

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3651

Report Date: 26-Nov-2014

Client: FCB\_Peterborough  
Program: Polling\_1125\_FCB\_Peterborough  
Duration: N/A for non-BVM project  
Consultant: Mike

List size: 1000 records  
Call start: 2014-11-25  
Call end: 2014-11-26

## Contact Summary

Voice connect: 577  
Answering machine: 283  
% Contacted: 86%

	Count	Group %	Overall %
Voice connect	577	67.1%	57.8%
Answering machine	283	32.9%	28.3%
Undeliverable	139		13.9%
**** Total ****	999		100%