

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3408

Report Date: 31-Mar-2014

Client: PSAC WEST

Program: BVM_0318_PSAC WEST

Duration: 60 seconds

Consultant: Jonathan

List size: 80 records
Call start: 2014-03-18
Call end: 2014-03-18

Contact Summary

Voice connect: 19
Answering machine: 38
% Contacted: 71%

	Count	Group %	Overall %
Voice connect	19	33.3%	23.8%
Answering machine	38	66.7%	47.5%
Undeliverable	23		28.7%
**** Total ****	80		100%