

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3657

Report Date: 02-Dec-2014

Client: DSF TTH Invite - AdditionalNumbers

Program: BVM_1128_DSf TTH Invite - AdditionalNumbers

Duration: 60 seconds

Consultant: Jonathan

List size: 1112 records

Call start: 2014-11-28

Call end: 2014-11-28

Contact Summary

Voice connect: 355

Answering machine: 635

% Contacted: 89%

	Count	Group %	Overall %
Voice connect	355	35.9%	31.9%
Answering machine	635	64.1%	57.1%
Undeliverable	122		11.0%
**** Total ****	1,112		100%

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