

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3631

Report Date: 04-Nov-2014

Client: BCGEU Children@Risk

Program: BVM\_1103\_BCGEU Children@Risk

Duration: 60 seconds

Consultant: Jonathan

List size: 12415 records

Call start: 2014-11-04

Call end: 2014-11-04

## Contact Summary

Voice connect: 3020

Answering machine: 7112

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	3,020	29.8%	24.3%
Answering machine	7,112	70.2%	57.3%
Undeliverable	2,283		18.4%
**** Total ****	12,415		100%

[www.stratcom.ca](http://www.stratcom.ca)

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