

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 14-Nov-2014

Client: Vision Kits and WE TTH

Program: BVM_1107_Vision Kits and WE TTH

Duration: 79 seconds

Consultant: Jonathan

List size: 16794 records

Call start: 2014-11-12

Call end: 2014-11-12

Contact Summary

Voice connect: 2241

Answering machine: 5955

% Contacted: 49%

	Count	Group %	Overall %
Voice connect	2,241	27.3%	14.3%
Answering machine	5,955	72.7%	38.0%
Undeliverable	7,492		47.8%
**** Total ****	15,688		100%