

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3520

Report Date: 27-Aug-2014

Client: CUPE National East English
Program: BVM_0826_CUPE National East English
Duration: 83 seconds
Consultant: Carl and Angela

List size: 911 records
Call start: 2014-08-26
Call end: 2014-08-26

Contact Summary

Voice connect: 293
Answering machine: 470
% Contacted: 84%

	Count	Group %	Overall %
Voice connect	293	38.4%	32.2%
Answering machine	470	61.6%	51.6%
Undeliverable	148		16.2%
**** Total ****	911		100%