

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3545

Report Date: 09-Sep-2014

Client: FCB

Program: Polling_0909_FCB

Duration: N/A for non-BVM project

Consultant: Mike

List size: 279 records

Call start: 2014-09-09

Call end: 2014-09-09

Contact Summary

Voice connect: 168

Answering machine: 70

% Contacted: 85%

	Count	Group %	Overall %
Voice connect	168	70.6%	60.2%
Answering machine	70	29.4%	25.1%
Undeliverable	41		14.7%
**** Total ****	279		100%