

# [ Travel Guard ]

## Google Ads Tags

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October 2025

## Milestone 2: PCT Grid

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/DaZyCKi_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

## Milestone 3: Optional Coverages

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/F5xfCKW_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

## Milestone 4: Personal Details

```

<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/K5LWCKK_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>

```

## Travel Carriers

```

<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send to': 'AW-1069783346/LbkxCJ-_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>

```

## Policy Documentation

```

<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/ulYTCoi9ra4bELKyjv4D',

```

```
        'value': 1.0,  
        'currency': 'USD',  
        'transaction_id': '',  
        'event_callback': callback  
    });  
    return false;  
}  
</script>
```

## Milestone 6: Payment

```
<script>  
function gtag_report_conversion(url) {  
    var callback = function () {  
        if (typeof(url) !== 'undefined') {  
            window.location = url;  
        }  
    };  
    gtag('event', 'conversion', {  
        'send_to': 'AW-1069783346/rDtZCOW9ra4bELKyjv4D',  
        'value': 1.0,  
        'currency': 'USD',  
        'transaction_id': '',  
        'event_callback': callback  
    });  
    return false;  
}  
</script>
```

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