

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Eby Endorsement

Program: BVM_1114_Vision Eby Endorsement

Duration: 51 seconds

Consultant: Jonathan

List size: 14106 records

Call start: 2014-11-14

Call end: 2014-11-14

Contact Summary

Voice connect: 2056

Answering machine: 5407

% Contacted: 53%

	Count	Group %	Overall %
Voice connect	2,056	27.5%	15.8%
Answering machine	5,407	72.5%	41.4%
Undeliverable	5,583		42.8%
**** Total ****	13,046		100%