

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3619

Report Date: 25-Nov-2014

Client: CECU\_CUPE30\_TTHinvite

Program: BVM\_1125\_CECU\_CUPE30\_TTHinvite

Duration: 59 seconds

Consultant: Mike

List size: 3537 records

Call start: 2014-11-25

Call end: 2014-11-25

## Contact Summary

Voice connect: 1227

Answering machine: 1887

% Contacted: 88%

	Count	Group %	Overall %
Voice connect	1,227	39.4%	34.7%
Answering machine	1,887	60.6%	53.4%
Undeliverable	422		11.9%
**** Total ****	3,536		100%