

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 8888

Report Date: 19-Nov-2014

Client: Tactical Outcomes Lori GOTV
Program: BVM_1114_Tactical Outcomes Lori GOTV
Duration: 52 seconds
Consultant: Jonathan

List size: 6462 records
Call start: 2014-11-14
Call end: 2014-11-14

Contact Summary

Voice connect: 2361
Answering machine: 2578
% Contacted: 76%

	Count	Group %	Overall %
Voice connect	2,361	47.8%	36.5%
Answering machine	2,578	52.2%	39.9%
Undeliverable	1,523		23.6%
**** Total ****	6,462		100%