

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3645

Report Date: 20-Nov-2014

Client: MB Finance - Winnipeg TTH invite

Program: BVM_1119_MB Finance - Winnipeg TTH invite

Duration: 77 seconds

Consultant: Carl

List size: 14985 records

Call start: 2014-11-19

Call end: 2014-11-19

Contact Summary

Voice connect: 6670

Answering machine: 6394

% Contacted: 87%

	Count	Group %	Overall %
Voice connect	6,670	51.1%	44.5%
Answering machine	6,394	48.9%	42.7%
Undeliverable	1,921		12.8%
**** Total ****	14,985		100%

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