

# STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3610

Report Date: 18-Oct-2014

Client: FCB

Program: Polling\_1017\_FCB

Duration: N/A for non-BVM project

Consultant: Mike

List size: 331 records  
Call start: 2014-10-17  
Call end: 2014-10-18

## Contact Summary

Voice connect: 195  
Answering machine: 102  
% Contacted: 90%

	Count	Group %	Overall %
Voice connect	195	65.7%	58.9%
Answering machine	102	34.3%	30.8%
Undeliverable	34		10.3%
**** Total ****	331		100%