

# PIZZA SALES REPORT

JAN/15 - DEC/15

PIZZA CATEGORY

All

01-01-2015

31-12-2015

HOME

BEST/WORST SELLERS

## BUSIEST DAYS AND TIMESS

### DAYS

Orders are **highest** on weekends, **Friday/Saturday** evenings.

### MONTHLY

There are **maximum** orders from month of **July and January**

## SALES PERFORMANCES

### CATEGORY

**Classic Category** Contributes to **maximum** sales & total order.

### Size

**Large size** pizza contributes to **Maximum** sales.

817.86K

Total Revenue



21K

Total Orders



38.31

Average Order value



50K

Total Pizzas sold

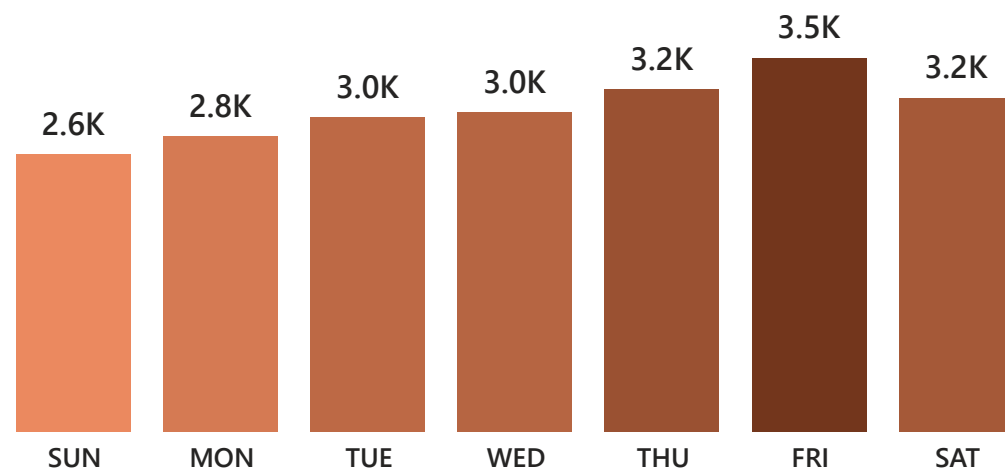


2.32

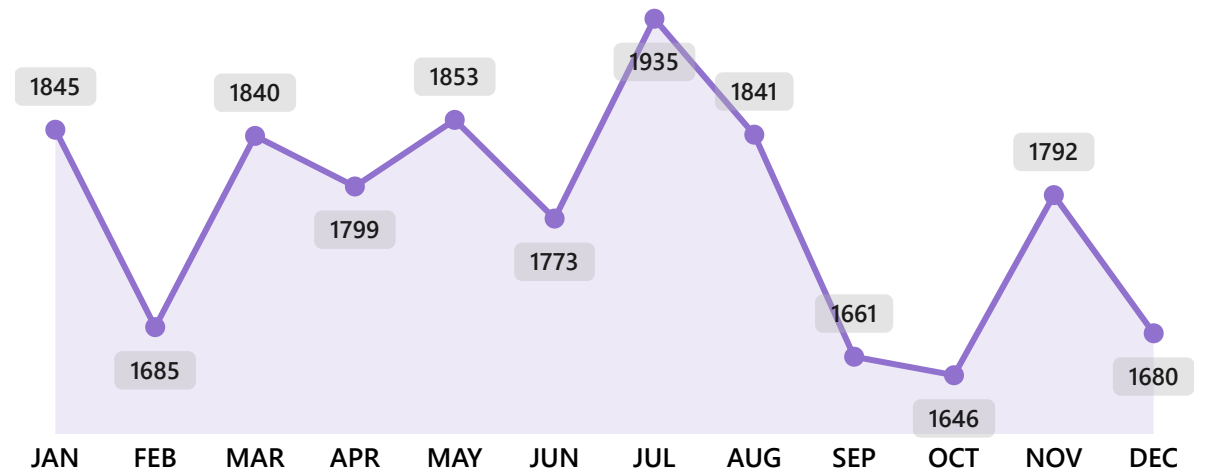
avg Pizzas per order



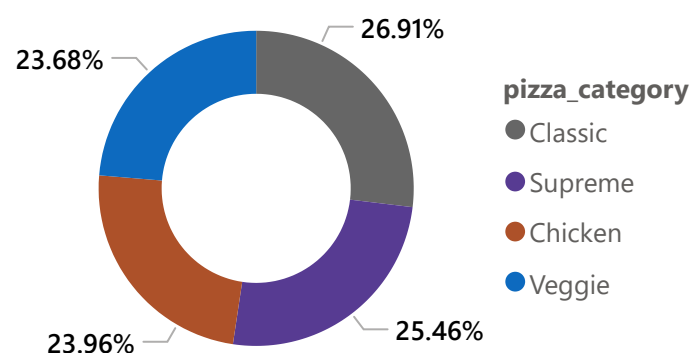
## Daily Trends for Total Orders



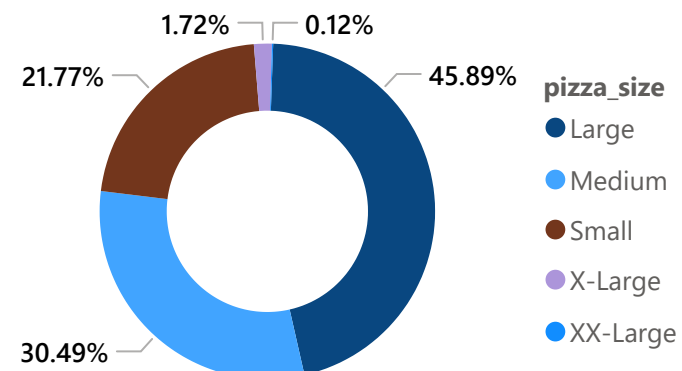
