

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3422

Report Date: 17-Mar-2014

Client: UNITE HERE

Program: BVM\_0317\_UNITE HERE

Duration: 40 seconds

Consultant: Angela

List size: 827 records  
Call start: 2014-03-17  
Call end: 2014-03-17

## Contact Summary

Voice connect: 270  
Answering machine: 422  
% Contacted: 84%

	Count	Group %	Overall %
Voice connect	270	39.0%	32.6%
Answering machine	422	61.0%	51.0%
Undeliverable	135		16.3%
**** Total ****	827		100%