

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3542

Report Date: 05-Sep-2014

Client: CNIB  
Program: BVM\_0905\_CNIB  
Duration: 58 seconds  
Consultant: Angela

List size: 482 records  
Call start: 2014-09-05  
Call end: 2014-09-05

## Contact Summary

Voice connect: 237  
Answering machine: 186  
% Contacted: 88%

	Count	Group %	Overall %
Voice connect	237	56.0%	49.2%
Answering machine	186	44.0%	38.6%
Undeliverable	59		12.2%
**** Total ****	482		100%