

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 03-Apr-2014

Client: PSAC ATL ENG NFL 2

Program: BVM_0326_PSAC ATL ENG NFL 2

Duration: 118 seconds

Consultant: Jonathan

List size: 11427 records

Call start: 2014-03-26

Call end: 2014-03-26

Contact Summary

Voice connect: 5189

Answering machine: 4129

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	5,189	55.7%	45.4%
Answering machine	4,129	44.3%	36.1%
Undeliverable	2,109		18.5%
**** Total ****	11,427		100%