

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3618

Report Date: 06-Nov-2014

Client: Dick Harrington for Council
Program: Polling_1103_Dick Harrington for Council
Duration: N/A for non-BVM project
Consultant: Angela Lee

List size: 9991 records
Call start: 2014-11-03
Call end: 2014-11-05

Contact Summary

Voice connect: 5835
Answering machine: 1908
% Contacted: 77%

	Count	Group %	Overall %
Voice connect	5,835	75.4%	58.4%
Answering machine	1,908	24.6%	19.1%
Undeliverable	2,248		22.5%
**** Total ****	9,991		100%