

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3399

Report Date: 04-Mar-2014

Client: CCPA
Program: BVM_0304_CCPA
Duration: 61 seconds
Consultant: Matt, Mike, Leigh

List size: 15665 records
Call start: 2014-03-04
Call end: 2014-03-04

Contact Summary

Voice connect: 6374
Answering machine: 7039
% Contacted: 86%

	Count	Group %	Overall %
Voice connect	6,374	47.5%	40.7%
Answering machine	7,039	52.5%	44.9%
Undeliverable	2,252		14.4%
**** Total ****	15,665		100%