

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3571

Report Date: 30-Sep-2014

Client: Unifor  
Program: BVM\_0929\_Unifor  
Duration: 70 seconds  
Consultant: Matt and Angela

List size: 25266 records  
Call start: 2014-09-29  
Call end: 2014-09-29

## Contact Summary

Voice connect: 7894  
Answering machine: 11921  
% Contacted: 78%

	Count	Group %	Overall %
Voice connect	7,894	39.8%	31.3%
Answering machine	11,921	60.2%	47.3%
Undeliverable	5,410		21.4%
**** Total ****	25,225		100%