

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3463

Report Date: 30-Apr-2014

Client: UNITE HERE Local 40

Program: BVM_0430_UNITE HERE Local 40

Duration: 94 seconds

Consultant: Angela

List size: 267 records

Call start: 2014-04-30

Call end: 2014-04-30

Contact Summary

Voice connect: 66

Answering machine: 148

% Contacted: 80%

	Count	Group %	Overall %
Voice connect	66	30.8%	24.7%
Answering machine	148	69.2%	55.4%
Undeliverable	53		19.9%
**** Total ****	267		100%