

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3504

Report Date: 10-Jul-2014

Client: CNIB

Program: Polling\_0707\_CNIB

Duration: N/A for non-BVM project

Consultant: Angela

List size: 11873 records

Call start: 2014-07-07

Call end: 2014-07-09

## Contact Summary

Voice connect: 7122

Answering machine: 2195

% Contacted: 78%

	Count	Group %	Overall %
Voice connect	7,122	76.4%	60.0%
Answering machine	2,195	23.6%	18.5%
Undeliverable	2,556		21.5%
**** Total ****	11,873		100%