

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3659

Report Date: 26-Nov-2014

Client: CNIB\_QC

Program: Polling\_1124\_CNIB\_QC

Duration: N/A for non-BVM project

Consultant: Angela Lee

List size: 7382 records

Call start: 2014-11-24

Call end: 2014-11-26

## Contact Summary

Voice connect: 5046

Answering machine: 790

% Contacted: 79%

	Count	Group %	Overall %
Voice connect	5,046	86.5%	68.7%
Answering machine	790	13.5%	10.8%
Undeliverable	1,510		20.6%
**** Total ****	7,346		100%