

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3531

Report Date: 14-Aug-2014

Client: CNIB
Program: BVM_0813_CNIB
Duration: 54 seconds
Consultant: Angela

List size: 7866 records
Call start: 2014-08-13
Call end: 2014-08-13

Contact Summary

Voice connect: 3429
Answering machine: 2821
% Contacted: 79%

	Count	Group %	Overall %
Voice connect	3,429	54.9%	43.6%
Answering machine	2,821	45.1%	35.9%
Undeliverable	1,616		20.5%
**** Total ****	7,866		100%