Prospectus title and subtitle!

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Outline

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 - c. Non-vwp data
- 2. Visual World Paradigm
 - a. Eyetracking data
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bdots

The idea behind bdots (bootstrapped difference in time series) was originally proposed by Oleson, Cavanaugh, McMurray and Brown (2017)

First packaged version for CRAN written by Michael Seedorff, with subsequent updates made by Brad Loeffler

bdots

Current implementation of bdots involves two steps:

- 1. Curve Fitting: Fitting parametric curve to observed data
- 2. Bootstrap Bootstrap curves to estimate group population curve

Additionally, there functions available to assist with refitting poorly fit curves, either with a manual refitting or batch uploading of new starting parameters

Updates

Fitting process has been simplified to a single function, bdotsFit which can accept arbitrary functions provided by the user, as well as an arbitrary number of experimental groups or conditions

Object returned by bdotsFit are of class bdObj, inheriting from data.table class

Introduction of a number of useful generics including plot, summary, coef, etc.,

Formula definition introduced in bootstrapping step, removing need to prespecify differences or differences of differences between curves

Refitting step is interactive, can upload external data, saves progress

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```
## Old bdots
fit0 <- doubleGauss.fit(
 data = dat, # Requires columns "Subject", "Time", and "Group
 col = 4, # Specify outcome with numeric position
 concave = TRUE, # argument tied to curve function
 diffs = TRUE) # Requires column "Curve" with values 1,2
## New bdots
fit <- bdotsFit(data = dat,
  subject = "Subject",
 time = "Time",
 y = "Fixations",
 group = c("Group", "LookType"),
 curveType = doubleGauss(concave = TRUE))
```

Output (old)

> summary(fit0)						
	Length	Class	Mode			
data	7	data.table	list			
col	1	-none-	numeric			
rho.0	1	-none-	numeric			
N.time	1	-none-	numeric			
N.sub1	1	-none-	numeric			
N.sub2	1	-none-	numeric			
coef.id1	150	-none-	numeric			
coef.id2	150	-none-	numeric			
sdev.id1	150	-none-	numeric			
sdev.id2	150	-none-	numeric			
sigma.id1	25	-none-	numeric			
sigma.id2	25	-none-	numeric			
coef.id3	150	-none-	numeric			
coef.id4	150	-none-	numeric			
sdev.id3	150	-none-	numeric			
sdev.id4	150	-none-	numeric			
sigma.id3	25	-none-	numeric			
sigma.id4	25	-none-	numeric			
id.nums.gl	25	factor	numeric			
id.nums.g2	25	factor	numeric			
groups	2	-none-	numeric			
time.all	501	-none-	numeric			
N.gl	1	-none-	numeric			
N.g2	1	-none-	numeric			
concave	2	-none-	logical			
model	1	-none-	character			
R2.g1.1	25	-none-	numeric			
R2.g2.1	25	-none-	numeric			
R2.g1.2	25	-none-	numeric			
R2.g2.2	25	-none-	numeric			
diffe	1	-none-	logical			

Output (new)

