SHEER FINANCE

HOWEA NETWORK PITCH DECK PRESENTATION

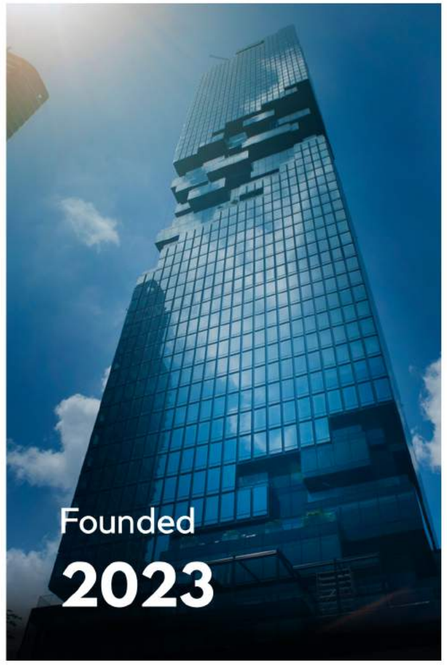
BLOCKCHAIN NETWORK/CRYPTO TOKEN

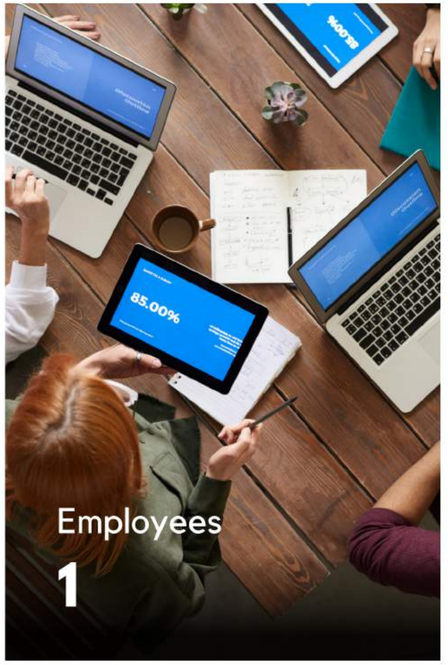
Launch pad protocol/ crypto integration with e-commerce, edu tech, nfts, freelancing, finance & product development

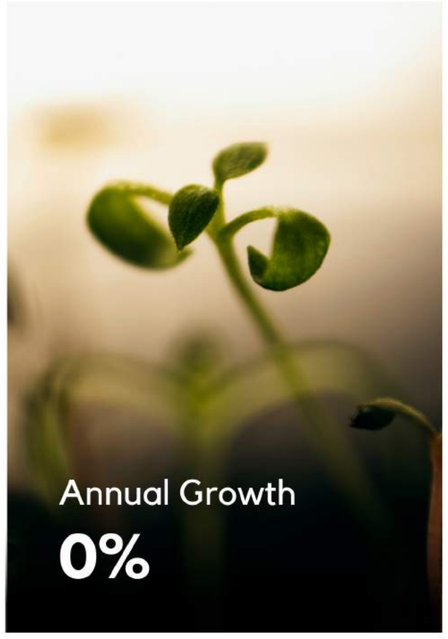
Presented by:
Collin Powell

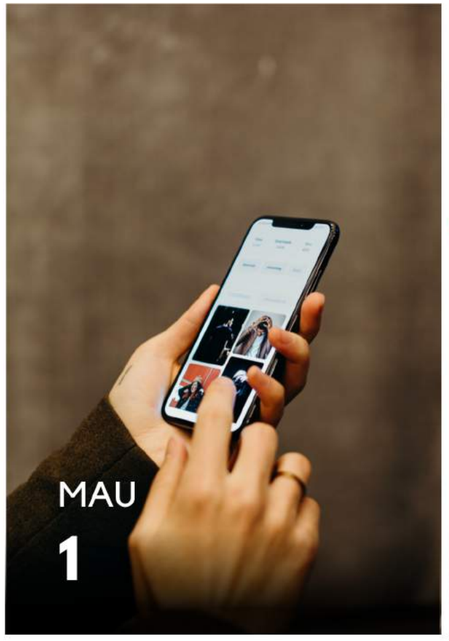
Date:
March 13, 2023

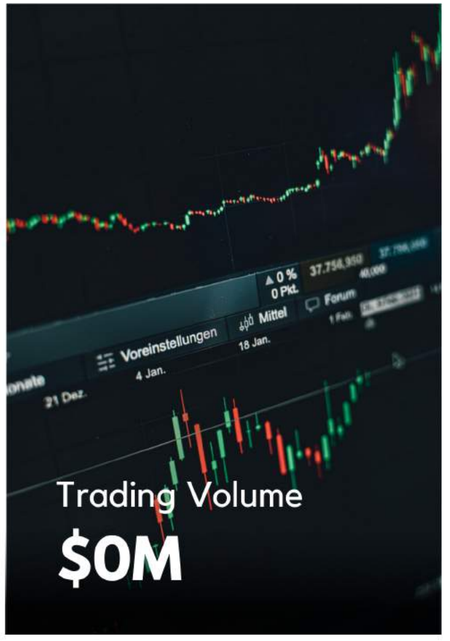
EXECUTIVE SUMMARY





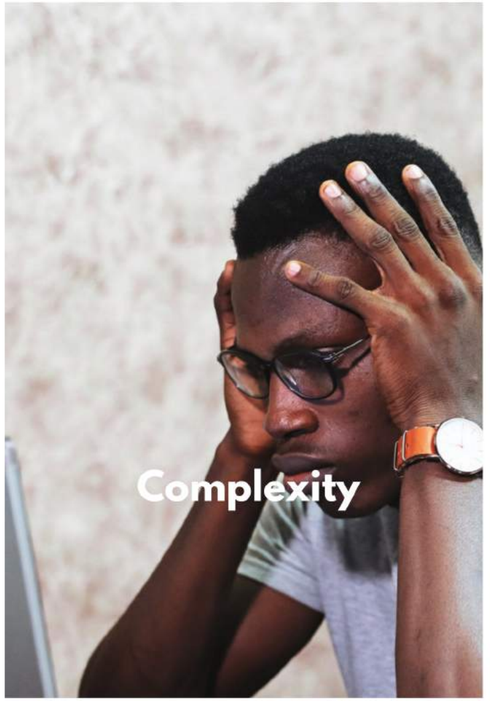






PROBLEMS WE SOLVE

Finding a developer is typically a challenge when starting a crypto business, especially if you don't know how to code, and it's risky because it involves money management, ICOs, and tokens/crypto-economics. Also, several crypto projects owners may have malicious intent which could be harmful to investors and the ecosystem as a whole

