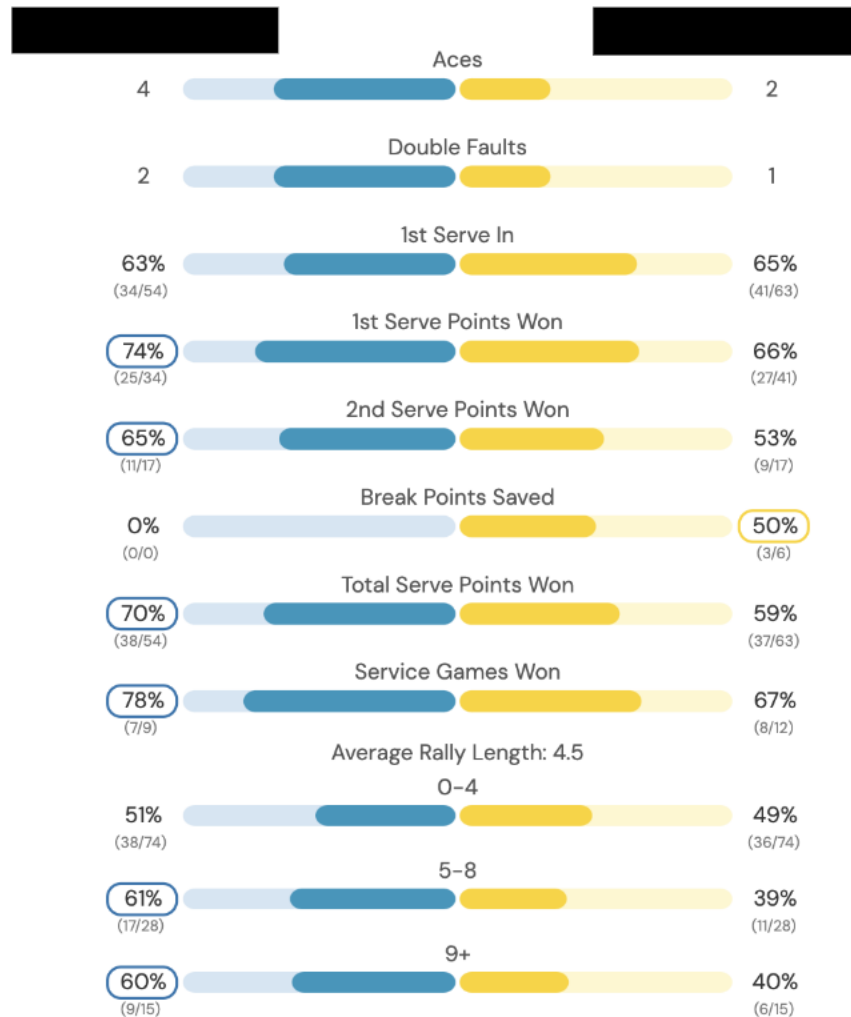


Summary



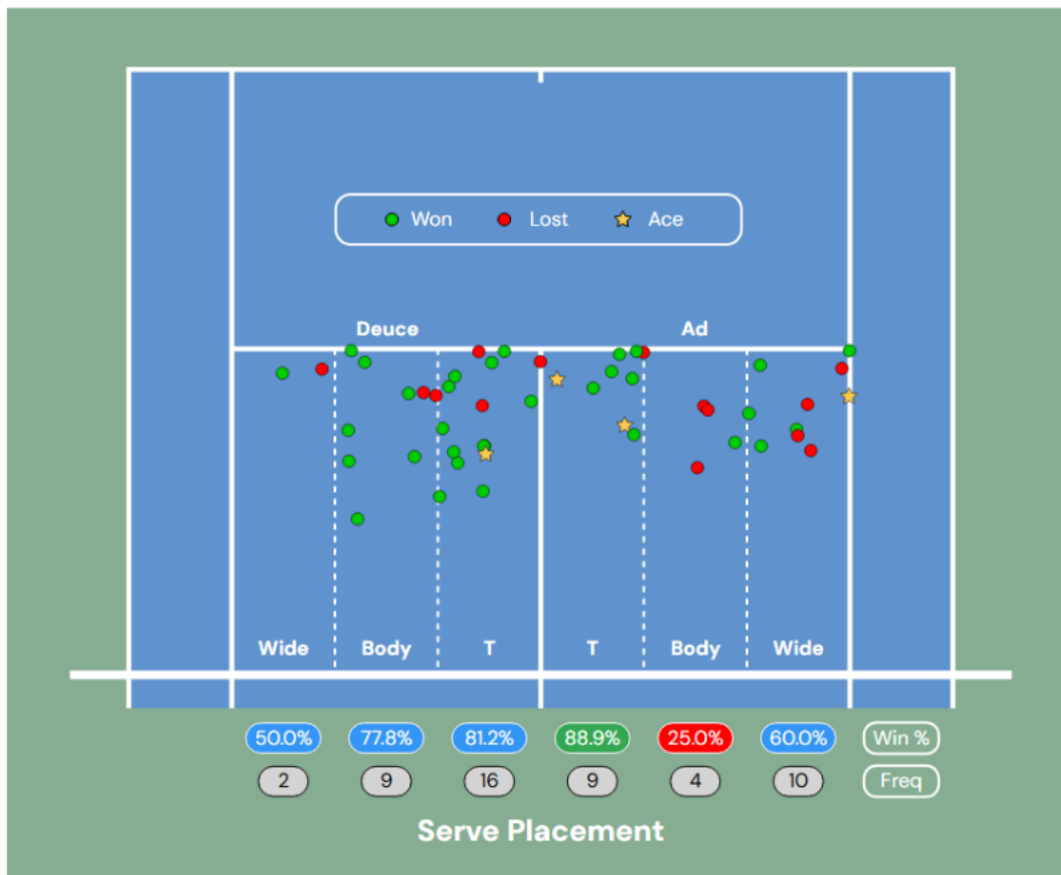
1. Insight #1: Strong Service Games Were Key to Victory

- Player A won 70% of Total Serve Points — which can be attributed to his powerful and accurate serves (4 aces — 63% 1st serve in)

2. Insight #2: Longer Rallies Gave Player B an Edge

- The majority of rallies had less than 4 shots (avg: 4.5). However, longer rallies favored Player B as seen by the higher win percentages.

Serve Placement and Distribution





1. Insight #1: High Success Across the Board

