

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 15-Apr-2014

Client: PSAC Quebec
Program: BVM_0414_PSAC Quebec
Duration: 115 seconds
Consultant: Angela and Carl

List size: 16155 records
Call start: 2014-04-15
Call end: 2014-04-15

Contact Summary

Voice connect: 4871
Answering machine: 8518
% Contacted: 83%

	Count	Group %	Overall %
Voice connect	4,871	36.4%	30.2%
Answering machine	8,518	63.6%	52.7%
Undeliverable	2,766		17.1%
**** Total ****	16,155		100%