

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3413

Report Date: 19-Aug-2014

Client: NBNU - French

Program: BVM_0811_NBNU - French

Duration: 60 seconds

Consultant: Carl

List size: 86 records
Call start: 2014-08-11
Call end: 2014-08-11

Contact Summary

Voice connect: 36
Answering machine: 42
% Contacted: 91%

	Count	Group %	Overall %
Voice connect	36	46.2%	41.9%
Answering machine	42	53.8%	48.8%
Undeliverable	8		9.3%
**** Total ****	86		100%