

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3008

Report Date: 30-Apr-2014

Client: NBU\_CCNB\_English

Program: BVM\_0429\_NBU\_CCNB\_English

Duration: 51 seconds

Consultant: Mike, Carl

List size: 123 records

Call start: 2014-04-29

Call end: 2014-04-29

## Contact Summary

Voice connect: 33

Answering machine: 77

% Contacted: 89%

	Count	Group %	Overall %
Voice connect	33	30.0%	26.8%
Answering machine	77	70.0%	62.6%
Undeliverable	13		10.6%
**** Total ****	123		100%