- A large part of Spencer's success in this match came from his serve. [REDACTED] was unable to handle the majority of serves leading to weak returns. This allowed [REDACTED] to dictate play and capitalize on this weakness.

2. Insight #2: T area Success

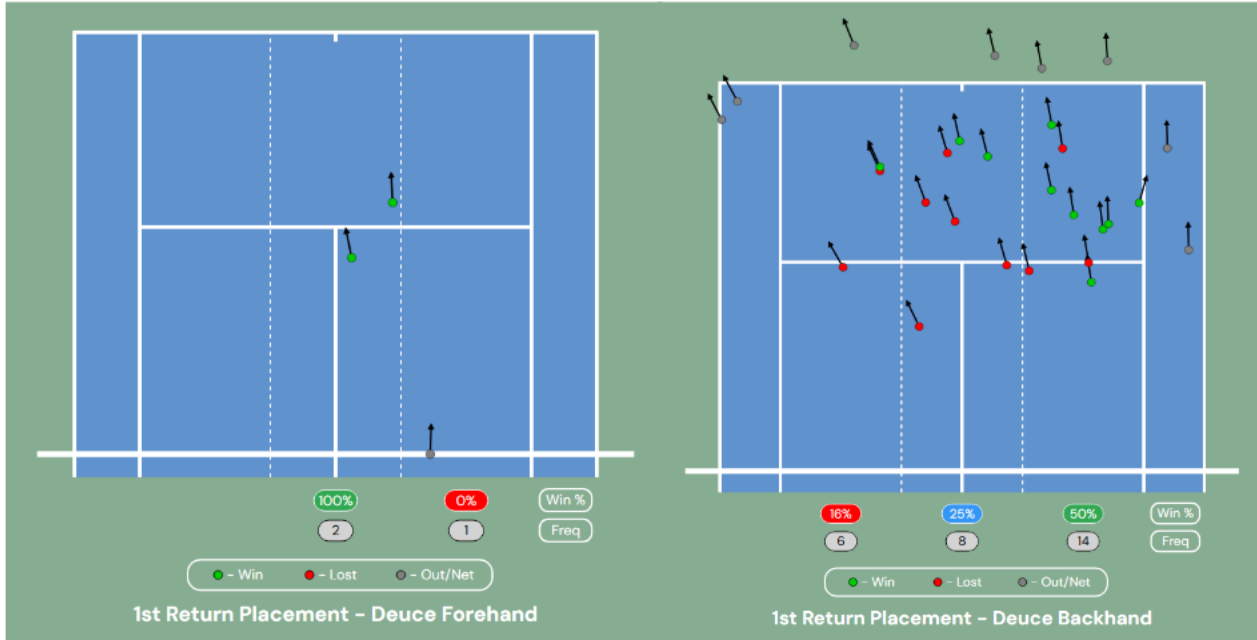
- [REDACTED] had a huge success on serves placed into the T area, often quickly pinning the ball deep into the serve zone, generating weak returns and 3 out of 4 of his aces in the entire match. Due to the high success of serving to the T it is advised to continue doing so.

