

Categorical Descriptive Statistics

Grinnell College

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Review

Suppose I have:

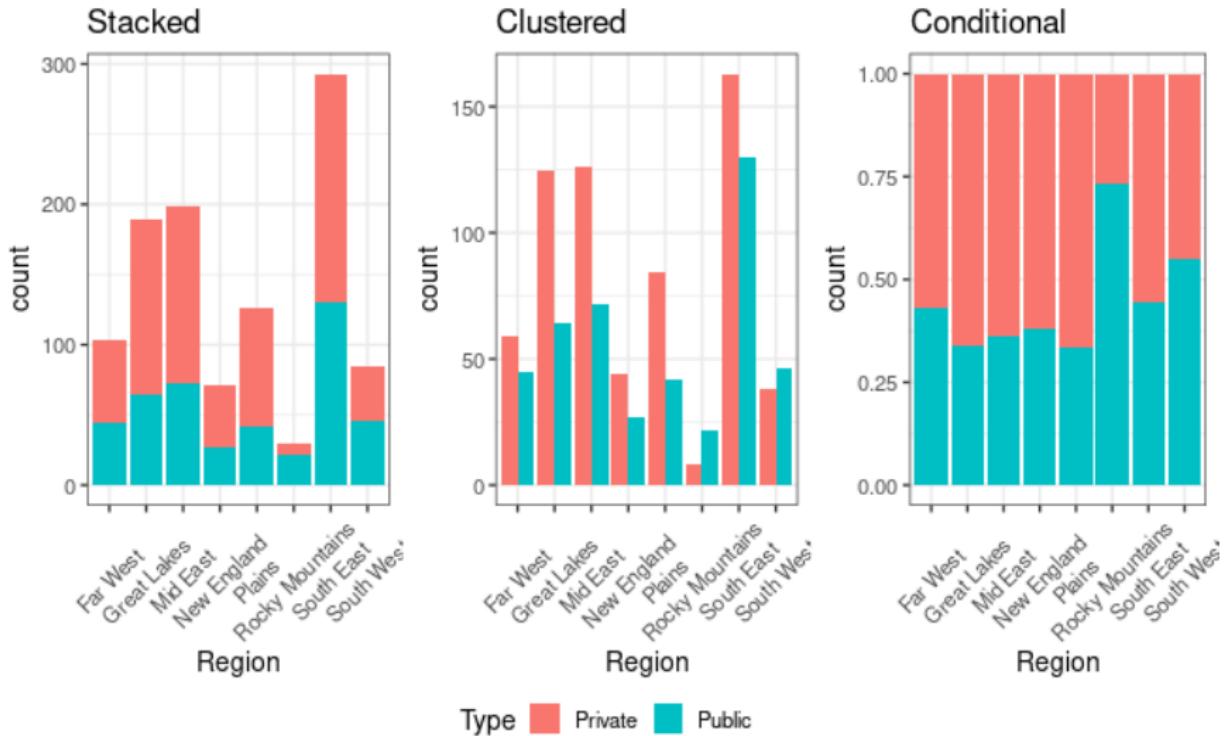
- ▶ 750 observations
- ▶ Median value of 27
- ▶ IQR of 9

How many observations would fall between the 35th and 65th percentiles?

