

# COLIN GOODALE

Chicago, IL 60647

Phone: 312-989-5904 | Email: colingoodale@gmail.com

LinkedIn: <https://www.linkedin.com/in/colin-goodale-b551b379/>

| Github: <https://github.com/colingoodale>

| Portfolio: <https://colingoodale.github.io/portfolio/>

## SUMMARY

Full Stack (MERN) developer. I have experience deploying sites and maintaining applications using Node.js. I strive to create simple, effective, user-friendly applications that are light and scalable.

## TECHNICAL SKILLS

**Technical Skills:** Node.js, Express, Javascript, jQuery, React.js, React Native, GIT, Github, MongoDB, MySQL, Firebase, HTML5, CSS, Bootstrap, Media Queries, APIs, JSON, REST, AJAX, Angular.js, Mongoose.js, Sequelize, Nodemailer.js, Slick.js, Anime.js

**Applications:** ragnarresearch.com

## PROJECTS

**RagnarResearch.com** | <https://github.com/colingoodale/ragnar3.0> | [ragnarresearch.com](https://ragnarresearch.com)

- Current client website that I have built and maintained
- Website performs delivery an average of 1.4 second, half the speed of Google Performance Benchmarks
- Makes use of Slick Slider, Nodemailer.js, Express, Sequelize

**Escape Chicago** | <https://github.com/colingoodale/EscapeChicago> | [Escape Chicago](https://escapechicago.com)

- Current client website that I have built and maintained
- Makes use of Slick Slider, Nodemailer.js, Express, Sequelize

## EXPERIENCE

**Full Stack Program Tutor**

2018 – Present

**Trilogy Education**

Chicago, IL

I teach sessions with students who are developing technical knowledge in the MERN fullstack bootcamp. We work on advancing Javascript to an advanced level, developing familiarity with the different processes involved in building REST APIs, UIs for applications, and databases.

*Key Accomplishments:*

- I help my students develop Javascript skills with practice applications and by pushing them to handle industry standard interview questions.

**Independent Web Developer**

2018 – Present  
Chicago, IL

I currently create and develop web applications to achieve client goals. Experienced in multiple deployments and basic cyber-security provisions. I also have experience debugging and tuning a website for speed and different device specifications. Prepare and maintain websites for basic SEM needs.

*Key Accomplishments:*

- Developed light cloud applications to customer specifications and with the ability to achieve marketing needs.
- My applications are benchmarked at 1.7 seconds per page, outperforming Google Performance Benchmarks set at 3 seconds.

**Senior Account manager  
Breather**

2017 – 2018  
Chicago, IL

I filled two roles, sales and account retention/growth. Sales consisted of managing marketing funnels, referrals, and local marketing. Client retention and growth included pushing Breather spaces for repurchase or for referrals inside organizations that had become users.

*Key Accomplishments:*

- Grew local Chicago from -135% margin to 46% in 6 month period
- Developed local marketing program with 17% conversion rate, included site open houses, email campaigns, and local in-person outreach.
- 77% first time user conversion rate from campaigns pushed by Marketing team (SEO, Facebook, LinkedIn).

**Fund Specialist  
Gibraltar Capital Advance**

2016 – 2017  
Chicago, IL

Inside sales specialist for a company that provided short term, flexible payment advances for small businesses. I led a push to work with small manufacturers and business owners. Funded three small businesses in the tech and energy fields.

*Key Accomplishments:*

- Developed direct calling and marketing campaign that led to funding companies in markets that had not been addressed before.
- Created custom factoring deals to meet the demands of customers who invoiced their customer base

**EDUCATION****Full-Stack Developer Bootcamp:** Northwestern University, Chicago, IL

A 24-week intensive program focused on gaining technical programming skills in HTML5, CSS3, Javascript, JQuery, Bootstrap, Firebase, Node Js, MySQL, MongoDB, Express, Handelbars.js & ReactJS.

**Bachelor of Arts:** Western Illinois University, Macomb, IL