

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3436

Report Date: 28-Jun-2014

Client: Horizon River Swift
Program: Polling_0428_Horizon River Swift
Duration: N/A for non-BVM project
Consultant: Angela

List size: 4303 records
Call start: 2014-06-28
Call end: 2014-06-28

Contact Summary

Voice connect: 1855
Answering machine: 1107
% Contacted: 69%

	Count	Group %	Overall %
Voice connect	1,855	62.6%	43.1%
Answering machine	1,107	37.4%	25.7%
Undeliverable	1,341		31.2%
**** Total ****	4,303		100%