

fridgit

PROBLEM

“**40 percent of food** in the United States today **goes uneaten**. Americans are throwing out the equivalent of **\$165 billion** each year.”

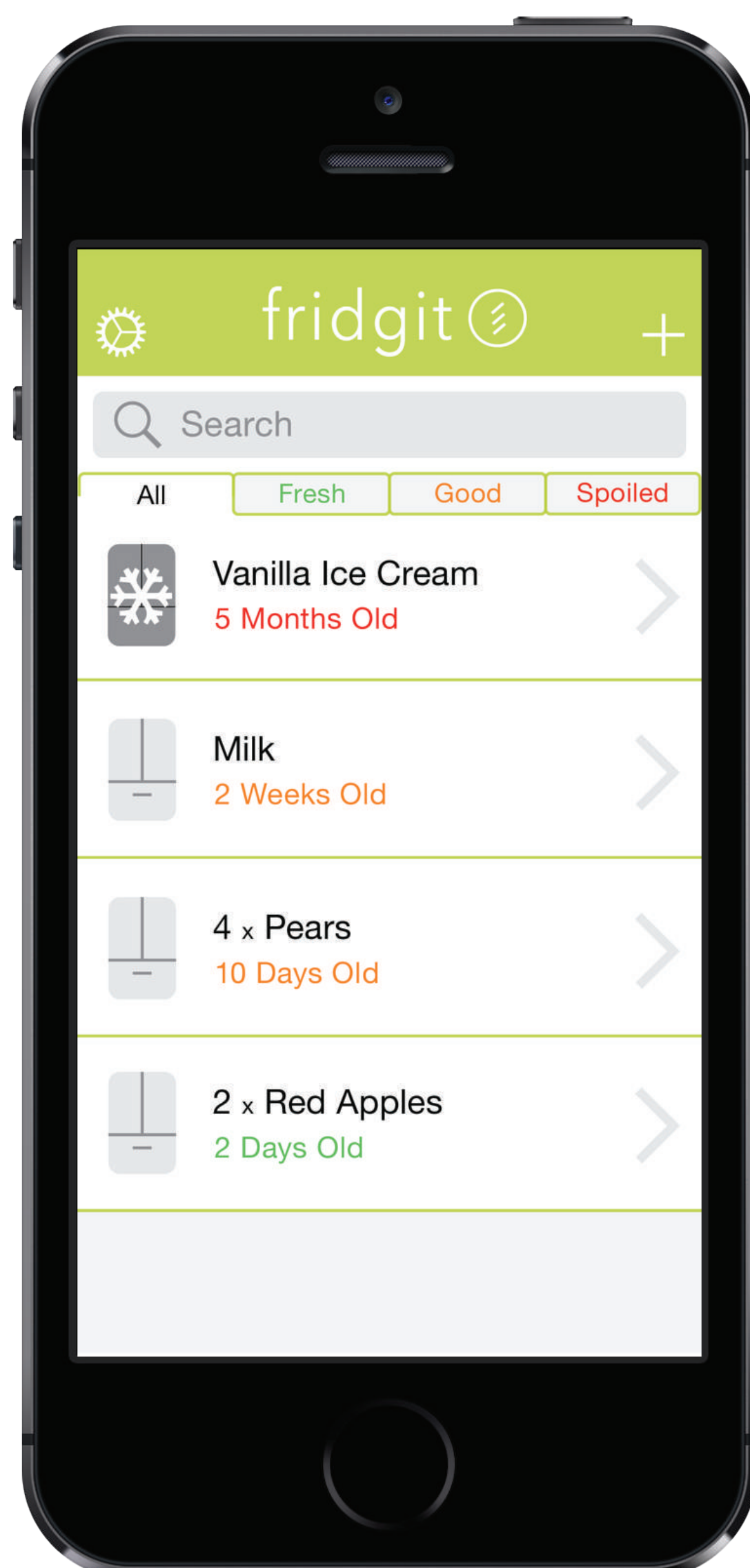
- Natural Resources Defence Council, 2014

