

PIF #: 3654 Report Date: 2015-01-06

Project Name: BVM_1222_CCPA

Dial Plan: BVM [regular one]

Project Type: List Size: 11346

Caller ID Name: Bruce Campbell Project Start Date: 2014-12-22 Caller ID Phone #: 8557690039 Project End Date: 2014-12-22

Billing Name: Billing Address: Billing Phone: Billing Email:

Live Message Duration: 0

Live Message Duration (including Dial Plan IVR): N/A

Answer Machine Message Duration: 0

Cost per Live Message Delivered: \$0.055 Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 87%

| | Count | Group % | Overall % |
|---------------|-------|---------|-----------|
| Live Message | 5101 | 51.4% | 45.0% |
| AM Message | 4822 | 48.6% | 42.5% |
| Undeliverable | 1333 | | 11.7% |
| TOTAL | 11346 | | 100% |