

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3563

Report Date: 29-Sep-2014

Client: CUPE NATIONAL_TTHinvite_call1_Eng_east

Program: BVM_0929_CUPE NATIONAL_TTHinvite_call1_Eng_east

Duration: 156 seconds

Consultant: Mike Dockstader

List size: 3687 records

Call start: 2014-09-29

Call end: 2014-09-29

Contact Summary

Voice connect: 1133

Answering machine: 2102

% Contacted: 88%

	Count	Group %	Overall %
Voice connect	1,133	35.0%	30.7%
Answering machine	2,102	65.0%	57.0%
Undeliverable	452		12.3%
**** Total ****	3,687		100%