

PIF #: FNDP0041 Report Date: 2014-11-27

Project Name: BVM\_1126\_Victoria\_Rankin\_ElectoralReform-28Nov14  
Dial Plan: BVM [regular]  
Project Type: MP List Size: 6296  
Caller ID Name: Murray Rankin Project Start Date: 2014-11-26  
Caller ID Phone #: 2503633600 Project End Date: 2014-11-26

Billing Name: T Murray Rankin  
Billing Address: 921 Foul Bay Road, Victoria  
Billing Phone: 2503633600  
Billing Email: murray.rankin.c1@parl.gc.ca

Live Message Duration: 49 seconds  
Live Message Duration (including Dial Plan IVR): 49 seconds  
Answer Machine Message Duration: 49 seconds  
Cost per Live Message Delivered: \$0.055  
Cost per Answer Machine Message Delivered: \$0.055

## Contact Summary

Contact Rate: 74%

	Count	Group %	Overall %
Live Message	2080	44.8%	33.0%
AM Message	2562	55.2%	40.7%
Undeliverable	1654		26.3%
TOTAL	6296		100%