

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3008

Report Date: 07-May-2014

Client: NBU
Program: BVM_0507_NBU
Duration: 54 seconds
Consultant: Mike

List size: 310 records
Call start: 2014-05-07
Call end: 2014-05-07

Contact Summary

Voice connect: 89
Answering machine: 180
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	89	33.1%	28.7%
Answering machine	180	66.9%	58.1%
Undeliverable	41		13.2%
**** Total ****	310		100%