


English (United States) 

Effective: January 29, 2025

Usage policies

We've updated our usage policies to be more readable and added service-specific guidance. Customers may sign up to receive notifications of new updates to our usage policies by filling out [this form](#).

We aim for our tools to be used safely and responsibly, while maximizing your control over how you use them. By using  to adhere to our policies.

We have established universal policies applicable to all our services, as well as specific policies for builders who use ChatGPT or our API to create applications for themselves or others. Violating our policies could result in action against your account, up to suspension or termination. We also work to make our models safer and more useful, by training them to refuse harmful instructions and reduce their tendency to produce harmful content.

We believe that learning from real-world use is a critical component of creating and releasing increasingly safe AI systems. We cannot predict all beneficial or abusive uses of our technology, so we proactively monitor for new abuse trends. Our policies will evolve based on what we learn over time.

Universal policies

To maximize innovation and creativity, we believe you should have the flexibility to use our services as you see fit, so long as you comply with the law and don't harm yourself

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1. **Comply with applicable laws**—for example, do not:

1. Compromise the privacy of others
2. Engage in regulated activity without complying with applicable regulations
3. Promote or engage in any illegal activity, including the exploitation or harm of children and the development or distribution of illegal substances, goods, or services
4. Use subliminal, manipulative, or deceptive techniques that distort a person's behavior so that they are unable to make informed decisions in a way that is likely to cause harm
5. Exploit any vulnerabilities related to age, disability, or socio-economic circumstances
6. Create or expand facial recognition databases without consent
7. Conduct real-time remote biometric identification in public spaces for law enforcement purposes
8. Evaluate or classify individuals based on their social behavior or personal traits (including social scoring or predictive profiling) leading to detrimental or unfavorable treatment
9. Assess or predict the risk of an individual committing a criminal offense based solely on their personal traits or on profiling
10. Infer an individual's emotions in the workplace and educational settings, except when necessary for medical or safety reasons
11. Categorize individuals based on their biometric data to deduce or infer sensitive attributes such as their race, political opinions, religious beliefs, or sexual orientation.

2. **Don't use our service to harm yourself or others**—for example, don't use our services to promote suicide or self-harm, develop or use weapons, injure others or destroy property, or engage in unauthorized activities that violate the security of any service or system.

3. **Don't repurpose or distribute output from our services to harm others**—for example, don't share output from our services to defraud, scam, spam,

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4. **Respect our safeguards**—don't circumvent safeguards or safety mitigations in our services unless supported by OpenAI (e.g., domain experts in our Red Teaming Network) or related to research conducted in accordance with our Sharing & Publication Policy.

We report apparent child sexual abuse material (CSAM) to the National Center for Missing and Exploited Children.

Building with the OpenAI API Platform

The OpenAI Platform allows you to build entirely custom applications. As the developer of your application, you are responsible for designing and implementing how your users interact with our technology. To make this easier, we've shared our [Safety best practices](#), and offer tools like our [Moderation Endpoint](#) and customizable system messages.

We recognize that our API introduces new capabilities with scalable impact, so we have service-specific policies that apply to all use of our APIs in addition to our Universal Policies:

1. Don't compromise the privacy of others, including:
 1. Collecting, processing, disclosing, inferring or generating personal data without complying with applicable legal requirements
 2. Using biometric systems for identification or assessment, including facial recognition
 3. Facilitating spyware, communications surveillance, or unauthorized monitoring of individuals
2. Don't perform or facilitate the following activities that may significantly impair the safety, wellbeing, or rights of others, including:
 1. Providing tailored legal, medical/health, or financial advice without review by a qualified professional and disclosure of the use of AI assistance and its potential limitations

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management of critical infrastructure, safety components of products, essential services, credit, employment, housing, education, social scoring, or insurance)

3. Facilitating real money gambling or payday lending
 4. Engaging in political campaigning or lobbying, including generating campaign materials personalized to or targeted at specific demographics
 5. Deterring people from participation in democratic processes, including misrepresenting voting processes or qualifications and discouraging voting
3. Don't misuse our platform to cause harm by intentionally deceiving or misleading others, including
 1. Generating or promoting disinformation, misinformation, or false online engagement (e.g., comments, reviews)
 2. Impersonating another individual or organization without consent or legal right
 3. Engaging in or promoting academic dishonesty
 4. Failing to ensure that automated systems (e.g., chatbots) disclose to people that they are interacting with AI, unless it's obvious from the context
 4. Don't build tools that may be inappropriate for minors, including:
 1. Sexually explicit or suggestive content. This does not include content created for scientific or educational purposes.

