

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3651

Report Date: 18-Nov-2014

Client: FCB_Winnipeg South
Program: Polling_1117_FCB_Winnipeg South
Duration: N/A for non-BVM project
Consultant: Mike

List size: 1188 records
Call start: 2014-11-17
Call end: 2014-11-18

Contact Summary

Voice connect: 625
Answering machine: 406
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	625	60.6%	52.9%
Answering machine	406	39.4%	34.3%
Undeliverable	151		12.8%
**** Total ****	1,182		100%

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