

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3488

Report Date: 02-Jun-2014

Client: CNIB ENGLISH

Program: IBVM_0530_CNIB ENGLISH

Duration: N/A for non-BVM project

Consultant: Angela

List size: 33743 records

Call start: 2014-06-02

Call end: 2014-06-02

Contact Summary

Voice connect: 16920

Answering machine: 10888

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	16,920	60.8%	50.1%
Answering machine	10,888	39.2%	32.3%
Undeliverable	5,935		17.6%
**** Total ****	33,743		100%

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