

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3609

Report Date: 31-Oct-2014

Client: Tactical Outcomes Fin and Selina BVM

Program: BVM_1030_Tactical Outcomes Fin and Selina BVM

Duration: 45 seconds

Consultant: Jonathan

List size: 3583 records

Call start: 2014-10-30

Call end: 2014-10-30

Contact Summary

Voice connect: 1503

Answering machine: 1309

% Contacted: 78%

	Count	Group %	Overall %
Voice connect	1,503	53.4%	41.9%
Answering machine	1,309	46.6%	36.5%
Undeliverable	771		21.5%
**** Total ****	3,583		100%