

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3265

Report Date: 15-Apr-2014

Client: FNDP Cressy and Mulcair

Program: BVM_0414_FNDP Cressy and Mulcair

Duration: 111 seconds

Consultant: Angela

List size: 35153 records

Call start: 2014-04-14

Call end: 2014-04-14

Contact Summary

Voice connect: 9238

Answering machine: 13921

% Contacted: 66%

	Count	Group %	Overall %
Voice connect	9,238	39.9%	26.3%
Answering machine	13,921	60.1%	39.6%
Undeliverable	11,994		34.1%
**** Total ****	35,153		100%