

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3632

Report Date: 05-Nov-2014

Client: FCB\_LONDONWEST

Program: Polling\_1104\_FCB\_LONDONWEST

Duration: N/A for non-BVM project

Consultant: Mike

List size: 753 records

Call start: 2014-11-04

Call end: 2014-11-05

## Contact Summary

Voice connect: 353

Answering machine: 315

% Contacted: 89%

	Count	Group %	Overall %
Voice connect	353	52.8%	46.9%
Answering machine	315	47.2%	41.8%
Undeliverable	85		11.3%
**** Total ****	753		100%