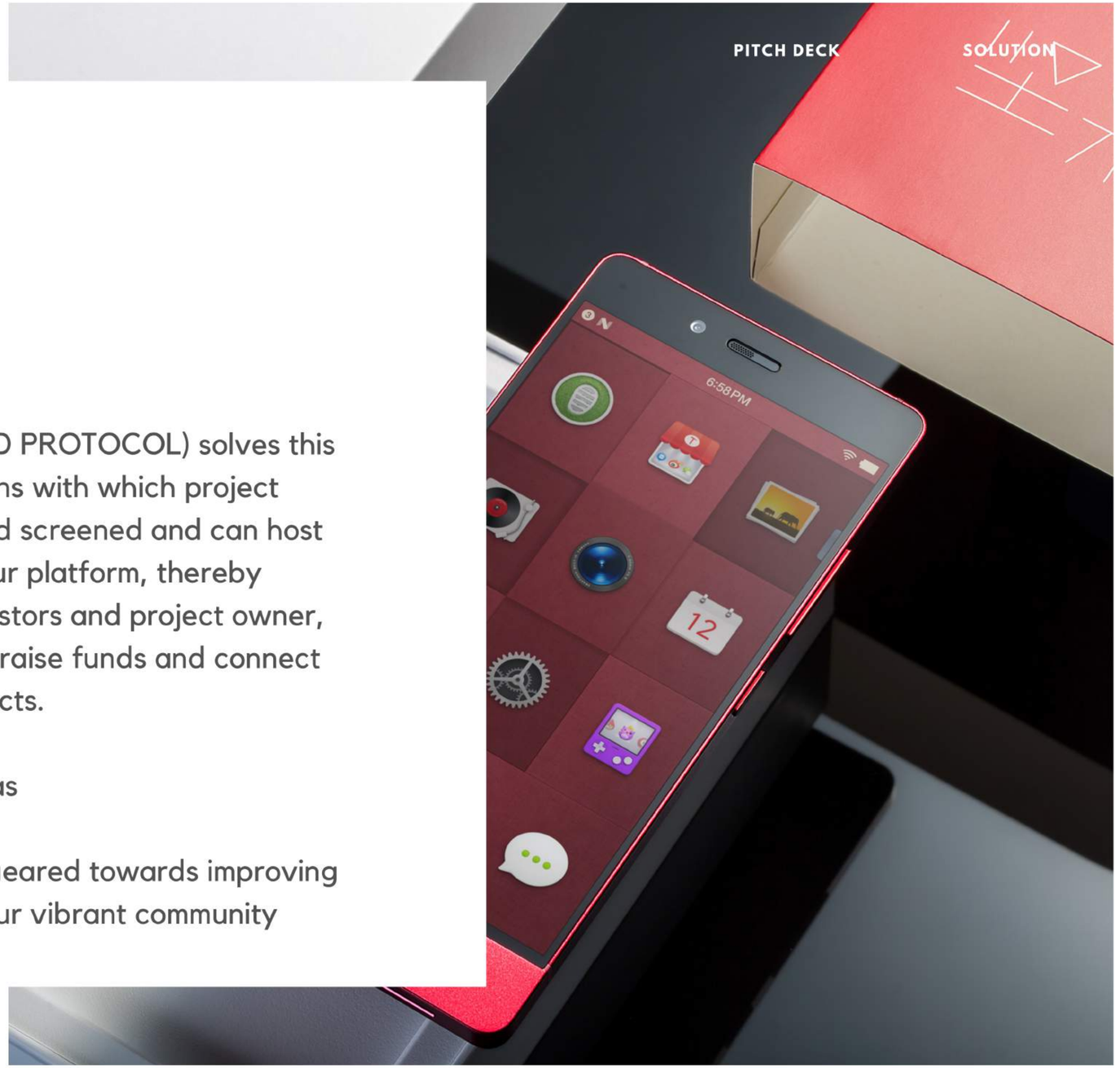


Also crypto suffers from adoptability issues, which is why we are keen on build a strong community and other supporting platforms that people can rely on such as our freelancing platform, store, nfts / event ticketing marketplace etc. These apps are currently under development, these app will meets user basic need and even have traditional payment method but offer incentives for crypto payments

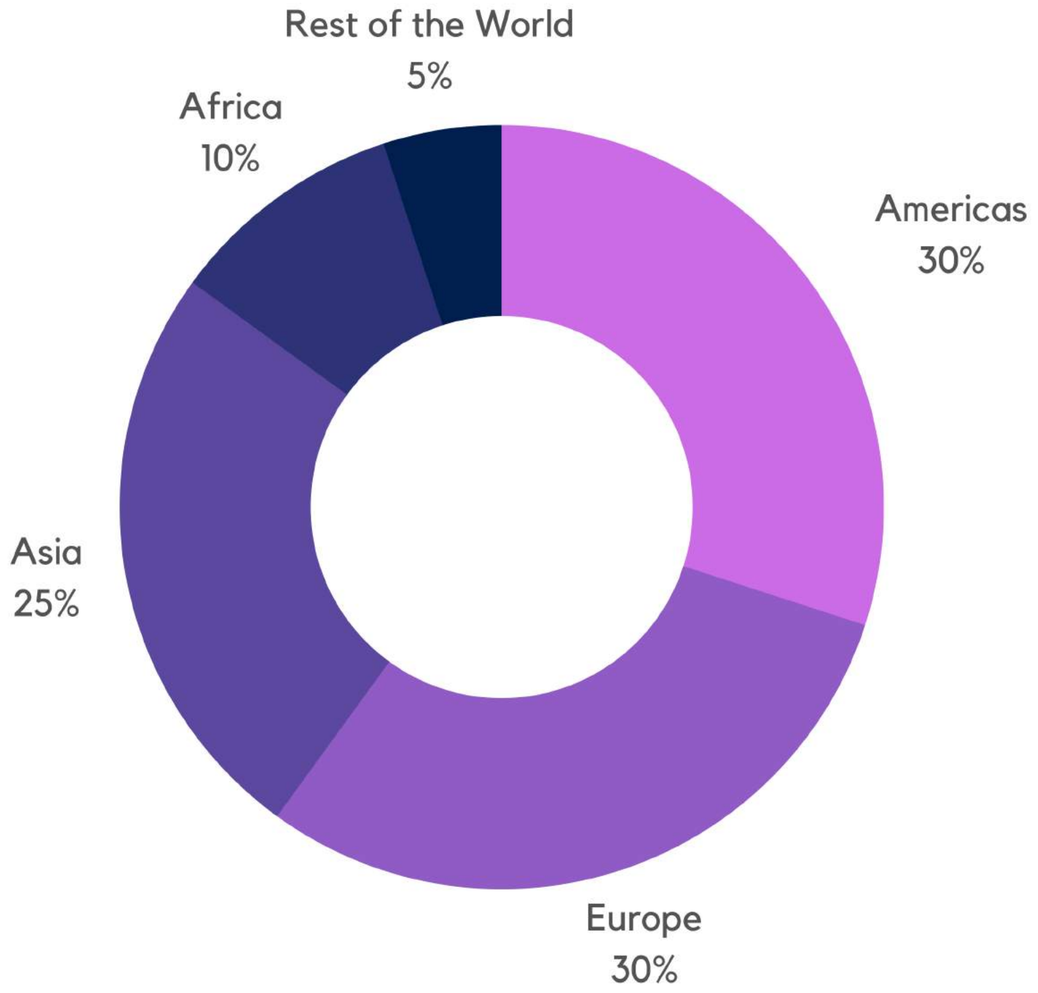
OUR SOLUTION

Howrea LPP(LAUNCH PAD PROTOCOL) solves this problem by providing means with which project owners can be verified and screened and can host their tokens and ICO on our platform, thereby providing security for investors and project owner, our platform help projects raise funds and connect investors to premium projects.

