

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3417

Report Date: 28-Mar-2014

Client: CUPE 1
Program: BVM_0328_CUPE 1
Duration: 136 seconds
Consultant: Mike, Carl

List size: 397 records
Call start: 2014-03-28
Call end: 2014-03-28

Contact Summary

Voice connect: 141
Answering machine: 217
% Contacted: 90%

	Count	Group %	Overall %
Voice connect	141	39.4%	35.5%
Answering machine	217	60.6%	54.7%
Undeliverable	39		9.8%
**** Total ****	397		100%