Colin Poon

Vancouver, BC / Canada | +1 778 288 1445 | me@colinpoon.com | LinkedIn | Github

PROFESSIONAL EXPERIENCE

MAKE Digital
Frontend Developer

- Drove the enhancement and upkeep of dynamic front-end web applications, improving user engagement by 70%/improving load times by 1.25x and significantly elevating user experience.
- Led cross-functional teams to successfully deliver 2 major projects and initiatives within designated timelines and budgets.
- Specialized in user experience and interactive design for a variety of platforms including websites, mobile applications, and information systems.
- Awarded the annual "Best Performer" for pixel perfect development under tight time constraints.
- Initiated and chaired a monthly stand-up focused on the professional development of the product team, cultivating a culture of continuous learning and fostering team cohesion.

Colder
Lead Designer & Project Manager

- Led and managed the end-to-end design process, from conceptualization to delivery.
- Pitched services to over 35 companies and achieved a 55% win rate.
- Delivered 10 branding projects, 8 web development projects, and 2 major marketing advertisements.
- Experienced in budgeting, project management, and effective communication to ensure efficient project completion.

Freelance Product Developer & Designer

- Developed content management websites using HTML5, CSS3, Sass, & JavaScript.
- Designed enhanced UI and increased user engagement by 80% compared to previous versions.

Also Known As
Internship/Junior Designer

PROJECTS

Salazar.ai

Led the seamless integration of an AI-powered toolkit, into front-end development and design workflows. As the primary developer and designer, the project aimed to enhance efficiency, elevate user experiences, and infuse cutting-edge creativity into web interfaces.

- Developed an AI SASS product offering code, image, music, and video generators.
- Ensured seamless integration of AI services and generators, resulting in a cohesive and user-friendly platform.
- Contributed to the development of a subscription-based model, allowing users to access premium features and content.

Eclipse
Internal Payment & Client Management System

- Engineered seamless integration with banks in the USA and Canada while also feeding data into client marketing, financial and reporting systems
- Developed a sophisticated internal management system to track customers and vendors, calculate necessary fees and rebates, and generate daily invoices, saving over 30 hours of labor per month.

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EDUCATION
Alberta University of the Arts Bachelor of Design
Art Institutes of Vancouver Diploma of Design
Lighthouse Labs Full Stack Development Certificate
Webflow Expert Certificate

TECHNICAL SKILLS
Development: React.js, Next.js, Javascript, Typescript, jQuery, Express.js, Node, SQL, HTML5, CSS3, Bootstrap, Tailwind
Design: Figma, Adobe Creative Suite, Design Thinking, Branding, Typography
Project Management: Jira, Git, Asana