



# Forecasting Natural Gas Demand using Hierarchical Frameworks

June 28, 2023

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International Symposium On Forecasting 2023

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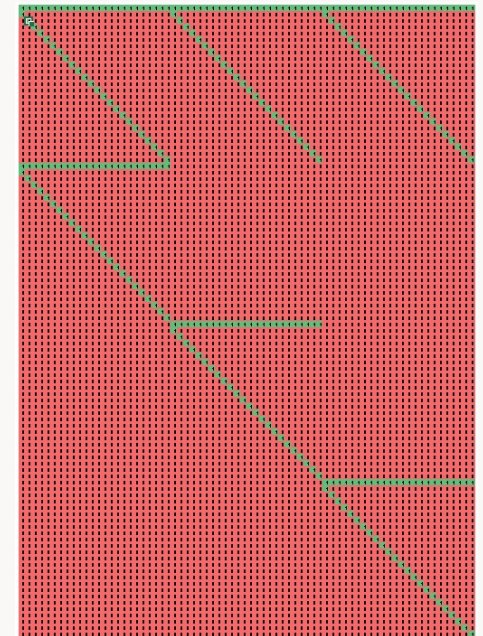
Milwaukee, Wisconsin

Marquette University  
Computer Science  
Applied Statistics



## Agenda

- Natural gas consumption, demand, and forecasting
  - Coherent forecasts, aligned decision making
  - Natural gas consumption data organized hierarchically
- Hierarchical forecasting framework
  - Cross-sectional
  - Temporal
  - Cross-temporal
- Cross-temporal reconciliation of natural gas demand forecasts
- Results
  - Next steps



# Natural gas consumption, demand, and forecasting



- Natural gas is a fossil fuel energy source extracted for sale and consumption
  - Residential, commercial, and industrial uses
- Gas consumption data can be hierarchically organized to improve demand forecasting
- Typical forecast horizons
  - Operational: hourly, daily
  - Strategic: monthly, yearly, multi-year

## Natural Gas Use in Richmond, Virginia

Virginia imports 50% of its natural  
gas via interstate pipelines

80% of the states natural gas is  
consumed for space heating

Coldest date recorded in  
Richmond, VA: Feb 10, 1979

<http://www.virginiaplaces.org/transportation/gaspipeline.html>  
<https://www.rva.gov/public-utilities/natural-gas-utility>



# Coherent forecasts, aligned decision making

- Gas distribution utilities rely on demand forecasts to support decision making at different levels and functions

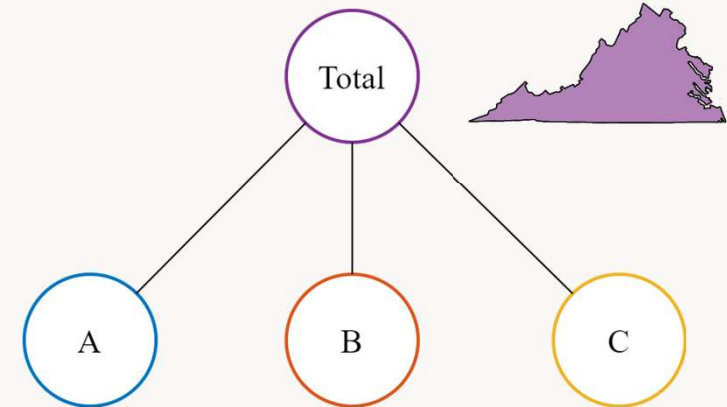
Level	Horizon	Scope	Forecasts	Methods	Information
Operational	Short	Local	Way too many	Statistical	Univariate/Hard
Tactical	Medium	Regional	↕	↕	↕
Strategic	Long	Global	Few, expensive	Experts	Multivariate/Soft

