

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3619

Report Date: 25-Nov-2014

Client: CECU\_ATU\_TTHinvite

Program: BVM\_1125\_CECU\_ATU\_TTHinvite

Duration: 59 seconds

Consultant: Mike

List size: 2265 records

Call start: 2014-11-25

Call end: 2014-11-25

## Contact Summary

Voice connect: 980

Answering machine: 1048

% Contacted: 90%

|                   | Count | Group % | Overall % |
|-------------------|-------|---------|-----------|
| Voice connect     | 980   | 48.3%   | 43.3%     |
| Answering machine | 1,048 | 51.7%   | 46.3%     |
| Undeliverable     | 237   |         | 10.5%     |
| **** Total ****   | 2,265 |         | 100%      |