

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3583

Report Date: 21-Oct-2014

Client: TWU_ENG_WEST
Program: BVM_1020_TWU_ENG_WEST
Duration: 93 seconds
Consultant: Mike

List size: 7170 records
Call start: 2014-10-20
Call end: 2014-10-20

Contact Summary

Voice connect: 1645
Answering machine: 3476
% Contacted: 71%

	Count	Group %	Overall %
Voice connect	1,645	32.1%	26.3%
Answering machine	3,476	67.9%	55.7%
Undeliverable	1,122		18.0%
**** Total ****	6,243		100%