

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3419

Report Date: 26-Mar-2014

Client: SKNDP  
Program: BVM\_0325\_SKNDP  
Duration: 78 seconds  
Consultant: Angela

List size: 42282 records  
Call start: 2014-03-25  
Call end: 2014-03-25

## Contact Summary

Voice connect: 15262  
Answering machine: 14727  
% Contacted: 71%

	Count	Group %	Overall %
Voice connect	15,262	50.9%	36.1%
Answering machine	14,727	49.1%	34.8%
Undeliverable	12,293		29.1%
**** Total ****	42,282		100%