3. Insight #3: Ad-Side Body Serve Improvement

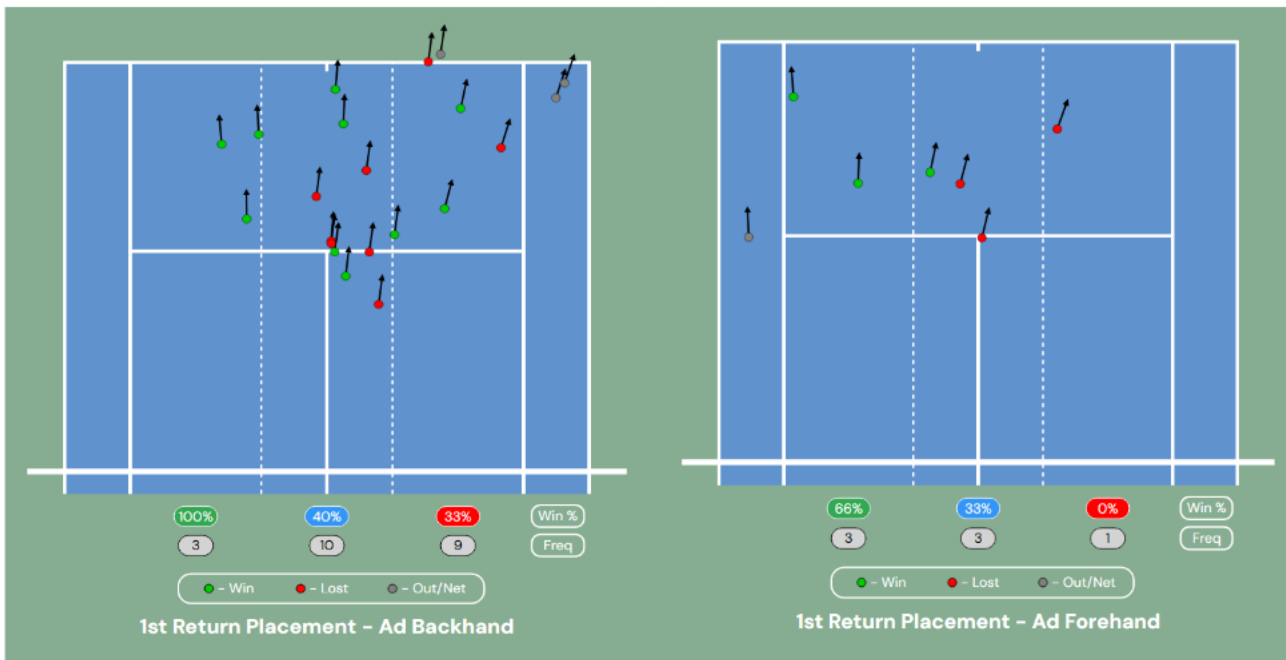
- The only area for potential improvement in regards to this match is [REDACTED]'s Ad-side serves to the body. When serving in this area he had a 25% win percentage — albeit with only 4 occurrences. Despite this, our suggestion would be to continue serving to the T because it is clearly a winning strategy.

