

Colin Kimball

User experience designer with expertise in delivering valuable business solutions that solve complex problems through simple, elegant design based heavily on end-user research, analysis and testing.

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<https://colin-kimball.github.io/portfolio>

EXPERIENCE

Senior User Experience Designer / October 2019 – Present

Erie Insurance Group – Erie, Pennsylvania

- Currently, leading design for commercial lines insurance portfolio through the implementation of two commercial insurance products over multiple releases. Assigning work to and mentoring other designers and influencing engineering/business partners to ensure the delivery of a quality user experience on an industry-leading quoting and application system. Conducting user analysis, research, design, and testing of application.

User Experience Designer / October 2016 – October 2019

Erie Insurance Group – Erie, Pennsylvania

- Led design for commercial lines insurance portfolio to deliver a quality user experience on industry-leading quoting and application system.
- Led effort to create Erie Insurance Digital Design System consisting of documentation of best practices, standards, and patterns to be used by user experience designers across applications.
- Led research/analysis, design and usability testing for insurance agency management and IT service catalog application, allowing employees to manage hardware, software and system access requests.
- Designed and developed reusable UI components using HTML, CSS/LESS and JavaScript to create Erie Insurance's Pattern Library/Style Guide to be consumed by applications across the company.

IT Apprentice / May 2015 – October 2016

Erie Insurance Group – Erie, Pennsylvania

- Led front-end development efforts for applications using HTML, CSS, LESS/SCSS, Bootstrap and JavaScript.
- Collaborated with business partners to map 'as-is' business processes to seek efficiencies for 'to-be' workflows, allowing for teams across the enterprise to improve their business processes.
- Wrote and executed test scripts for commercial insurance quoting application to identify defects to be fixed.

User Experience Design Intern / May 2014 – May 2015

Erie Insurance Group – Erie, Pennsylvania

- Led design for insurance billing application allowing agents and customers to view and make policy payments.

EDUCATION

Mercyhurst University – 2015

BA – Graphic Design (GPA 3.97)

Human Factors International

Certified Experience Analyst - 2017

Certified Usability Analyst - 2016

John Maxwell

90 Day Leadership Trek - 2014

SKILLS

Leadership - Mentoring & Coaching, Experience strategy, Communication

Design - User-centered design, Responsive design, Mobile design, Wireframing, Prototyping, Web accessibility, Design systems, Pattern Libraries

Research - Usability testing, User interviews, Heuristic evaluations, Competitive analysis

Tools & Technology - Sketch, Illustrator, Photoshop, Axure, InVision, HTML, CSS, JavaScript, Git, PowerPoint

AWARDS

- 4-year PSAC Scholar Athlete – Football
- Mercyhurst University Male Student-Athlete of the Year – 2015
- Football Team Captain - 2014
- ECAC Division 2 Co-Defensive Player of the Year – 2014
- Daktronics First Team All-American – 2014
- Two-time Capital One Academic All-American First Team - 2013, 2014
- Two-time PSAC Fall Top Ten Award Winner - 2013, 2014
- Allstate AFCA Good Works Team Finalist – 2013