

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3414

Report Date: 15-Sep-2014

Client: NBNU - Sept4 - English

Program: BVM_0903_NBNU - Sept4 - English

Duration: 60 seconds

Consultant: Carl

List size: 159 records
Call start: 2014-09-03
Call end: 2014-09-03

Contact Summary

Voice connect: 66
Answering machine: 82
% Contacted: 93%

	Count	Group %	Overall %
Voice connect	66	44.6%	41.5%
Answering machine	82	55.4%	51.6%
Undeliverable	11		6.9%
**** Total ****	159		100%

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