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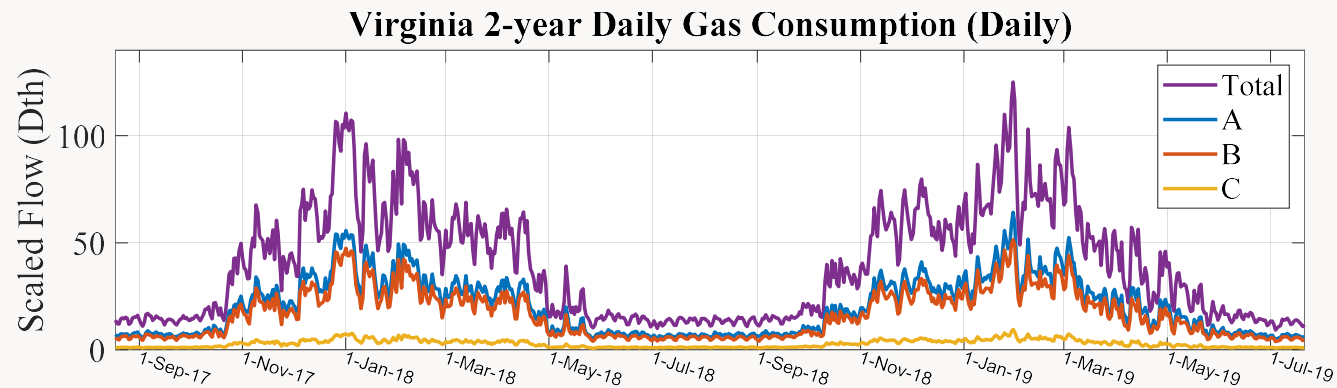
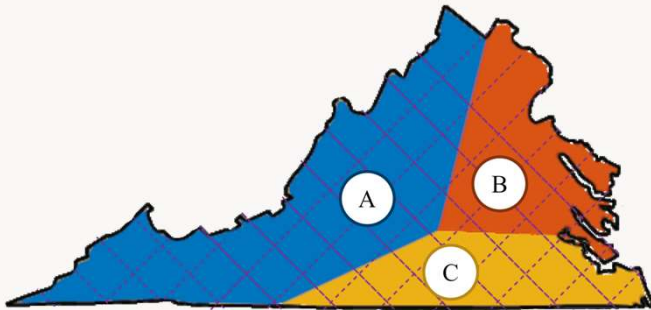
- Forecasts supporting decision-making should be aligned
  - Coherent forecasts allow aligned decisions
  - Ex: Daily -> Monthly
- Challenge: forecasts at individual levels rarely align and provide conflicting intra-level results

# Natural gas consumption data organized hierarchically

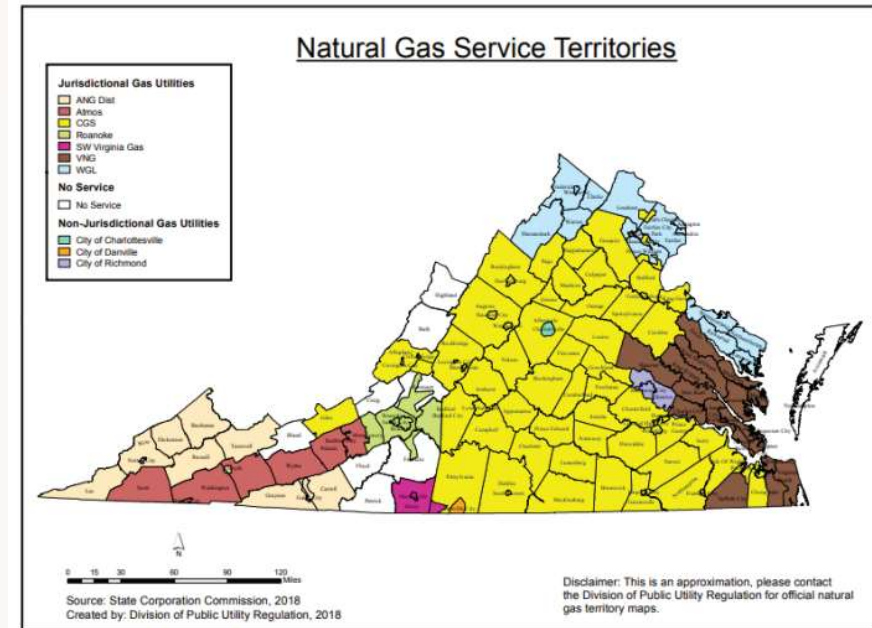
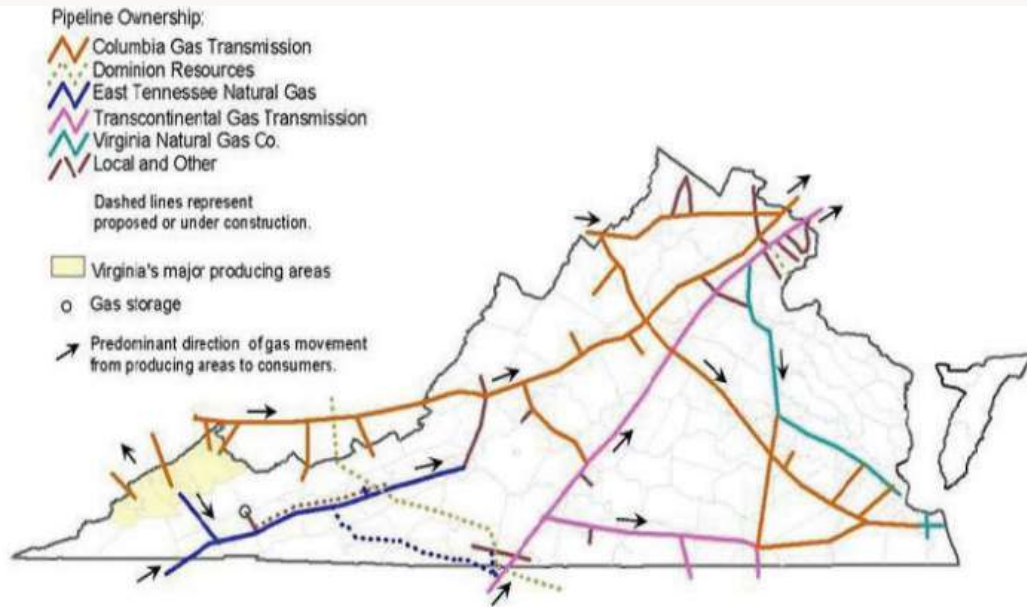
- Two approaches to organizing data hierarchically
  1. Cross-sectional
  2. Temporal
- Example: gas consumption data organized geographically
  - Locked to the time of analysis



