

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3506

Report Date: 30-Jun-2014

Client: FCB - ALBERTA
Program: IBVM_0630_FCB - ALBERTA
Duration: N/A for non-BVM project
Consultant: Mike

List size: 392 records
Call start: 2014-06-30
Call end: 2014-06-30

Contact Summary

Voice connect: 173
Answering machine: 142
% Contacted: 80%

	Count	Group %	Overall %
Voice connect	173	54.9%	44.1%
Answering machine	142	45.1%	36.2%
Undeliverable	77		19.6%
**** Total ****	392		100%