

1. Violent Nights - Kanye West(Song)

I will primarily analyse the lyrics in the song while also relating the known facts about the musician that will further enhance the understanding of the lyrics.

I chose this topic because it's one of my favorite songs of all time. This is because of the emotional and self-reflective lyrics written. Such as, reflecting on his own character and realizing how having a daughter has changed his perspective on women. It's important to analyse because it forces the listener to self-reflect on themselves which could lead to positive change..

<https://www.azlyrics.com/lyrics/kanyewest/crytonight.html>

2. QR Code super bowl Ad

I will be analysing the video itself, and give context on why the ad was so successful

I chose this topic because it shows the importance of context within advertisements. The ad referenced the old DVD logo hitting the corner which was popular amongst all generations. Then the QR code had a splash of modern touch that caused the viewer to frantically pull out their phone and find out what it was for. At the time, Crypto was very popular and the QR code was for a crypto app.

<https://youtu.be/uJ9pNQrz0fA?si=GmCCKNh6FlvloaqI>

3. The Batman movie poster

I will analyse the various words and people that are on the poster. I'll provide context of when the movie came out and the hype surrounding it.

I chose this medium because it's one of my favorite movies of all time. I remember how much hype this movie had surrounding it before it came out and the poster added to it. It's important to analyse because it represents how a good movie poster can create hype for the movie which increases movie ticket sales.

