

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3662

Report Date: 01-Dec-2014

Client: OPSEU TTH invite OPS Bargaining

Program: BVM_1201_OPSEU TTH invite OPS Bargaining

Duration: 83 seconds

Consultant: Mike

List size: 30629 records

Call start: 2014-12-01

Call end: 2014-12-01

Contact Summary

Voice connect: 8604

Answering machine: 16006

% Contacted: 80%

	Count	Group %	Overall %
Voice connect	8,604	35.0%	28.1%
Answering machine	16,006	65.0%	52.3%
Undeliverable	6,009		19.6%
**** Total ****	30,619		100%