State of Virginia divided into service areas



# Problem Statement



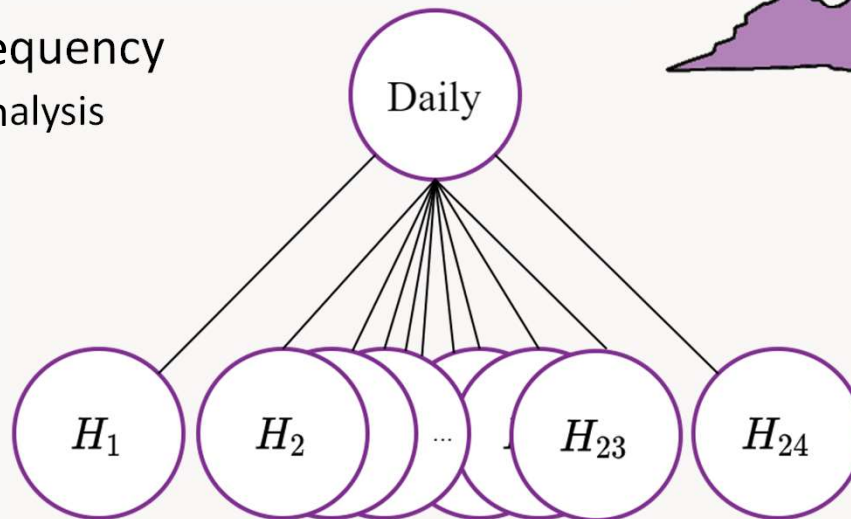
# Natural gas consumption data organized hierarchically



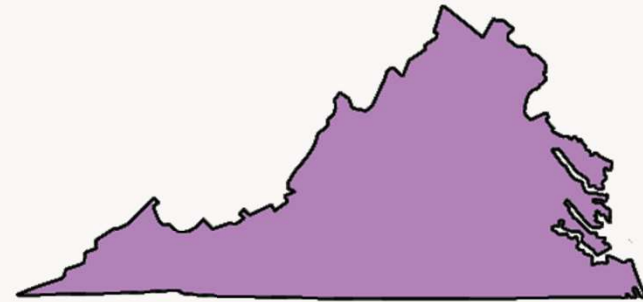
- Two approaches to organizing data hierarchically
  1. Cross-sectional
  2. **Temporal**

