

PIF #: FNDP0045 Report Date: 2014-12-03

Project Name: BVM\_1203\_Chisholm Christmas Party\_6Dec14  
Dial Plan: BVM [regular]  
Project Type: MP List Size: 2527  
Caller ID Name: Robert Chisholm Project Start Date: 2014-12-03  
Caller ID Phone #: 9024626453 Project End Date: 2014-12-03

Billing Name: Robert Chisholm  
Billing Address: 530 Portland St Suite 204 Dartmouth NS B2Y 4V6  
Billing Phone: 9024626453  
Billing Email: Robert.Chisholm.A2@parl.gc.ca

Live Message Duration: 39 seconds  
Live Message Duration (including Dial Plan IVR): 39 seconds  
Answer Machine Message Duration: 39 seconds  
Cost per Live Message Delivered: \$0.055  
Cost per Answer Machine Message Delivered: \$0.055

## Contact Summary

Contact Rate: 71%

|               | Count | Group % | Overall % |
|---------------|-------|---------|-----------|
| Live Message  | 750   | 41.9%   | 29.7%     |
| AM Message    | 1040  | 58.1%   | 41.2%     |
| Undeliverable | 737   |         | 29.2%     |
| TOTAL         | 2527  |         | 100%      |