

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Joyce Murray Endorsement

Program: BVM_1113_Vision Joyce Murray Endorsement

Duration: 58 seconds

Consultant: Jonathan

List size: 3251 records

Call start: 2014-11-14

Call end: 2014-11-14

Contact Summary

Voice connect: 910

Answering machine: 1471

% Contacted: 73%

	Count	Group %	Overall %
Voice connect	910	38.2%	28.0%
Answering machine	1,471	61.8%	45.2%
Undeliverable	870		26.8%
**** Total ****	3,251		100%