

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3475

Report Date: 29-May-2014

Client: Vision Vancouver
Program: BVM_0522_Vision Vancouver
Duration: 86 seconds
Consultant: Matt

List size: 18873 records
Call start: 2014-05-21
Call end: 2014-05-21

Contact Summary

Voice connect: 5535
Answering machine: 6837
% Contacted: 66%

| | Count | Group % | Overall % |
|-------------------|--------|---------|-----------|
| Voice connect | 5,535 | 44.7% | 29.3% |
| Answering machine | 6,837 | 55.3% | 36.2% |
| Undeliverable | 6,501 | | 34.4% |
| **** Total **** | 18,873 | | 100% |