

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3651

Report Date: 17-Nov-2014

Client: FCB\_Saint Boniface  
Program: Polling\_1116\_FCB\_Saint Boniface  
Duration: N/A for non-BVM project  
Consultant: Mike

List size: 417 records  
Call start: 2014-11-16  
Call end: 2014-11-17

## Contact Summary

Voice connect: 221  
Answering machine: 142  
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	221	60.9%	53.0%
Answering machine	142	39.1%	34.1%
Undeliverable	54		12.9%
**** Total ****	417		100%