

# About the Agile Coach

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Max Rehkopf

Claire Drumond

Laura Daly

Sherif Mansour

Martin Suntinger

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## Your Agile Coach

You're not alone on your agile journey. We are here to help. The Agile Coach distills decades of agile software development experience into easy lessons for beginners and pros alike.

We know that there is no "right" way to practice agile, so, instead of sharing lofty platitudes, we've studied agile teams inside and out and have packaged up more than just agile practices, but the culture and values teams lean on to make those practices sing.

We also want to make these practices real. If you choose to use our products, we'll help you live the agile values through Jira, Confluence, Bitbucket and more.

## Our guiding principles



### Humanity and levity

We make content for human beings. We choose to connect with an air of lightness and humor.



### Collective knowledge

Our content is peer-reviewed and crowd-sourced. We try and avoid opinions and hot takes(although we sometimes slip up!).



### Diversity

Through a diversity of thought we will create better outcomes.



### Accessibility

We want you to learn these concepts regardless of if you own our products or not. We're optimizing for education over everything else.



### Openness

We are not prescriptive and are able to admit being wrong.

Read more about our [brand guidelines](#)

## Who we are



Max Rehkopf



Claire Drumond



Dan Radigan

#### EDITOR

As a self-proclaimed "chaos muppet" I look to agile practices and lean principles to bring order to my everyday. It's a joy of mine to share these lessons with others.

#### EDITOR-IN-CHIEF

I'm a marketing strategist, speaker, and writer for Atlassian. I enjoy speaking at tech conferences around the world about agile, breaking down silos, and building empathy.

#### SENIOR CONTRIBUTOR

Agile has had a huge impact on me both professionally and personally as I've learned the best experiences are agile, both in code and in life.

## By the numbers



# 20 million

page views per year



# 75

articles and counting



# 1.5 million

subscribers to our newsletter

## Our values

Our unique values describe, at the most fundamental level, what we stand for. These five values shape our culture, influence who we are, what we do, and even who we hire. They're hard-wired into our DNA and will stay the same as we continue to grow.

Read more about [our values](#)



Open company,  
no bullshit



Play, as a team



Build with heart  
and balance



Dont #@!% the customer

Be the change you seek

## Our teams are here to help

### Share feedback

More than just typos! If you've found an article that gives you pause for any reason, we'd love to hear about it!

[Share feedback](#)

### Join the conversation

The Agile Corner on the Atlassian Community is your home for agile questions, discussions, and community. Our community champions are standing by!

[Get involved](#)

### Agile Topics

Agile project management  
Scrum  
Kanban  
Design

Software development  
Product management  
Teams  
Agile at scale  
DevOps

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