

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3586

Report Date: 02-Oct-2014

Client: UFCW401

Program: BVM_1002_UFCW401

Duration: 92 seconds

Consultant: Carl

List size: 21747 records

Call start: 2014-10-02

Call end: 2014-10-02

Contact Summary

Voice connect: 6698

Answering machine: 11680

% Contacted: 85%

	Count	Group %	Overall %
Voice connect	6,698	36.4%	30.8%
Answering machine	11,680	63.6%	53.7%
Undeliverable	3,369		15.5%
**** Total ****	21,747		100%