

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3520

Report Date: 23-Jul-2014

Client: CUPE National 8PM English
Program: BVM_0722_CUPE National 8PM English
Duration: 95 seconds
Consultant: Carl and Angela

List size: 432 records
Call start: 2014-07-22
Call end: 2014-07-22

Contact Summary

Voice connect: 157
Answering machine: 228
% Contacted: 89%

	Count	Group %	Overall %
Voice connect	157	40.8%	36.3%
Answering machine	228	59.2%	52.8%
Undeliverable	47		10.9%
**** Total ****	432		100%