

PIF #: FNDP0043 Report Date: 2014-12-04

Project Name: BVM_1203_Kamloops-Thompson-YearEndSocial_6DEC14

Dial Plan: BVM [regular]

Project Type: Riding List Size: 411

Caller ID Name: Bill Sundhu NDP Project Start Date: 2014-12-03
Caller ID Phone #: 2503774204 Project End Date: 2014-12-03

Billing Name: Michael Crawford

Billing Address: 2697 Qu'Appelle Blvd, Kamloops, BC, V2E2H7

Billing Phone: 2506821132

Billing Email: crawfordndp@gmail.com

Live Message Duration: 54 seconds
Live Message Duration (including Dial Plan IVR): 54 seconds
Answer Machine Message Duration: 54 seconds
Cost per Live Message Delivered: \$0.055
Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 79%

| | Count | Group % | Overall % |
|---------------|-------|---------|-----------|
| Live Message | 176 | 54.5% | 42.8% |
| AM Message | 147 | 45.5% | 35.8% |
| Undeliverable | 88 | | 21.4% |
| TOTAL | 411 | | 100% |