

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3562

Report Date: 23-Oct-2014

Client: CUPE NATIONAL TTH invite\_call3\_ON\_MB

Program: BVM\_1023\_CUPE NATIONAL TTH invite\_call3\_ON\_MB

Duration: 139 seconds

Consultant: Mike

List size: 693 records  
Call start: 2014-10-23  
Call end: 2014-10-23

## Contact Summary

Voice connect: 191  
Answering machine: 394  
% Contacted: 84%

	Count	Group %	Overall %
Voice connect	191	32.6%	27.6%
Answering machine	394	67.4%	56.9%
Undeliverable	108		15.6%
**** Total ****	693		100%