

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3583

Report Date: 20-Oct-2014

Client: TWU\_ENG\_WEST  
Program: BVM\_1020\_TWU\_ENG\_WEST  
Duration: 93 seconds  
Consultant: Mike

List size: 7170 records  
Call start: 2014-10-20  
Call end: 2014-10-20

## Contact Summary

Voice connect: 1645  
Answering machine: 3476  
% Contacted: 71%

	Count	Group %	Overall %
Voice connect	1,645	32.1%	26.3%
Answering machine	3,476	67.9%	55.7%
Undeliverable	1,122		18.0%
**** Total ****	6,243		100%

[www.stratcom.ca](http://www.stratcom.ca)

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