

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3520

Report Date: 23-Jul-2014

Client: CUPE National 7PM English
Program: BVM_0722_CUPE National 7PM English
Duration: 95 seconds
Consultant: Carl and Angela

List size: 946 records
Call start: 2014-07-22
Call end: 2014-07-22

Contact Summary

Voice connect: 352
Answering machine: 452
% Contacted: 85%

| | Count | Group % | Overall % |
|-------------------|-------|---------|-----------|
| Voice connect | 352 | 43.8% | 37.2% |
| Answering machine | 452 | 56.2% | 47.8% |
| Undeliverable | 142 | | 15.0% |
| **** Total **** | 946 | | 100% |