

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3402

Report Date: 18-Mar-2014

Client: Unifor
Program: BVM_0317_Unifor
Duration: 101 seconds
Consultant: Angela

List size: 30019 records
Call start: 2014-03-17
Call end: 2014-03-18

Contact Summary

Voice connect: 10591
Answering machine: 12874
% Contacted: 78%

	Count	Group %	Overall %
Voice connect	10,591	45.1%	35.3%
Answering machine	12,874	54.9%	42.9%
Undeliverable	6,554		21.8%
**** Total ****	30,019		100%

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