Colin Lowenberg   colin@lowenberg.com   713-409-1257

Product launcher and community builder with a love for real-time location APIs and wireless standards.

Technical Product Marketing Manager, Sumo Logic, April 2020 - April 2021
- Launched new products including observability, tracing, and software development optimization
- Created product-focused content including videos, industry product analysis, and blogs
- Led live demos/webinars and product trainings for customers, sales, and SEs

Co-Founder, Dogtime Community / Furapi, May 2017 - June 2020
- Scaled a therapy dog startup to over 2000 paid events and 5000 dog owners

Program Manager, Nodle, July 2019 - August 2020
- Partnered with Cisco Meraki for BLE asset tracking and advised Cisco on API enhancements
- Launched the Coalition mobile app for proximity contact tracing to combat COVID-19
- Launched a smart wearable device that buzzes employees to help them social distance.

Director of Developer Marketing, Dispatch Labs, August 2018 - July 2019
- Launched an API, SDK, wallet app, and distributed ledger / blockchain product (on a tight budget)
- Led technical marketing, events, and hackathons to grow a community of 1,000+ developers
- Designed and built the Dispatch App Directory to showcase over 25 developers' apps

Product Management, Cisco Meraki, August 2015 - August 2018
- Technical lead for sales engineering, enablement, and developer evangelism for real-time location services, network automation, infrastructure as code, and partner integration
- Launched "Meraki as a platform" with the Meraki developer portal and grew to a community of 2,000 developers and grew API calls from 4,000 thousands to over 1M per day in the first year
- Developed over 50 new strategic technology partnerships including Zenreach, Yelp, and
- Developed new sample code and guides for developers and trained a new team of architects
- Re-designed and re-launched the Meraki developer portal with a Meraki App Directory
- Answered key product questions using SQL queries for testing, research, reporting, and support
- Managed requirements for PCI, FISMA, and FedRAMP, and GDPR and penetration testing

Chief Wireless Architect, Accenture Consulting, July 2008 - July 2015
- Accenture's lead engineer for Wireless LAN and location tracking consulting with Fortune 500s
- Designed, patented, and deployed the Accenture Life Safety Solution for oil refineries with WLAN, RTLS, and gas monitors to rescue injured workers and track the productivity of workers
- Designed and deployed 32 casinos and hotels with over 30,000 WLAN access points and integrated footfall analytics for venues and a mobile app for indoor navigation with RTLS
- Designed and deployed indoor wireless real-time location systems (RTLS)

Field Applications Engineering Co-op, Broadcom, 2006 – 2008
- Led a team supporting PM and SVT for 3 major product launches and dozens of software and driver updates for the first 802.11n WLAN and Bluetooth 2.1 chipsets in Dell laptops

Patents: US Patent 9019104 B2, Relative Positioning of Access Points in a Real Time Locating System
Education: B.S. Electrical and Computer Engineering, University of Texas at Austin, 2008
Languages: SQL, JavaScript, Python