



# VALUES & GOALS

## MISSION

We ensure the sustainability of America's family forests for present and future generations in conjunction with our strategic partners.

## VISION

AFF is committed to creating a future where North American forests are sustained by the public that understand and values the social, economic, and environmental benefits they provide to our communities, our nation, and the world.

## VALUES

- All American have a stake in the future of our nation's forests.
- Forest owners are stewards of vital resources that provide value to their communities, the nation, and the world.
- Environmental education enables citizens to learn the skills and gain the knowledge necessary to make informed decisions about our natural resources.
- Our success depends on the passion of volunteers and the capacity of state based organizations who share our goals. Likewise, we share responsibility for assuring they have the resources they need to succeed.

## LONG-TERM

- Increase public awareness and understanding of the role that forests and the environment play in our lives, and build the skills and commitment needed to conserve and sustain them.
- Develop and advance policies and programs that support conservation, environmental education, and sustainable forests.
- Enhance the ecological, social, and economic viability of family forestland ownership.
- Increase the number of family forest owners who sustainably manage natural resources.
- Support research that fills gaps in our understanding of forest ecology, the socio-economic dimensions of forest ownership and management, and the impact of public policies on forest sustainability

We can't do any of this without the support and commitment of our partners, volunteers, and supporters.

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# MISSION, VISION, VALUES & GOALS

ABOUT US

WHAT WE DO

PARTNERS & MEDIA

OUR ADVOCACY

DONATIONS

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# DONATE

## SUPPORT AMERICA'S FORESTS!

When you give to the American Forest Foundation, you are ensuring a healthy future for our nation's forests and educating the next generation of Americans about the environmental challenges they will face. Below, find out how much forested land your donation will help us sustainably manage and how many students your donation will provide with top-notch forest and conservation education.

100% of your contribution goes towards our programs. Nothing goes to administration or overhead.

- DONATE NOW
- MONTHLY GIVING
- PLANNED GIVING

# DONATE

## ENTER AMOUNT

## METHOD

- ☐ Credit Card
- ☐ Pay Pal

## REASON FOR DONATION

I want my donation to be dedicated: 

OPTIONAL

- ☐ Please send an acknowledgement to the individual or organization to whom I am dedicating my donation.

## GIVING OPTION

Your donation is securely processed by our nonprofit partner, Network for Good, with a 3% transaction fee to cover credit card fees, bank fees, and other processing costs. Please consider chipping in an additional 3% so 100% of your donation amount goes to us.

- ☒ Donate 100% - Add 3% so that 100% of the donation goes to American Forest Foundation.
- ☐ Donate 97% - I understand Network for Good will deduct 3% to cover transaction costs.

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