

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3583

Report Date: 27-Oct-2014

Client: TWU Merger - Eastern  
Program: BVM\_0930\_TWU Merger - Eastern  
Duration: 108 seconds  
Consultant: Jonathan

List size: 1323 records  
Call start: 2014-09-30  
Call end: 2014-10-01

## Contact Summary

Voice connect: 339  
Answering machine: 641  
% Contacted: 74%

	Count	Group %	Overall %
Voice connect	339	34.6%	25.6%
Answering machine	641	65.4%	48.5%
Undeliverable	343		25.9%
**** Total ****	1,323		100%