

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3551

Report Date: 11-Sep-2014

Client: CNIB
Program: BVM_0910_CNIB
Duration: 104 seconds
Consultant: Angela

List size: 5304 records
Call start: 2014-09-10
Call end: 2014-09-10

Contact Summary

Voice connect: 2411
Answering machine: 1401
% Contacted: 72%

	Count	Group %	Overall %
Voice connect	2,411	63.2%	45.5%
Answering machine	1,401	36.8%	26.4%
Undeliverable	1,492		28.1%
**** Total ****	5,304		100%

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