

About

The Industrial Credit and Investment Corporation of India (ICICI), with the support of the Indian government, oversaw the establishment of IMT Ghaziabad. The institute is situated in the Uttar Pradesh city of Ghaziabad. Its large campus is furnished with modern infrastructure, classrooms, libraries, and cutting-edge technology to provide students with the best possible learning environment.

In partnership with Upgrade, IMT Ghaziabad offers a variety of academic programs that include several aspects of management education. The Post Graduate Diploma in Management (PGDM), which offers a demanding and industry-relevant curriculum created to educate students to thrive in the business field, is the program's flagship. IMT Ghaziabad offers specialized PGDM programs in marketing, finance, human resources, operations, and business analytics, among other fields.

The IMT Ghaziabad faculty is experienced, diverse, and made up of eminent academicians and business experts. Faculty members actively engage in research and consulting projects and are fervently committed to delivering high-quality education. The students' blend of academic and practical knowledge ensures that they fully comprehend business principles and how to apply them in real-world situations.

IMT Ghaziabad actively pursues collaboration with respectable businesses and organizations while maintaining tight ties with the sector's leaders. In order to give students exposure to the business world, the institute's business interface cell plays a crucial role in planning guest lectures, business visits, internships, and placement activities. Students at IMT Ghaziabad frequently acquire sought-after jobs in prestigious national and worldwide corporations working in a range of industries.

Updated Course Fees for 2023

Program	Semester	All Subjects
PGDM (Post Graduation Diploma in Management)	31,000/-	94,000/-
PGDM (EXECUTIVE)	39,500/-	80,000/-
PGCM	27,500/-	56,000/-
Certificate Programmes	----	27,000/-

Approvals

				
<u>AICTE</u>	<u>AIU</u>	<u>NIRF</u>	<u>SAQS</u>	<u>NBA</u>

Ranking

IMT-G Rankings

- Ranked 5th in private business schools by business today
- Ranked 4th in private business schools by business world

Programs & Specialization

PGDM (Post Graduation Diploma in Management)

The PGDM program at IMT CDL was especially created to provide students with a thorough management education. The two-year curriculum, which is divided into four semesters, offers an intense, exciting, and difficult study environment.

The curriculum has been designed to lay a strong foundation for the logical and analytical skills of the students and covers all important areas of management specialization. The program is designed to develop professional managers ready to work in responsible positions in a global environment.

Programme Eligibility

Bachelor's Degree in any discipline from any recognized university or equivalent degree recognized by the Association of Indian Universities (AIU)

Duration: 2 Years

PGDM (Executive) – 15 Months

The PGDM (Executive) is a program created especially for people who are assuming more important leadership positions within their companies and businesses. This curriculum sets itself apart by emphasizing experiential learning through real-world business scenarios, experience sharing, and close industry ties. The program's curriculum was created with industry insights for working executives in mind. They require programs that offer the correct level of flexibility so they can simultaneously pursue their education and professions. The curriculum should also guarantee a very high standard of experience. The PGDM (Executive) Program has been structured in such a way that, in addition to providing a core management foundation, it enables the executives to develop their talents and specialize in one of the primary functional areas: finance, marketing, operations, or human resources.

Programme Eligibility

Bachelor's Degree in any discipline from any recognized university or equivalent degree recognized by the Association of Indian Universities (AIU) plus full-time work experience of at least five (5) years after graduation

Duration: 15 Months

PGCM-13-Month Program

The PGCM program offers a structured and compact module on business administration. The curriculum encompasses various aspects of management relevant to professionals. The program covers fundamentals in general management, finance, HR, operations, and marketing

management. This program is designed to enhance the managerial capabilities of participants, resulting in continuous value addition at their workplace. It encourages the application of contemporary management and business knowledge and perspectives in an interdisciplinary manner. The use of real-life case studies helps the participants develop the skills necessary to manage real-life situations.

