

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3617

Report Date: 18-Nov-2014

Client: Nature Canada
Program: BVM_1118_Nature Canada
Duration: 81 seconds
Consultant: Angela

List size: 9854 records
Call start: 2014-11-18
Call end: 2014-11-18

Contact Summary

Voice connect: 3887
Answering machine: 4852
% Contacted: 89%

	Count	Group %	Overall %
Voice connect	3,887	44.5%	39.4%
Answering machine	4,852	55.5%	49.2%
Undeliverable	1,115		11.3%
**** Total ****	9,854		100%

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