

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3644

Report Date: 12-Nov-2014

Client: FCB_PARKSVILLE
Program: Polling_1111_FCB_PARKSVILLE
Duration: N/A for non-BVM project
Consultant: Mike

List size: 375 records
Call start: 2014-11-11
Call end: 2014-11-12

Contact Summary

Voice connect: 211
Answering machine: 122
% Contacted: 89%

	Count	Group %	Overall %
Voice connect	211	63.4%	56.3%
Answering machine	122	36.6%	32.5%
Undeliverable	42		11.2%
**** Total ****	375		100%