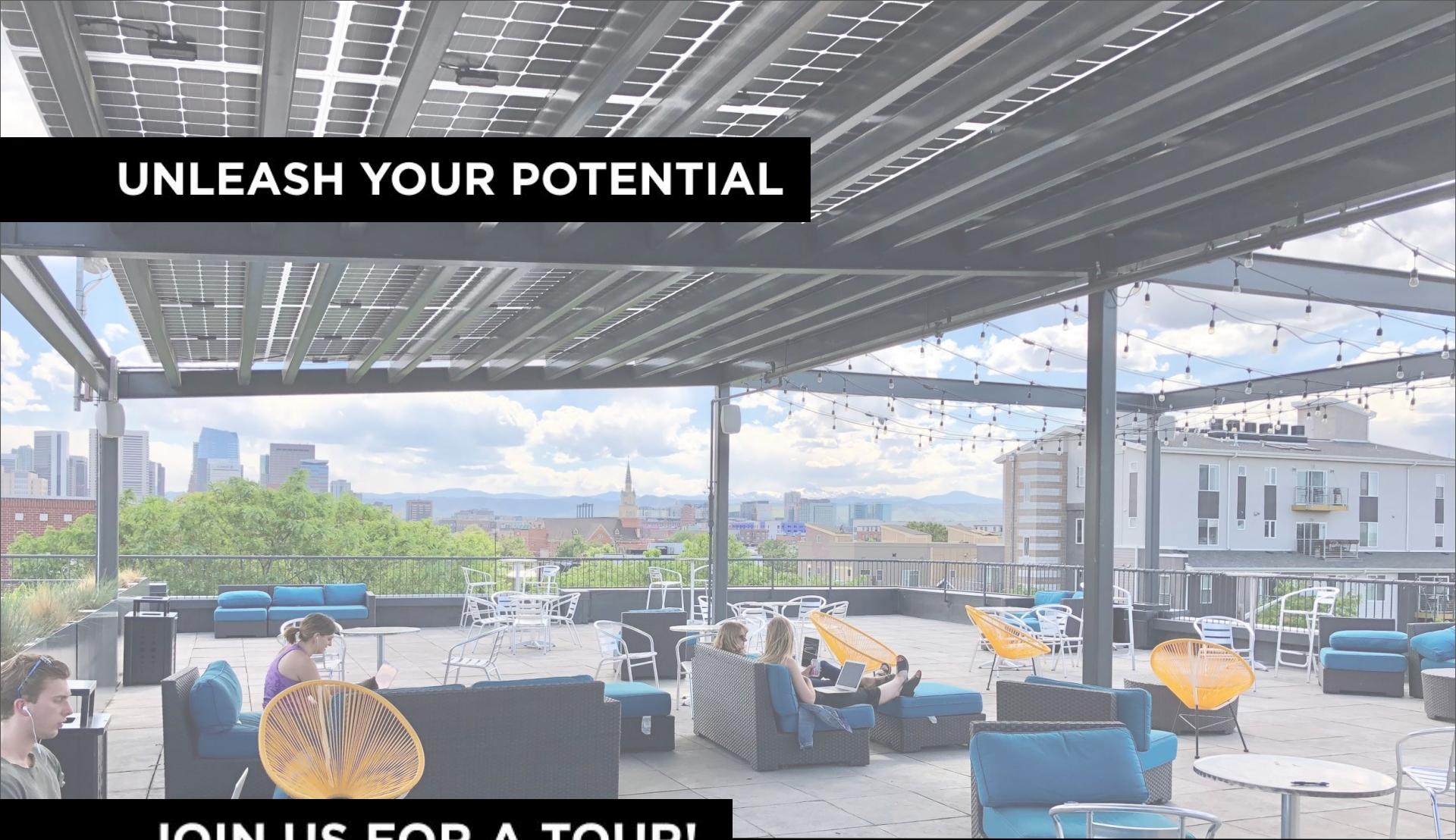
## THE RINO NEIGHBORHOOD



IN THE LATE 80'S AND 90'S, RINO CHANGED FROM DENVER'S INDUSTRIAL HUB TO A HOME FOR ARTISTS AND OTHER CREATIVES.



20 YEARS LATER, THE NEIGHBORHOOD HAS BOomed INTO A COMMUNITY WITH CREATIVITY AT THE FOREFRONT. NEW BUSINESSES AND INDUSTRY HAS BEEN ESTABLISHED WITH UNIQUE NEW OFFERINGS NOT SEEN ANYWHERE ELSE IN THE CITY. AND WITH ALL THESE NEW CHANGES, THE DISTRICT REMAINS TRUE TO ITS ARTISTIC ROOTS, WHICH SHINE THROUGH ON EVERY CORNER.



**UNLEASH YOUR POTENTIAL**

**JOIN US FOR A TOUR!**

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