

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3520

Report Date: 07-Aug-2014

Client: CUPE National West English
Program: BVM_0722_CUPE National West English
Duration: 95 seconds
Consultant: Carl and Angela

List size: 468 records
Call start: 2014-08-06
Call end: 2014-08-06

Contact Summary

Voice connect: 172
Answering machine: 231
% Contacted: 86%

	Count	Group %	Overall %
Voice connect	172	42.7%	36.8%
Answering machine	231	57.3%	49.4%
Undeliverable	65		13.9%
**** Total ****	468		100%