

PIF #: FNDP0038 Report Date: 2014-11-23

Project Name: BVM_1122_Trinity - Bay De Verde_ByElection_25NOV14
Dial Plan: BVM [regular]
Project Type: Riding List Size: 1557
Caller ID Name: TRendellNDP Project Start Date: 2014-11-22
Caller ID Phone #: 7095833784 Project End Date: 2014-11-23

Billing Name: Tolson Rendell Campaign
Billing Address: 302a Main Road, Heart's Content
Billing Phone: 7097398463
Billing Email: boland.rick@gmail.com

Live Message Duration: 106 seconds
Live Message Duration (including Dial Plan IVR): 106 seconds
Answer Machine Message Duration: 106 seconds
Cost per Live Message Delivered: \$0.097166666666667
Cost per Answer Machine Message Delivered: \$0.097166666666667

Contact Summary

Contact Rate: 78%

	Count	Group %	Overall %
Live Message	693	56.9%	44.5%
AM Message	524	43.1%	33.7%
Undeliverable	340		21.8%
TOTAL	1557		100%