

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 14-Nov-2014

Client: Vision City Wide TTH

Program: BVM\_1107\_Vision City Wide TTH

Duration: 76 seconds

Consultant: Jonathan

List size: 73192 records

Call start: 2014-11-12

Call end: 2014-11-12

## Contact Summary

Voice connect: 13796

Answering machine: 25645

% Contacted: 54%

	Count	Group %	Overall %
Voice connect	13,796	35.0%	21.4%
Answering machine	25,645	65.0%	39.8%
Undeliverable	25,074		38.9%
**** Total ****	64,515		100%