

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3657

Report Date: 02-Dec-2014

Client: DSF TTH Invite - NonRegistered

Program: BVM_1128_DSF TTH Invite - NonRegistered

Duration: 60 seconds

Consultant: Jonathan

List size: 2679 records

Call start: 2014-11-28

Call end: 2014-11-28

Contact Summary

Voice connect: 876

Answering machine: 1646

% Contacted: 94%

	Count	Group %	Overall %
Voice connect	876	34.7%	32.7%
Answering machine	1,646	65.3%	61.4%
Undeliverable	157		5.9%
**** Total ****	2,679		100%