Our other platforms such as
store.howrea.com
tdh.howrea.com etc. Are geared towards improving usecase with the help of our vibrant community



TOTAL ADDRESSABLE MARKET

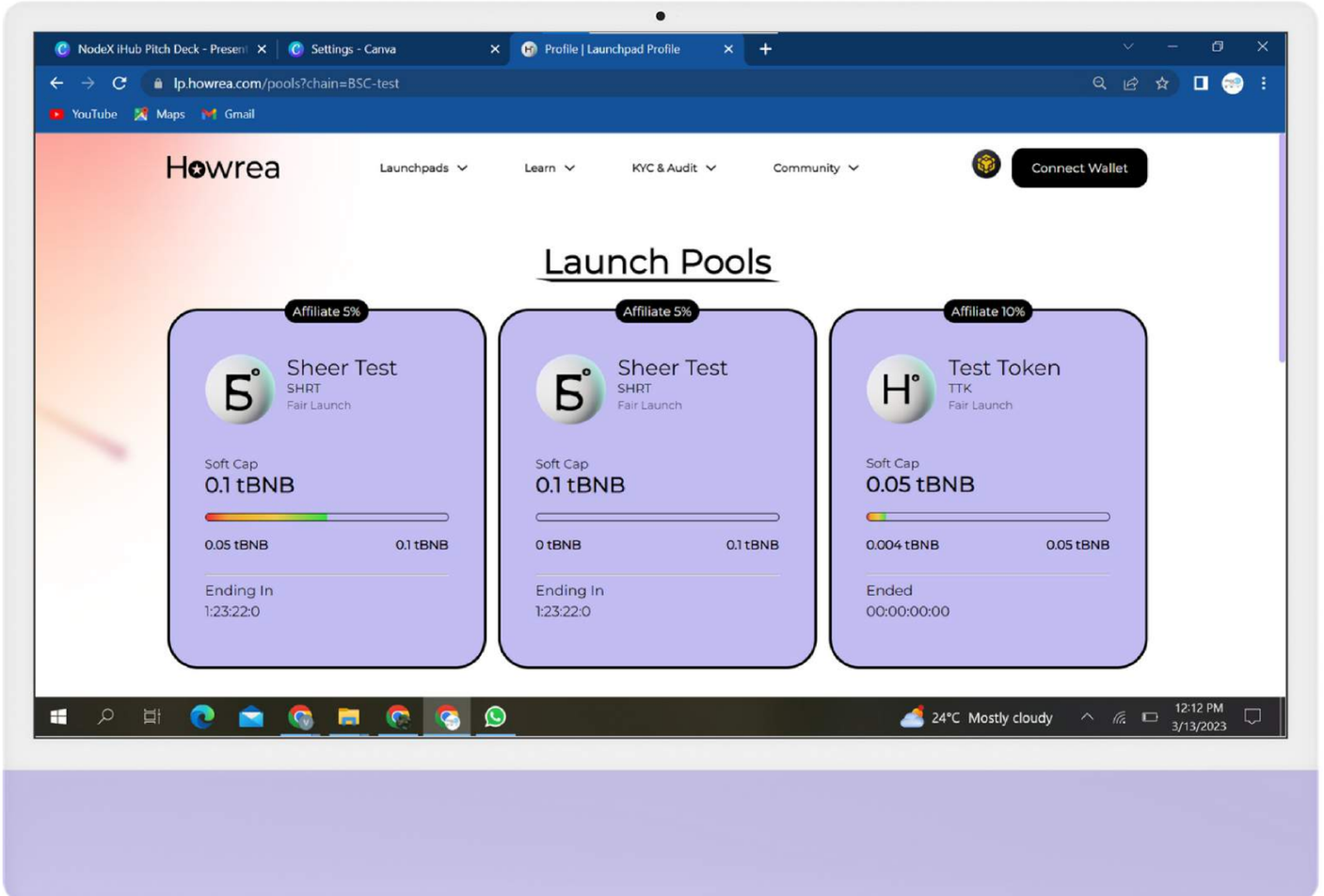


PRODUCT OVERVIEW

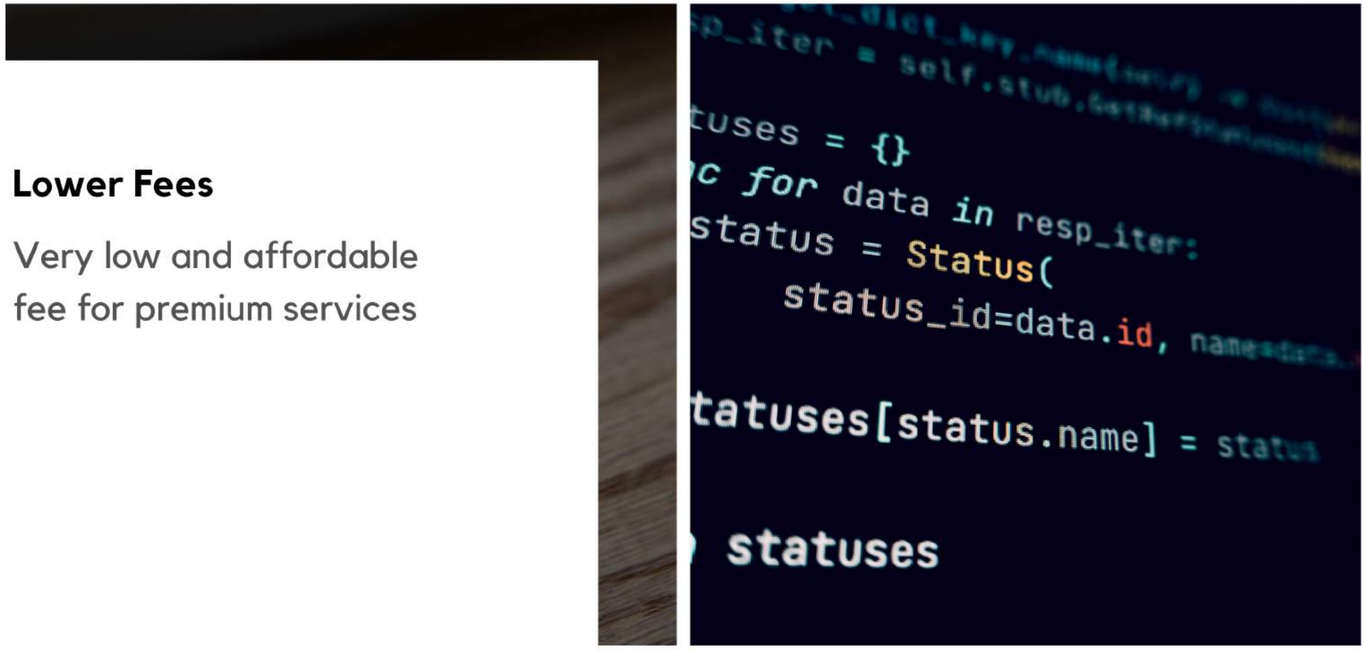
SMARTPHONE

PRODUCT OVERVIEW

DESKTOP



BUSINESS MODEL



Cross chain

Deploy your project and ICO on any EVM chain of choice

