

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3436

Report Date: 02-Jul-2014

Client: Horizon River Swift
Program: Polling_0428_Horizon River Swift
Duration: N/A for non-BVM project
Consultant: Angela

List size: 4302 records
Call start: 2014-06-28
Call end: 2014-06-30

Contact Summary

Voice connect: 2868
Answering machine: 556
% Contacted: 80%

	Count	Group %	Overall %
Voice connect	2,868	83.8%	66.7%
Answering machine	556	16.2%	12.9%
Undeliverable	878		20.4%
**** Total ****	4,302		100%