

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 14-Nov-2014

Client: Vision Patti Bacchus Kitsilano CC

Program: BVM_1107_Vision Patti Bacchus Kitsilano CC

Duration: 81 seconds

Consultant: Jonathan

List size: 1637 records

Call start: 2014-11-07

Call end: 2014-11-07

Contact Summary

Voice connect: 481

Answering machine: 913

% Contacted: 85%

	Count	Group %	Overall %
Voice connect	481	34.5%	30.8%
Answering machine	913	65.5%	58.4%
Undeliverable	169		10.8%
**** Total ****	1,563		100%