

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3554

Report Date: 03-Nov-2014

Client: VV Second Round October 29th TTH

Program: BVM_1027_VV Second Round October 29th TTH

Duration: 81 seconds

Consultant: Jonathan

List size: 39879 records

Call start: 2014-10-28

Call end: 2014-10-28

Contact Summary

Voice connect: 8954

Answering machine: 14826

% Contacted: 60%

	Count	Group %	Overall %
Voice connect	8,954	37.7%	22.5%
Answering machine	14,826	62.3%	37.2%
Undeliverable	16,099		40.4%
**** Total ****	39,879		100%

www.stratcom.ca

Toronto: 1179 King Street West Suite 202 Toronto ON M6K 3C5 PH 416.537.6100 FX 416.588.3490

Vancouver: 1770 West 7th Ave. Ste. 305 Vancouver BC V6J 4Y6 PH 604.681.3030 FX 604.681.2025

Ottawa: 100 Sparks Street 8th Floor Ottawa ON K1P 5B7 PH 613.916.6215 FX 613.238.9997