

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3598

Report Date: 17-Oct-2014

Client: CNIB Barrie  
Program: BVM\_1017\_CNIB Barrie  
Duration: 60 seconds  
Consultant: Angela

List size: 1700 records  
Call start: 2014-10-17  
Call end: 2014-10-17

## Contact Summary

Voice connect: 851  
Answering machine: 548  
% Contacted: 82%

	Count	Group %	Overall %
Voice connect	851	60.8%	50.1%
Answering machine	548	39.2%	32.2%
Undeliverable	301		17.7%
**** Total ****	1,700		100%