

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3562

Report Date: 23-Oct-2014

Client: CUPE NATIONAL TTH invite_call4_BC_AB_SK

Program: BVM_1023_CUPE NATIONAL TTH invite_call4_BC_AB_SK

Duration: 134 seconds

Consultant: Mike

List size: 373 records

Call start: 2014-10-23

Call end: 2014-10-23

Contact Summary

Voice connect: 92

Answering machine: 212

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	92	30.3%	24.7%
Answering machine	212	69.7%	56.8%
Undeliverable	69		18.5%
**** Total ****	373		100%