

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3463

Report Date: 30-Apr-2014

Client: UNITE HERE Local 40

Program: BVM\_0429\_UNITE HERE Local 40

Duration: 58 seconds

Consultant: Angela

List size: 483 records

Call start: 2014-04-29

Call end: 2014-04-29

## Contact Summary

Voice connect: 172

Answering machine: 256

% Contacted: 89%

|                   | Count | Group % | Overall % |
|-------------------|-------|---------|-----------|
| Voice connect     | 172   | 40.2%   | 35.6%     |
| Answering machine | 256   | 59.8%   | 53.0%     |
| Undeliverable     | 55    |         | 11.4%     |
| **** Total ****   | 483   |         | 100%      |