**SWDV 640, Week 4 - Peer Feedback**   
Evaluatee: MJ Carrington  
Evaluator: Colin Knebl

* Is the design well-unified? How? Are there any ways it could be unified further?
  + Yes, each page has a consistent look and feel. Navigation is in the same position across every page, and filtering options (‘upcoming’, ‘previous’, ‘apparel’, ‘accessories’) are all in the same position.
* Does it use a grid? How? Are there any areas where the grid could be strengthened?
  + Yes, the grid layout is well defined.
  + The main content area box on the Home page may be slightly smaller than on the Discussion, Meet-Ups, and About pages.
* Does it use appropriate typography (web safe fonts web fonts for content, navigation and (preferably) the header)?
  + Yes, although this is just a wireframe so the font used in the actual app will most likely be different.
  + What it be better if the font was slightly larger?
  + On some pages (i.e. About, Meet-Ups) the text spans a large area of the screen. Have you considered shortening the length of the lines of text? This [thread on UX StackExchange](https://ux.stackexchange.com/questions/108801/what-is-the-best-number-of-paragraph-width-for-readability) proposes a line length around 70 characters.
* Is the branding included and consistent? Appropriate? Explain.
  + Yes, there is a logo at the top left of each page.
* Is the navigation functional? Easy to scan? Are appropriate page names included? Other comments?
  + Yes, navigation is simple, and straight forward. Each page has a corresponding option in the navigation bar.
* Are screenshots and thumbnails displayed appropriately (no distortion, all the same size)?
  + There seems to be heavy (but not overdone) use of images throughout the application. They all have similar (if not the same) aspect ratios and appear to be placed next to the content/text they are associated with.
* Are the layouts appropriate for different viewports?
  + There are only desktop wireframes that I see, but grid layouts easily scale to different viewport sizes.
  + The header may be trickier to fit on a mobile device. Have you considered using a hamburger menu that slides in/out on mobile?
* Will the pages look good and function well on a phone and tablet as well as the desktop?
  + Yes, the pages are well formed and should look good across all devices.
  + Function should be the same across all devices.