Building with ChatGPT

Shared GPTs allow you to use ChatGPT to build experiences for others. Because your GPT's users are also OpenAI users, when building with ChatGPT, we have the following service-specific policies in addition to our Universal Policies:

1. Don't compromise the privacy of others, including:

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2. Soliciting or collecting the following sensitive identifiers, security information, or their equivalents: payment card information (e.g. credit card numbers or bank account information), government identifiers (e.g. SSNs), API keys, or passwords
 3. Using biometric identification systems for identification or assessment, including facial recognition
 4. Facilitating spyware, communications surveillance, or unauthorized monitoring of individuals
2. Don't perform or facilitate the following activities that may significantly affect the safety, wellbeing, or rights of others, including:
1. Taking unauthorized actions on behalf of users
 2. Providing tailored legal, medical/health, or financial advice
 3. Making automated decisions in domains that affect an individual's rights or well-being (e.g., law enforcement, migration, management of critical infrastructure, safety components of products, essential services, credit, employment, housing, education, social scoring, or insurance)
 4. Facilitating real money gambling or payday lending
 5. Engaging in political campaigning or lobbying, including generating campaign materials personalized to or targeted at specific demographics
 6. Deterring people from participation in democratic processes, including misrepresenting voting processes or qualifications and discouraging voting
3. Don't misinform, misrepresent, or mislead others, including:
1. Generating or promoting disinformation, misinformation, or false online engagement (e.g., comments, reviews)
 2. Impersonating another individual or organization without consent or legal right
 3. Engaging in or promoting academic dishonesty
 4. Using content from third parties without the necessary permissions

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...don't build tools that may be inappropriate for minors, including:

1. Sexually explicit or suggestive content. This does not include content created for scientific or educational purposes.
5. Don't build tools that target users under 13 years of age.

We use a combination of automated systems, human review, and user reports to find and assess GPTs that potentially violate our policies. Violations can lead to actions against the content or your account, such as warnings, sharing restrictions, or ineligibility for inclusion in GPT Store or monetization.

GPT store

We want to make sure that GPTs in the GPT Store are appropriate for all users. For example, GPTs that contain profanity in their names or that depict or promote graphic violence are not allowed in our Store. We also don't allow GPTs dedicated to fostering romantic companionship or performing regulated activities.

These policies may be enforced automatically at submission time or applied retroactively upon further review.

Updates

Customers may sign up to receive notifications of new updates to our usage policies by filling out [this form](#).

Changelog

- 2025-01-29: We've updated our Universal Policies to clarify prohibitions under applicable laws.
- 2024-01-10: We've updated our Usage Policies to be clearer and provide more service-specific guidance.

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disallow in industries we've considered high risk.

- 2022-11-09: We no longer require you to register your applications with OpenAI. Instead, we'll be using a combination of automated and manual methods to monitor for policy violations.
- 2022-10-25: Updated App Review process (devs no longer need to wait for approval after submitting as long as they comply with our policies). Moved to an outcomes-based approach and updated Safety Best Practices.
- 2022-06-07: Refactored into categories of applications and corresponding requirements.
- 2022-03-09: Refactored into "App Review".
- 2022-01-19: Simplified copywriting and article writing/editing guidelines.
- 2021-11-15: Addition of "Content guidelines" section; changes to bullets on almost always approved uses and disallowed uses; renaming document from "Use case guidelines" to "Usage guidelines".
- 2021-08-04: Updated with information related to code generation.
- 2021-03-12: Added detailed case-by-case requirements; small copy and ordering edits.
- 2021-02-26: Clarified the impermissibility of Tweet and Instagram generators.

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OpenAI

GPT-5

OpenAI o3

OpenAI o4-mini

GPT-4o

GPT-4o mini

Sora

Safety

Safety Approach

Security & Privacy

Trust & Transparency

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