

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3614

Report Date: 23-Oct-2014

Client: UNITE HERE Local 40

Program: BVM_1023_UNITE HERE Local 40

Duration: 48 seconds

Consultant: Angela

List size: 4376 records

Call start: 2014-10-23

Call end: 2014-10-23

Contact Summary

Voice connect: 1609

Answering machine: 2019

% Contacted: 83%

| | Count | Group % | Overall % |
|-------------------|-------|---------|-----------|
| Voice connect | 1,609 | 44.3% | 36.8% |
| Answering machine | 2,019 | 55.7% | 46.1% |
| Undeliverable | 748 | | 17.1% |
| **** Total **** | 4,376 | | 100% |