

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3265

Report Date: 22-Apr-2014

Client: FNDP Mulcair East
Program: BVM_0417_FNDP Mulcair East
Duration: 53 seconds
Consultant: Angela

List size: 27095 records
Call start: 2014-04-17
Call end: 2014-04-22

Contact Summary

Voice connect: 8702
Answering machine: 14751
% Contacted: 87%

	Count	Group %	Overall %
Voice connect	8,702	37.1%	32.1%
Answering machine	14,751	62.9%	54.4%
Undeliverable	3,642		13.4%
**** Total ****	27,095		100%