

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3477

Report Date: 11-Jun-2014

Client: OPSEU R6&7

Program: BVM_0611_OPSEU R6&7

Duration: 45 seconds

Consultant: Angela

List size: 13742 records

Call start: 2014-06-11

Call end: 2014-06-11

Contact Summary

Voice connect: 3352

Answering machine: 7886

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	3,352	29.8%	24.4%
Answering machine	7,886	70.2%	57.4%
Undeliverable	2,504		18.2%
**** Total ****	13,742		100%