## Monthly Trend for Total Orders



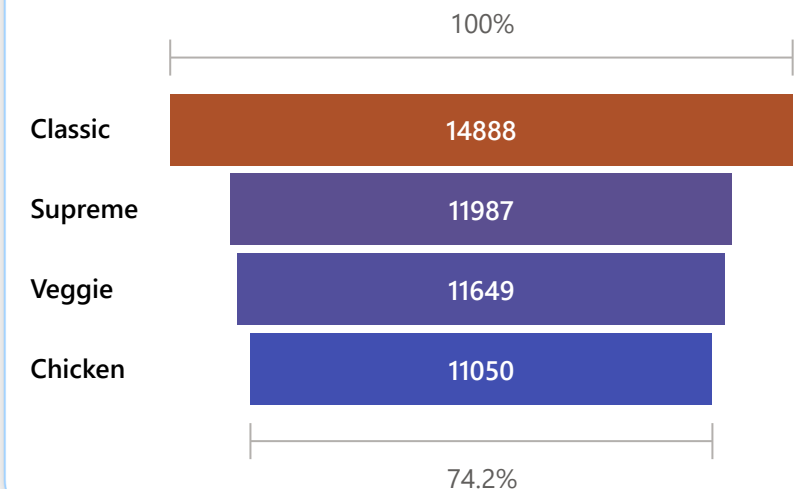
## % of Sales by Pizza Category



## Total Pizzas Sold by Pizza Size



## Total Pizzas sold by pizza\_category



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BEST/WORST SELLERS

## BEST SELLER

### REVENUE

The Thai Chicken Pizza  
Contributes to **maximum**  
revenue.

### QUANTITY

The Classic Deluxe Pizza  
Contributes to **maximum** Quantity

### TOTAL ORDERS

The Classic Deluxe Pizza  
Contributes to **maximum** Total  
Orders.

## WORST SELLER

### REVENUE

The Brie Carre Pizza Contributes to  
**minimum** revenue.

### QUANTITY

The Brie Carre Pizza Contributes to  
**minimum** Quantity

### TOTAL ORDERS

The Brie Carre Pizza Contributes to  
**minimum** Total Orders.

