

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3674

Report Date: 16-Dec-2014

Client: CUPE NATIONAL - HRCONF - ENG

Program: BVM\_1215\_CUPE NATIONAL - HRCONF - ENG

Duration: 101 seconds

Consultant: Mike

List size: 2446 records

Call start: 2014-12-15

Call end: 2014-12-15

## Contact Summary

Voice connect: 722

Answering machine: 1317

% Contacted: 83%

	Count	Group %	Overall %
Voice connect	722	35.4%	29.5%
Answering machine	1,317	64.6%	53.9%
Undeliverable	406		16.6%
**** Total ****	2,445		100%