

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3644

Report Date: 11-Nov-2014

Client: FCB_COURTENAY
Program: Polling_1111_FCB_COURTENAY
Duration: N/A for non-BVM project
Consultant: Mike

List size: 256 records
Call start: 2014-11-11
Call end: 2014-11-11

Contact Summary

Voice connect: 93
Answering machine: 125
% Contacted: 85%

	Count	Group %	Overall %
Voice connect	93	42.7%	36.3%
Answering machine	125	57.3%	48.8%
Undeliverable	38		14.8%
**** Total ****	256		100%