

The agile advantage

The agile advantage - how to start your transformation

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Why go agile?

Ask any developer about their transition from waterfall to agile and you'll get an earful about the many benefits of "going agile." For stakeholders outside of the development organization, these advantages are not so readily apparent. This section serves to help business leaders understand the value of agile and align their business goals with development practices. More than fifteen years after its founding, agile practices remain as relevant as ever and the businesses that embrace agile continue to lead the pack. Learn more below.

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Connecting business strategy to development reality

How do you connect business strategy to an agile development process? The key is to clearly define themes, goals, and metrics. Here's why agile can help.

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HBR on why agile is a competitive advantage

In a new report, Harvard Business Review Analytic Services dubbed agile software development the competitive advantage for a digital age. Read why.

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Stop "going agile"!

Heather Fleming and Justin Riservato from Gilt share their advice and experiences in helping teams and companies transition to an Agile methodology.

TUTORIAL

Learn scrum with Jira Software

A step-by-step guide on how to drive a scrum project, prioritize and organize your backlog into sprints, run the scrum ceremonies and more, all in Jira.

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