

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3414

Report Date: 19-Aug-2014

Client: NBNU - English

Program: BVM_0811_NBNU - English

Duration: 59 seconds

Consultant: Carl

List size: 159 records

Call start: 2014-08-11

Call end: 2014-08-11

Contact Summary

Voice connect: 73

Answering machine: 77

% Contacted: 94%

	Count	Group %	Overall %
Voice connect	73	48.7%	45.9%
Answering machine	77	51.3%	48.4%
Undeliverable	9		5.7%
**** Total ****	159		100%