

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3583

Report Date: 21-Oct-2014

Client: TWU - FRENCH

Program: BVM\_1020\_TWU - FRENCH

Duration: 98 seconds

Consultant: Mike

List size: 1437 records

Call start: 2014-10-20

Call end: 2014-10-20

## Contact Summary

Voice connect: 448

Answering machine: 706

% Contacted: 80%

	Count	Group %	Overall %
Voice connect	448	38.8%	31.2%
Answering machine	706	61.2%	49.1%
Undeliverable	283		19.7%
**** Total ****	1,437		100%