

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3477

Report Date: 27-May-2014

Client: OPSEU R3&4

Program: BVM_0527_OPSEU R3&4

Duration: 60 seconds

Consultant: Angela

List size: 35075 records

Call start: 2014-05-27

Call end: 2014-05-27

Contact Summary

Voice connect: 9345

Answering machine: 18772

% Contacted: 80%

	Count	Group %	Overall %
Voice connect	9,345	33.2%	26.6%
Answering machine	18,772	66.8%	53.5%
Undeliverable	6,958		19.8%
**** Total ****	35,075		100%