

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3506

Report Date: 30-Jun-2014

Client: FCB - ONTARIO
Program: IBVM_0630_FCB - ONTARIO
Duration: N/A for non-BVM project
Consultant: Mike

List size: 1713 records
Call start: 2014-06-30
Call end: 2014-06-30

Contact Summary

Voice connect: 732
Answering machine: 677
% Contacted: 82%

	Count	Group %	Overall %
Voice connect	732	52.0%	42.7%
Answering machine	677	48.0%	39.5%
Undeliverable	304		17.7%
**** Total ****	1,713		100%