

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3499

Report Date: 16-Jul-2014

Client: Vision Vancouver
Program: Polling_0711_Vision Vancouver
Duration: N/A for non-BVM project
Consultant: Jonathan, Angela

List size: 39266 records
Call start: 2014-07-14
Call end: 2014-07-15

Contact Summary

Voice connect: 19096
Answering machine: 9228
% Contacted: 72%

	Count	Group %	Overall %
Voice connect	19,096	67.4%	48.6%
Answering machine	9,228	32.6%	23.5%
Undeliverable	10,942		27.9%
**** Total ****	39,266		100%

www.stratcom.ca

Toronto: 1179 King Street West Suite 202 Toronto ON M6K 3C5 PH 416.537.6100 FX 416.588.3490
Vancouver: 1770 West 7th Ave. Ste. 305 Vancouver BC V6J 4Y6 PH 604.681.3030 FX 604.681.2025
Ottawa: 100 Sparks Street 8th Floor Ottawa ON K1P 5B7 PH 613.916.6215 FX 613.238.9997