

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Ujjal Endorsement

Program: BVM_1113_Vision Ujjal Endorsement

Duration: 48 seconds

Consultant: Jonathan

List size: 18765 records

Call start: 2014-11-14

Call end: 2014-11-14

Contact Summary

Voice connect: 4952

Answering machine: 7115

% Contacted: 64%

	Count	Group %	Overall %
Voice connect	4,952	41.0%	26.4%
Answering machine	7,115	59.0%	37.9%
Undeliverable	6,698		35.7%
**** Total ****	18,765		100%