

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3408

Report Date: 31-Mar-2014

Client: PSAC EAST FR

Program: BVM_0318_PSAC EAST FR

Duration: 77 seconds

Consultant: Jonathan

List size: 126 records
Call start: 2014-03-18
Call end: 2014-03-18

Contact Summary

Voice connect: 40
Answering machine: 67
% Contacted: 85%

	Count	Group %	Overall %
Voice connect	40	37.4%	31.7%
Answering machine	67	62.6%	53.2%
Undeliverable	19		15.1%
**** Total ****	126		100%