SOLUTION

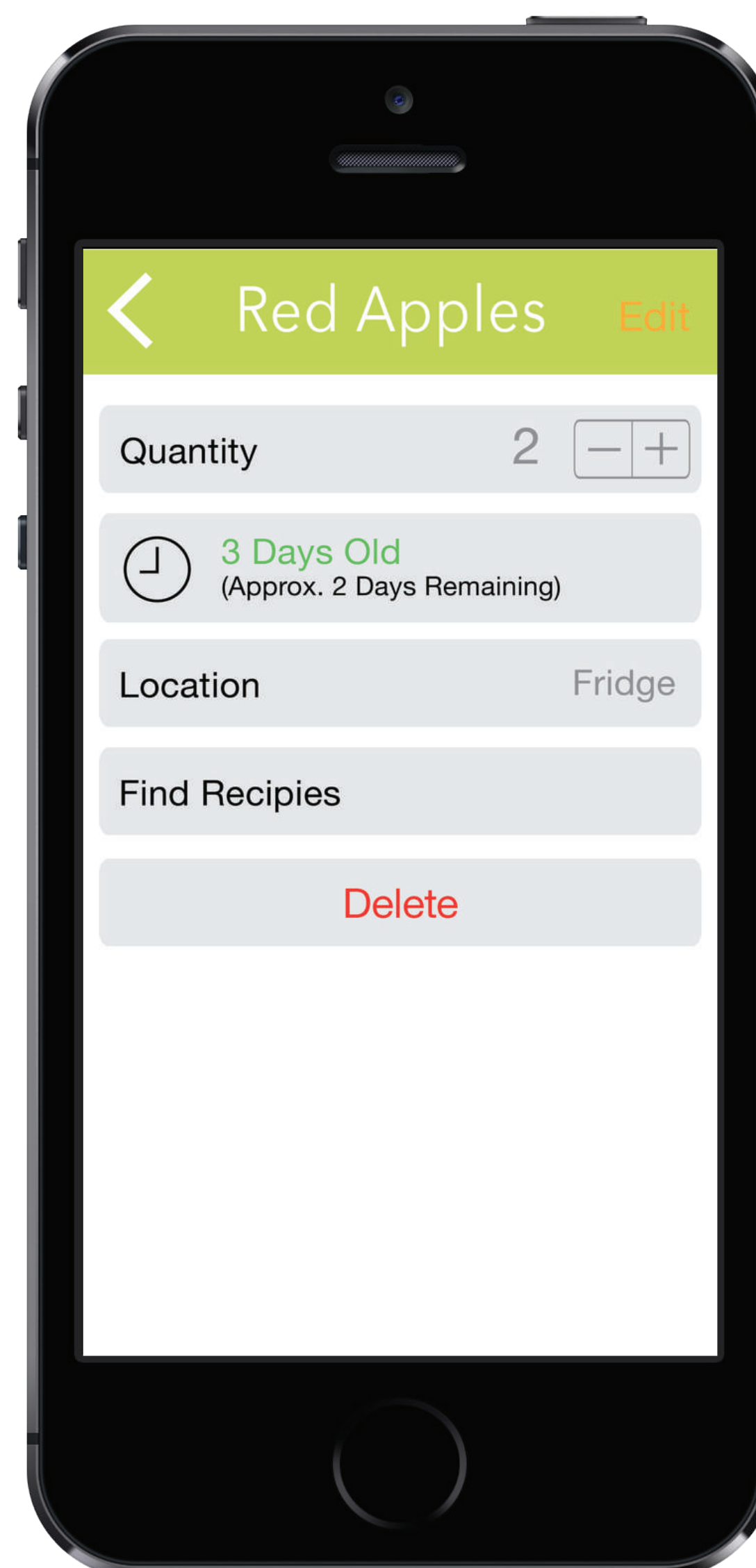
A **smart refrigerator** housing an internal computer, cameras, pressure sensors and companion app reminding the user of expiration dates and keeping a real time inventory.



