

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 30-Apr-2014

Client: PSAC_Prairies
Program: BVM_0429_PSAC_Prairies
Duration: 53 seconds
Consultant: Mike, Carl

List size: 17202 records
Call start: 2014-04-29
Call end: 2014-04-29

Contact Summary

Voice connect: 4436
Answering machine: 9404
% Contacted: 80%

	Count	Group %	Overall %
Voice connect	4,436	32.1%	25.8%
Answering machine	9,404	67.9%	54.7%
Undeliverable	3,362		19.5%
**** Total ****	17,202		100%