```
> head(fit, n = 15)
    Subject Group LookType
                                    fit
                                              R2.
                                                   AR1 fit.Code
 1:
                50
                     Cohort <gnls[18]> 0.96972
                                                  TRUE
 2:
                65
                     Cohort <qnls[18]> 0.98049
                                                  TRUE
 3:
                50
                     Cohort <qnls[18]> 0.98117
                                                  TRUE
                65
 4:
                     Cohort <qnls[18]> 0.96975
                                                  TRUE
 5:
                50
                     Cohort <qnls[18]> 0.97619
                                                  TRUE
 6:
                65
                     Cohort <qnls[18]> 0.95349 FALSE
 7:
                50
                     Cohort <qnls[18]> 0.97079
                                                  TRUE
                     Cohort <gnls[18]> 0.64374
                                                              5
 8:
          4
                65
                                                 FALSE
 9:
                50
                     Cohort <qnls[18]> 0.97876
                                                  TRUE
10:
                65
                     Cohort <qnls[18]> 0.97656
                                                  TRUE
11:
                50
                     Cohort <qnls[18]> 0.93516
                                                  TRUE
          6
                65
12:
                     Cohort <qnls[18]> 0.92825
                                                  TRUE
13:
                50
                     Cohort <qnls[18]> 0.84164
                                                  TRUE
14:
                65
                     Cohort <qnls[18]> 0.93777
                                                  TRUE
15:
                50
                     Cohort <qnls[18]> 0.98621
                                                  TRUE
```

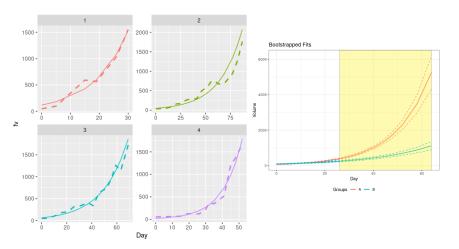
```
## Old bdots
boot0 <- doubleGauss.boot(
  part1.list = fit0,
  paired = TRUE) # Must indicate if observations paired
## New bdots
boot <- bdotsBoot (
  Fixations ~ Group (50, 65) + LookType (Cohort),
  bd0bj = fit)
boot <- bdotsBoot(
  diffs(Fixations, Group(50, 65)) ~ LookType(Cohort, Unrelated),
  bdObj = fit)
```

Non-vwp data

Data for 451LuBR cell line (metastatic melanoma) growth with repeated measures in mice with five treatment groups

Plots

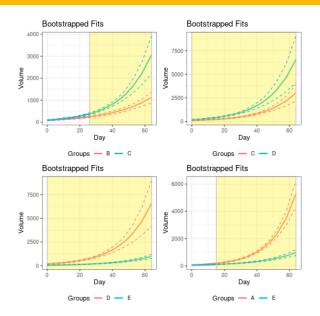
Representative curves for individual mice, as well as comparisons between two treatments with bootstrapped curves



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Other comparisons



Future work

Making package more robust to different types of data

Handling inconsistencies in time of observations

Investigate different optimization methods for improving fitted curves

Convenience functions

Visual World Paradigm

Broadly speaking, the visual world paradigm (vwp) is a paradigm in which subjects are placed in a "visual world" in which they are prompted to select an item in response to spoken language

Eyetracking software collects location of eye movement in real time as it responds to spoken language

"An increasingly popular approach to visual world data is to fit some nonlinear function of time to visualizations of the data...as descriptors of how the trajectories change over time" (Oleson, 2017)

Eyetracking data

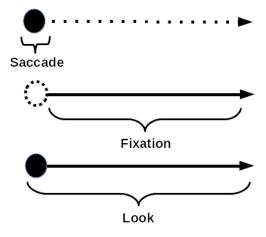
