Cole Wrampelmeier

wrampelc@gmail.com | (806) 681-4481| Washington, D.C.

colewrus.github.io

Education
American University, **Washington DC**   Master of Arts: Game Design | May 2017

Carleton College, **Northfield MN**   Bachelor of Arts: Political Science | June 2011

Work Experience

Technology and Gaming (TAG) Labs, *Program Manager* **January 2016-Current - Volunteer Position,** taglabs.org
- Develop curriculum for various after-school programs, DC Public schools, charter schools, and the Washington Nationals Youth Academy; including work on lesson plans, digital tools and guest instruction
- Assist with operations of TAG through management, grant applications, fundraising development, and serve as a voting board member
- Provide instruction for workshops, develop digital tools for use organizational use, and work on organization promotion at various events and conventions around the District

American University, *Web and Student Systems Manager* **June 2017 - Current**
- Support staff and students use, operation and maintenance of student focused software on campus for the Office of Campus Life (OCL) and its 12 departments.
- Maintain OCL websites in collaboration with departmental web representatives and provide strategic recommendations based on analytics and best practices
- Provide expertise, training, and research for enhancing existing products with OCL and assist with the selection and implementation of new products
- Provide expertise to assist with software product evaluation, purchase, and implementation. Coordinate with client offices, vendors, and IT department to ensure smooth installation and operation of software

Digital Event Publishing Coordinator **June 2016 - June 2017**
- Provide 25Live scheduling support, including user management, event scheduling across campus, system troubleshooting, user instruction and training
- Develop custom calendars using 25Live Publisher tool, maintain existing campus calendars, develop strategy for broader campus implementation of publisher tool
- Assist University Event Scheduling team with technology tools, user training, refine office procedures to maximize impact and minimize workload
- Includes all duties listed below in the Information Services & A/V Coordinator position

Information Services & A/V Coordinator **June 2013 - June 2016**
- Supervise student staff, developing work schedules, oversee new staff hiring, staff training, and manage Federal Work Study budget
- Develop training and informational materials for professional and student staff in office policies, procedures, technical manuals, software training, and general campus operations information
- Support and manage units for campus digital signage solution, Fourwinds. Provide staff training, assist with hardware purchase & management, software installation & troubleshooting,
- Oversee student advertising activities on campus, including the approval of all student organization advertisements, physical advertising within the University Center footprint, and digital signage advertising across campus
- Oversee large-scale activities, budget requests, and event approvals for portfolio of student organizations
- Advise and consult with student leaders, group advisors, and University Center clients regarding event logistics in large scale multipurpose event spaces
- Manage and develop content for department websites using the CommonSpot content management system

- Assist with building and event coverage for late night and weekend programming
- Use digital tools to create instructional media, including video, visual, and web content

Staff Assistant for Student Activities & Information Services **September 2012 - June 2013**

- Supervisor for the student-staffed information desk in the University Center
- Ensure student workers are prepared and equipped for events and daily operation of the University Center
- Assist with event management, including event planning, setup, and breakdown in the University Center
- Distribute and manage digital marketing material on University digital displays using FourWinds content management system
- Troubleshoot campus-wide for digital signage hardware, partner with IT department to track and resolve issues

Americorps State & National: Green Iowa, *Project Coordinator* **October 2011- August 2012**

- Manage projects for nonprofit Americorps group improving the energy efficiency of homes in Linn County partnering with local businesses, nonprofits, and municipal offices
- Manage events for fundraising, education, public service, and trainings.
- Work in a variety of roles for events including coordinator, waste management supervisor, public presenter, web marketer
- Work with municipal offices to educate local populations and attend to city needs regarding energy and waste management

Presentations, Conference, Committees

- ACUI Region 7 (2015) Conference Presenter, "Dragging Your Event Kicking & Screaming"
- Game Developer's Conference 2015: Gold Winner Narrative Review, "Spec Ops: The Line" http://www.gdcvault.com/gamenarrativereview
- Nebraska Forum on Digital Humanities (2016) Forum Presenter, University Lincoln Nebraska https://goo.gl/GrYxmr
- Games + Summit (2017) Storytelling workshop presenter, Washington, DC
- Montgomery County Comic Con (2017), Games and Society Panelist, Silver Spring, MD