

PIF #: FNDP0049 Report Date: 2014-12-20

Project Name: BVM_1220_Burnaby South - MP Holiday Greetings

Dial Plan: BVM [regular]

Project Type: MP List Size: 1498

Caller ID Name: K Stewart, MP Project Start Date: 2014-12-20 Caller ID Phone #: 6042918863 Project End Date: 2014-12-20

Billing Name: Kennedy Stewart, MP

Billing Address: House of Commons, Ottawa, On, K1A 0A6

Billing Phone: 6139965599

Billing Email: kennedy.stewart.a1@parl.gc.ca

Live Message Duration: 32 seconds
Live Message Duration (including Dial Plan IVR): 32 seconds
Answer Machine Message Duration: 32 seconds
Cost per Live Message Delivered: \$0.055
Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 90%

| | Count | Group % | Overall % |
|---------------|-------|---------|-----------|
| Live Message | 715 | 53.2% | 47.7% |
| AM Message | 629 | 46.8% | 42.0% |
| Undeliverable | 154 | | 10.3% |
| TOTAL | 1498 | | 100% |