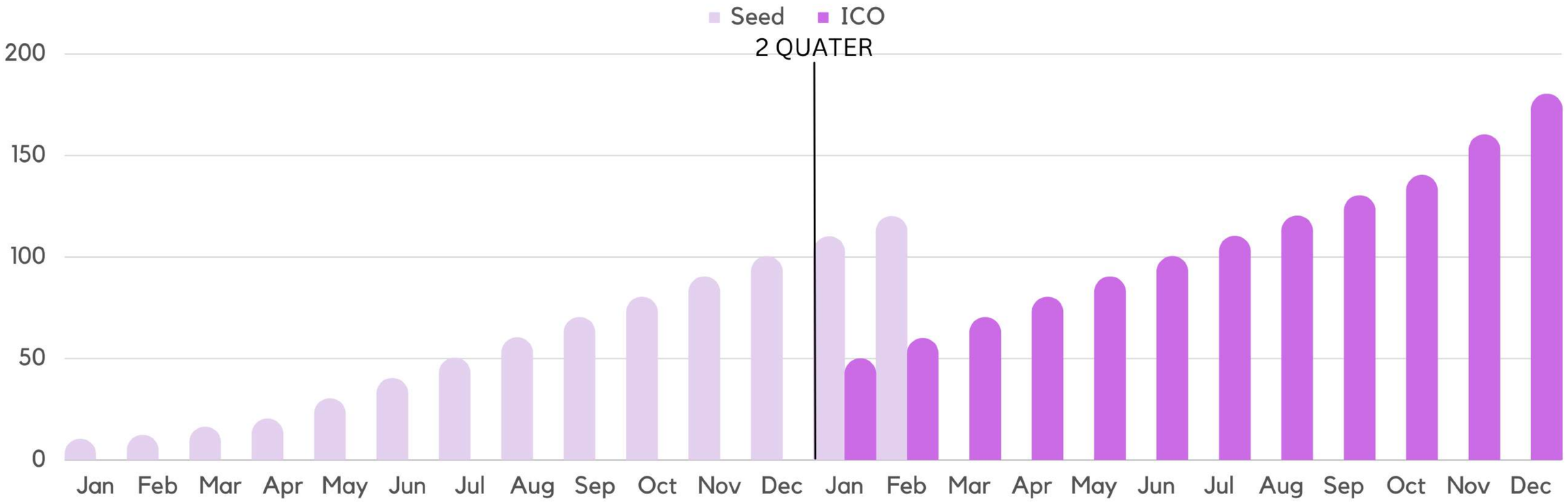
Security

Deploy your free and fair launch, KYC, AUDITED and screen, with our platform that have premium smart contract integrations, safe and secure for project owners and investors

Lower Fees

Very low and affordable fee for premium services

TRACTION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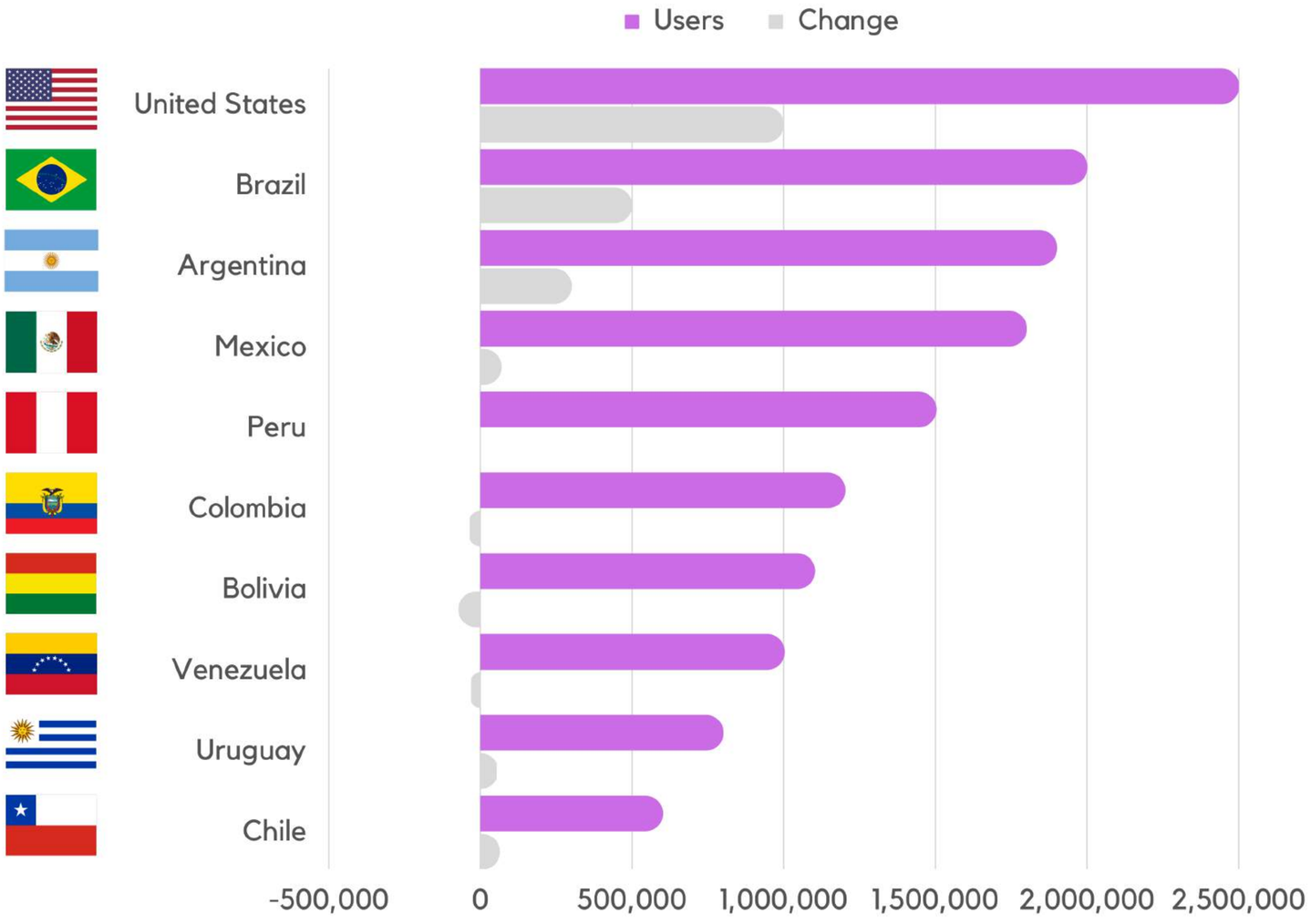
USERS BY MARKET

