

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3464

Report Date: 06-May-2014

Client: Cupcake
Program: BVM_0501_Cupcake
Duration: 48 seconds
Consultant: Angela

List size: 760 records
Call start: 2014-05-01
Call end: 2014-05-01

Contact Summary

Voice connect: 198
Answering machine: 507
% Contacted: 93%

	Count	Group %	Overall %
Voice connect	198	28.1%	26.1%
Answering machine	507	71.9%	66.7%
Undeliverable	55		7.2%
**** Total ****	760		100%

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