

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Tony Endorsement

Program: BVM_1107_Vision Tony Endorsement

Duration: 116 seconds

Consultant: Jonathan

List size: 32992 records

Call start: 2014-11-14

Call end: 2014-11-14

Contact Summary

Voice connect: 10222

Answering machine: 9748

% Contacted: 61%

	Count	Group %	Overall %
Voice connect	10,222	51.2%	31.0%
Answering machine	9,748	48.8%	29.5%
Undeliverable	13,022		39.5%
**** Total ****	32,992		100%