

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Joy Endorsement
Program: BVM_1107_Vision Joy Endorsement
Duration: 84 seconds
Consultant: Jonathan

List size: 7566 records
Call start: 2014-11-14
Call end: 2014-11-14

Contact Summary

Voice connect: 1862
Answering machine: 2544
% Contacted: 58%

	Count	Group %	Overall %
Voice connect	1,862	42.3%	24.6%
Answering machine	2,544	57.7%	33.6%
Undeliverable	3,160		41.8%
**** Total ****	7,566		100%