ANTICIPATED



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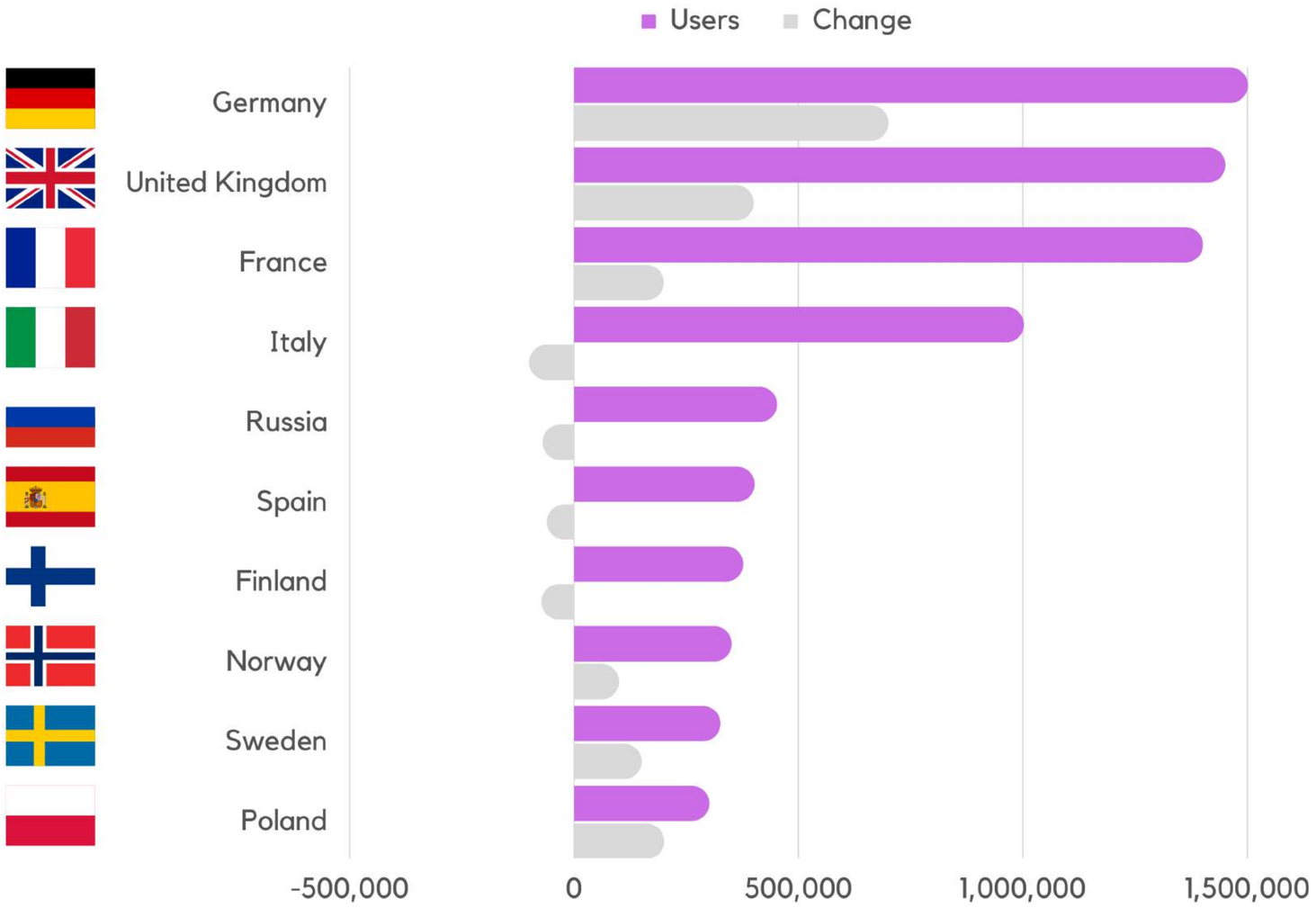

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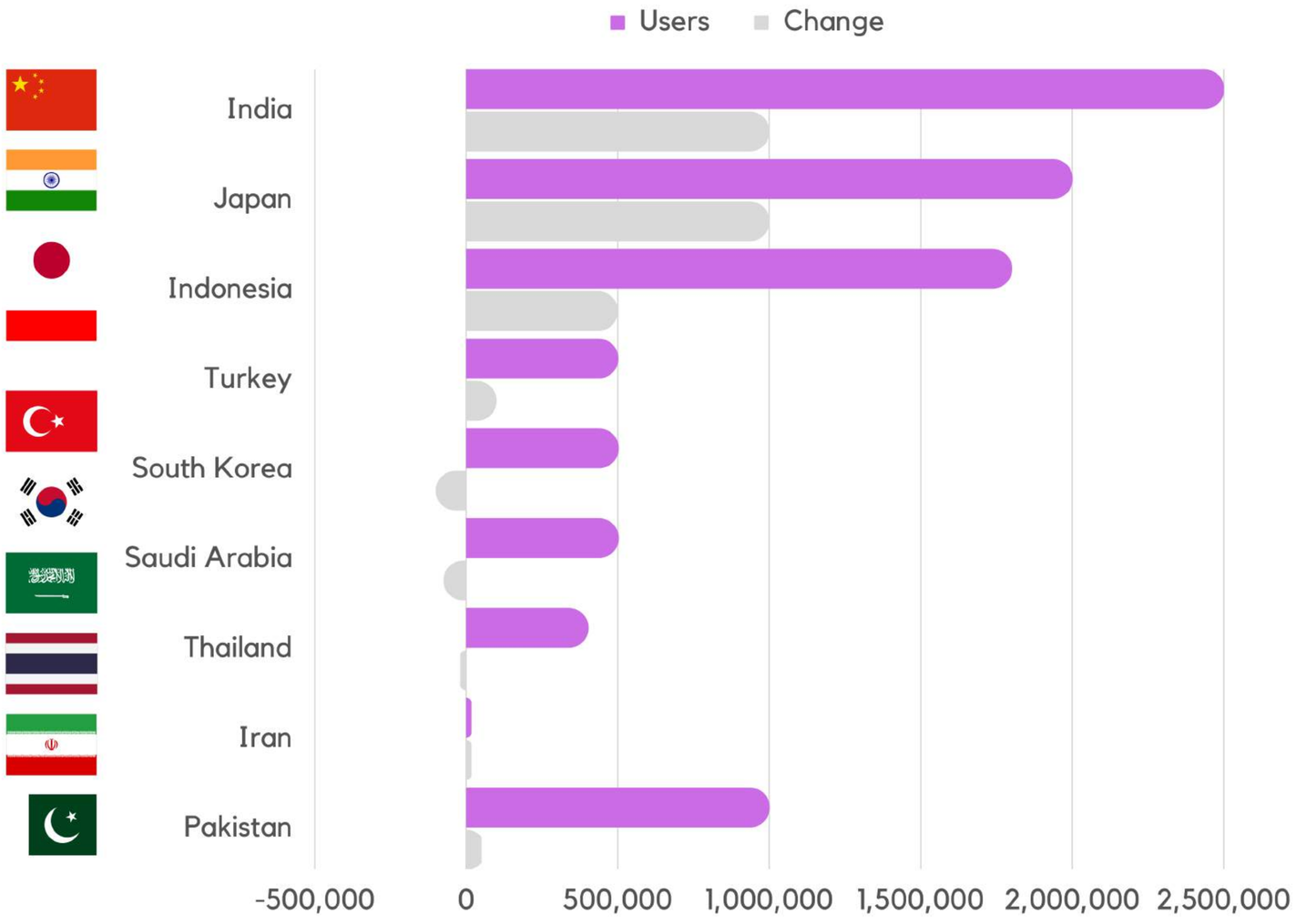

