

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3625

Report Date: 19-Nov-2014

Client: Tactical Outcomes PM Advance Vote

Program: BVM\_1104\_Tactical Outcomes PM Advance Vote

Duration: 47 seconds

Consultant: Jonathan

List size: 3099 records

Call start: 2014-11-04

Call end: 2014-11-04

## Contact Summary

Voice connect: 964

Answering machine: 1497

% Contacted: 79%

	Count	Group %	Overall %
Voice connect	964	39.2%	31.7%
Answering machine	1,497	60.8%	49.2%
Undeliverable	582		19.1%
**** Total ****	3,043		100%