

High level goals (what “gamey / nature / tactile” means in practice)

1. Make the UI feel **alive** and responsive like a small ecosystem — things react with soft springs, gentle bounces, layered parallax, and tactile drag.
 2. Use **visual metaphors** of trees / branches / leaves for information architecture and actions (e.g., branches = project sections, leaves = posts/memories).
 3. Add **microinteractions** for key user actions (create post, like, invite), but respect accessibility (reduced motion).
 4. Keep performance and progressive enhancement in mind (animations are additive, not required to use the app).
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What to change in the repo (priority + where to implement)

1) Theme & design tokens — Tailwind config

Priority: High — affects the whole UI and makes future changes easy.

What to do:

- Add a nature-themed token set (greens, earthy neutrals, accent florals), rounded radii, and tactile utility tokens (soft shadows, grain texture variables).
- Add component tokens for: tree-bg, leaf, branch, seed, bark — so CSS classes read like the concept.

Example tailwind.config.ts additions (extend the theme):

```
// tailwind.config.ts (adds tokens — merge into your existing file)
export default {
```

```
// ...existing config
theme: {
  extend: {
    colors: {
      'leaf-100': '#F1FBF3',
      'leaf-300': '#C6EAD0',
      'leaf-500': '#6EC26B',
      'bark-400': '#6B4630',
      'bark-200': '#9B7A66',
      'sky-100': '#F5FAFF',
      'flower-400': '#F7C6D2',
    },
    borderRadius: {
      'soft': '1.25rem', // tactile pill shapes
      'leaf': '0.75rem',
    },
    boxShadow: {
      'soft-lg': '0 10px 30px rgba(17,24,39,0.12)',
      'leaf-press': 'inset 0 -4px 6px rgba(0,0,0,0.06)',
    },
  },
}
}
```

Why: single source of truth for “nature” tokens; easier to style components across the app.

2) Create a small design system / UI primitives folder

Priority: High

Add `src/components/ui/game/*` (or `src/components/ui/nature/*`) with primitives:

- TreeCanvas (layout + background layers)
- BranchCard (holds a branch)
- Leaf (represents a post/memory)
- SeedButton (primary CTA with growth animation)

Why: consistent behavior and animation patterns; reuse across pages (dashboard, branches, onboarding).

3) Framer Motion patterns & component examples

Priority: High — you said you already switched to Framer Motion. Use it to create tactile gestures.

Key patterns to adopt:

- **Staggered entrance** for branches/leaves (gives the “sprouting” feel). Use `AnimatePresence` and variants.
- **Hover + press micro-springs:** `whileHover`, `whileTap` on leaves and CTAs. Use spring physics for tactile feeling.
- **Drag for rearranging** branches/leaves: add `drag`, `dragConstraints`, `dragElastic` for playful re-ordering.
- **Parallax background** with `useMotionValue` and `useTransform` for depth.

Example

Leaf

component (drop into

src/components/leaves/Leaf.tsx

)

```
import { motion, Variants } from "framer-motion";
```

```
const leafVariants: Variants = {  
  hidden: { opacity: 0, y: 20, scale: 0.95 },  
  visible: (i = 1) => ({ opacity: 1, y: 0, scale: 1, transition: { delay: i * 0.06, type: 'spring', stiffness: 220, damping: 18 } }),  
  hover: { y: -6, rotate: -3, scale: 1.03, transition: { type: 'spring', stiffness: 400, damping: 28 } },  
  tap: { scale: 0.98, rotate: -1, transition: { type: 'spring', stiffness: 700, damping: 30 } }  
};
```

```

export function Leaf({ index=0, children, onOpen }) {
  return (
    <motion.div
      className="bg-leaf-100 rounded-leaf p-4 shadow-soft-lg cursor-pointer select-none"
      custom={index}
      variants={leafVariants}
      initial="hidden"
      animate="visible"
      whileHover="hover"
      whileTap="tap"
      onClick={onOpen}
      drag
      dragConstraints={{ left:0, right:0, top:0, bottom:0 }}
      dragElastic={0.15}
      role="button"
      aria-label="Open memory"
    >
      {children}
    </motion.div>
  )
}

```

Why: small code block gives a tactile, springy feel and uses drag and hover gestures. Framer Motion docs show these gesture props and spring tuning options.