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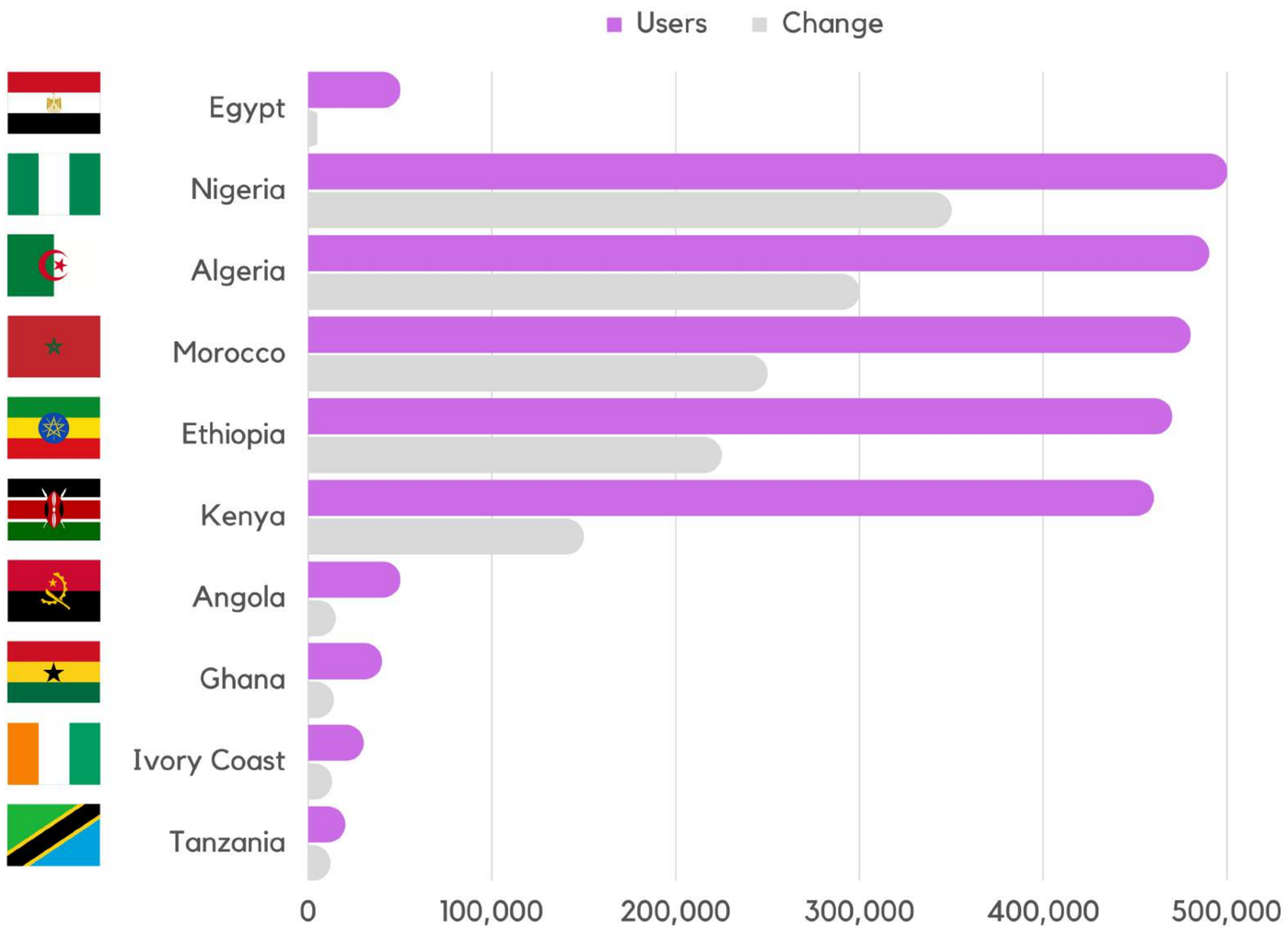
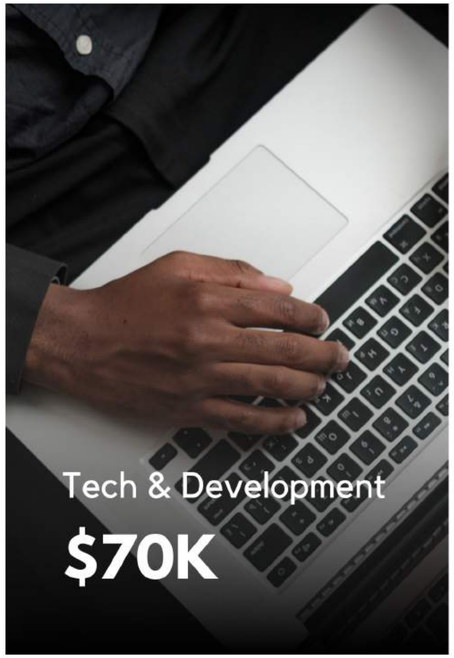


