

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3408

Report Date: 18-Mar-2014

Client: PSAC EAST EN

Program: BVM_0318_PSAC EAST EN

Duration: 60 seconds

Consultant: Jonathan

List size: 438 records
Call start: 2014-03-18
Call end: 2014-03-18

Contact Summary

Voice connect: 127
Answering machine: 207
% Contacted: 76%

	Count	Group %	Overall %
Voice connect	127	38.0%	29.0%
Answering machine	207	62.0%	47.3%
Undeliverable	104		23.7%
**** Total ****	438		100%