

John Johnson

age: 19

residence: Marshall University

education: Highschool

occupation: Jobless

marital status: Single



"If it aint broke, dont fix it"

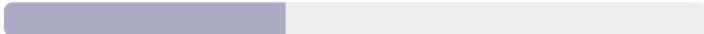
John grew up in the middle of no where and was raised by his dad. He was taught to fix everything as a kid and to never ask for no help.

Comfort With Technology

INTERNET



SOFTWARE



MOBILE APPS



SOCIAL NETWORK



Criteria For Success:

A cold beer and a tool kit

Needs

- Toolbox
- Ducktape
- Beer

Values

- He is very impatient and will fix it immediately

Wants

- He wants something to work the first time.

Fears

- He is afraid that anyone fix anything for him.

