

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3380

Report Date: 15-Apr-2014

Client: Peter Julian MP

Program: BVM_0414_Peter Julian MP

Duration: 94 seconds

Consultant: Angela

List size: 14290 records

Call start: 2014-04-14

Call end: 2014-04-14

Contact Summary

Voice connect: 4527

Answering machine: 5214

% Contacted: 68%

	Count	Group %	Overall %
Voice connect	4,527	46.5%	31.7%
Answering machine	5,214	53.5%	36.5%
Undeliverable	4,549		31.8%
**** Total ****	14,290		100%