

STRATCOM

STRATEGIC COMMUNICATIONS

BVM Report #: 3553

Report Date: 17-Nov-2014

Client: Vision Harcourt Endorsment
Program: BVM_1114_Vision Harcourt Endorsment
Duration: 53 seconds
Consultant: Jonathan

List size: 36218 records
Call start: 2014-11-14
Call end: 2014-11-14

Contact Summary

Voice connect: 6710
Answering machine: 15159
% Contacted: 60%

	Count	Group %	Overall %
Voice connect	6,710	30.7%	18.5%
Answering machine	15,159	69.3%	41.9%
Undeliverable	14,349		39.6%
**** Total ****	36,218		100%

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