

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3444

Report Date: 17-Apr-2014

Client: CUPE ON MB

Program: BVM_0417_CUPE ON MB

Duration: 172 seconds

Consultant: Carl, Mike

List size: 231 records
Call start: 2014-04-17
Call end: 2014-04-17

Contact Summary

Voice connect: 56
Answering machine: 147
% Contacted: 88%

	Count	Group %	Overall %
Voice connect	56	27.6%	24.2%
Answering machine	147	72.4%	63.6%
Undeliverable	28		12.1%
**** Total ****	231		100%