

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 28-Apr-2014

Client: PSAC EN  
Program: BVM\_0428\_PSAC EN  
Duration: 120 seconds  
Consultant: Angela

List size: 24894 records  
Call start: 2014-04-28  
Call end: 2014-04-28

## Contact Summary

Voice connect: 7249  
Answering machine: 12480  
% Contacted: 79%

	Count	Group %	Overall %
Voice connect	7,249	36.7%	29.1%
Answering machine	12,480	63.3%	50.1%
Undeliverable	5,165		20.7%
**** Total ****	24,894		100%