

Financial Education Online

There are hundreds of financial blogs and websites.

- Some are written by individuals that are on their own financial journey (Mr Money Mustache, Budgets are Sexy, Making Sense of Cents).
- Many really good blogs are heavily sponsored by for profit companies (Wise Bread, Good Financial Cents, Nerd Wallet, The Balance, Money Under 30, Women Who Money)
- Some are popular media stars who have advice and a plan to sell (Dave Ramsey, Suze Orman).
- Others are financial media outlets that offer advice (Kiplinger, Credit.com, CNN Money).

Look over a few of these sites or choose your own (they really can be valuable reading) and choose one that speaks to you. Use this form and answer all of the following questions:

1) List the name and web address of the site.

Nerd Wallet:

https://www.nerdwallet.com/l/compare-financial-products-2g?bucket_id=sem-homepage-google+version&ds_rl=1246084&gad_source=1&gclid=Cj0KCQjw1Yy5BhD-ARIsAI0RbXby2xnjuBphl0lFCWIRmHh0KbAYYRwyWPEzGHpVfuz0M27SfrwhzbEaAnraEALw_wcB&gclsrc=aw.ds&mktg_body=1678&mktg_hline=11649&mktg_place=kwd-10927232928&model_execution_id=85955254-B5BB-4F08-AF25-639B17ACB6E8&nw_campaign_id=150238270218585900&utm_campaign=cc_mktg_paid_060716_brand_exact&utm_content=ta&utm_medium=cpc&utm_source=goog&utm_term=nerd+wallet

2) Who do you think is the intended audience?

Adults looking for a credit card, bank or a mortgage

3) Briefly describe the content of the entire site.

Essentially, it has lists of the best credit cards, savings accounts and even has articles explaining why different companies are better than other companies.

4) What (if anything) gives the site credibility? What qualifications does the author(s) have to give advice?

They have strict editorial guidelines that guarantees fairness and accuracy.

They have a team of experts that looks into 90+ different financial institutions

Their featured accounts consistently have the best APY's.

5) Write a paragraph about what you learned from the ENTIRE site, not just a single article

My prior knowledge of many of the topics on the website was very little and finances have always stressed me out because of how complicated it seemed. However, this website has opened my eyes and shown me that there is many free tools that can help someone with finances. They have lists of the best companies to use when getting a credit card, mortgages and many other things. They have tools that can help people through these important decisions. They have guides, calculators and FAQ's that help people. Overall, this website has many tools and information that can help people through important and crucial decisions that everybody must make.