

PIF #: FNDP0047 Report Date: 2014-12-12

Project Name: BVM\_1211\_Tom TTH - Courtenay\_14Dec14

Dial Plan: BVM [regular]

Project Type: Party List Size: 5222

Caller ID Name: Tom Mulcair NDP Project Start Date: 2014-12-11

Caller ID Phone #: 8665252555 Project End Date: 2014-12-11

Billing Name: NDP Federal Party

Billing Address: 279 Laurier Avenue West

Billing Phone: 8665252555

Billing Email: info@ndp.ca

Live Message Duration: 38 seconds

Live Message Duration (including Dial Plan IVR): 38 seconds

Answer Machine Message Duration: 38 seconds

Cost per Live Message Delivered: \$0.055

Cost per Answer Machine Message Delivered: \$0.055

## Contact Summary

Contact Rate: 74%

	Count	Group %	Overall %
Live Message	1832	47.6%	35.1%
AM Message	2015	52.4%	38.6%
Undeliverable	1375		26.3%
TOTAL	5222		100%