

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3520

Report Date: 07-Aug-2014

Client: CUPE National East English  
Program: BVM\_0722\_CUPE National East English  
Duration: 95 seconds  
Consultant: Carl and Angela

List size: 910 records  
Call start: 2014-08-06  
Call end: 2014-08-06

## Contact Summary

Voice connect: 295  
Answering machine: 504  
% Contacted: 88%

	Count	Group %	Overall %
Voice connect	295	36.9%	32.4%
Answering machine	504	63.1%	55.4%
Undeliverable	111		12.2%
**** Total ****	910		100%