

PIF #: FNDP0034 Report Date: 2014-11-13

Project Name: BVM_1112_NorthIslandPowellRiver-ALLCandidates_16Nov14
Dial Plan: BVM [regular]
Project Type: Riding List Size: 164
Caller ID Name: Kathryn Askew Project Start Date: 2014-11-12
Caller ID Phone #: 8667767742 Project End Date: 2014-11-12

Billing Name: Kathryn Askew
Billing Address: 27
Billing Phone: 6048791690
Billing Email: ndp-nipr@shaw.ca

Live Message Duration: 52 seconds
Live Message Duration (including Dial Plan IVR): 52 seconds
Answer Machine Message Duration: 52 seconds
Cost per Live Message Delivered: \$0.055
Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 69%

	Count	Group %	Overall %
Live Message	54	47.8%	32.9%
AM Message	59	52.2%	36.0%
Undeliverable	51		31.1%
TOTAL	164		100%