

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3427

Report Date: 03-Apr-2014

Client: PSAC ATL ENG NFL
Program: BVM_0326_PSAC ATL ENG NFL
Duration: 118 seconds
Consultant: Jonathan

List size: 11427 records
Call start: 2014-03-26
Call end: 2014-03-26

Contact Summary

Voice connect: 5189
Answering machine: 4129
% Contacted: 82%

	Count	Group %	Overall %
Voice connect	5,189	55.7%	45.4%
Answering machine	4,129	44.3%	36.1%
Undeliverable	2,109		18.5%
**** Total ****	11,427		100%

www.stratcom.ca

Toronto: 1179 King Street West Suite 202 Toronto ON M6K 3C5 PH 416.537.6100 FX 416.588.3490
Vancouver: 1770 West 7th Ave. Ste. 305 Vancouver BC V6J 4Y6 PH 604.681.3030 FX 604.681.2025
Ottawa: 100 Sparks Street 8th Floor Ottawa ON K1P 5B7 PH 613.916.6215 FX 613.238.9997