## Temporal hierarchy

- Ex: low  $\leftrightarrow$  high frequency
  - Locked to the unit of analysis



State of Virginia- Single Service Area

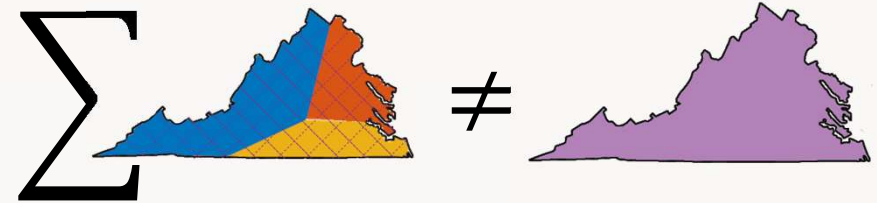




# Hierarchical Time Series Forecasting



- In general, forecasts are not **coherent**

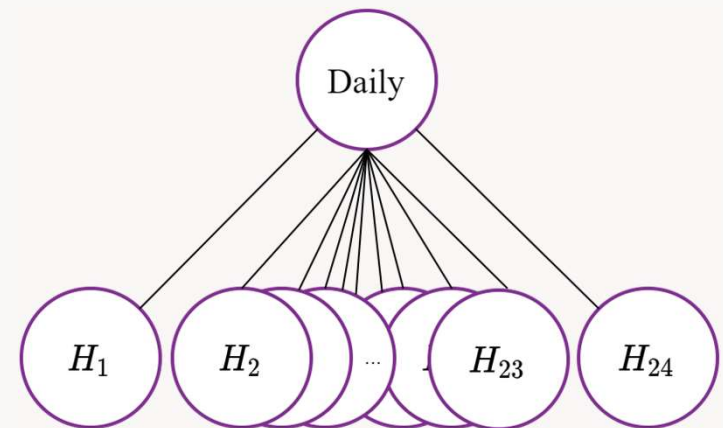


- **Forecast reconciliation** is the process of adjusting forecasts to make them coherent

- Base forecasts at each level can be estimated uniquely

- Current domain

- Early developments – statistical or judgmental forecasting
  - Bottom Up, Top Down, Middle Out
- Past decade – linear combination approaches
  - Exploit information from the complete hierarchy to produce more accurate forecasts
- In development – nonlinear combination approaches





# Hierarchical framework for natural gas demand forecasting



- Optimal forecast reconciliation (Hyndman et al., 2019)

- Minimizes the forecast error of the set of coherent forecasts

- $b = (A, B, C)'$

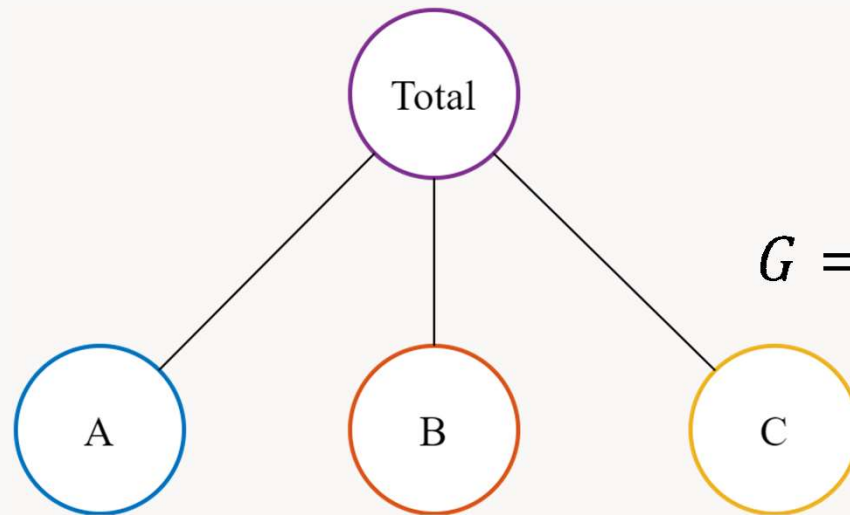
- $y = (y_{tot}, y_A, y_B, y_C)$

- $y = Sb$

- Summation matrix

$$S = \begin{bmatrix} 1 & 1 & 1 \\ 1 & 0 & 0 \\ 0 & 1 & 0 \\ 0 & 0 & 1 \end{bmatrix}$$

