

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3560

Report Date: 17-Sep-2014

Client: BCGEU Meet 'n' Greet

Program: BVM_0917_BCGEU Meet 'n' Greet

Duration: 60 seconds

Consultant: Jonathan

List size: 472 records

Call start: 2014-09-17

Call end: 2014-09-17

Contact Summary

Voice connect: 96

Answering machine: 296

% Contacted: 83%

	Count	Group %	Overall %
Voice connect	96	24.5%	20.3%
Answering machine	296	75.5%	62.7%
Undeliverable	80		16.9%
**** Total ****	472		100%