

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3436

Report Date: 29-Jun-2014

Client: Horizon River Swift
Program: Polling_0428_Horizon River Swift
Duration: N/A for non-BVM project
Consultant: Angela

List size: 4303 records
Call start: 2014-06-28
Call end: 2014-06-29

Contact Summary

Voice connect: 2514
Answering machine: 768
% Contacted: 76%

	Count	Group %	Overall %
Voice connect	2,514	76.6%	58.4%
Answering machine	768	23.4%	17.8%
Undeliverable	1,021		23.7%
**** Total ****	4,303		100%