

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3484

Report Date: 24-Jun-2014

Client: UFCW401 June23rd pre-TTH  
Program: BVM\_0620\_UFCW401 June23rd pre-TTH  
Duration: 86 seconds  
Consultant: Jonathan

List size: 9293 records  
Call start: 2014-06-20  
Call end: 2014-06-20

## Contact Summary

Voice connect: 2757  
Answering machine: 4987  
% Contacted: 83%

	Count	Group %	Overall %
Voice connect	2,757	35.6%	29.7%
Answering machine	4,987	64.4%	53.7%
Undeliverable	1,549		16.7%
**** Total ****	9,293		100%