

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3317

Report Date: 29-May-2014

Client: ONDP E14_2 Kitchener Waterloo

Program: BVM_0528_ONDP E14_2 Kitchener Waterloo

Duration: 31 seconds

Consultant: Mike, Matt

List size: 27692 records

Call start: 2014-05-28

Call end: 2014-05-28

Contact Summary

Voice connect: 8879

Answering machine: 11926

% Contacted: 75%

	Count	Group %	Overall %
Voice connect	8,879	42.7%	32.1%
Answering machine	11,926	57.3%	43.1%
Undeliverable	6,887		24.9%
**** Total ****	27,692		100%