Colin P. MacArthur
User Experience Researcher

42 Alpine Street #1, Somerville, MA 02144
(505) 310-3082 - colinpmacarthur@gmail.com
http://www.colinmacarthur.org

Education

Master of Information Management and Systems   2014
School of Information, UC Berkeley   Berkeley, CA
GPA 3.9; Runner Up: Chen Award for Best Final Project
Focus: User Experience Research, Project Management

Bachelor of Arts in Psychology   2012
Carleton College   Northfield, MN
GPA 3.9; Summa Cum Laude
Focus: Human-Computer Interaction

Experience

Principal Consultant   March 2014 - Current
Almond Consultants   Boston, MA
- Designed and conducted four focus groups, 40 usability tests and five stakeholder meetings to iteratively redesign seven school district websites.
- Designed and conducted surveys and experiments that measured the success of a National Park's youth programs.

Project Manager, User Experience Researcher   January 2013 - March 2014
36 Views   San Francisco, CA
- Designed, conducted and led others conducting five focus groups, 20 remote mobile usability tests, several diary studies, surveys, literature reviews and key stakeholder interviews to discover new market opportunities for major clients, including the California State Park Foundation.

Project Manager, User Experience Researcher   March 2011 - August 2011
National Park Service   Acadia National Park, ME
- Supervised team of six conducting more than two dozen participatory design sessions, 40 visitor interviews, and 19 stakeholder interviews to develop first park interpretive technology plan in the National Park Service.

Techology Designer and Implementer   March 2008 - December 2010
National Park Service   Bandelier National Monument, NM
- Envisioned, developed and maintained 12 public-facing technology projects, including a social media presence and database systems.
- Awarded two Department of the Interior Special Thanks for Achieving Results (STAR) awards.

Skills

Research Skills: In-person Usability Tests, Remote Usability Tests, Computer-Assisted Telephone Interviewing, Focus Groups, Surveys, Website Analytics, Diary Studies, Literature Reviews

Software: SPSS, R, Qualtrics, FileMaker Pro, Adobe Illustrator, Adobe InDesign

Programming Languages: Python, PHP, MySQL, XPath, XSLT, XSD