

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3563

Report Date: 29-Sep-2014

Client: CUPE NATIONAL_TTHinvite_call3_Eng_West

Program: BVM_0929_CUPE NATIONAL_TTHinvite_call3_Eng_West

Duration: 136 seconds

Consultant: Mike Dockstader

List size: 1906 records

Call start: 2014-09-29

Call end: 2014-09-29

Contact Summary

Voice connect: 557

Answering machine: 1150

% Contacted: 90%

	Count	Group %	Overall %
Voice connect	557	32.6%	29.2%
Answering machine	1,150	67.4%	60.3%
Undeliverable	199		10.4%
**** Total ****	1,906		100%