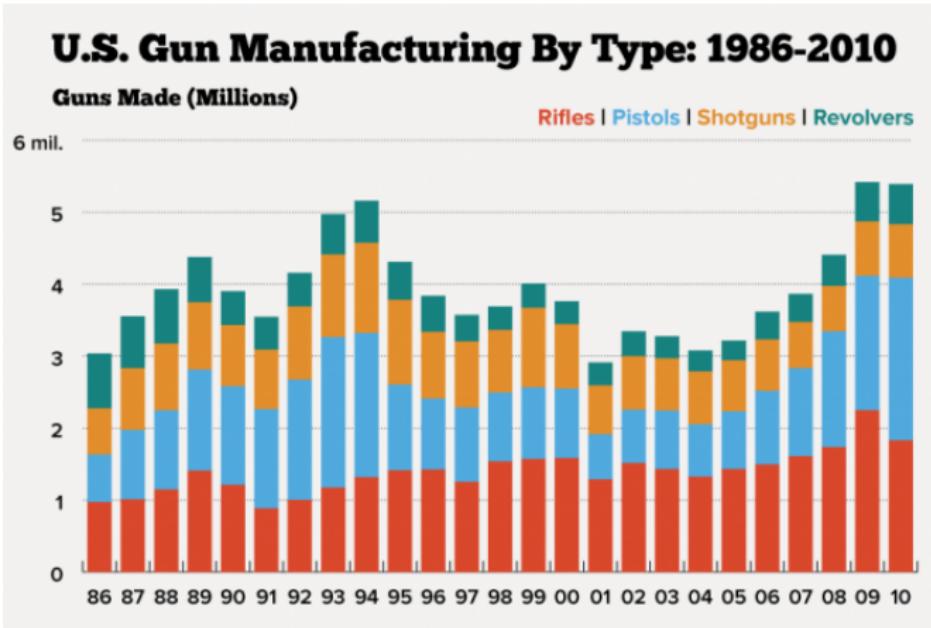
Today

- ▶ Summary of categorical variables
 - ▶ Tables
 - ▶ Bar Charts
- ▶ Types of Tables
 - ▶ Frequency
 - ▶ Proportions
 - ▶ Conditional
- ▶ Rough measures of association

Bar Charts



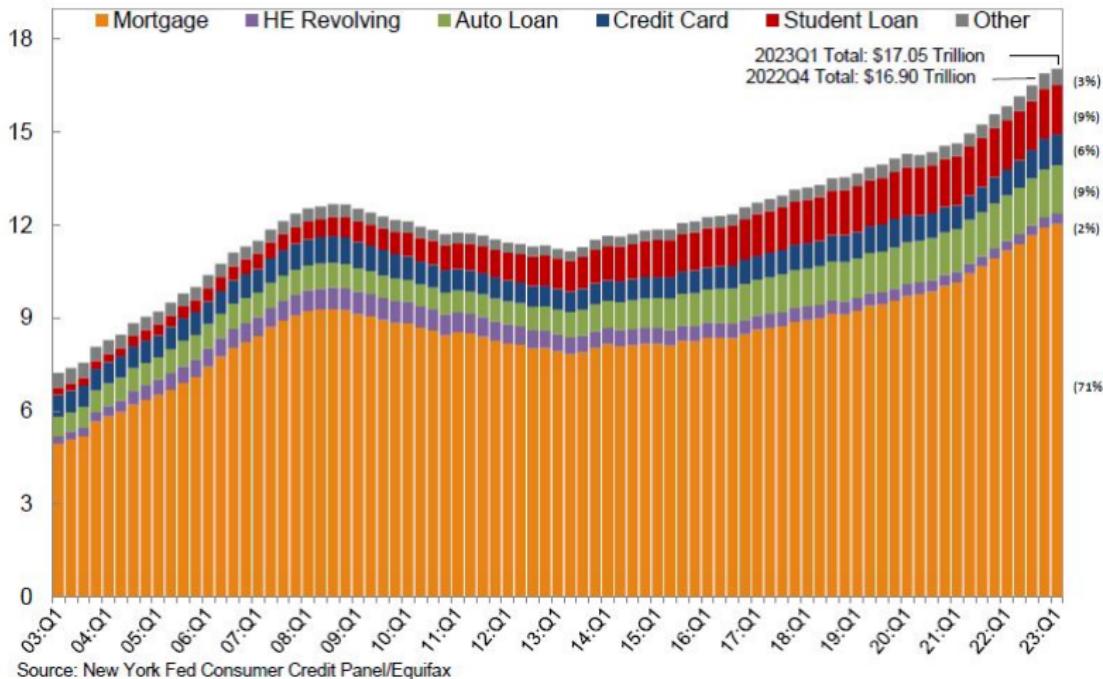
Stacked Bar Example



<https://stackoverflow.com/questions/64267754/plotting-a-time-series-stacked-bar-chart>

