

Travel Guard

Google Ads Tags

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[P]

Milestone 2: PCT Grid

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/DaZyCKi_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

Milestone 3: Optional Coverages

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/F5xfCKW_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

Milestone 4: Personal Details

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```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/K5LWCKK_ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

Travel Carriers

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/LbkxCJ- ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

Policy Documentation

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/ulyTCOi9ra4bELKyjv4D',
```

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```
'value': 1.0,
'currency': 'USD',
'transaction_id': '',
'event_callback': callback
});
return false;
}
</script>
```

Milestone 6: Payment

```
<script>
function gtag_report_conversion(url) {
  var callback = function () {
    if (typeof(url) != 'undefined') {
      window.location = url;
    }
  };
  gtag('event', 'conversion', {
    'send_to': 'AW-1069783346/rDtZCOW9ra4bELKyjv4D',
    'value': 1.0,
    'currency': 'USD',
    'transaction_id': '',
    'event_callback': callback
  });
  return false;
}
</script>
```

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