

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3469

Report Date: 09-May-2014

Client: UNITE HERE Local 40

Program: BVM_0509_UNITE HERE Local 40

Duration: 49 seconds

Consultant: Angela

List size: 483 records

Call start: 2014-05-09

Call end: 2014-05-09

Contact Summary

Voice connect: 141

Answering machine: 294

% Contacted: 90%

	Count	Group %	Overall %
Voice connect	141	32.4%	29.2%
Answering machine	294	67.6%	60.9%
Undeliverable	48		9.9%
**** Total ****	483		100%