- $\hat{y}_h$ :  $h$  step ahead forecasts for  $y$



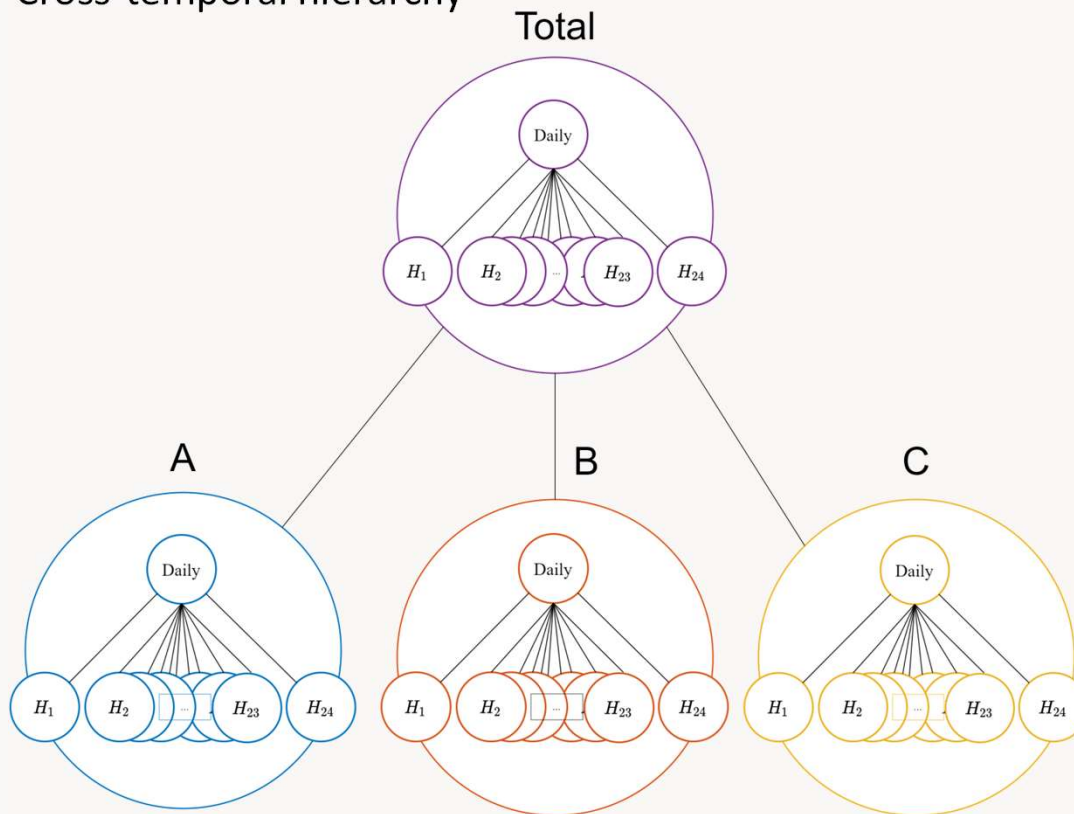
$$\tilde{y}_h = SG\hat{y}_h$$

$$G = (S'W_h^{-1}S)^{-1}S'W_h^{-1}$$



# Cross-temporal hierarchy for gas demand forecasting

- Forecast coherency in a natural gas distribution company setting
  - Cross-temporal hierarchy

