

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3533

Report Date: 23-Sep-2014

Client: NBU French 3h TTH
Program: BVM_0922_NBU French 3h TTH
Duration: 96 seconds
Consultant: Carl

List size: 395 records
Call start: 2014-09-22
Call end: 2014-09-22

Contact Summary

Voice connect: 112
Answering machine: 249
% Contacted: 91%

	Count	Group %	Overall %
Voice connect	112	31.0%	28.4%
Answering machine	249	69.0%	63.0%
Undeliverable	34		8.6%
**** Total ****	395		100%