

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3522

Report Date: 23-Jul-2014

Client: CNIB
Program: BVM_0723_CNIB
Duration: 59 seconds
Consultant: Angela

List size: 16669 records
Call start: 2014-07-23
Call end: 2014-07-23

Contact Summary

Voice connect: 8410
Answering machine: 6290
% Contacted: 88%

	Count	Group %	Overall %
Voice connect	8,410	57.2%	50.5%
Answering machine	6,290	42.8%	37.7%
Undeliverable	1,969		11.8%
**** Total ****	16,669		100%