

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3458

Report Date: 23-Apr-2014

Client: CUPE EN EAST

Program: BVM_0423_CUPE EN EAST

Duration: 158 seconds

Consultant: Mike, Carl

List size: 975 records

Call start: 2014-04-23

Call end: 2014-04-23

Contact Summary

Voice connect: 300

Answering machine: 519

% Contacted: 84%

	Count	Group %	Overall %
Voice connect	300	36.6%	30.8%
Answering machine	519	63.4%	53.2%
Undeliverable	156		16.0%
**** Total ****	975		100%