

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3502

Report Date: 19-Jun-2014

Client: COPE378_TEACHERS_RALLY

Program: BVM_0618_COPE378_TEACHERS_RALLY

Duration: 40 seconds

Consultant: Jonathan

List size: 7785 records

Call start: 2014-06-18

Call end: 2014-06-18

Contact Summary

Voice connect: 2466

Answering machine: 4428

% Contacted: 89%

	Count	Group %	Overall %
Voice connect	2,466	35.8%	31.7%
Answering machine	4,428	64.2%	56.9%
Undeliverable	891		11.4%
**** Total ****	7,785		100%