

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3457

Report Date: 25-Apr-2014

Client: City of Burlington
Program: BVM_0425_City of Burlington
Duration: 90 seconds
Consultant: Mike, Deanna

List size: 450 records
Call start: 2014-04-25
Call end: 2014-04-25

Contact Summary

Voice connect: 186
Answering machine: 198
% Contacted: 85%

	Count	Group %	Overall %
Voice connect	186	48.4%	41.3%
Answering machine	198	51.6%	44.0%
Undeliverable	66		14.7%
**** Total ****	450		100%