

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3414

Report Date: 18-Dec-2014

Client: New Brunswick Union
Program: BVM_1218_New Brunswick Union
Duration: 39 seconds
Consultant: Mike

List size: 64 records
Call start: 2014-12-18
Call end: 2014-12-18

Contact Summary

Voice connect: 16
Answering machine: 43
% Contacted: 92%

	Count	Group %	Overall %
Voice connect	16	27.1%	25.0%
Answering machine	43	72.9%	67.2%
Undeliverable	5		7.8%
**** Total ****	64		100%