

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3008

Report Date: 01-May-2014

Client: NBU

Program: BVM_0428_NBU

Duration: 61 seconds

Consultant: Mike, Carl

List size: 310 records

Call start: 2014-04-28

Call end: 2014-04-28

Contact Summary

Voice connect: 114

Answering machine: 151

% Contacted: 85%

	Count	Group %	Overall %
Voice connect	114	43.0%	36.8%
Answering machine	151	57.0%	48.7%
Undeliverable	45		14.5%
**** Total ****	310		100%