

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3541

Report Date: 11-Sep-2014

Client: CNIB NS PEI

Program: Polling\_0909\_CNIB NS PEI

Duration: N/A for non-BVM project

Consultant: Angela

List size: 1551 records

Call start: 2014-09-11

Call end: 2014-09-11

## Contact Summary

Voice connect: 656

Answering machine: 604

% Contacted: 81%

	Count	Group %	Overall %
Voice connect	656	52.1%	42.3%
Answering machine	604	47.9%	38.9%
Undeliverable	291		18.8%
**** Total ****	1,551		100%