

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3609

Report Date: 19-Nov-2014

Client: Tactical Outcomes Coquitlam Advance Vote

Program: BVM_1104_Tactical Outcomes Coquitlam Advance Vote

Duration: 45 seconds

Consultant: Jonathan

List size: 6173 records

Call start: 2014-11-04

Call end: 2014-11-04

Contact Summary

Voice connect: 2136

Answering machine: 2853

% Contacted: 81%

	Count	Group %	Overall %
Voice connect	2,136	42.8%	34.6%
Answering machine	2,853	57.2%	46.2%
Undeliverable	1,184		19.2%
**** Total ****	6,173		100%

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