

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3488

Report Date: 02-Jun-2014

Client: CNIB FRENCH

Program: IBVM_0530_CNIB FRENCH

Duration: N/A for non-BVM project

Consultant: Angela

List size: 337 records
Call start: 2014-06-02
Call end: 2014-06-02

Contact Summary

Voice connect: 175
Answering machine: 110
% Contacted: 85%

	Count	Group %	Overall %
Voice connect	175	61.4%	51.9%
Answering machine	110	38.6%	32.6%
Undeliverable	52		15.4%
**** Total ****	337		100%