

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 8888

Report Date: 15-Nov-2014

Client: HMA IWK Foundation Thank You

Program: BVM_1115_HMA IWK Foundation Thank You

Duration: 50 seconds

Consultant: Jonathan

List size: 9800 records

Call start: 2014-11-15

Call end: 2014-11-15

Contact Summary

Voice connect: 3894

Answering machine: 4822

% Contacted: 89%

	Count	Group %	Overall %
Voice connect	3,894	44.7%	39.7%
Answering machine	4,822	55.3%	49.2%
Undeliverable	1,084		11.1%
**** Total ****	9,800		100%