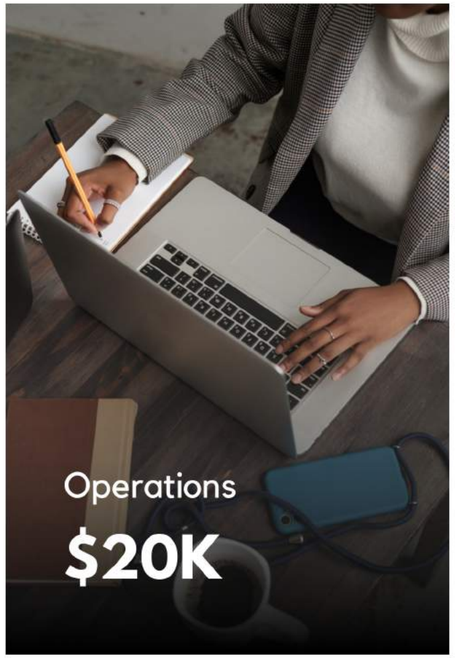
FOUNDING TEAM

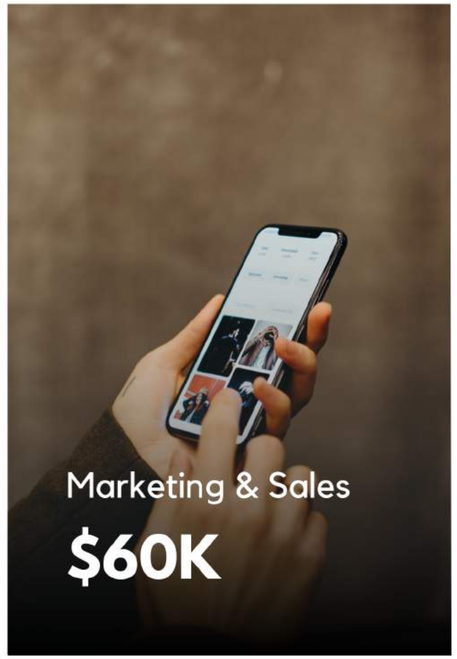
Collins Krubu

Founder & CEO

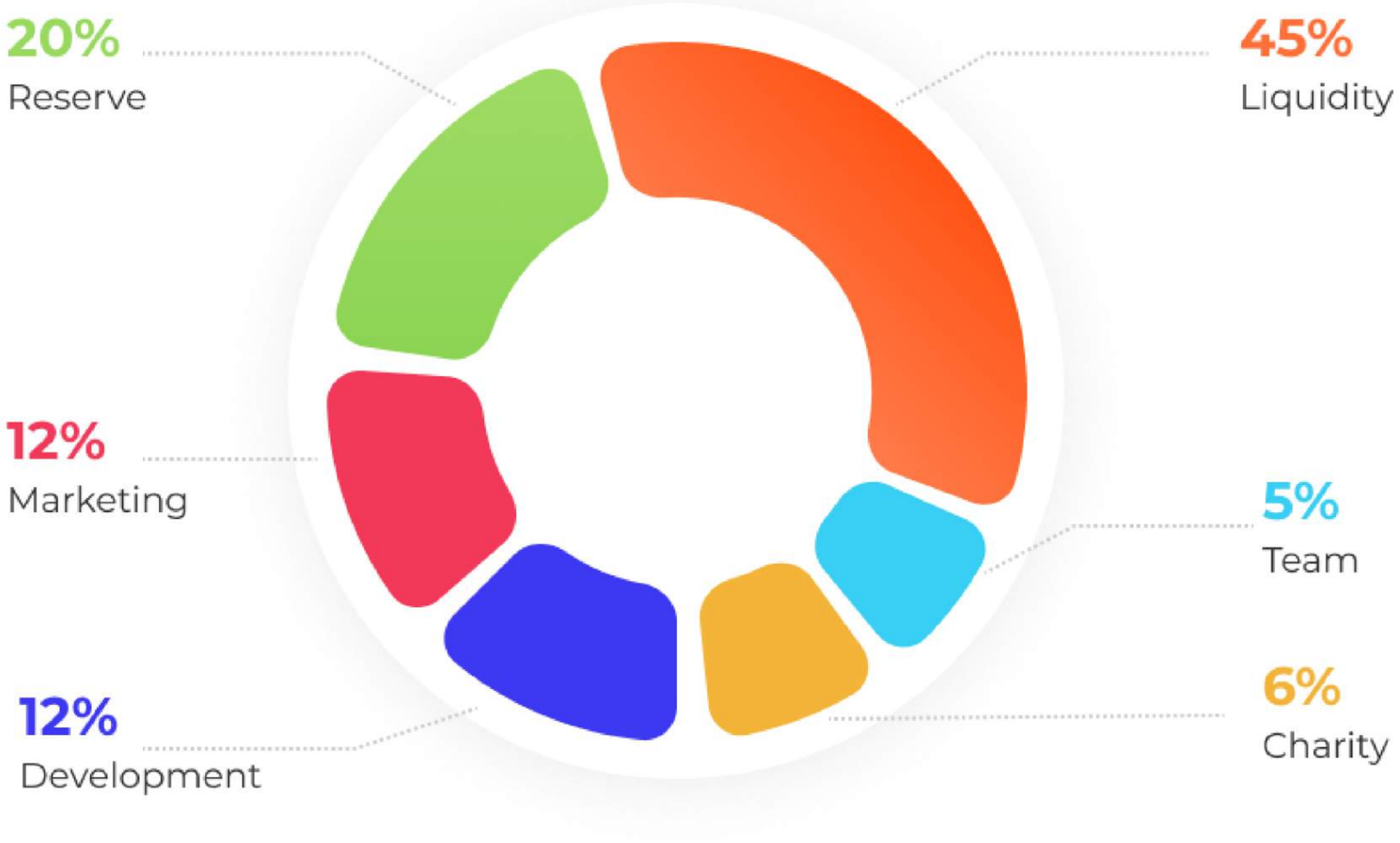
INVESTMENT AND USE OF FUNDS



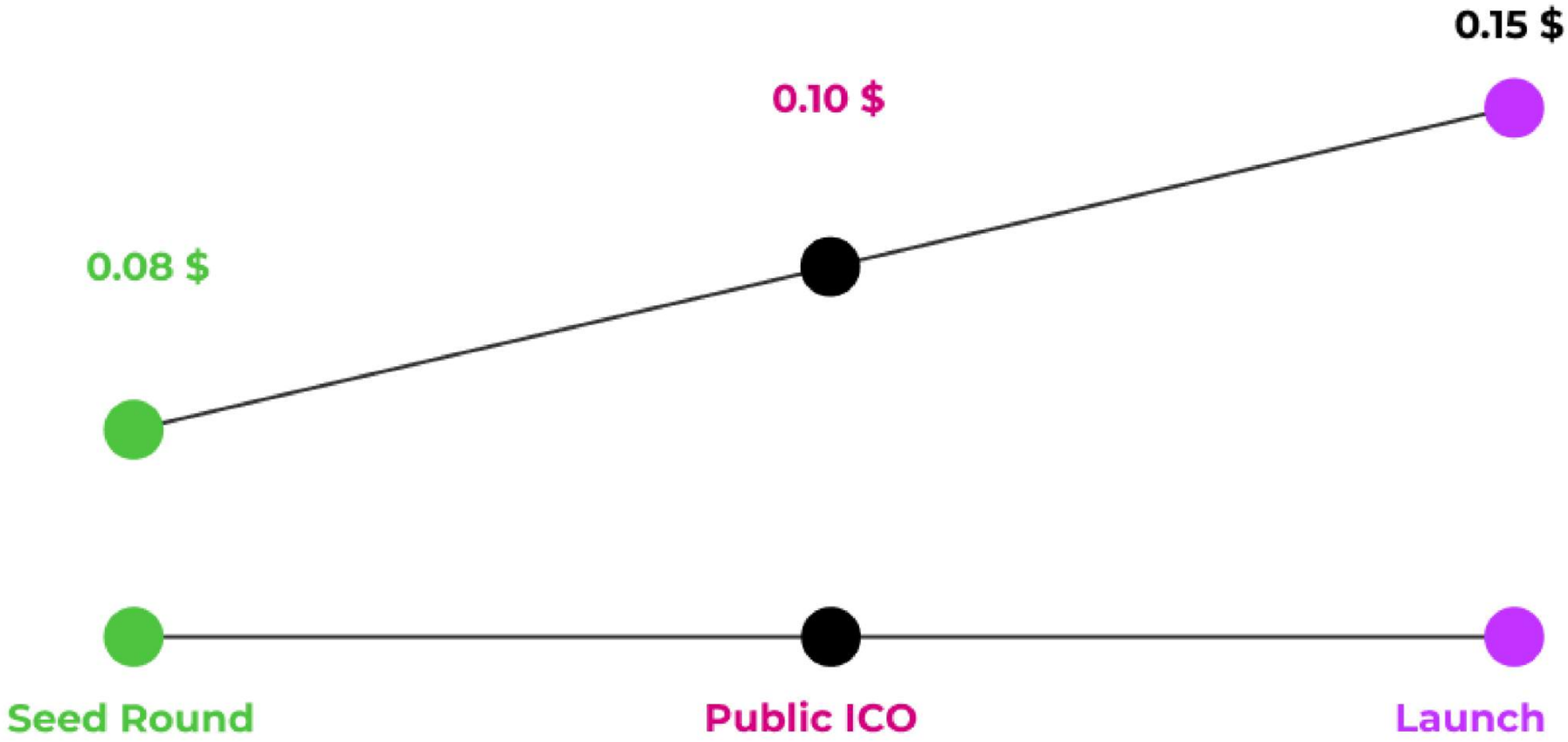




ICO $1M FUNDING ALLOCATION



SHEER FINANCE TOKEN ECONIMICS



$SHRF Value Preposition

GROWTH PLANS

Q1

BUILD & Integrate full EVM compatibility

Build and test MVP + More than 20 new chains including ETH,BSC,MATIC ETC.

Q2

Beta testing / marketing / ICO

