

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3414

Report Date: 15-Sep-2014

Client: NBNU - Sept4 - French
Program: BVM_0903_NBNU - Sept4 - French
Duration: 59 seconds
Consultant: Carl

List size: 86 records
Call start: 2014-09-03
Call end: 2014-09-03

Contact Summary

Voice connect: 40
Answering machine: 39
% Contacted: 92%

	Count	Group %	Overall %
Voice connect	40	50.6%	46.5%
Answering machine	39	49.4%	45.3%
Undeliverable	7		8.1%
**** Total ****	86		100%