



Let's Talk About Strats, Baby!

Exploring Stratification & The Samples They Inform

Would You Give A Music Producer A Sample That Isn't Your Best Work?

Ragnar Research only uses certified voter rolls to contact respondents for political surveys.

The voter rolls that we use are generally no more than one month old. Leading up to an election, we get even more specific and make sure they're no more than two weeks old.

We do this to make sure that anyone who can vote has a possibility of getting contacted, which is part of why our results are the most accurate out there.

