

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3583

Report Date: 27-Oct-2014

Client: TWU Merger - Quebec

Program: BVM_0930_TWU Merger - Quebec

Duration: 102 seconds

Consultant: Jonathan

List size: 1459 records

Call start: 2014-09-30

Call end: 2014-09-30

Contact Summary

Voice connect: 522

Answering machine: 587

% Contacted: 76%

	Count	Group %	Overall %
Voice connect	522	47.1%	35.8%
Answering machine	587	52.9%	40.2%
Undeliverable	350		24.0%
**** Total ****	1,459		100%