

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3614

Report Date: 24-Oct-2014

Client: UNITE HERE Local 40

Program: BVM_1023_UNITE HERE Local 40

Duration: 48 seconds

Consultant: Angela

List size: 1663 records

Call start: 2014-10-24

Call end: 2014-10-24

Contact Summary

Voice connect: 648

Answering machine: 763

% Contacted: 85%

	Count	Group %	Overall %
Voice connect	648	45.9%	39.0%
Answering machine	763	54.1%	45.9%
Undeliverable	252		15.2%
**** Total ****	1,663		100%