COLIN ECKERT

(757) 403-1660   colineckert10@gmail.com   San Francisco Bay Area   **WEBSITE**   **GITHUB**   **LINKEDIN**

SKILLS

JavaScript/TypeScript, React, Next.js, Redux, React Query, tRPC, Tailwind CSS, Ruby on Rails, MongoDB, SQL, Prisma, Vite, Webpack, Microfrontends, Microservices, AWS S3, Kubernetes, Sass, Mocha, Git., Vim

EXPERIENCE

Software Engineer

GoDaddy   July 2021 - Present

- Currently leading development on a commerce dashboard solution that aggregates user product, order, category, tax, and fee management. Build using a microfrontend architecture using NextJS, React-Query, Vite, and hosted on an AWS CDN.
- Lead on product management experience, building list views (with quick edit mode), product details pages, and an SDK client to mange API requests to our product and inventory services, built using a domain-driven design architecture.
- Developed a component library using Storybook, focusing on resusability, performance, and simple APIs while adhering to GoDaddy design guidelines, that's used across several commerce applications. Mostly notably was a shared data-table component used across all list pages in our commerce experience.
- Developed "pay buttons" solution for GoDaddy sites, leading to an average 60% increase in transactions for sites that implemented this feature. Required connecting with payments API to generate unique paylinks, a UI for creating and managing pay buttons from within the web editor, and a reusable library for a slide-in checkout drawer to display on event.
- Led migration of on-prem repositories to GitHub Enterprise Cloud, ensuring repo history was scrubbed of security issues. Wrote scripts to download dev certificates and secrets post migration.

Teaching Assistant, Bootcamp Prep

App Academy   May 2021 - August 2021

- Instruct beginner students (5-10 per cohort) on JavaScript fundamentals and the basics of data structures and algorithms.

Marketing Manager

Postmates by Uber   Nov 2018 - Mar 2021

- Launched earned media initiative, growing value from merchant partners from $0 to $50M+ in less than one year.
- Built complex SQL queries to streamline reporting, enabling faster and more accurate monitoring against team OKRs.

PERSONAL PROJECTS

T3-TWITTER (NextJS, Tailwind, tRPC, Prisma)   GitHub

Social media application for adult sport leagues

- Fully typesafe web app with infinite scroll and user authentication. Query invalidation for live updates of likes and posts.

EVERBRAIN (React, Redux, Ruby on Rails, PostgreSQL, HTML, CSS)   Live | GitHub

Single-page, reactive web app built in JavaScript and Ruby allowing users to create and save rich-text notes.

- Incorporated MVC framework and implemented full CRUD features for notes, notebooks, and tags.

OBSIDIAN THINGS (CSS)   GitHub

Popular theme for markdown editor. Currently at 575 stars and over 445,000 downloads.

EDUCATION

Web Development - App Academy   Spring 2021

Immersive software development course with a focus on full-stack web development (3% acceptance rate, 1000+ hours).

BA Business Management - James Madison University   Winter 2013