

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3008

Report Date: 30-Apr-2014

Client: NBU_CCNB_French
Program: BVM_0429_NBU_CCNB_French
Duration: 55 seconds
Consultant: Mike

List size: 115 records
Call start: 2014-04-29
Call end: 2014-04-29

Contact Summary

Voice connect: 39
Answering machine: 61
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	39	39.0%	33.9%
Answering machine	61	61.0%	53.0%
Undeliverable	15		13.0%
**** Total ****	115		100%