

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3533

Report Date: 23-Sep-2014

Client: NBU English 3h TTH

Program: BVM_0922_NBU English 3h TTH

Duration: 82 seconds

Consultant: Carl

List size: 1281 records

Call start: 2014-09-22

Call end: 2014-09-22

Contact Summary

Voice connect: 385

Answering machine: 810

% Contacted: 93%

	Count	Group %	Overall %
Voice connect	385	32.2%	30.1%
Answering machine	810	67.8%	63.2%
Undeliverable	86		6.7%
**** Total ****	1,281		100%