Two types of events make up eyetracking data: saccades and fixations

A *saccade* represents the physical movement of an eye, lasting between 20-200ms. There is also about a 200ms oculomotor delay between planning an eye movement and it occuring

A *fixation* is characterized by a lack of movement, in which the eye is fixated on a particular location. The length of a fixation is more variable

Together, a saccade, followed by a subsequent fixation, is known as a look

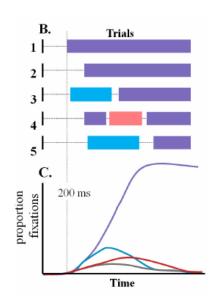
Saccade, Fixations, and Looks (oh my!)



Aggregation of Data

Fixations are captured in real time and aggregated across trials

The resulting proportion of fixations then serves as the empirical observation of the *fixation curve*



Mathematical Expression of Aggregate Data

For subjects $i=1,\ldots,n$, trials $j=1,\ldots,J$, and time points $t=1,\ldots,T$, the current method of estimating this curve is

$$y_{it} = \frac{1}{J} \sum_{j=1}^{J} z_{ijt}$$

where $z_{ijt} = \{0, 1\}$, conditional on the measured fixation at timepoint t in trial j.

Here, the vector y_i serves as a direct observation of $f_{\theta}(t)$ for subject i

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What's in a name?

Briefly, we need to address the fact that there are a few distinct but similar "curves" in question here

- 1. "Activation" curve, latent mental process
- 2. "Empirical fixation" curve, single trial or aggregate
- 3. Idealized "looking" curve, data generating mechanism

Still unsettled

VWP and looks

Underlying assumptions relating cognitive activation of an object and the resulting fixations, referred to as a grounding hypothesis (Magnuson 2019)

We begin by assuming that there is some underlying function dictating fixations, though how this is mediated with observed data is still up for debate

Bob explored a number of these assumptions in his Princess Bride paper (*Fixation Curves in the Visual World Paradigm*, 2022?), and here we will focus on two:

- High frequency sampling (HFS)
- Fixation-based sampling, augmented for target (FBS+T)

Sampling Paradigms

HFS: High frequency sampling assumption, "if researcher is sampling at 4ms intervals, the fixation curve is assumped to derive from a probabilistic sample every 4ms"

FBS+T: Fixation-based sampling + target, series of discrete fixations with reasonable refractory period

Why do we care?

The differences in sampling assumptions raises questions as to biases introduced in our estimate of the fixation curve.

- Can each observed time point be considered an independent draw from a fixation curve?
- How do the lengths of each fixation impact potential bias?
- Does the duration of these fixations change over time and in response to previously identified items?

With recovery of the underlying fixation curve being our goal, we should be able to recover the underlying curve from observed data according to a particular hypothesis

High Frequency Sampling

On the positive side, simulations run with the HFS assumption were able to correctly recover the underlying fixation curve

As Bob has noted, however, the HFS assumption is "patently untrue"

bdots to account for autocorrelation

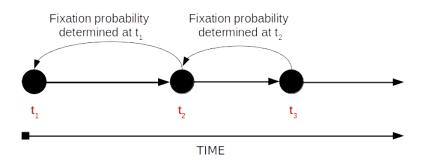
Limit our attention to $\mathsf{FBS} + \mathsf{T}$ in consideration of potential biases introduced by the mechanics of eye movement

FBS+T

Fixation based sampling introduces a more realistic situation

Empirically, fixations on the target tend to last longer than others, adding an additional mechanic to the generation of data

Finally, there is the adjustment for oculomotor delay



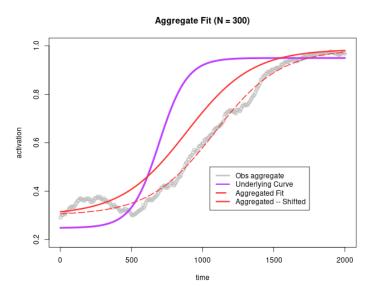
Simulations

Simulations were run with a single subject with N=300 trials