Eligibility: Bachelor's Degree in any discipline from any recognized university or equivalent degree recognized by the Association of Indian Universities (AIU)

Proficiency Certificate Program- 06 Months

Programme Objectives

- Understand the financial markets and services.
- Analyse the securities and manage derivatives investments.
- Analyse financial statements.
- Apply business valuation approaches.

Proficiency Certificate Program in Financial Management

The Short-Duration Certificate Program in Financial Management provides an understanding of varied topics in the area of finance. The participants will develop a basic understanding of financial markets and services. The Indian financial services sector is one of the fastest-growing sectors and offers a plethora of opportunities to finance professionals. The curriculum encompasses investment analysis and management and delves into the art and science of stock and derivatives investment. As a finance professional, it is not only important to know the market but also to conduct a thorough investigation of business risk, return, and valuation. The course on financial analysis and business valuation makes the program valuable by elaborating on factors affecting business valuation and approaches to valuing a stock or business. The holistic coverage of important financial concepts will be valuable for professionals who are willing to advance their careers in the finance area. The program will also be helpful for individuals who want to apply financial skills to generate alternate income streams and accumulate financial wealth.

Programme Objectives

- Understand the financial markets and services
- Analyse the securities and manage derivatives investments
- Analyse financial statements
- Apply business valuation approaches

Eligibility Criteria

- A:** Students in the final semester of PGDM/ PGDM-Executive/ PGCM at IMT CDL
B: Alumni of IMT CDL
C: PGDM/ MBA from any other Institute
D: Any Graduate and above from any other Institute
E: 12th + Diploma + experience of 3 years

Proficiency Certificate Program in Human Resource Management

The Short Duration Program on Proficiency Certificate in Human Resource Management makes you capable of implementing widely used concepts in human resources. You will get a basic understanding of human resource management and develop skills to apply the concepts that are currently required in organizations. In the current scenario, HR has a major role to play with respect to performance management and related nuances like compensation and employee development. As a professional, you should understand the demands of the business and how they can be best aligned with the changing requirements of the employees. The array of concepts covered in this certification gives you a deep understanding of aligning human resources with the strategies adopted by the business. The program will also be helpful for individuals who are keen on applying their human resource management skills as freelancers.

Eligibility Criteria

- A:** Students in the final semester of PGDM/ PGDM-Executive/ PGCM at IMT CDL
B: Alumni of IMT CDL
C: PGDM/ MBA from any other Institute
D: Any Graduate and above from any other Institute
E: 12th + Diploma + experience of 3 years

Proficiency Certificate Program in Marketing Management

Because there are so many career prospects in the marketing and sales sector, it has always been the most popular option of specialty for PGDM and MBA students. Entry-level and mid-level professionals from a variety of specializations, including IT, finance, operations, etc., gain a deeper understanding of the consumer perspective through this competence certificate program, which can help them advance their careers to the next level. This proficiency certificate course has been developed by IMT CDL to meet the demands of business professionals who want to advance their careers or broaden the range of their specializations by adding a marketing proficiency certificate to their profiles. Working professionals can use this curriculum as a springboard to examine the fundamental concepts of marketing theory and practice.

Eligibility Criteria

- A:** Students in the final semester of PGDM/ PGDM-Executive/ PGCM at IMT CDL
- B:** Alumni of IMT CDL
- C:** PGDM/ MBA from any other Institute
- D:** Any Graduate and above from any other Institute
- E:** 12th + Diploma + experience of 3 years

Proficiency Certificate Program in Business Analytics

The brief Proficiency Certificate in Business Analytics program will give students the technical know-how, attitude, extensive data use, statistical and quantitative analysis, and fact-based management needed to guide choices and actions. The program is intended for aspiring and seasoned leaders in any industry who will not only analyze the data but also understand it, translate it, and incorporate it into strategy at the highest levels in their organizations, given the explosive growth of data analytics over the past few years. The program consists of a variety of activities, such as business intelligence, which consists of basic ad hoc reports and inquiries, and quantitative techniques like statistical analysis, forecasting and extrapolation, predictive modeling (like data mining), optimization, and simulation.

