

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3583

Report Date: 21-Oct-2014

Client: TWU - ENG EAST  
Program: BVM\_1020\_TWU - ENG EAST  
Duration: 85 seconds  
Consultant: Mike

List size: 1314 records  
Call start: 2014-10-20  
Call end: 2014-10-20

## Contact Summary

Voice connect: 310  
Answering machine: 627  
% Contacted: 71%

	Count	Group %	Overall %
Voice connect	310	33.1%	23.6%
Answering machine	627	66.9%	47.7%
Undeliverable	377		28.7%
**** Total ****	1,314		100%