

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3488

Report Date: 12-Jun-2014

Client: CNIB Lake Joe Centre

Program: BVM_0611_CNIB Lake Joe Centre

Duration: 79 seconds

Consultant: Angela

List size: 4202 records

Call start: 2014-06-11

Call end: 2014-06-11

Contact Summary

Voice connect: 1386

Answering machine: 2111

% Contacted: 83%

	Count	Group %	Overall %
Voice connect	1,386	39.6%	33.0%
Answering machine	2,111	60.4%	50.2%
Undeliverable	705		16.8%
**** Total ****	4,202		100%