

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 07-Apr-2014

Client: PSAC BC  
Program: BVM\_0405\_PSAC BC  
Duration: 95 seconds  
Consultant: Jonathan

List size: 11606 records  
Call start: 2014-04-05  
Call end: 2014-04-05

## Contact Summary

Voice connect: 3382  
Answering machine: 5775  
% Contacted: 79%

	Count	Group %	Overall %
Voice connect	3,382	36.9%	29.1%
Answering machine	5,775	63.1%	49.8%
Undeliverable	2,449		21.1%
**** Total ****	11,606		100%