

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3380

Report Date: 01-Aug-2014

Client: Peter Julian  
Program: BVM\_0731\_Peter Julian  
Duration: 49 seconds  
Consultant: Jonathan

List size: 7257 records  
Call start: 2014-07-31  
Call end: 2014-07-31

## Contact Summary

Voice connect: 2501  
Answering machine: 2901  
% Contacted: 74%

	Count	Group %	Overall %
Voice connect	2,501	46.3%	34.5%
Answering machine	2,901	53.7%	40.0%
Undeliverable	1,855		25.6%
**** Total ****	7,257		100%