

PIF #: FNDP0032 Report Date: 2014-11-18

Project Name: BVM_1110_Whitby Oshawa -Rally W_Tom_12nov14
Dial Plan: BVM [regular]
Project Type: Party List Size: 4406
Caller ID Name: Trish McAuliffe Project Start Date: 2014-11-10
Caller ID Phone #: 9054935525 Project End Date: 2014-11-11

Billing Name: Organization Department
Billing Address: 279 Laurier Avenue West
Billing Phone: 8665252555
Billing Email: cheques@ndp.ca

Live Message Duration: 41 seconds
Live Message Duration (including Dial Plan IVR): 41 seconds
Answer Machine Message Duration: 41 seconds
Cost per Live Message Delivered: \$0.055
Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 79%

	Count	Group %	Overall %
Live Message	2045	58.8%	46.4%
AM Message	1431	41.2%	32.5%
Undeliverable	930		21.1%
TOTAL	4406		100%