

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3477

Report Date: 27-May-2014

Client: OPSEU R5
Program: BVM_0526_OPSEU R5
Duration: 60 seconds
Consultant: Angela

List size: 25879 records
Call start: 2014-05-26
Call end: 2014-05-26

Contact Summary

Voice connect: 7718
Answering machine: 12443
% Contacted: 78%

	Count	Group %	Overall %
Voice connect	7,718	38.3%	29.8%
Answering machine	12,443	61.7%	48.1%
Undeliverable	5,718		22.1%
**** Total ****	25,879		100%