Objectives

- Analyze how company strategy and analytics relate to one another.
- Determine and characterize complicated business issues using an analytical framework.
- Create solutions based on data to assist in decision-making in actual business circumstances.
- Demonstrate ethical decision-making in structured, unstructured, and ambiguous situations.

Eligibility Criteria

A: Students in the final semester of PGDM/ PGDM-Executive/ PGCM at IMT CDL

B: Alumni of IMT CDL

C: PGDM/ MBA from any other Institute

D: Any Graduate and above from any other Institute

E: 12th + Diploma + experience of 3 years

Eligibility Criteria

A: Students in the final semester of PGDM/ PGDM-Executive/ PGCM at IMT CDL

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Proficiency Certificate Program in Operations Management

Every business's primary function is operations management, since it includes all the processes involved in converting inputs into outputs with added value. Due to their critical role in achieving increased productivity, high quality, cost effectiveness, and competitive advantage in today's global environment, operations management specialists are always in great demand. The Short-Duration Proficiency Certificate in Operations Management Program will give participants a fundamental grasp of operations in service and manufacturing enterprises. Professionals will be able to visualize and integrate supply chain processes to guarantee the efficient and timely delivery of value to customers.

Objectives

- Recognize operations as a value-adding transformation process.
- To excel, use the quality management strategy.
- Implement project management to complete time-sensitive jobs.
- To achieve a competitive edge, examine various operational strategies and developments in supply chain management.

Eligibility Criteria

A: Students in the final semester of PGDM/ PGDM-Executive/ PGCM at IMT CDL

B: Alumni of IMT CDL

C: PGDM/ MBA from any other Institute

D: Any Graduate and above from any other Institute

E: 12th + Diploma + experience of 3 years

Sample Certificate

- Degree equivalent to a regular on-campus degree
- Universal Recognition Degree



Institute of
Management Technology
Ghaziabad, Delhi NCR

Institute of Management Technology, Ghaziabad

hereby certifies that

with Student Code _____

has successfully completed the 11-month

Advanced General Management Program

on _____

Dr Puja Aggarwal Gulati
Program Director, IMT Ghaziabad

Dr. Sapna Popli
MDP Chairperson, IMT Ghaziabad

In partnership with
upGrad

Placement Partners

Students at IMT Ghaziabad receive significant placement support from the school. The institute has a specialized placement cell that collaborates with recruiters and students to facilitate

placement. **Deloitte** With many leading businesses and organizations across numerous industries, the institution maintains solid partnerships.

The placement assistance programs at IMT Ghaziabad have helped students land positions in renowned national and worldwide companies in a variety of fields, including consulting, finance, marketing, operations, and more. The institute's substantial placement aid demonstrates how committed it is to preparing students for fulfilling careers. The following list includes a few of the businesses that have collaborated with IMT Ghaziabad on placements.

 Microsoft	 KPMG	 DELOITTE	 AMAZON	 EY	 WIPRO
 MAHINDRA	 LT	 INFOSYS	 DLF		

Download Prospectus

A "download prospectus" from IMT Gaziabad University refers to obtaining an electronic document that provides comprehensive information about the university's academic programs, admission procedures, courses offered, faculty details, campus facilities, fee structure, and other relevant details. This document is typically available in digital format, such as a PDF file, and can be accessed and saved on a computer or mobile device. It serves as a detailed guide for prospective students who are interested in learning more about the university and its offerings before applying for admission.

[Download Prospectus \(links\)](#)

Faculty



Prof. Puja Aggarwal Gulatij (Program Director | Assoc. Professor Finance)



Prof. Abhishek S (Associate Professor, IMT Ghaziabad)



Prof. Harvinder Singh (Professor Marketing, IMT Ghaziabad)



Dr. Richa (Asst. Professor, IMT Ghaziabad)



Anirudh Mendiratta (Head of Operations, Cars 24)

Exam Pattern

- Exam: December and June/August
- Pattern- 30 Marks Assessment based + 70 Marks MCQs
- Passing Marks: 40 out of 100
- Exam Mode (Online): At your location.
- Duration: 2 Hour each subject.