4) Background / layout: layered nature scene

Priority: Medium — visual anchor

Ideas:

- Use a tiled SVG background that draws a distant forest silhouette + subtle grain overlay.
- Build a TreeCanvas that composes layers: sky → distant canopy → mid-branches → foreground leaves. Move layers slightly with scroll or pointer for parallax.
- Keep the content area within a rounded “tree trunk” card for major flows (login, dashboard).

Implementation hints:

- Keep SVGs small and inline where possible.
 - Use pointermove -> useMotionValue -> useTransform to produce subtle layer movement.
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5) UX Flows turned into playful interactions

Priority: High — improves perceived product-game feel

Map critical flows into game metaphors:

- **Onboarding:** “Plant your first seed” — user chooses a tree name, then plant animation grows into a sapling (progress = branches unlocked).
 - **Create memory / leaf:** show a seed that users drag into a branch to “plant” the memory — animation sprouts a leaf.
 - **Notifications:** Instead of toast, show a gentle falling leaf with a short bounce on arrival.
 - **Permissions/roles:** visualize as tree caretakers (owner = oak, admin = tall branch, member = leaf) — small badges/icons.
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6) Accessibility & performance guardrails (required)

Priority: Critical

- Respect prefers-reduced-motion: turn off non-essential motion. Use both CSS and JS checks. Examples and guidance: MDN and W3C recommend using prefers-reduced-motion and testing with it.

Example (JS + Framer Motion):

```
import { useReducedMotion } from "framer-motion";
```

```
const shouldReduce = useReducedMotion(); // framer-motion helper  
// If shouldReduce === true, use simple fades or no animation.
```

- Add a global toggle to “Reduce motion” + “Sound on/off”.
 - Debounce heavy animation updates and prefer will-change on animated elements. Use small subtrees for complex motions so React diffing stays cheap.
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7) Performance & testing

Priority: Medium

- Avoid animating large bitmap images — animate transforms on composited layers (translate, scale, opacity).
 - Use next/image for media and lazy-load offscreen leaves.
 - Add visual regression tests for key scenes (jest + storybook snapshots or Chromatic) to avoid animation regressions.
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8) Assets & illustration approach

Priority: Medium

- Use stylized, flat vector assets (SVG) so they can be animated and recolored dynamically.
 - Keep a small set of tokenized leaf illustrations (different shapes) to vary posts but keep file-size low.
 - Consider Lottie for more complex animated sequences (seed sprout animation), but only for “one-off” sequences (onboarding).
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9) Suggested file/component changes in your repo

(Concrete places to add code)

- `src/components/ui/` — add `TreeCanvas.tsx`, `SeedButton.tsx`, `Leaf.tsx`, `BranchCard.tsx`.
 - `src/components/dashboard/` — replace static lists with `AnimatePresence` + mapped `Leaf` components. Add small stagger.
 - `src/app/onboarding/` — create the “plant seed” onboarding screen using `SeedButton`.
 - `tailwind.config.ts` — extend tokens as above.
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UX rules & guardrails (keep these in PR descriptions)

- Microinteractions must be $< 300\text{ms}$ for small feedback; entrance sequences can be longer but keep total time $< 900\text{ms}$. (Tune with `Framer Motion` `visualDuration` or `springs`.)
 - Respect `prefers-reduced-motion` by default. Add toggle for users who want motion.
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Examples of great small interactions you can emulate

- Drag a seed onto a branch to plant — gives ownership (fun, direct manipulation).
- On hover, a leaf shivers slightly and a tooltip blooms with read-time / timestamp.
- “Harvest”/archive permission: user drags the leaf to a “basket” to archive it (satisfying animation).

These microinteractions are recommended UX patterns and validated by UX literature to increase engagement while communicating feedback.