Beta testing and agressive marketing for howrea Network in preparation for our ICO

Q3

Solidify TDH / HowreaLP

Our development hub to develop and round off other supporting platforms, simultaneously managing and marketing howrea LP

Q4

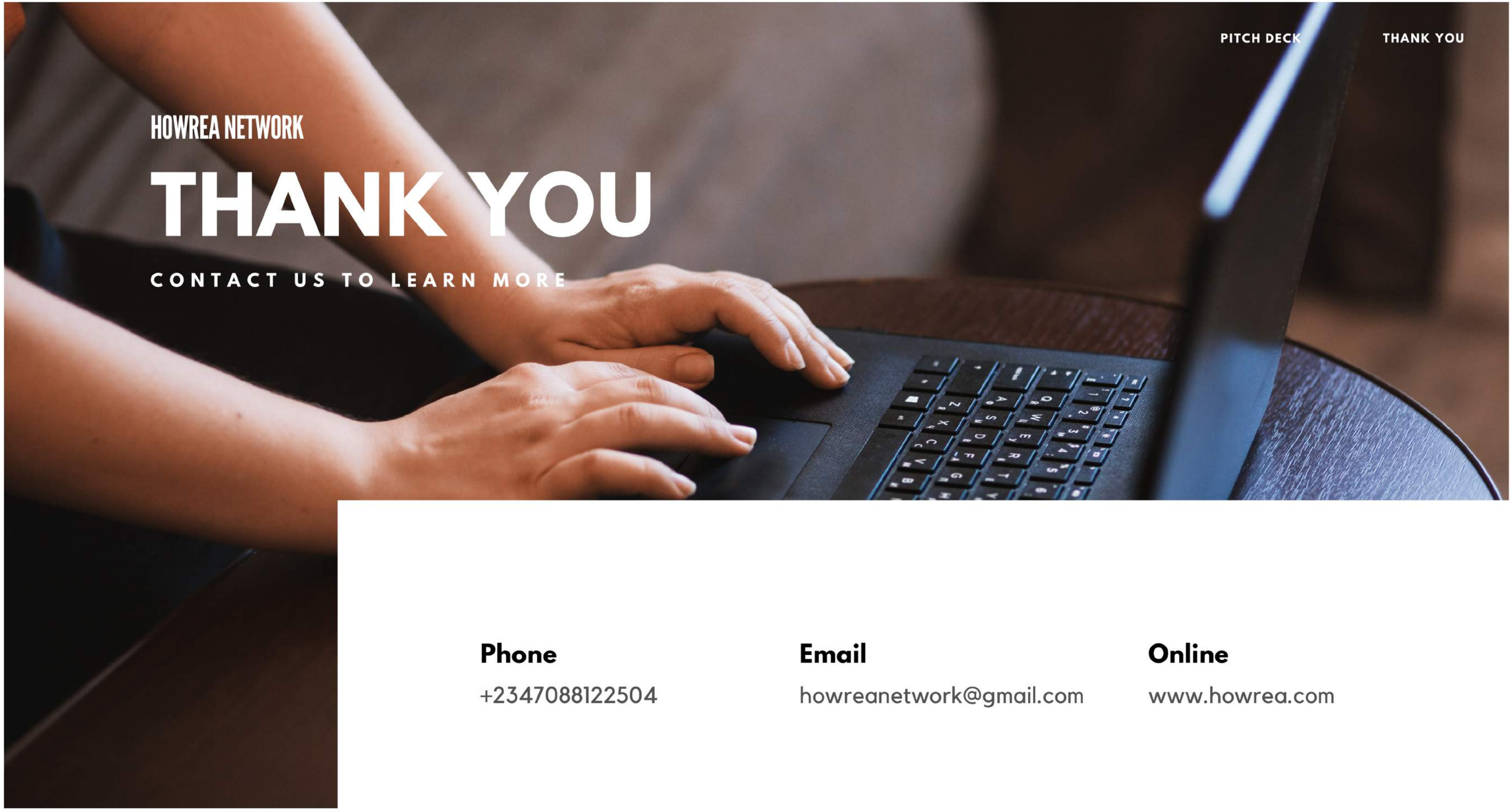
Build upon revenue from HOWREA LP and TDH

Contest, charity and business and market analysis to pivot revenue/ profit

Q1

99.999% Uptime

24-hour trading volume every day of the year.



HOWREA NETWORK

THANK YOU

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