

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3674

Report Date: 16-Dec-2014

Client: CUPE NATIONAL - HRCONF - FRE

Program: BVM_1215_CUPE NATIONAL - HRCONF - FRE

Duration: 114 seconds

Consultant: Mike

List size: 771 records

Call start: 2014-12-15

Call end: 2014-12-15

Contact Summary

Voice connect: 262

Answering machine: 388

% Contacted: 84%

	Count	Group %	Overall %
Voice connect	262	40.3%	34.0%
Answering machine	388	59.7%	50.3%
Undeliverable	121		15.7%
**** Total ****	771		100%