

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Mabel Endorsement

Program: BVM_1107_Vision Mabel Endorsement

Duration: 61 seconds

Consultant: Jonathan

List size: 7955 records

Call start: 2014-11-14

Call end: 2014-11-14

Contact Summary

Voice connect: 2174

Answering machine: 2799

% Contacted: 63%

	Count	Group %	Overall %
Voice connect	2,174	43.7%	27.3%
Answering machine	2,799	56.3%	35.2%
Undeliverable	2,982		37.5%
**** Total ****	7,955		100%