

PIF #: FNDP0046 Report Date: 2014-12-12

Project Name: BVM_1211_Tom TTH - Campbell River _14Dec14
Dial Plan: BVM [regular]
Project Type: Party List Size: 3426
Caller ID Name: Tom Mulcair NDP Project Start Date: 2014-12-11
Caller ID Phone #: 8665252555 Project End Date: 2014-12-11

Billing Name: NDP Federal Party
Billing Address: 279 Laurier Avenue West
Billing Phone: 8665252555
Billing Email: info@ndp.ca

Live Message Duration: 37 seconds
Live Message Duration (including Dial Plan IVR): 37 seconds
Answer Machine Message Duration: 37 seconds
Cost per Live Message Delivered: \$0.055
Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 72%

	Count	Group %	Overall %
Live Message	1214	49.1%	35.4%
AM Message	1260	50.9%	36.8%
Undeliverable	952		27.8%
TOTAL	3426		100%