

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3661

Report Date: 22-Nov-2014

Client: CNIB November 22nd BVM

Program: BVM_1121_CNIB November 22nd BVM

Duration: 83 seconds

Consultant: Angela/Jonathan

List size: 2648 records

Call start: 2014-11-22

Call end: 2014-11-22

Contact Summary

Voice connect: 1077

Answering machine: 873

% Contacted: 74%

| | Count | Group % | Overall % |
|-------------------|-------|---------|-----------|
| Voice connect | 1,077 | 55.2% | 40.7% |
| Answering machine | 873 | 44.8% | 33.0% |
| Undeliverable | 695 | | 26.3% |
| **** Total **** | 2,645 | | 100% |