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Perfect — let’s build you a **Figma component spec** that captures the “game-like, nature-inspired, tactile” design system for **Tribe App**. You (or a designer) can drop these directly into Figma as components and tokens.

Tribe App Component Spec

1.

Color Palette (Nature-Inspired Tokens)

Token	Hex	Usage
leaf-100	#F1FBF3	Lightest background
leaf-300	#C6EAD0	Secondary surfaces
leaf-500	#6EC26B	Primary brand green
leaf-700	#3F7F3A	Hover/pressed states
bark-200	#9B7A66	Secondary text, dividers
bark-400	#6B4630	Primary text, headers
sky-100	#F5FAFF	Page background
sky-300	#BFE3F8	Accent, info highlights
flower-400	#F7C6D2	Success/positive highlights
fruit-400	#FFD66B	CTA accent

👉 **In Figma:** create a **Color Styles** set named Tribe Colors. Prefix tokens: Leaf/500, Bark/400, etc.

2.

Typography

- **Headings (H1–H4):** Rounded, friendly, “gamey” sans-serif (e.g., **Baloo 2**, **Nunito**, or **Fredoka**).
- **Body:** Neutral geometric sans (e.g., **Inter**, **Nunito Sans**).
- **Details:** Use **italic** bark colors for “whispers” (helper text, tooltips).

👉 Figma Text Styles:

- H1: 32px, SemiBold, Line 120%, Color: Bark/400
 - H2: 24px, SemiBold, Line 130%, Color: Bark/400
 - Body: 16px, Regular, Line 150%, Color: Bark/200
 - Caption: 12px, Medium, Line 140%, Color: Bark/200
-

3.

Shapes & Radii

- **Soft, rounded corners** to feel tactile.
- Tokens:
 - radius-soft: 20px
 - radius-leaf: 12px
 - radius-pill: 9999px (full pill)

👉 Apply to **buttons, cards, and input fields**.

4.

Elevation & Shadows

- **Leaf Press (inset):** inset 0 -4px 6px rgba(0,0,0,0.06)
- **Soft Elevation:** 0 6px 12px rgba(0,0,0,0.08)
- **Floating Card:** 0 10px 30px rgba(0,0,0,0.12)

👉 **Figma Effects Styles:** Shadow/Leaf, Shadow/Soft, Shadow/Floating.

5.

Key Components



Leaf (Card)

- Container for posts/memories.
- **Default State:** Leaf/100 bg, soft-lg shadow, radius-leaf.
- **Hover State:** Lift + shadow expand, slight rotation.
- **Press State:** Inset shadow (Shadow/Leaf Press).
- **Variants:** Leaf/Note, Leaf/Image, Leaf/Task.



Branch (Section Container)

- Holds groups of leaves.
- **Default State:** Rounded rectangle, Bark/200 border, padded interior.
- **Interaction:** Expand/collapse like a branch unfurling.



Seed Button (Primary CTA)

- Shape: pill, Fruit/400 or Leaf/500 background.
- Hover: slight scale up + soft glow.
- Tap: compress inward with inset shadow.
- Icon: small sprout / seed.



Tree Canvas (Layout Background)

- Layers: Sky/100 background, faint canopy silhouettes (SVGs).
- Parallax effect for branches + leaves.

6.

Motion & Interaction Tokens

- **Entrance:** “Sprout” — scale from 0.95 → 1, spring bounce (stiffness 220, damping 18).
- **Hover:** “Shiver” — rotate $\pm 2^\circ$, lift 6px, duration 200ms.
- **Tap/Press:** “Press In” — scale 0.98, inset shadow.
- **Exit:** “Fall” — fade out, y+20, ease-in.

👉 Document in Figma **Variants** → **Prototype** using Smart Animate.

7.

Iconography

- Style: Rounded, playful, Duolingo-like.
 - Nature metaphors instead of generic icons:
 - Add = Seed
 - Delete = Falling leaf
 - Settings = Gear + branch motif
 - Notifications = Bird chirp icon
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