

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3475

Report Date: 21-May-2014

Client: Vision Vancouver  
Program: BVM\_0521\_Vision Vancouver  
Duration: 86 seconds  
Consultant: Matt

List size: 18873 records  
Call start: 2014-05-21  
Call end: 2014-05-21

## Contact Summary

Voice connect: 5535  
Answering machine: 6837  
% Contacted: 66%

	Count	Group %	Overall %
Voice connect	5,535	44.7%	29.3%
Answering machine	6,837	55.3%	36.2%
Undeliverable	6,501		34.4%
**** Total ****	18,873		100%