Total Debt Balance and its Composition

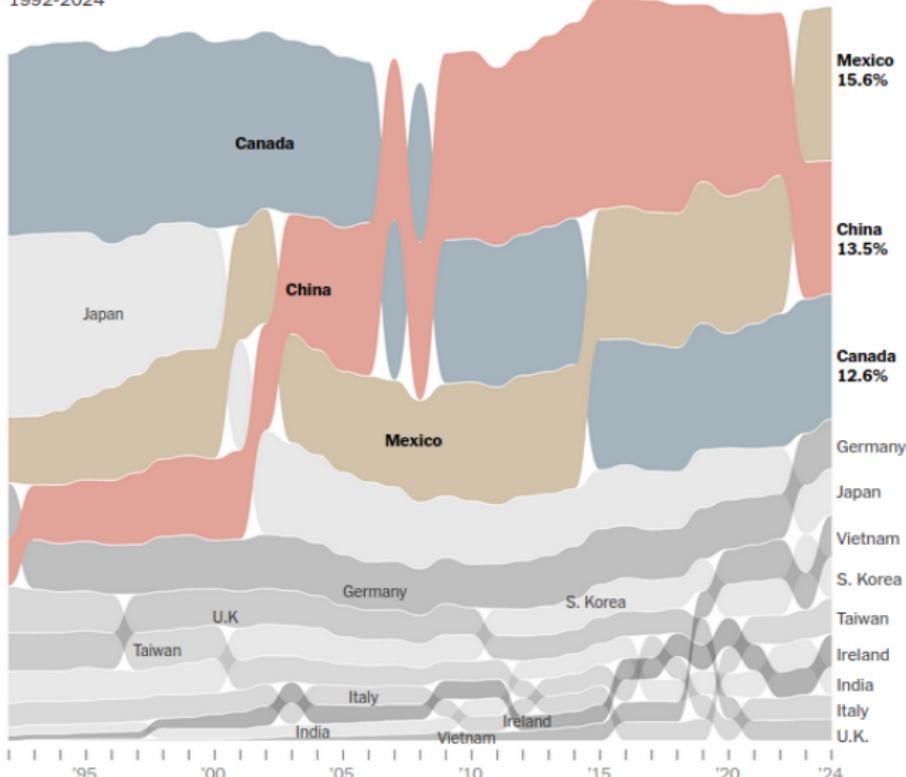
Trillions of Dollars



Source: New York Fed Consumer Credit Panel/Equifax

Share of imports to the United States by country

1992-2024



Notes: Countries with at least a 2 percent share in 2024, through November, are shown, accounting for about three-quarters of imports. • Source: Census Bureau • By The New York Times

Descriptive Statistics – Categorical Variables

Univariate categorical variables are often presented in *tables*

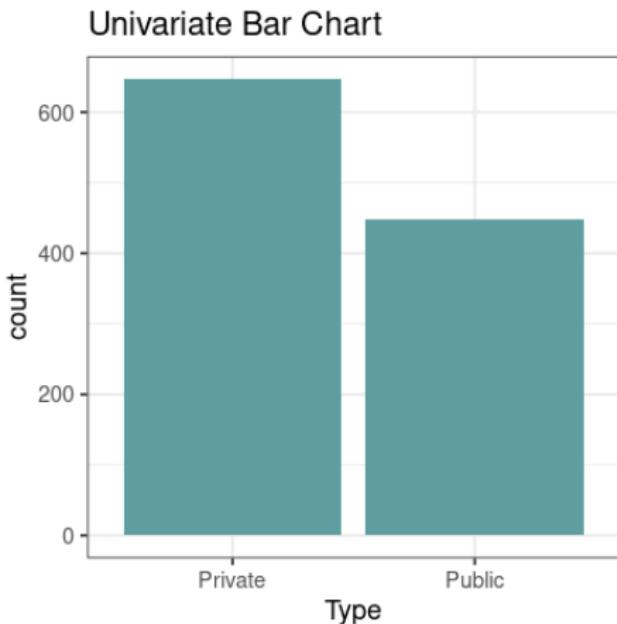
- ▶ **Frequencies:** counts how many of each case belongs to a particular category
- ▶ **Proportions:** fractions based upon frequencies, also called *relative frequencies*.
Proportions will *always* add up to 1

Frequency table:

Type	Frequency
Private	647
Public	448

Table of proportions:

Type	Proportion
Private	0.591
Public	0.409



Descriptive Statistics – Categorical Variables

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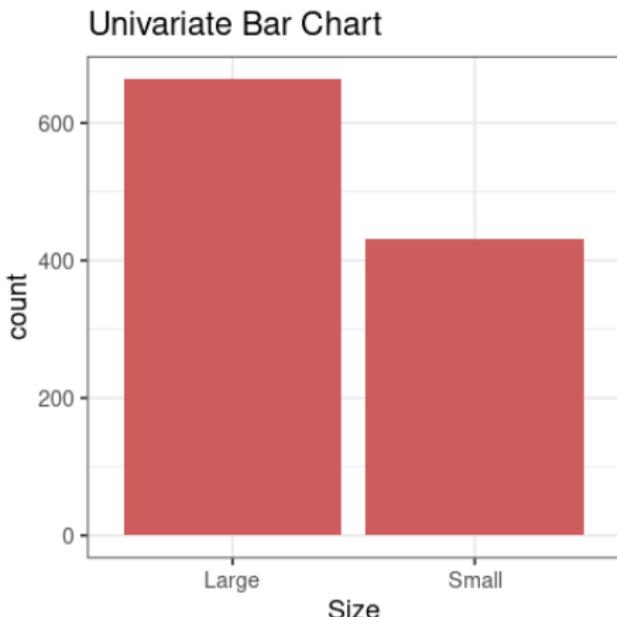
- ▶ **Frequencies:** counts how many of each case belongs to a particular category
- ▶ **Proportions:** fractions based upon frequencies, also called *relative frequencies*.
Proportions will *always* add up to 1

Frequency table:

Size	Frequency
Large	664
Small	431

Table of proportions:

Size	Proportion
Large	0.606
Small	0.394



Bivariate Bar Charts

When considering two categorical variables, we typically cross-classify an observation according to its variable's values

Just as we did when looking at graphical summaries, we tend to designate variables as being either *explanatory* or *response* variables

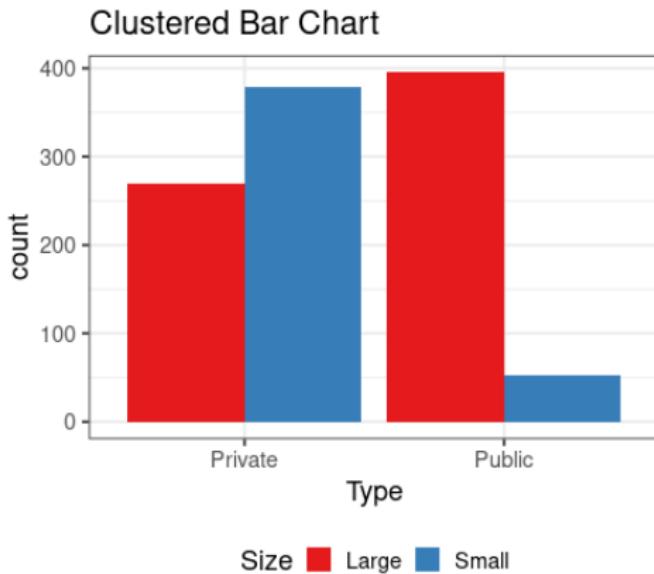
Again, this is **not** causal

Descriptive Statistics – Categorical Variables

The **joint distribution** shows us the collection and frequency of values that two variables take together

Two-way frequency table:

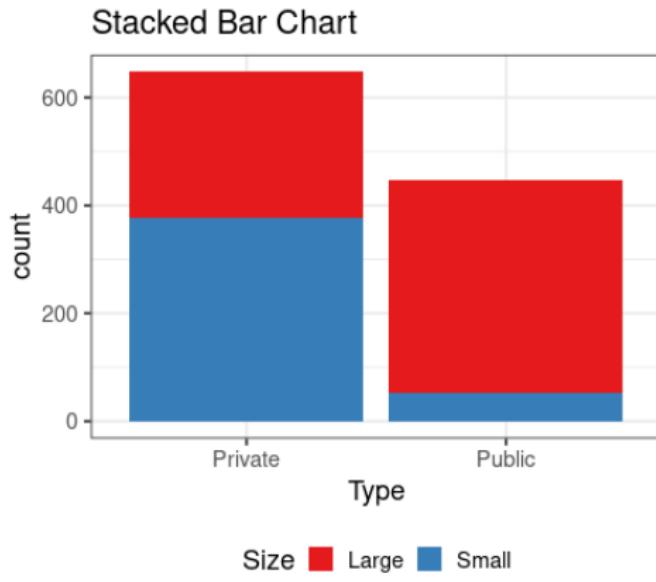
	Small	Large
Private	378	269
Public	53	395



Descriptive Statistics – Categorical Variables

Often these tables include margin sums as well, giving us **marginal distributions** of variables

