

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3478

Report Date: 17-May-2014

Client: FCB

Program: Polling_0517_FCB

Duration: N/A for non-BVM project

Consultant: Dan

List size: 1443 records

Call start: 2014-05-17

Call end: 2014-05-17

Contact Summary

Voice connect: 529

Answering machine: 654

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	529	44.7%	36.7%
Answering machine	654	55.3%	45.3%
Undeliverable	260		18.0%
**** Total ****	1,443		100%

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