

Colin Poon

Frontend Specialist & Fullstack Developer

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SKILLS

Development (React.js, Next.js, Javascript, Typescript, jQuery, Express.js, Node, SQL, HTML5, CSS3, Bootstrap, Tailwind, Search Engine Optimization (SEO), Webflow, Wordpress, API integration, UI Testing Frameworks, Jest, Cypress, Mocha, Debugging Tools),
Design (Figma, Adobe Creative Suite, Design Thinking, Branding, Typography, Responsive Design),
Project Management: (Jira, Git, Asana, Trello, Basecamp, Agile/Scrum Methodology)

PROFESSIONAL EXPERIENCE

Frontend Specialist / Full Stack Developer

2021 – 2023

MAKE Digital

- Drove the enhancement and upkeep of dynamic front-end web applications, improving user engagement by 70%/improving load times by 1.25x and significantly elevating user experience.
- Led cross-functional teams to successfully deliver 2 major projects and initiatives within designated timelines and budgets.
- Awarded the annual “Best Performer” for pixel perfect development under tight time constraints.
- Initiated and chaired a monthly stand-up focused on the professional development of the product team, cultivating a culture of continuous learning and fostering team cohesion.

Frontend Developer

2019 – 2021

Daymarker Digital

- Engaged in end-to-end development of responsive web interfaces using HTML, CSS, and JavaScript.
- Implemented dynamic and interactive user interfaces utilizing React.js, optimizing performance and data flow.
- Conducted code reviews, optimized code for scalability, and addressed bugs for enhanced software quality.

Lead Designer & Project Manager

2016 – 2018

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- Oversaw end-to-end project lifecycles, from concept to delivery, ensuring deadlines and quality standards are met.
- Collaborate with cross-functional teams, including developers and marketing, to ensure seamless integration of design elements.
- Engage with clients to understand their vision, requirements, and feedback on design projects.
- Present design concepts and solutions to clients, incorporating their input into the design process.
- Pitched services to over 35 companies and achieved a 55% win rate.
- Experienced in budgeting, project management, and effective communication to ensure efficient project completion.

PROJECTS

Salazar AI

Led the seamless integration of an AI-powered toolkit, into front-end development and design workflows. As the primary developer and designer, the project aimed to enhance efficiency, elevate user experiences, and infuse cutting-edge creativity into web interfaces.

- Developed an AI SASS product offering code, image, music, and video generators.
- Ensured seamless integration of AI services and generators, resulting in a cohesive and user-friendly platform.
- Contributed to the development of a subscription-based model, allowing users to access premium features and content.

Eclipse by eCapital

Internal Payment & Client Management System

- Engineered seamless integration with banks in the USA and Canada while also feeding data into client marketing, financial and reporting systems
- Developed a sophisticated internal management system to track customers and vendors, calculate necessary fees and rebates, and generate daily invoices, saving over 30 hours of labor per month.

EDUCATION

Alberta University of the Arts

Bachelor of Design

Art Institutes of Vancouver

Diploma of Design

Lighthouse Labs

Full Stack Development Diploma