

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3585

Report Date: 23-Oct-2014

Client: CNIB Atlantic

Program: IBVM_1006_CNIB Atlantic

Duration: N/A for non-BVM project

Consultant: Angela

List size: 707 records

Call start: 2014-10-06

Call end: 2014-10-06

Contact Summary

Voice connect: 376

Answering machine: 147

% Contacted: 74%

	Count	Group %	Overall %
Voice connect	376	71.9%	54.9%
Answering machine	147	28.1%	21.5%
Undeliverable	162		23.6%
**** Total ****	685		100%