

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3444

Report Date: 17-Apr-2014

Client: CUPE SK AB BC
Program: BVM_0417_CUPE SK AB BC
Duration: 145 seconds
Consultant: Carl, Mike

List size: 150 records
Call start: 2014-04-17
Call end: 2014-04-17

Contact Summary

Voice connect: 45
Answering machine: 84
% Contacted: 86%

	Count	Group %	Overall %
Voice connect	45	34.9%	30.0%
Answering machine	84	65.1%	56.0%
Undeliverable	21		14.0%
**** Total ****	150		100%