

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3545

Report Date: 08-Sep-2014

Client: FCB

Program: Polling\_0908\_FCB

Duration: N/A for non-BVM project

Consultant: Mike

List size: 429 records

Call start: 2014-09-08

Call end: 2014-09-08

## Contact Summary

Voice connect: 248

Answering machine: 125

% Contacted: 87%

	Count	Group %	Overall %
Voice connect	248	66.5%	57.8%
Answering machine	125	33.5%	29.1%
Undeliverable	56		13.1%
**** Total ****	429		100%