

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3545

Report Date: 26-Sep-2014

Client: FCB

Program: Polling\_0926\_FCB

Duration: N/A for non-BVM project

Consultant: Mike

List size: 512 records

Call start: 2014-09-26

Call end: 2014-09-26

## Contact Summary

Voice connect: 243

Answering machine: 206

% Contacted: 88%

	Count	Group %	Overall %
Voice connect	243	54.1%	47.5%
Answering machine	206	45.9%	40.2%
Undeliverable	63		12.3%
**** Total ****	512		100%