

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3654

Report Date: 22-Dec-2014

Client: CCPA
Program: BVM_1222_CCPA
Duration: 33 seconds
Consultant: Leigh

List size: 11352 records
Call start: 2014-12-22
Call end: 2014-12-22

Contact Summary

Voice connect: 5101
Answering machine: 4822
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	5,101	51.4%	45.3%
Answering machine	4,822	48.6%	42.8%
Undeliverable	1,338		11.9%
**** Total ****	11,261		100%