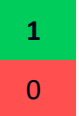
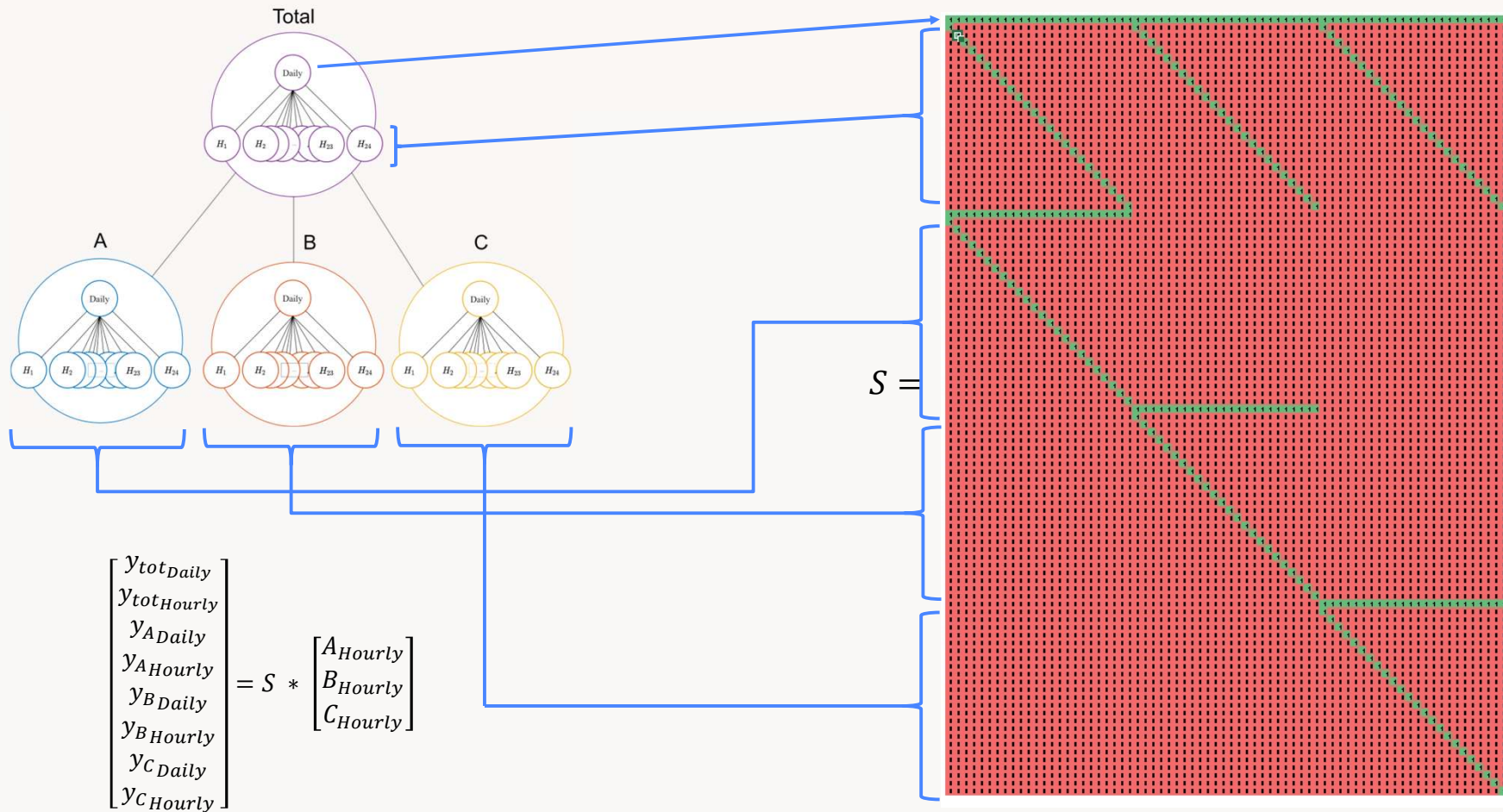


$$b = (A_{Hourly}, B_{Hourly}, C_{Hourly})'$$

$$y = Sb$$

$$\begin{bmatrix} y_{totDaily} \\ y_{totHourly} \\ y_{ADaily} \\ y_{AHourly} \\ y_{BDaily} \\ y_{BHourly} \\ y_{CDaily} \\ y_{CHourly} \end{bmatrix} = S * \begin{bmatrix} A_{Hourly} \\ B_{Hourly} \\ C_{Hourly} \end{bmatrix}$$

# Cross-temporal hierarchy for gas demand forecasting



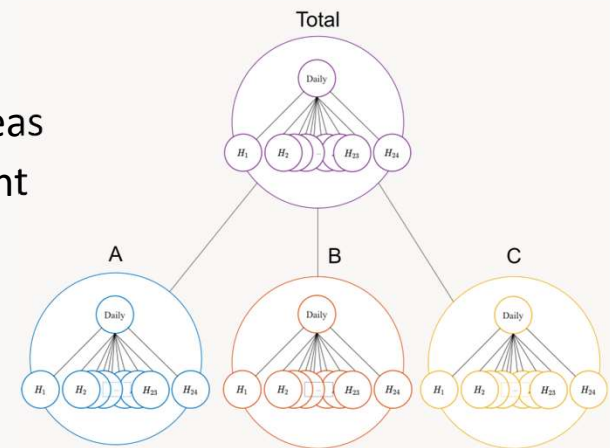


# Our cross-temporal Hierarchy

- Cross-temporal approach
  - Aspects locked by time and unit of analysis
  - Unbiased quality maintained
- Advantages
  1. Point forecasts are reconciled across all levels of the hierarchy
    - In our case, reconciled across planning horizons and gas service areas
  2. Intra-hierarchy level interactions and correlations taken into account
    - Plan from long- to short-term horizons
  3. Ad hoc adjustments
    - Base forecasts
  4. Forecast uncertainty
- Construction of  $S$  and  $G$  is nontrivial and computationally demanding

