

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3408

Report Date: 31-Mar-2014

Client: PSAC EAST EN

Program: BVM\_0318\_PSAC EAST EN

Duration: 60 seconds

Consultant: Jonathan

List size: 438 records  
Call start: 2014-03-18  
Call end: 2014-03-18

## Contact Summary

Voice connect: 127  
Answering machine: 207  
% Contacted: 76%

	Count	Group %	Overall %
Voice connect	127	38.0%	29.0%
Answering machine	207	62.0%	47.3%
Undeliverable	104		23.7%
**** Total ****	438		100%