

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3477

Report Date: 02-Jun-2014

Client: OPSEU
Program: BVM_0601_OPSEU
Duration: 60 seconds
Consultant: Angela and Mike

List size: 106425 records
Call start: 2014-06-01
Call end: 2014-06-02

Contact Summary

Voice connect: 30326
Answering machine: 55687
% Contacted: 81%

	Count	Group %	Overall %
Voice connect	30,326	35.3%	28.5%
Answering machine	55,687	64.7%	52.3%
Undeliverable	20,412		19.2%
**** Total ****	106,425		100%