

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3533

Report Date: 17-Oct-2014

Client: NBU - ENGLISH

Program: BVM\_1017\_NBU - ENGLISH

Duration: 141 seconds

Consultant: Mike

List size: 105 records

Call start: 2014-10-17

Call end: 2014-10-17

## Contact Summary

Voice connect: 29

Answering machine: 67

% Contacted: 91%

	Count	Group %	Overall %
Voice connect	29	30.2%	27.9%
Answering machine	67	69.8%	64.4%
Undeliverable	8		7.7%
**** Total ****	104		100%