

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3609

Report Date: 19-Nov-2014

Client: Tactical Outcomes Coquitlam Final Adv Vote

Program: BVM\_1104\_Tactical Outcomes Coquitlam Final Adv Vote

Duration: 45 seconds

Consultant: Jonathan

List size: 6564 records

Call start: 2014-11-11

Call end: 2014-11-11

## Contact Summary

Voice connect: 2748

Answering machine: 2644

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	2,748	51.0%	41.9%
Answering machine	2,644	49.0%	40.3%
Undeliverable	1,172		17.9%
**** Total ****	6,564		100%