

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3397

Report Date: 25-Mar-2014

Client: APEGA
Program: BVM_0324_APEGA
Duration: 42 seconds
Consultant: Mike

List size: 34702 records
Call start: 2014-03-24
Call end: 2014-03-24

Contact Summary

Voice connect: 11314
Answering machine: 19054
% Contacted: 88%

	Count	Group %	Overall %
Voice connect	11,314	37.3%	32.6%
Answering machine	19,054	62.7%	54.9%
Undeliverable	4,334		12.5%
**** Total ****	34,702		100%