

In class Analysis of “Mother Knows Best”

While we listen/watch “Mother Knows Best” from the Disney movie, *Tangled*, analyze what is taking place. Fill out the 5 qualities of rhetoric and the 3 appeals. Then begin thinking, how Mother Gothel’s language is attempting to manipulate Rapunzel.

We will discuss the responses in class, but you will also be expected to turn this in on ICON by the end of class.

- **The 5 qualities of Rhetoric**

- Rhetor:

- Mother Gothel
 - Disney

- Audience:

- Intended – Rapunzel
 - Unintended – Children watching movie, Flynn Ryder.
 - Invoked - Class

- Message/Purpose:

- She is trying to explain why she has to stay in tower.
 - Message - The real world is dangerous.
 - Purpose – Don’t always believe everything at face value.

- Medium:

- Song
 - Movie
 - YouTube Clip

- Context:

- Mother is trying to manipulate Repunzel into staying in the tower after she asks to leave the tower

- Hair = magic

- **The 3 Appeals**

- Ethos: (Appeals to character)

Credibility - She's her mother and knows what's best for Rapunzel.

- Logos: (Appeals to logic)

- She named bad things about the outside world.
- She picks apart why she wouldn't survive in the outside world.
- The guy is using her for the crown and then will leave her.

- Pathos: (Appeals to emotions)

- Her mom says she loves her the most in the world.

In the first video, is Mother Gothel's argument convincing to Rapunzel? Why or why not?

- Yes, Rapunzel is ignorant to the outside world so she listens to her mother and she doesn't leave the tower after she leaves. She even hugged her and said she loves her mother.

In the second video, is Mother Gothel's argument convincing to Rapunzel? Why or why not?

- No, she commits a rhetorical foul by calling her a dummy which causes her to rebel.