



# SPONSORSHIP

JSCONF COLOMBIA  
November 16-17th, 2018

[www.jsconf.co](http://www.jsconf.co)



# Give drive and momentum to our dev community.

We want to share knowledge, expose our peers to new ideas and highlight the hard work of our community in a premium space so everyone can connect.



# Improve your credibility & connect.

We're back for our fifth event in Medellin, Colombia on November 16 and 17, 2018. We've consistently sold out in less than a month every year. JSConf Colombia has quickly become a well-recognized conference, and expects over 350 attendees coming from all over the world.





## Connect

Find new talents and connect with our dev communities, we use several media channels after and before the event to maximize our goals reach on the communities, and that is the perfect vessel for your brand.

**Newsletter  
Subscribers**

+1.200



**9.784  
JavaScripters**

51

**Opportunity  
Scholarships**

+15

**Meetup  
Communities**



# Speakers

Speakers Get some popularity with top JS experts



**Nicolle Sullivan**  
@stubbornella



**Feross Aboukhadijeh**  
@feross



**Fredy Andrade**  
@xfry

We have a lineup of international and local speakers who are recognized by the community as experts in a range of subjects around server and client side JavaScript. They specialize in web development and innovation.



# Communication Plan

How and when you're going to get showcased



## Before

- Webpage
- Social Networks
- Press release
- Newsletter



## Event

- Recording the sessions
- Photographic coverage
- Swag (S/H at own cost)
- Agenda
- Twitter shouts out feed



## After

- Publishing of the recorded sessions
- Overview video
- Sponsor logos among published event photos



# Platinum

Full credit for one of the following core components, selected on a first-come, first-served basis. This level allows you to provide a short (5-minute) welcome presentation during your event, only after approved by our content moderators.

- Internet (company name for password)
- Videography (company logo in a single frame of all speaker videos posted on youtube)
- Lanyards for badges (logo around every attendee's neck)
- 8 JSConf Colombia tickets
- 2 standing banners (you provide and handle shipping)
- Logo placement and company description on JSConf.co website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package
- Sponsor booth
- Option to sponsor a workshop



**US \$10.000**

# Gold

Full credit for one of the following core components, selected on a first-come, first-served basis.

- Coffee / Tea Station
- Closing Party
- English - Spanish Interpretation
- 6 JSConf Colombia tickets
- 2 standing banners (you provide and handle shipping)
- Logo placement and company description on JSConf.co website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package
- Sponsor booth



**US \$8.000**

# Silver

Full credit for one of the following core components, selected on a first-come, first-served basis

- Day 1 afternoon snack
- Day 1 morning snack
- Day 2 afternoon snack
- Day 2 morning snack
- Networking Space
- 4 JSConf Colombia ticket
- 1 standing banner (you provide and handle shipping)
- Logo placement and company description on JSConf.co website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package



**US \$5.000**

# Supporter

This level is only available to companies with 10 employees or less

- 2 JSConf Colombia ticket
- Logo placement and company description on JSConf.co website
- Logo placement with link to website on virtual agenda
- Logo placement on sponsorship frame of published talk videos
- Can provide marketing material for attendee package



**US \$1.500**

# CONTACT US the clock is ticking!

To sign up for a sponsorship slot or if you have any questions regarding sponsorship, contact us at [hola@jsconf.co](mailto:hola@jsconf.co) or call (917) 940-7176

\*\*\* If you are not able to or interested in using your tickets, we can add these to our opportunity pool of tickets. We appreciate your support in helping to bring diversity to the community and to the community events.

