

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3417

Report Date: 28-Mar-2014

Client: CUPE 4

Program: BVM_0328_CUPE 4

Duration: 118 seconds

Consultant: Mike, Carl

List size: 379 records

Call start: 2014-03-28

Call end: 2014-03-28

Contact Summary

Voice connect: 93

Answering machine: 225

% Contacted: 84%

	Count	Group %	Overall %
Voice connect	93	29.2%	24.5%
Answering machine	225	70.8%	59.4%
Undeliverable	61		16.1%
**** Total ****	379		100%