

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3477

Report Date: 27-May-2014

Client: OPSEU R6&7

Program: BVM_0527_OPSEU R6&7

Duration: 60 seconds

Consultant: Angela

List size: 13760 records

Call start: 2014-05-27

Call end: 2014-05-27

Contact Summary

Voice connect: 3779

Answering machine: 7486

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	3,779	33.5%	27.5%
Answering machine	7,486	66.5%	54.4%
Undeliverable	2,495		18.1%
**** Total ****	13,760		100%