817.86K

Total Revenue



21K

Total Orders



38.31

Average Order value



50K

Total Pizzas sold



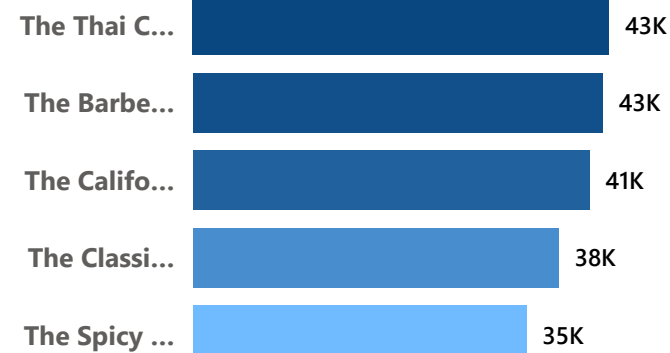
2.32

avg Pizzas per order



### Top 5 pizzas by revenue

Total Revenue 34.83K 43.43K



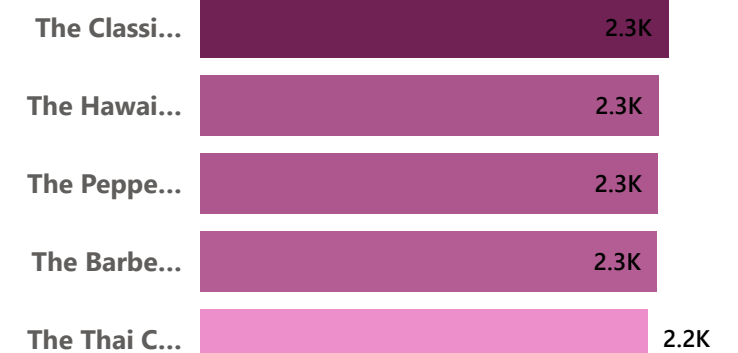
### Top 5 pizzas by Quantity

Sum of quantity 2.37K 2.45K



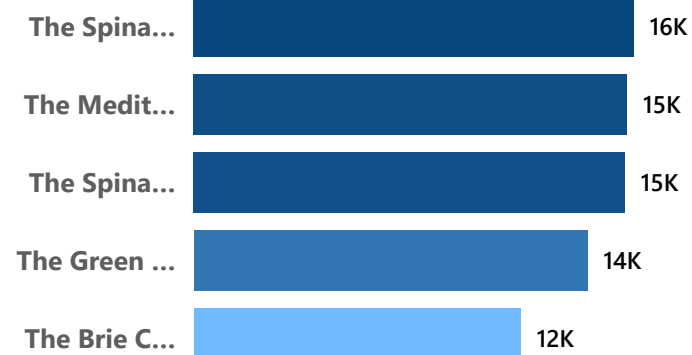
### Top 5 pizzas by Total Orders

Total Orders 2.23K 2.33K



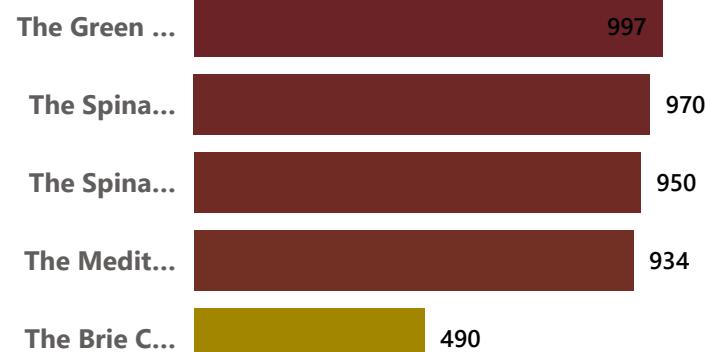
### Bottom 5 pizzas by revenue

Total Revenue 11.59K 15.60K



### Bottom 5 pizzas by Quantity

Sum of quantity 490 997



### Bottom 5 pizzas by Total Orders

Total Orders 480 938