$$\tilde{y}_h = SG\hat{y}_h$$

$$G = (S'W_h^{-1}S)^{-1}S'W_h^{-1}$$





# Cross-temporal hierarchy: case study

- The proposed method is evaluated using Average Relative Mean Squared Error (*AvgRelRMSE*)

$$RelRMSE = \frac{RMSE_{Hierarchial}}{RMSE_{Base}}$$

$$AvgRelRMSE = \sqrt{\sum_{i=1}^n RelRMSE}$$

$n$  = number of time series

- $AvgRelRMSE < 1$
- Error evaluated over 3-year period
- Total level
- Base forecasts 2-years
- Errors measured across time are calculated using the geometric mean

# Results

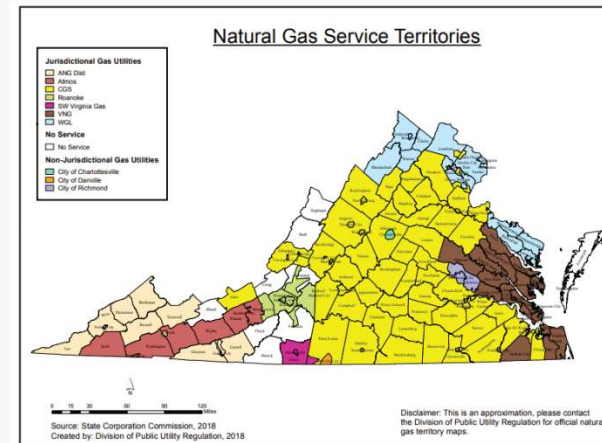
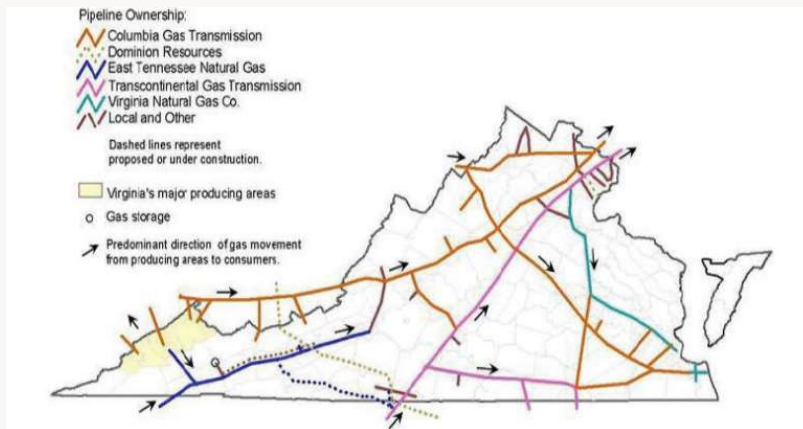


	<i>AvgRelRMSE</i>	
Unit of Analysis	Reconciliation method	<i>AvgRelRMSE</i>
Temporal	Base	1.000
	MinT	0.973
	Bottom Up	0.986
	Top Down	0.991
Spatial	Base	1.000
	MinT	0.961
	Bottom Up	0.977
	Top Down	0.984
Cross-temporal	Base	1.000
	MinT	<b>0.927</b>
	Bottom Up	0.939
	Top Down	0.942

- Total level
- Grouped by Unit of Analysis
- $AvgRelRMSE < 1$
- Cross-temporal approach shows promise
  - Temporal results – averaged geometric mean
- Bottom up and Top Down

# Next steps

- Feasibility of hierarchical forecasting in deep-temporal natural gas demand setting
  - Include more hierarchies (res, non res, ...)
  - Estimation of variance-covariance matrix  $W$
- Different levels of gas distribution organization and time horizon of concern
  - Hourly, daily, monthly
- Improve base forecasts over 6-parameter model







# Questions?



# Thank you.

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