Return Placement

Deuce Returns:



Ad Returns:





1. Insight #1: Backhand Returns

- The opponent consistently forced [REDACTED] into making weak backhand returns, with around 60% of his backhand returns resulting in a loss.

2. Insight #2: Deuce Side

- For deuce backhands in particular, many of [REDACTED]'s backhands went past the end boundary, indicating that [REDACTED] was occasionally making late contact on the opponent's serve to the Deuce side. This is further indicative of the opponent's strategy throughout the match which was to exploit [REDACTED]'s backhand.

3. Insight #3: Deuce Wide Backhand

- [REDACTED] was more successful when he was able to combat the opponent's strategy by executing Deuce backhands towards the end of the court, with around a 50% win rate, which shows that when [REDACTED] is able to control his backhand on serve returns, he performs very well.

Forehand and Backhand Errors

	Forehand	Backhand	Total
Total Hit	79	89	168
Total Errors	11	20	31
% Errors	35.5 %	64.5 %	18.5 %
Net Errors	6	6	12
Crosscourt	2	2	
Down The Line	4	4	
Long Errors	1	5	6
Crosscourt	0	2	
Down The Line	1	3	
Wide Right	1	6	7
Crosscourt	0	2	
Down The Line	1	4	
Wide Left	3	3	6
Crosscourt	0	2	
Down The Line	3	1	

1. Insight #1: Backhand Errors

- [REDACTED] had over 60% of his total errors attributed to backhand shots, further evidence that the opponent targeted and pressured his backhand a lot during the match.

2. Insight #2: Forehand Net Errors

- 55% of [REDACTED]'s forehand errors were net errors. When looking at the Net Errors visual, most of these came from near the baseline. While initially it supports working to reduce such net errors, it also highlights the success in avoiding hitting shots long or wide.

Volleys

██████'s strong serve allowed him to get to the net more often than his opponent as indicated by his volley statistics:

Server:	██████	██████
██████'s Volleys:	11	3

Throughout the match, ██████ managed 14 volleys — 11 of which were during his service games.

	Winners	Point Won	Point Lost
Count	7	9	5

██████ hit all 7 of his winning volleys during his service games, again, re-emphasizing his extremely strong net game when serving. In contrast, ██████ lost all 3 points when he attempted a volley during ██████ service games. Despite this, they were all good opportunities to win points and could have all been the winning strategy on another day (see the video times linked below)

[Ex. 1](#), [Ex. 2](#)

Overall, ██████'s strong serve and net game were major keys to winning the match and should be emphasized in future matches.

Recommendations

██████ should continue to get to the net when he can. From his own service games, this is more achievable because his strong serve allows him to dictate the rest of the point. When receiving, after stabilizing the point to a groundstroke battle, ██████ should look to play around his net game. As evidenced by the two video examples above, playing for the net is still a viable strategy, it just did not pan out in this match.

Serves

Historically, [REDACTED] is a very good server, so we expect to see lots of success during service games.

As stated previously, [REDACTED] had 4 aces which indicates his overall success through his serves. However, this statistic is slightly misleading to the true extent of his serve effectiveness. In truth, his opponent failed to return 21 of [REDACTED]'s serves.

Below are all 21 of these occurrences:

Set 1:

Game:	<u>1</u>	<u>1</u>	<u>1</u>	<u>3</u>	<u>3</u>	<u>5</u>	<u>7</u>	<u>7</u>	<u>7</u>
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Set 2:

Game:	<u>1</u>	<u>1</u>	<u>1</u>	<u>3</u>	<u>3</u>	<u>5</u>	<u>5</u>	<u>7</u>	<u>11</u>	<u>11</u>	<u>11</u>	<u>TB</u>
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55% (21/38) of Total Serve points came directly from serves. This is an extremely high percentage which indicates the dominance of [REDACTED]'s serve game and also presents some issues if it is depended on too heavily. When [REDACTED] did not win directly from the serve, he only won ~52% (17/33) of points.



Recommendations

[REDACTED] should continue to utilize his serve to win points and set-up opportunities to get to the net. However, it is important that [REDACTED] does not only rely on his strong serve because facing an opponent who can deal with it will greatly reduce his threat.