

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3562

Report Date: 23-Oct-2014

Client: CUPE NATIONAL TTH invite\_call2\_FRE\_QC

Program: BVM\_1023\_CUPE NATIONAL TTH invite\_call2\_FRE\_QC

Duration: 178 seconds

Consultant: Mike

List size: 513 records  
Call start: 2014-10-23  
Call end: 2014-10-23

## Contact Summary

Voice connect: 187  
Answering machine: 252  
% Contacted: 86%

	Count	Group %	Overall %
Voice connect	187	42.6%	36.5%
Answering machine	252	57.4%	49.1%
Undeliverable	74		14.4%
**** Total ****	513		100%