

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3650

Report Date: 13-Nov-2014

Client: UNITE HERE Local 40

Program: BVM\_1113\_UNITE HERE Local 40

Duration: 55 seconds

Consultant: Angela

List size: 5397 records

Call start: 2014-11-13

Call end: 2014-11-13

## Contact Summary

Voice connect: 1877

Answering machine: 2709

% Contacted: 85%

	Count	Group %	Overall %
Voice connect	1,877	40.9%	35.0%
Answering machine	2,709	59.1%	50.5%
Undeliverable	779		14.5%
**** Total ****	5,365		100%