

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3554

Report Date: 03-Nov-2014

Client: Vision_Vancouver_October27th TTH

Program: BVM_1027_ Vision_Vancouver_October27th TTH

Duration: 81 seconds

Consultant: Jonathan

List size: 39869 records

Call start: 2014-10-27

Call end: 2014-10-28

Contact Summary

Voice connect: 11219

Answering machine: 13435

% Contacted: 62%

	Count	Group %	Overall %
Voice connect	11,219	45.5%	29.0%
Answering machine	13,435	54.5%	34.8%
Undeliverable	13,977		36.2%
**** Total ****	38,631		100%

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