

PIF #: FNDP0013 Report Date: 2014-10-17

Project Name: BVM_0924_Sudbury Federal NDP - Tom NoM
Dial Plan: BVM [regular]
Project Type: Riding Association List Size: 501
Caller ID Name: Tom Mulcair Project Start Date: 2014-09-25
Caller ID Phone #: 7055621239 Project End Date: 2014-09-25

Billing Name: Richard Eberhardt
Billing Address: 182 George Ave Lively ON P3Y 1M9
Billing Phone: 7055077911
Billing Email: richard@sudburyndp.net

Live Message Duration: 60 seconds
Live Message Duration (including Dial Plan IVR): 60 seconds
Answer Machine Message Duration: 60 seconds
Cost per Live Message Delivered: \$0.055
Cost per Answer Machine Message Delivered: \$0.055

Contact Summary

Contact Rate: 84%

	Count	Group %	Overall %
Live Message	234	55.6%	46.7%
AM Message	187	44.4%	37.3%
Undeliverable	80		16.0%
TOTAL	501		100%