Admission Process

There are 3 simple steps in the Admission Process which is detailed below:

Step 1

Complete Application

Fill the application form available online at website

Step 2

Block your Seat

Block your seat by paying the block amount

Step 3

Complete the Payment

Based on your previous educational performance, you may be required to take an enrolment test

Similar Universities

Universities	Approvals	Year of Establishment
Manipal Online	UGC, AICTE, NIRF	1953
NMIMS Online	UGC-DEB, NAAC A+	1981
Chandigarh Online	UGC, NAAC A+	2012
Symbiosis Online	AICTE	1994
UPES	UGC-DEB, NAAC A, NIRF	2007

Frequently Asked Questions?

1. What is the difference between the PGDM and the PGDM-Executive?

PGDM is a full-fledged management program of 24 months duration, with 3 semesters of core courses and 1 semester of elective courses meant to develop elementary to specialized knowledge about management in all categories of learners (since fresh graduates with zero industry experience are also eligible to join).

PGDM-Executive is an accelerated management program of 15 months duration meant for experienced working professionals (minimum eligibility of 5 years of work experience after graduation).

2. **What is the Fee Structure?**

FEE STRUCTURE(in INR)				
Programme	Semester 1*	Semester 2	Semester 3	Semester 4
PGDM Programme	32500.00	31000.00	31000.00	31000.00
PGDM (Executive) Programme	40500.00	39500.00	NA	NA
PGCM Programme	28500.00	27500.00	NA	NA

3. **What is the fee payment schedule?**

The fee is payable at the start of every semester.

Advantages of an online Program from IMT Ghaziabad University

1. **Flexibility:** Online programs at IMT Ghaziabad University allow students to create a personalized learning schedule. This flexibility is ideal for individuals who have work commitments, family responsibilities, or other time constraints, as it enables them to pursue higher education without having to attend classes on a fixed schedule.
2. **Accessibility:** Regardless of their geographic location, students can access IMT Ghaziabad's quality education through online programs. This accessibility eliminates the

need to relocate or commute to a physical campus, making education more accessible to a wider audience.

3. **Cost-effective:** Online programs often come at a lower cost than traditional on-campus programs. Students can save money on commuting, housing, and other expenses associated with attending a physical campus. Additionally, IMT Ghaziabad's online programs may offer financial aid options or scholarships to eligible students.
4. **Diverse Learning Resources:** IMT Ghaziabad University typically provides online students with access to a wealth of digital resources, including e-books, research databases, and multimedia materials. This enhances the learning experience and allows students to explore a wide range of resources beyond traditional textbooks.
5. **Interactive Learning:** Many online programs incorporate interactive elements such as discussion forums, virtual classrooms, and live webinars. These features facilitate engagement with professors and peers, fostering a sense of community and collaboration in the virtual learning environment.
6. **Career Advancement:** IMT Ghaziabad's online programs often cater to working professionals looking to advance their careers. Earning a degree or certification online can open up new career opportunities and help individuals climb the corporate ladder or transition into a new field.
7. **Personalized Learning:** Online programs may offer adaptive learning technologies that cater to each student's pace and learning style. This personalized approach can lead to improved comprehension and retention of course material.
8. **Global Network:** IMT Ghaziabad University's online programs can connect students with peers and instructors from around the world. This global network can provide valuable insights and perspectives, enriching the learning experience.
9. **Self-Discipline:** Enrolling in an online program requires a certain level of self-discipline and time management skills. These skills are highly transferable and can be an asset in both academic and professional settings.
10. **Lifelong Learning:** Online programs at IMT Ghaziabad University encourage the development of lifelong learning habits. Graduates often find themselves better equipped to adapt to new technologies, industries, and career opportunities.