	Small	Large	Sum
Private	378	269	647
Public	53	395	448
Sum	431	664	1095



Descriptive Statistics – Categorical Variables

The proportions of a joint distribution tells us the makeup of each combination, relative to the whole

	Small	Large
Private	$\frac{378}{1095}$	$\frac{269}{1095}$
Public	$\frac{53}{1095}$	$\frac{395}{1095}$

	Small	Large
Private	0.3452	0.2457
Public	0.0484	0.3607

“36% of all schools are large public schools”

Conditional Statistics

A **conditional statistic** is a statistic derived from one or more variables for all observations sharing a value of another variable

- ▶ “What is the relationship between admission rate and median ACT *given* that the school is private”
- ▶ “What is the predicted weight of an individual *given* that they are 6 ft tall?”
- ▶ “What is the proportion of public schools *given* that we are looking at the Plains region?”

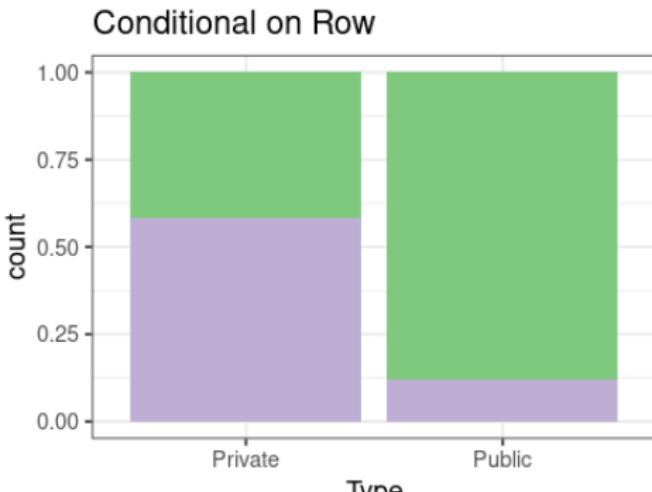
Note that we typically condition on the *explanatory* variable

Descriptive Statistics – Row Proportions

"88% of public schools are considered large"

"Given that a school is a public school, 88% of them are considered large"

	Small	Large
Private	0.5842	0.4158
Public	0.1183	0.8817

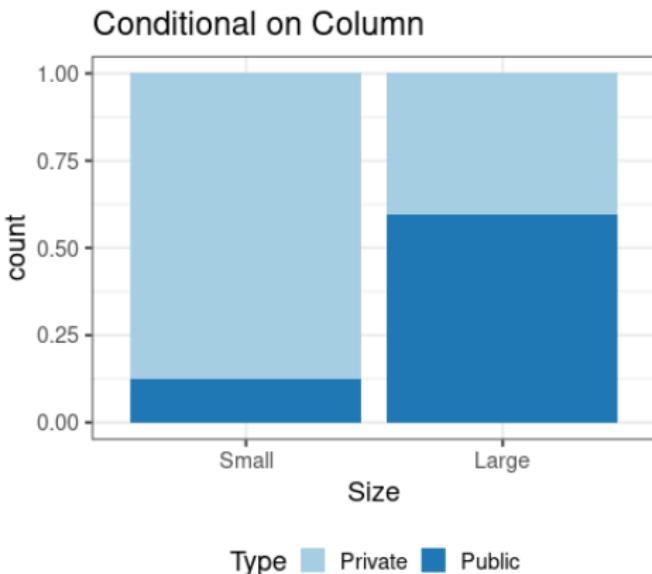


Size Large Small

Descriptive Statistics – Column Proportions

"12% of small colleges are public"

	Small	Large
Private	0.8770	0.4051
Public	0.1230	0.5949



Example

The two-way table below describes the survival of crew members and first class passengers aboard the Titanic

	Survived	Died
Crew	212	673
First Class	203	122

- Given that an individual survived, is it more likely that they were a crew member or a passenger in first class?
- Given that an individual was a crew member, is it more likely that they survived or died?
- Which group was more likely to survive the shipwreck?

Summary

- ▶ Types of charts
 - ▶ Stacked
 - ▶ Clustered
 - ▶ Conditional
- ▶ Types of Tables
 - ▶ One and two-way tables
 - ▶ Frequency and proportions
 - ▶ Which associated with which plots?
- ▶ Association for categorical variables