

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3444

Report Date: 17-Apr-2014

Client: CUPE ATL
Program: BVM_0417_CUPE ATL
Duration: 164 seconds
Consultant: Carl, Mike

List size: 78 records
Call start: 2014-04-17
Call end: 2014-04-17

Contact Summary

Voice connect: 20
Answering machine: 44
% Contacted: 82%

	Count	Group %	Overall %
Voice connect	20	31.3%	25.6%
Answering machine	44	68.8%	56.4%
Undeliverable	14		17.9%
**** Total ****	78		100%