

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3625

Report Date: 19-Nov-2014

Client: Tactical Outcomes PM GOTV Vickers

Program: BVM_1104_Tactical Outcomes PM GOTV Vickers

Duration: 48 seconds

Consultant: Jonathan

List size: 3099 records

Call start: 2014-11-14

Call end: 2014-11-14

Contact Summary

Voice connect: 821

Answering machine: 1487

% Contacted: 74%

	Count	Group %	Overall %
Voice connect	821	35.6%	28.1%
Answering machine	1,487	64.4%	51.0%
Undeliverable	610		20.9%
**** Total ****	2,918		100%