

# How to get the most out of a College Fair: Tips for Students and Their Parents

College & Retirement Solutions  
667 Shunpike Rd, Suite 3  
Chatham, NJ 07928  
(973) 514-2002



www.college-retirement.com

## Going to a college fair

- Take along a pen and a small notebook.
- Take a bag to carry the brochures you pick up.
- Print out some address labels with your name, address, phone number, e-mail address, high school, and year of graduation. **Spend your time at the college tables asking questions, not filling out contact cards!**
- When you arrive, check out the floor plan and find out where the tables for your top-choice colleges are located so you can go directly to them.
- Write your most important questions down in advance so you don't forget them.
- **Check on whether any information sessions, such as financial aid, are being offered. Interested? Budget your time accordingly.**
- Jot down notes about a college while your memory is fresh, such as right after visiting the table.
- Pick up the business cards of any representatives you talk to, so you can contact them if you have any more questions.

## After you get home

- Make a point of going through the materials and your notes *within one week* after the fair. You'll probably remember more about your conversations with college representatives while the memories from the fair are still fresh.
- Follow up with any college that interests you by contacting the admissions office to ask further questions, and, if possible, plan a visit to the campus.

*Source: College Counseling Sourcebook, 4th Edition*