

PIF #: FNDP0032 Report Date: 2014-11-24

Project Name: BVM\_1110\_Whitby Oshawa -Rally W\_Tom\_12nov14  
Dial Plan: BVM [regular]  
Project Type: Party List Size: 4406  
Caller ID Name: Trish McAuliffe Project Start Date: 2014-11-10  
Caller ID Phone #: 9054935525 Project End Date: 2014-11-11

Billing Name: Organization Department  
Billing Address: 279 Laurier Avenue West  
Billing Phone: 8665252555  
Billing Email: cheques@ndp.ca

Live Message Duration: 41 seconds  
Live Message Duration (including Dial Plan IVR): 41 seconds  
Answer Machine Message Duration: 41 seconds  
Cost per Live Message Delivered: \$0.055  
Cost per Answer Machine Message Delivered: \$0.055

### Contact Summary

Contact Rate: 79%

	Count	Group %	Overall %
Live Message	2045	58.8%	46.4%
AM Message	1431	41.2%	32.5%
Undeliverable	930		21.1%
TOTAL	4406		100%