

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3631

Report Date: 18-Nov-2014

Client: BCGEU Children@Risk

Program: BVM\_1103\_BCGEU Children@Risk

Duration: 60 seconds

Consultant: Jonathan

List size: 12416 records

Call start: 2014-10-31

Call end: 2014-10-31

## Contact Summary

Voice connect: 3478

Answering machine: 6714

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	3,478	34.1%	28.0%
Answering machine	6,714	65.9%	54.1%
Undeliverable	2,224		17.9%
**** Total ****	12,416		100%