

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3520

Report Date: 23-Jul-2014

Client: CUPE National 8PM French
Program: BVM_0722_CUPE National 8PM French
Duration: 110 seconds
Consultant: Carl and Angela

List size: 51 records
Call start: 2014-07-22
Call end: 2014-07-22

Contact Summary

Voice connect: 27
Answering machine: 20
% Contacted: 92%

	Count	Group %	Overall %
Voice connect	27	57.4%	52.9%
Answering machine	20	42.6%	39.2%
Undeliverable	4		7.8%
**** Total ****	51		100%