

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3609

Report Date: 19-Nov-2014

Client: Tactical Outcomes Fin and Selina BVM

Program: BVM_1030_Tactical Outcomes Fin and Selina BVM

Duration: 45 seconds

Consultant: Jonathan

List size: 3583 records

Call start: 2014-10-30

Call end: 2014-10-31

Contact Summary

Voice connect: 1581

Answering machine: 1370

% Contacted: 82%

	Count	Group %	Overall %
Voice connect	1,581	53.6%	44.1%
Answering machine	1,370	46.4%	38.2%
Undeliverable	632		17.6%
**** Total ****	3,583		100%