

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3632

Report Date: 06-Nov-2014

Client: FCB_OSHAWA WHITBY

Program: Polling_1106_FCB_OSHAWA WHITBY

Duration: N/A for non-BVM project

Consultant: Mike

List size: 331 records

Call start: 2014-11-05

Call end: 2014-11-06

Contact Summary

Voice connect: 190

Answering machine: 109

% Contacted: 90%

	Count	Group %	Overall %
Voice connect	190	63.5%	57.4%
Answering machine	109	36.5%	32.9%
Undeliverable	32		9.7%
**** Total ****	331		100%