

Colin Berg

9960 Pleasanton Dr, Colorado Springs, CO, 80920 · colin.berg@colorado.edu · 720-636-2790 · <https://github.com/colin-berg>

EDUCATION

University of Colorado at Boulder – Leeds School of Business

May 2018

Bachelor of Science in Business Administration with an emphasis in Information Management

Winner of Engineering Design Expo.

2nd Place in CU Hackathon: Alteryx Challenge

- **Relevant Projects:** Created a predictive model to determine housing prices in Ames, IA. Created a predictive model to determine who lives/dies on the Titanic. Transformation of Microsoft server logs into meaningful consumer data using filter tools and regular expressions within Alteryx.
- **Relevant Courses:** Database Management, Python Programming, Business Analytics, Corporate Finance

PROJECTS

Road Trip Calculator

April 2022

Tools: Python

- Parsed input text file containing drivers and their trip data
- Used object-oriented programming to create class structure for the trips and drivers
- Handled edge cases of having multiple trips from the same driver or no trips at all

Issue Tracker

June 2022

Tools: Node, Express, MongoDB, Handlebars, Google OAuth

- Fullstack CRUD application
- Designed for engineering, product, and marketing teams to manage their project objectives and deliverables
- Model View Controller design pattern

EXPERIENCE

Fivetran, Oakland, CA

June 2019-December 2020

Project Manager, Product

- Managed core product roadmap leveraging analytics to drive decision making
- Built and maintained relationships with 50+ partners, such as Oracle, LinkedIn, Twitter, and Zendesk
- Worked with engineering team leads and product managers to resolve API connector issues

Fivetran, Denver, CO

November 2018-June 2019

Business Development

- Outbounded prospects to build sales pipeline
- Qualified leads for account executives
- Educated analysts, engineers and business intelligence executives on the modern data stack

TextUs, Boulder, CO

May 2018-November 2018

Business Development

- Managed all inbound leads
- Qualified prospects to build sales pipeline for account executives
- Conducted product demonstrations for qualified prospects

LEADERSHIP & ACTIVITIES

Business Analytics, Boulder, CO

August 2017-May 2018

Teaching Assistant

- Worked with students to reinforce understanding of concepts learned in class
- Scheduled and organized office hours to prepare students for exams and projects
- Graded exams, quizzes, and projects

SKILLS

- Languages: Python, Ruby, JavaScript, React, Solidity, SQL, CSS, Handlebars, HTML
- Databases: MySQL, MongoDB
- Tools: Git, Pandas, NumPy, Alteryx, Looker, Tableau