

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3562

Report Date: 23-Oct-2014

Client: CUPE NATIONAL TTH invite_call1_ATL

Program: BVM_1023_CUPE NATIONAL TTH invite_call1_ATL

Duration: 155 seconds

Consultant: Mike

List size: 342 records

Call start: 2014-10-23

Call end: 2014-10-23

Contact Summary

Voice connect: 102

Answering machine: 198

% Contacted: 88%

	Count	Group %	Overall %
Voice connect	102	34.0%	29.8%
Answering machine	198	66.0%	57.9%
Undeliverable	42		12.3%
**** Total ****	342		100%