

Colin Kimball

User experience designer with expertise in solving complex problems and delivering full scale design systems.

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<https://colin-kimball.github.io/portfolio/>

EXPERIENCE

User Experience Designer / August 2020 - May 2022

DICK'S Sporting Goods - Pittsburgh, Pennsylvania

- Led design efforts for the development of the DICK'S Sporting Goods eCommerce Design System.
- Design lead for Cart and Checkout eCommerce team. Led design initiative for converting existing two-page checkout workflow into a streamlined single page process.
- Designer on the Search and Browse eCommerce team. Led design efforts for internal site merchandising tool as well as multiple feature enhancements to Search and Browse experience.

Senior User Experience Designer / October 2019 - August 2020

Erie Insurance Group - Erie, Pennsylvania

- Led design for commercial lines insurance portfolio through the implementation of two commercial insurance products over multiple releases. Assigning work to and mentoring other designers and influencing engineering/business partners to ensure the delivery of a quality user experience on an industry-leading quoting and application system. Conducting user analysis, research, design, and testing of application.

User Experience Designer / October 2016 - October 2019

Erie Insurance Group - Erie, Pennsylvania

- Led design for commercial lines insurance portfolio to deliver a quality user experience on industry-leading quoting and application system.
- Led effort to create Erie Insurance Digital Design System consisting of documentation of best practices, standards, and patterns to be used by user experience designers across applications.
- Led research/analysis, design and usability testing for insurance agency management and IT service catalog application, allowing employees to manage hardware, software and system access requests.
- Designed and developed reusable UI components using HTML, CSS/LESS and JavaScript to create Erie Insurance's Pattern Library/Style Guide to be consumed by applications across the company.

EDUCATION

Mercyhurst University - 2015

BA - Graphic Design (GPA 3.97)

Human Factors International

Certified Experience Analyst - 2017

Certified Usability Analyst - 2016

SKILLS

Leadership - Mentoring & Coaching, Experience strategy, Communication

Design - User-centered design, Responsive design, Mobile design, Wireframing, Prototyping, Web accessibility, Design systems, Pattern Libraries

Research & Testing - Usability testing, User interviews, Heuristic evaluations, Competitive analysis

Tools & Technology - Figma, Sketch, Miro, UserTesting, Illustrator, Photoshop, Axure, InVision, HTML, CSS, JavaScript, Git, PowerPoint

AWARDS

- 4 -year PSAC Scholar Athlete – Football
- Mercyhurst University Male Student-Athlete of the Year – 2015
- Football Team Captain - 2014
- ECAC Division 2 Co-Defensive Player of the Year – 2014
- Daktronics First Team All-American – 2014
- Two-time Capital One Academic All-American First Team - 2013, 2014
- Two-time PSAC Fall Top Ten Award Winner - 2013, 2014
- Allstate AFCA Good Works Team Finalist – 2013