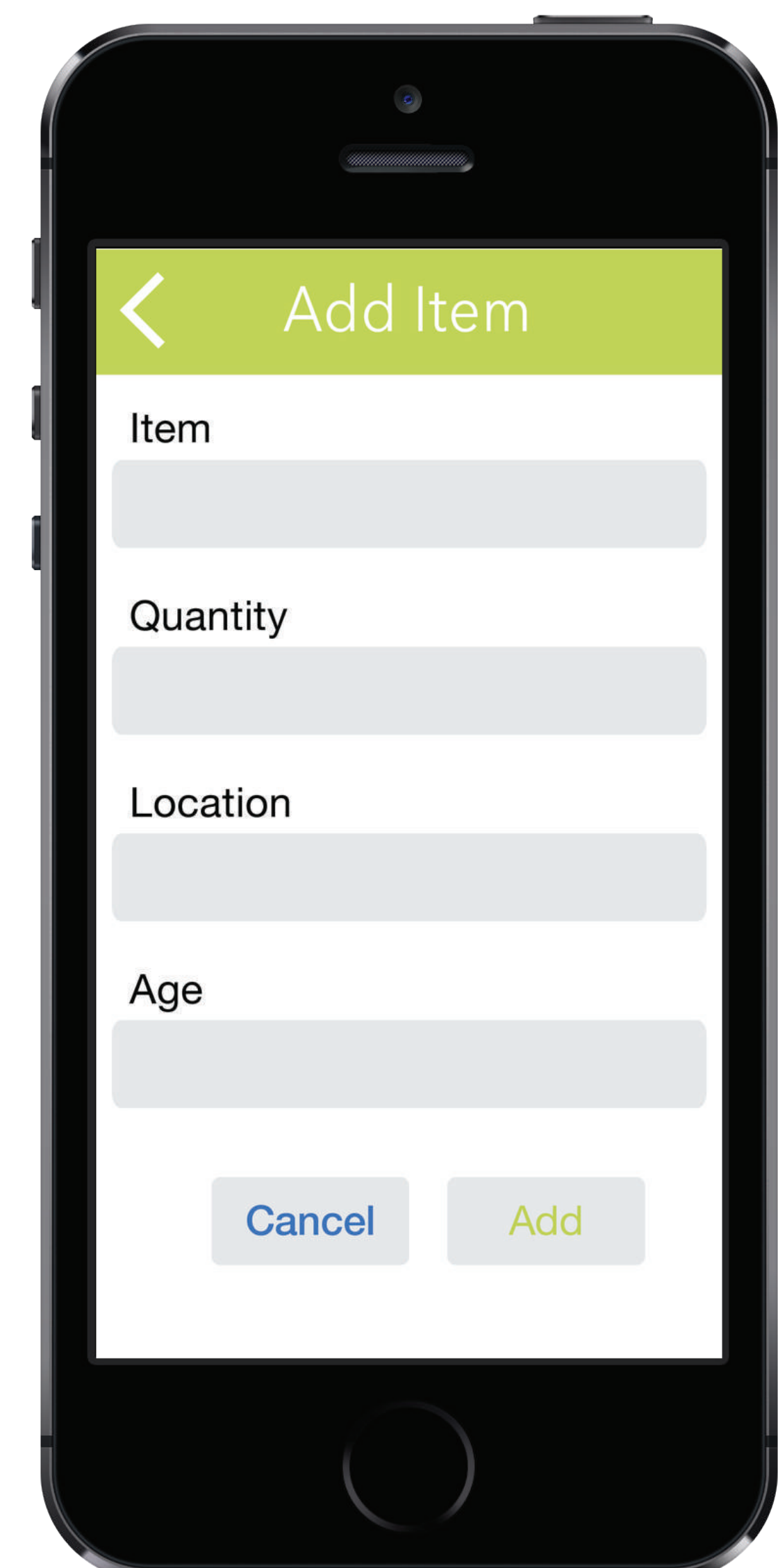
FEATURES



Track Inventory

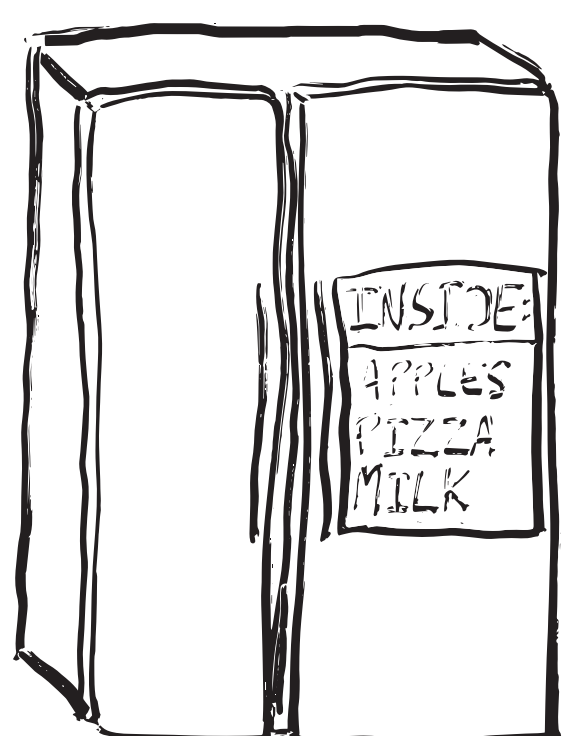


Food Details



Manual Entry

