

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3417

Report Date: 28-Mar-2014

Client: CUPE 2

Program: BVM_0328_CUPE 2

Duration: 155 seconds

Consultant: Mike, Carl

List size: 463 records
Call start: 2014-03-28
Call end: 2014-03-28

Contact Summary

Voice connect: 169
Answering machine: 232
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	169	42.1%	36.5%
Answering machine	232	57.9%	50.1%
Undeliverable	62		13.4%
**** Total ****	463		100%