

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: FNDP0023

Report Date: 23-Oct-2014

Client: OttawaWestNepean-MunicipleElection

Program: BVM_1023_OttawaWestNepean-MunicipleElection

Duration: 36 seconds

Consultant: Pat

List size: 11927 records

Call start: 2014-10-23

Call end: 2014-10-23

Contact Summary

Voice connect: 4073

Answering machine: 3564

% Contacted: 64%

	Count	Group %	Overall %
Voice connect	4,073	53.3%	34.4%
Answering machine	3,564	46.7%	30.1%
Undeliverable	4,205		35.5%
**** Total ****	11,842		100%