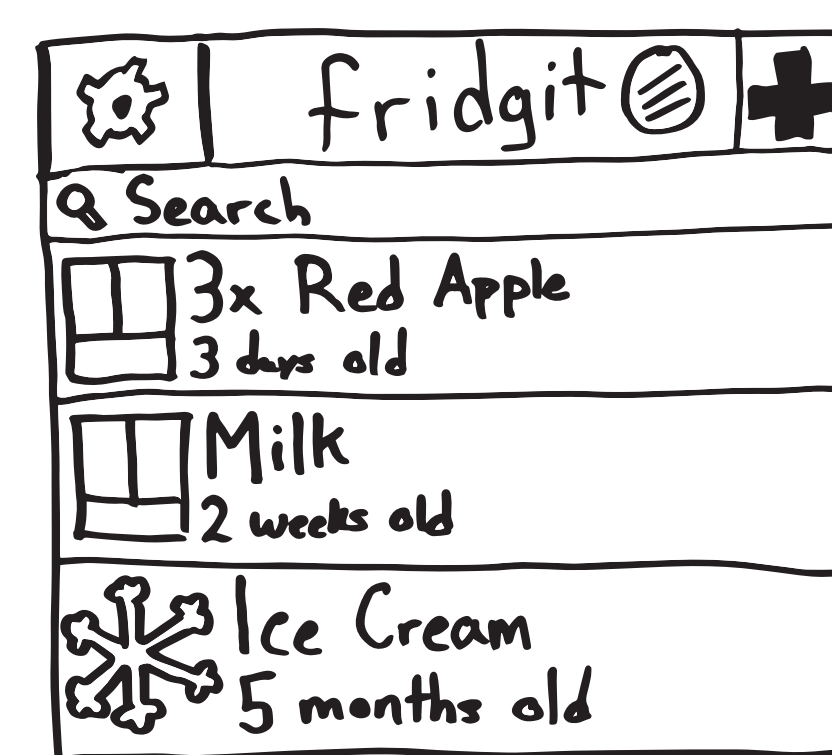
PROCESS



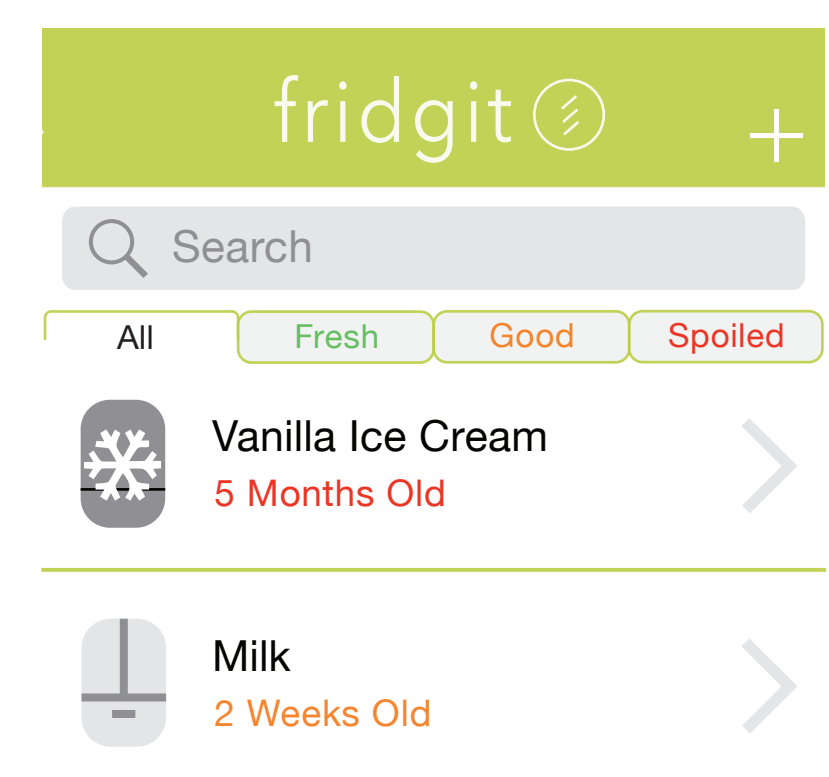
Idea



Storyboard



Prototype



Digital