

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3458

Report Date: 23-Apr-2014

Client: CUPE FR
Program: BVM_0423_CUPE FR
Duration: 169 seconds
Consultant: Mike, Carl

List size: 519 records
Call start: 2014-04-23
Call end: 2014-04-23

Contact Summary

Voice connect: 164
Answering machine: 275
% Contacted: 85%

	Count	Group %	Overall %
Voice connect	164	37.4%	31.6%
Answering machine	275	62.6%	53.0%
Undeliverable	80		15.4%
**** Total ****	519		100%