Following FBS+T to generate eyetracking data

Plots include

- data generating curve
- observed data from simulation
- estimated bdots curve, with shift



Fixation vs Saccade

Here, we reflect again on the construction of our empirical fixation curve,

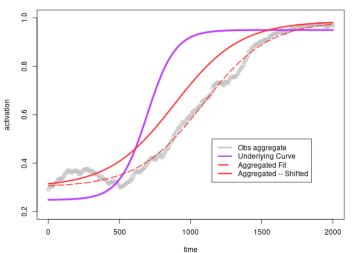
$$y_{it} = \frac{1}{J} \sum_{j=1}^{J} z_{ijt}.$$

Critically, we realize that the only sample from the fixation curve that we observe *is at the saccade*.

In other words, if the subject fixates on the target at t for 500ms, we have introduced "observed" data through (t+1,t+500) from a sample of the fixation curve taken at time t

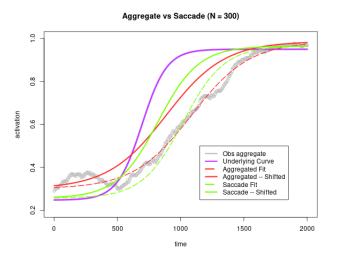
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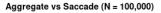
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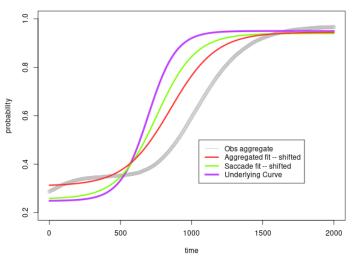
Aggregate vs Saccade



	Aggregate	Saccade	Aggregate – Shifted	Saccade – Shifted	Underlying
MISE	21.96	19.34	5.04	1.77	0.00

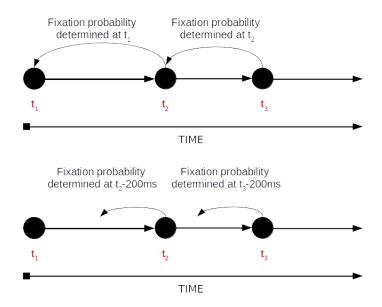
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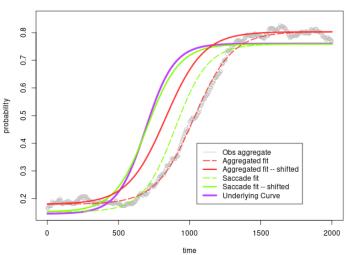
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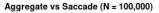
Adjusting Occulomotor Delay

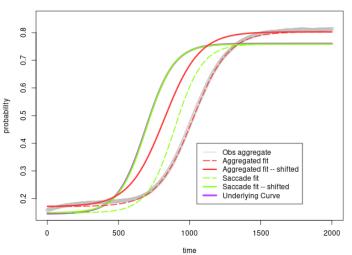


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Future Directions?

Revist fitting/refitting process to make more robust to bad fits

Investigate bootstrap confidence intervals for correct coverage

Consideration of nonparametric fits for data

Window/variability theory

"Information gathering behavior"

References

Magnuson, James S. **Fixations in the visual world paradigm: where, when, why?** 2019-09 *Journal of Cultural Cognitive Science*, Vol. 3, No. 2 Springer Science and Business Media LLC p. 113-139

McMurray, Bob Fixation Curves in the Visual World Paradigm 2020(?)

Oleson, Jacob J; Cavanaugh, Joseph E, McMurray, Bob; Brown, Grant **Detecting time-specific differences between temporal nonlinear curves: Analyzing data from the visual world paradigm** 2017 *Statistical Methods in Medical Research*, Vol. 26, No. 6 p 2708-2725

Fitting Process

The current method employed by bdots is to fit for each observed subject, y_{it} , an underlying curve f_{θ} , the fitting step given by

$$F: \{y\} \times f \to N\left(\hat{\theta}_i, \hat{\Sigma}_{\theta_i}\right)$$

Such that

$$\hat{\theta}_i = \operatorname{argmin}_{\theta} ||y_{it} - f_{\theta}(t)||^2$$

Bootstrapping Process

Here, we perform B bootstraps of the subject parameters to construct bootstrapped curves and confidence intervals. Taking parameter estimates from the fitting step, for each subject we draw B samples of $\hat{\theta}_i$, where

$$\hat{\theta}_{ib} \sim N\left(\hat{\theta}_{i}, \Sigma_{\hat{\theta}_{i}}\right)$$

resulting in a $B \times p$ matrix, denoted M_i .

Doing this for each subject, we construct a $B \times p$ matrix of the average of bootstraps across iterations,

$$\overline{M} = \frac{1}{n} \sum_{i}^{n} M_{i}$$

Bootstrapping, cont.

 \overline{M} is again a $B \times p$ matrix, each row representing the average parameter estimate of θ at each bootstrap b.

Each $1 \times p$ row of \overline{M} returns a $1 \times T$ vector representing estimations of f_{θ} at each point t. Together, we have the $B \times T$ matrix \overline{M}_f . This gives an estimated fixation curve,

$$\hat{f} = \frac{1}{B} \sum_{b=1}^{B} \overline{M}_{\{b,\cdot\}_f}, \qquad \widehat{\operatorname{se}}_f = \left[\frac{1}{B-1} \sum_{b=1}^{B} \left(\overline{M}_{\{b,\cdot\}_f} - \hat{f} \right)^2 \right]^{1/2}$$

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