

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3651

Report Date: 16-Nov-2014

Client: FCB\_Edmonton Strathcona  
Program: Polling\_1114\_FCB\_Edmonton Strathcona  
Duration: N/A for non-BVM project  
Consultant: Mike

List size: 902 records  
Call start: 2014-11-14  
Call end: 2014-11-16

## Contact Summary

Voice connect: 447  
Answering machine: 351  
% Contacted: 88%

	Count	Group %	Overall %
Voice connect	447	56.0%	49.7%
Answering machine	351	44.0%	39.0%
Undeliverable	101		11.2%
**** Total ****	899		100%