

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3615

Report Date: 24-Oct-2014

Client: Tactical Outcomes
Program: BVM_1022_Tactical Outcomes
Duration: 47 seconds
Consultant: Jonathan

List size: 13913 records
Call start: 2014-10-22
Call end: 2014-10-23

Contact Summary

Voice connect: 3847
Answering machine: 5309
% Contacted: 66%

	Count	Group %	Overall %
Voice connect	3,847	42.0%	27.7%
Answering machine	5,309	58.0%	38.2%
Undeliverable	4,757		34.2%
**** Total ****	13,913		100%