

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3523

Report Date: 01-Aug-2014

Client: CNIB  
Program: Polling\_0707\_CNIB  
Duration: N/A for non-BVM project  
Consultant: Angela

List size: 3977 records  
Call start: 2014-07-29  
Call end: 2014-07-31

## Contact Summary

Voice connect: 3035  
Answering machine: 655  
% Contacted: 93%

	Count	Group %	Overall %
Voice connect	3,035	82.2%	76.3%
Answering machine	655	17.8%	16.5%
Undeliverable	287		7.2%
**** Total ****	3,977		100%