

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 08-Apr-2014

Client: PSAC ON  
Program: BVM\_0407\_PSAC ON  
Duration: 60 seconds  
Consultant: Carl, Mike

List size: 18643 records  
Call start: 2014-04-07  
Call end: 2014-04-07

## Contact Summary

Voice connect: 7506  
Answering machine: 6498  
% Contacted: 75%

	Count	Group %	Overall %
Voice connect	7,506	53.6%	40.3%
Answering machine	6,498	46.4%	34.9%
Undeliverable	4,639		24.9%
**** Total ****	18,643		100%