

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 14-Nov-2014

Client: Vision Vancouver Moe Sunset  
Program: BVM\_1110\_Vision Vancouver Moe Sunset  
Duration: 93 seconds  
Consultant: Jonathan

List size: 496 records  
Call start: 2014-11-10  
Call end: 2014-11-10

## Contact Summary

Voice connect: 234  
Answering machine: 132  
% Contacted: 74%

	Count	Group %	Overall %
Voice connect	234	63.9%	52.2%
Answering machine	132	36.1%	29.5%
Undeliverable	82		18.3%
**** Total ****	448		100%