

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3532

Report Date: 23-Sep-2014

Client: FNDP NewWestBurnabyRidingAssociation

Program: BVM_0905_FNDP NewWestBurnabyRidingAssociation

Duration: 45 seconds

Consultant: Jonathan

List size: 542 records
Call start: 2014-09-05
Call end: 2014-09-05

Contact Summary

Voice connect: 206
Answering machine: 259
% Contacted: 86%

	Count	Group %	Overall %
Voice connect	206	44.3%	38.0%
Answering machine	259	55.7%	47.8%
Undeliverable	77		14.2%
**** Total ****	542		100%