

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3563

Report Date: 29-Sep-2014

Client: CUPE NATIONAL_TTHinvite_call2_FRENCH

Program: BVM_0929_CUPE NATIONAL_TTHinvite_call2_FRENCH

Duration: 169 seconds

Consultant: Mike Dockstader

List size: 1479 records

Call start: 2014-09-29

Call end: 2014-09-29

Contact Summary

Voice connect: 495

Answering machine: 798

% Contacted: 87%

	Count	Group %	Overall %
Voice connect	495	38.3%	33.5%
Answering machine	798	61.7%	54.0%
Undeliverable	186		12.6%
**** Total ****	1,479		100%