

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3403

Report Date: 08-Apr-2014

Client: BC SPCA
Program: BVM_0407_BC SPCA
Duration: 62 seconds
Consultant: Jonathan

List size: 20963 records
Call start: 2014-04-07
Call end: 2014-04-08

Contact Summary

Voice connect: 7500
Answering machine: 10826
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	7,500	40.9%	35.8%
Answering machine	10,826	59.1%	51.6%
Undeliverable	2,637		12.6%
**** Total ****	20,963		100%

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